

# The Holiday Smoke



At all summer camps—on the lakes and in the mountains—whipping trout streams, paddling canoes and when you are "just lolling 'round"—OLD CHUM is the holiday smoke.

The happiest recollections of summer pleasures are associated with OLD CHUM Tobacco.

It is an old, old favorite with every smoker who loves the great out-doors.

## OLD CHUM

Canada's Favorite  
Pipe Tobacco

also put up in pound tins for week-end and holiday trips.



## COUNTY FAIRS VALUABLE TO AUTO DEALERS

Automobile manufacturers are unanimous in their agreement that the state and county fairs which are now being held in every section of the United States, are of specific value to the automobile industry, especially from the viewpoint of the local automobile dealer.

The idea of the state and county fair, although considerably older than the automobile industry, has prospered and expanded into a really vital American institution since the first mechanically successful automobile, driven by Elwood Haynes, chugged its way along a country road in 1893. Having its inception, for the most part, in a week of fun and merrymaking, the state and county fair has gradually developed into an educative feature, where the products of the particular state or county are exhibited and explained to the thousands of visitors. Hogs, sheep, cattle, horses, poultry, farm implements and the factory products of the district are given their place in the fair.

With the advent of the automobile, a new attraction was added and today finds the automobile exhibition one of the strongest and most interesting of the features of every fair. Local dealer said the factories contribute their efforts and money to the maintaining of high grade exhibits where the latest models are on display. Each dealer is careful to see that his cars are placed to the best possible advantage and he and his salesmen are on hand to explain the cars to the visitors.

The reason for this is that the dealer obtains a considerable volume of business from among the thousands of people who visit his exhibit during fair week. It is a recorded fact that the automobile business in general experiences an increase during and afterwards.



### THAT'S WHAT YOU NEED

for that cut, burn, sore or eczema. Ends pain, prevents blood-poisoning and grows new skin.

All dealers 50c box.

## INSTRUCTIONS FOR AGENTS OF THE BOLSHEVIKI

(By Viggo Toepfer, staff correspondent, Cross-Atlantic Newspaper Service)

Berlin, Sept. 16.—The following new instructions have been issued to Bolshevik agents abroad by the Third International Congress:

1. All means must be tried to come to conciliatory terms with bourgeois governments.

immediately following the state and county fairs.

"All of our dealers appreciate the value of the state and county fairs diana. "I'll venture to say there isn't a single Haynes dealer who does not maintain a Haynes exhibit at some fair or other during the summer and fall months. We encourage this, because we know that a certain amount of business accrues each year from this source. The farmers, for the most part, have harvested their crops and are in a position to buy, and a great many other prospective customers are obtained by the dealer during fair week, who eventually become car experiences an increase during and afterwards."

2. The agents of the Soviet Government must not compromise themselves by communist propaganda.

3. Nothing should be rushed; activity should be adapted to the status of the different countries. Advantage should be taken of the shortcomings (weakness) of governments.

4. Strikes and the opposition press should be richly supported.

5. Movements aiming at separation must be vigorously furthered.

6. Emigration of workmen, dissatisfied with their Government, into Russia to be organized on a broad basis.

7. If necessary provoke international conflicts and wars, thus weakening the position of bourgeois governments.

8. Agents must not shrink from terrorist acts.

9. It should be a primary object to convert to Bolshevism: (a) railway workers and employees; (b) metal workers; (c) workers employed in food industries.

When the movie heroine trembles violently, one can't tell whether it is good acting or Los Angeles climate.

All right; let's have paper suits. something is needed to make the world stationary.

The full dinner pail doesn't interest the honest working man so much as a full gas tank.

## FINDING OUT THE HARDSHIPS ENDURED BY THE WORKING GIRL

A Young Investigator Who Took a Situation to Find Out by Experience, is Shocked at the Silk and Lingerie and Other Comparative Luxuries—Decides After All They are Just Human and Will Make Good Wives.

New York, Sept. 11.—Miss Mildred Affleck, daughter of a well-to-do Chicagoan, wanted to see what working girls are like. Attiring herself in simple garments which she thought would make her appear like a worker, she recently got herself a job in an establishment employing hundreds of young women.

Then Miss Affleck, who is 17 years old and on a vacation from a girls' finishing school on Long Island, made a discovery.

She had carefully donned cotton stockings instead of her usual silk ones, so that when she mingled with the other girls at her working place she would not be detected and immedi-

ately denounced as a member of the idle rich class.

But when she arrived at her post she discovered to her amazement that she was the only working girl present who wore cotton stockings. All the other girls wore silk stockings and were otherwise frivolously attired. Not a single girl wore common sense shoes, 50-cent sailor hats or any of the hard-wear inexpensive garments which Miss Affleck had considered necessary features of a working girl's existence.

On the contrary, Miss Affleck could not help observing that not only were their outer garments much like those worn by her non-working schoolmates,

but that their petticoats also were of silk or satin or belonged to that mysterious type of garment known as "lingerie."

Instead of neat gingham waists that would stand hard tubbing, Miss Affleck noticed that her fellow toilers were attired in Georgette blouses of distinctive design such as answer to their names when called, after the manner of all Frenchified creations.

And under these highly individualized blouses Miss Affleck observed coquettish suggestions of more "lingerie" alluringly held together by pink and blue ribbons or little gold pins.

When the working girls resorted to the rest room, where Miss Affleck thought they would devour their scanty midday meals economically brought from home, the toiler from another world went along and took her own luncheon out of its wrappings. It was Miss Affleck's idea of what a working girl's luncheon ought to be, and she had it carefully prepared by the Affleck cook before leaving home. It consisted of a sturdy sandwich of whole wheat bread with chopped onion filling, a piece of cheese and an apple. There was no meat, because meat would naturally be too dear for a working girl. But inasmuch as Miss Affleck is only seventeen herself she yielded so far to appetite as to permit the cook to put in a piece of plain one-egg cake such as would not be out of place in a working girl's family.

To the surprise of the young woman the working girls were not eating simple home luncheons during their time in the rest room.

Instead they were laying on a thick coat of cold cream and powder on their faces. Over this they were putting on some rather large round blushes and a pair of carmine lips and some jet eyebrows. After this they were taking down their back hair and heaping it up again in a gorgeous arrangement of puffs that constituted coiffures of quite a different order from the severe back twist that Miss Affleck had pictured to herself as the suitable everyday hair-dressing for working girls.

Then the workers sallied forth into the street, and later Miss Affleck heard them talking about breaded veal cutlets, French pastry and walnut fudge sundaes with which they had regaled themselves at nearby restaurants.

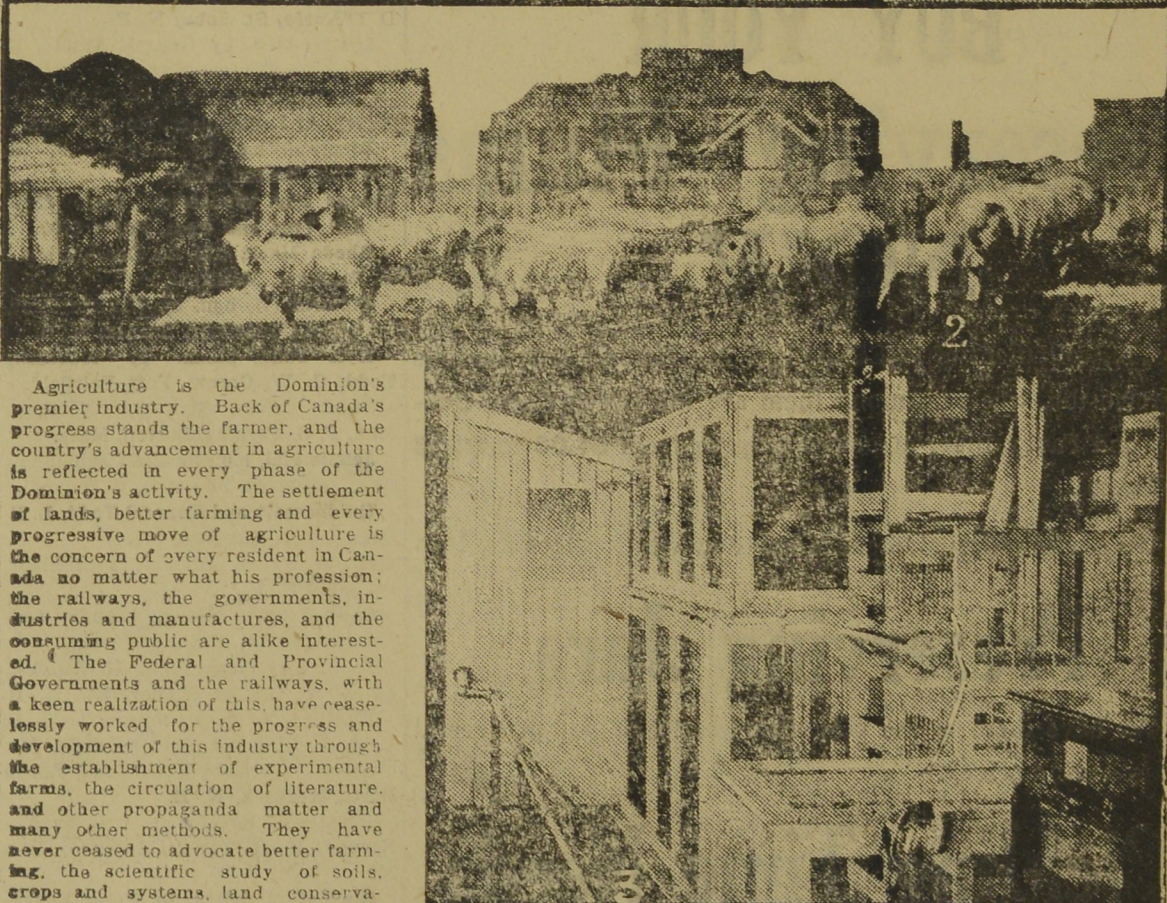
After several days Miss Affleck came to the conclusion that it is no longer the fashion outside of stories for working girls to carry their lunch pails.

Miss Affleck worked eight and a half hours a day for two weeks as a filing clerk. Her salary was \$20 a week. After serious reflections on her experience she has come to the conclusion that working girls like a good time which usually means going out with a young man, dancing and staying out late. One of the best parts of this good time is telling the other girls about it afterward. The working girls were very friendly, she found, and in spite of their silk stockings and lingerie habits she is of the opinion that they will make excellent wives.

Some people need automobiles and some buy 'em in self-defense.

It is not for the service he gets that a man fails for the tipping system; he doesn't want to be classed among the tightwads.

## THE UNIVERSITY ON WHEELS



Agriculture is the Dominion's premier industry. Back of Canada's progress stands the farmer, and the country's advancement in agriculture is reflected in every phase of the Dominion's activity. The settlement of lands, better farming and every progressive move of agriculture is the concern of every resident in Canada no matter what his profession; the railways, the governments, industries and manufactures, and the consuming public are alike interested. The Federal and Provincial Governments and the railways, with a keen realization of this, have ceaselessly worked for the progress and development of this industry through the establishment of experimental farms, the circulation of literature, and other propaganda matter and many other methods. They have never ceased to advocate better farming, the scientific study of soils, crops and systems, land conservation, and all that tends for greater and healthier production, enrichment of land, and improvement in living and social conditions in rural settlements.

No better system of education and aid to more successful farming has been devised than the "better farming train," or as it has come to be popularly termed "the University on Wheels," which journeys through the Prairie Provinces of the West under the auspices of the Provincial Departments of Agriculture and Education and the Canadian Pacific Railway. It is in truth a travelling university of agriculture, bringing an agricultural course to the farmer's home with its intensive classes and demonstrations of the highest educational value.

The train has two large machinery

- (1) Boys and Girls attending the Exhibit in the Better Farming Car.
- (2) A Well-equipped Western Sheep Ranch.
- (3) Car Fitted Up With Pens for Sheep and Hogs.

cars carrying the livestock and feed, and two large flat cars, one fitted up with pens to carry sheep and hogs, and the other for use as a demonstration car. These are fitted up in Winnipeg under the direction of Professor A. M. Shaw, professor in animal husbandry at Manitoba University. Three large coaches are used in displaying field husbandry exhibits and another car for the dairy, mechanical, building, and poultry displays. Moving picture car films of an entertaining character are shown, as well as those of an educational value. Two coaches are fitted up as lecture cars for men and another for women. A nursery car is provided which contains sandpiles, slides and cribs, in charge of capable nurses, where mothers may leave their children whilst attending lectures.

The train and entire equipment is furnished free by the Canadian Pacific Railway, which has spared no pains to make the better farming train of the greatest possible service and assistance to Canada's agriculturalists.

When the stomach is "Off," sometimes a good way to find the trouble is to quit coffee and use

## INSTANT POSTUM

Ten days' trial proves and there's a lot of satisfaction in knowing.

Why not order a tin of Instant Postum from the grocer next time—and watch yourself and your own feelings?

"There's a Reason"

Made by  
Canadian Postum Cereal Co. Ltd.  
Windsor, Ontario.

