

AFTER THESE COLD AND STORMY DAYS

Will come the beautiful weather of Spring that makes us all feel like dressing up and getting the utmost out of this season of beauty.

In our Ready-to-Wear Department there is a Spring Suit to meet the desire of everyone that appreciates the newest and most fashionable in Ladies' Ready-to-wear.

Also there is a new range of Ladies' Spring Coats which is up to date in every particular.

Suits range 16 years to 46 bust, prices \$16 to \$60. Coats range 16 years to 44 bust, prices \$18 to \$45.

While looking at everything else, don't neglect to inspect our new Crepe de Chine and Georgette Blouses.

Wm. R. Fraser & Co.

P. O. Box 517. 430 Queen Street. Phone 423

COLORITE

For Old and New Straw Hats. Gives a beautiful gloss finish. Easy to apply. 30 cents gives you a new hat any color you desire. Mailed to any address in the province for 35 cents.

ARTHUR J. RYAN, - Central Pharmacy
THE PEISLAR STORE, Corner Queen and Carleton Sts.
Phone 426. Mail orders promptly filled.

SPRING MERCHANDISE

UNEQUALLED IN VALUES AND SNAPPY IN STYLES.

NEW SPRING SUITS \$16 to \$75. COATS, \$10 to \$60.
PERGE DRESSES, \$16 to \$45. SILK DRESSES, \$16 to \$45.
COTTON DRESSES, \$1.75 to \$9. MIDDIES, \$1.50 to \$7.50.
GEORGETTE WAISTS, \$7.50 up. VOILE WAISTS, \$1 to \$8.
CREPE DE CHENE WAISTS, \$4.50 to \$10. SILK WAISTS \$1.75 to \$8.
SATEEN UNDERSKIRTS \$1.50 to \$3. SILK UNDERSKIRTS \$5 to \$8.
GIRLS' SUMMER DRESSES \$1 to \$6. MIDDIES, 75c. to \$3.
GIRLS' MIDDY SKIRTS, \$1.25 to \$4.50. TIES 50c. to \$1.50.
PULLOVER SWEATERS—Many colors and styles.

R. L. BLACK, YORK STREET
AGENT for STANDARD PATTERNS

New Canned Goods

LARGE CANS TOMATOES 19c
CORN 18c
PEAS 18c

2 cans of each of above . . . \$1.00

SUGAR	MOLASSES
6 lbs. Granulated Sugar \$1.00	Fancy Barbadoes Molasses—
6 1/2 lbs. Brown Sugar . . 1.00	\$1.40 gallon
COFFEE	GOOD EXTRACTS
Our Coffee sales are still increasing.	2 oz. Bottle 10c.
Fresh ground, 57c. lb.	8 oz. Bottle 30c.
CORN SYRUP	ROYAL FANCY BISCUITS
2 lb. Tins 25c	by box of 14 lbs. at 18 1/2 c. lb.
5 lb. Tins 55c	Soda Biscuits by box, 16c. lb.

A Few Good Quarter Trades

3 1/2 lbs. Buckwheat Meal 25c	3 pkgs Rising Sun 25c
3 1/2 lbs. Rolled Oats 25c	2 pkgs Cornflakes 25c
5 lbs. Common Cornmeal 25c	2 lbs. Mixed Starch 25c
2 1/2 qts Good White Beans 25c	2 pkgs Corn Starch 25c
3 Marguerite Cigars 25c	1 can Corn Syrup 25c
2 Pure Gold Jelly Powders 25c	1 1/4 qts. Yellow Eye Beans 25c

Yerna's

BRANCH STORE - WOODSTOCK

THE TORONTO GLOBE GETS AFTER ST. JOHN NEWSPAPER

The Murray Scheme to Have Manufacturers Control Editorial Policy of Newspaper is Condemned—Chief Organ of the Tory Party in N. B. Makes an Interesting Proposal—Pink Pills for Pale Politicians.

(Toronto Globe)

The response of the Press to the Murray "bludgeon" has been prompt and vigorous. From all quarters come expressions of resentment that any man with even elementary knowledge of the Canadian Press should have the hardihood to launch a project for the control by advertisers of the editorial policies of the journals in which their advertising is placed. It is a pleasure to be able to say that some of the most unsparing denunciations of the Murray plan have come from newspapers with a "sunclear" reputation as supporters of the protective policy. The Hamilton Spectator, for example says:

"Mr. Murray may think that he can make the tail wag the dog, but under any such scheme as he proposes there would soon be no dog at all. Business men know well enough that Press advertising is as essential for the welfare of their business as it is for that of the newspapers. Politics have nothing to do with it. The money of a free trader is as good as the money of a protectionist, the order from the Liberal as useful as that from the Conservative. The advertiser must appeal to all tastes if he wants to prosper; he cannot with safety restrict his patronage to any one class of people. Chimerical as the influence of Mr.

Murray's 'bureau' may be public morality demands that it be exposed and condemned in the most emphatic terms."

The Standard's Circular

In sharp contrast to this plain and logical presentation of the case for advertising as a legitimate business, and not as a means of bribing the Press to take its opinions from the advertiser, is a circular letter issued recently by Mr. H. V. MacKinnon Manager of The Standard, St. John, New Brunswick. The Standard is the chief organ of the Conservative party in the province. It informs those to whom its circulars are sent that during the past ten years it has spent more than \$150,000 in advocacy of a protective policy for Canada. It adds with a degree of frankness which will scarcely make for its popularity in New Brunswick, that "this money has been furnished by farmers, merchants and professional men, for among three hundred and twenty shareholders in The Standard, Limited, are included the names of only two or three manufacturers." It points out that most of its advertising revenue has come from local merchants and United States producers, as of the many hundreds of Canadian manufacturers not more than twenty-five or thirty are patrons of The Standard. Upon this presentation of the case it declares that "the non-advertisers for whose benefit The Standard's business has been conducted should extend to us a share of their cooperation if they desire to retain the influence which this paper is able to exert."

Must Come Across

This crude demand that the beneficiaries of protection "come across" closes with the announcement that there is to be a reorganization of the company, and that the new concern is to have a stock capitalization of \$50,000 and a bond issue of \$80,000, "which we expect to place among manufacturers and others. Along with those bonds we propose issuing to subscribers a proportion of the capital stock of the new company and will agree that The bond-holders shall direct the fiscal policy of the paper."

In still another circular Mr. MacKinnon states that "to attain and hold that position in which it will be of greater value to the Manufacturers of Canada," The Standard "must receive during the current year not less than \$30,000 additional advertising revenue from outside patrons."

Mr. Murray has manifestly succeeded in convincing this New Brunswick publisher that strong-arm methods of securing both capital and advertising are more likely to succeed than an argument based on the number and purchasing power and loyalty to their favorite paper of The Standard's readers.

In face of its own statements how can The Standard hope to obtain and retain the loyalty of its readers? They must know by this time that The Standard is not published in their interest at all, but is a sort of journalistic dispensary established for the purpose of dosing them with the Reconstruction Laboratory's pink pills for pale politicians, and Murray's Rep tile Press Specific.

NOTICE OF LEGISLATION

Notice is hereby given that application will be made by the Town of Devon to the Legislative Assembly, at the next session, for the passing of an Act to give authority to said Town to make by-laws to regulate the construction, nature and kind of buildings which may be erected within certain limits within the said Town.

Dated the 1st day of March, 1920
PETER J. HUGHES,
Solicitor for Town of Devon.

EMPLOYMENT SERVICE OF CANADA

OFFICE at 70 YORK STREET
FREDERICTON
Phone 699

Superintendent—A. E. Ashford

We have available for employment Clerks, Stenographers, Bookkeepers, Motor Mechanics, Stationary Engineers, etc.

No charge to employer or employee.

Out of town employers and workers ask for a form at your nearest post office.

Every kind of worker supplied or placed in employment.

GRAND OPENING Y. M. C. A. Thursday, March, 18th. EVERYBODY COME

Gymnasium Games 7 to 8 o'clock.
Entertainment Starts at 8 o'clock sharp.

REFRESHMENTS.

Come and have a good time—and
PLEASE LEAVE YOUR POCKETBOOK HOME.

OPERA HOUSE

MONDAY—TUESDAY

Anita Stewart

—IN—

"Her Kingdom of Dreams"

Miss Stewart is supported by the Greatest All Star Cast in the History of the Screen. A perfect photoplay.

7 REELS OF EXQUISITE
SCREEN DRAMA 7

"GOOD GRACIOUS GRACE" Comedy

Matinee at 3 Evening 7.15 and 8.40

THUR.—FRI.—SAT.

DOROTHY PHILLIPS in "THE RIGHT TO HAPPINESS"

Bargains in BOOTS and SHOES

Broken Lines and Odds and
Ends at

GREATLY REDUCED PRICES

Shepherd & Haining

QUEEN STREET

Phone 454

JUST DIP THE BRUSH INTO A
CAN OF

KYANIZE

And the transformation it will make on that shabby chair, stair or floor will convince you of the wonderful merits of this High Grade Finish. Ten beautiful shades that blend. Anyone can apply it. Dries quickly. Leaves a brilliant gloss that wears on the job.

Come in and ask for one of the booklets on "The Home Beautiful."

LAWLOR & CAIN

Use Our Hardware—It Stands Hard Wear.

Don't Buy From Profiteers

We offer four foot Dry Hardwood at \$12 per cord.
Acadia Stove Coal, \$10.50 per ton.

PHONE
413

R. T. BAIRD

352
GEORGE ST.

"The Best Service at the Lowest Price."

IMPERIAL COLD CURE

Will check a cold in a few hours. Price 25 cents. Sent by mail on receipt of price.

C. FRED CHESTNUT THE QUALITY DRUG STORE
572 Queen Street