THE ORIENT SUFFERING FROM A BOTTLE FAMINE

A Moroccan Trader Has Swamped the New York Market With an Order for Silver Perfumery Containers - The Account bottles. The merchant explained in exwas Turned Over to English Houses - An Unusual and Unexpected Opportunity.

(New York Sun)

Gentlemen of parts are by no means cusious hosts.

men who are spending the summer tioned.

reclining against the facades of the Men who receive buyers in New tall buildings thereabouts, pried them York greet them as a rule with outselves loose from their shoulder sup- stretched hand, but here was a man ports and made haste to ascertain his who wanted some one to sit on the mission. He replied through a jungle floor with him and talk business. of black beard that he came from Mor There was a rush for leather chair

a rarity on Forty-second street, but But the strange part of the turban opened their pores. a stranger attired in a silk burnoose ned one's adventures do not end here. and a celluloid collar carries his own After circling the square several times chant explained, and it was cruel to applause even in that neighborhood. the visitor threw his headpiece into think of Morocco sweltering and the When he wears a tightly-buttoneed the ring on the seventeenth floor of frock coat for an encore, people are the Bush Terminal Building and anlikely to ask whence he comes and nouncer he had come to America to do business-then he sat down on the When such a snugly attired gentle- | floor. Many representatives of jewelry | cluded several gentlemen arose stiffly man actually appeared right out in manufacturers are established in the public a few days ago various gentle- upper regions of the premises men-

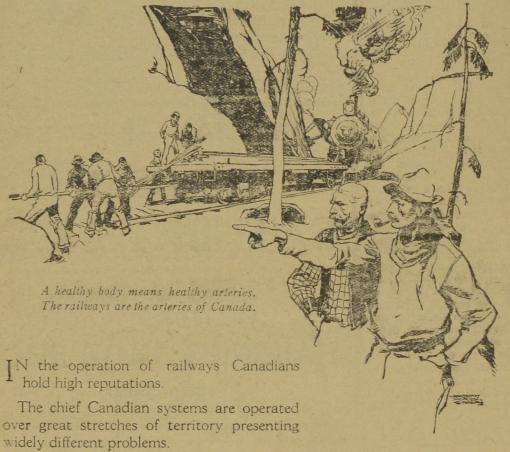
occo and his name was one that no pads and soon a conference was in man would dare to breathe into a tel-'full swing. The sad part of the story ephone to a temperamental operator, comes with the announcement that law

this man of affairs from across the sea had big business up the sleeve of his frock coat; so big that no silver fac tory cared to take the order and guarantee deliveries. The business was finally placed in England and the gentleman finally got started for the old own back in Algiers. His business was placed by representatives here who guaranteed the account to the English houses.

Among the orders placed was one for several thousand silver perfume cellent English that there were times when the Oriental odors clamored for recognition and always attracted immediate attention. Every merchant carried on his counter a silver bottle of perfume, which was sprinkled ar-So he was promptly forgotten by the ound the store when the natives engaged in a bargain rush and thereby

The situation was drastic, the mertropical sun, alone with its odors. The matter took the proportions, in his estimation, of a perfume famine. When the front office conference was conand agreed to do what they could. The visitor also urged them to remember that these silver bottles were purchased a great deal by Oriental society women, who were heavy users of pronounced scents, and that social life generally in Morocco was being threatened by the shortage in bottles.

Buying cantaloupes is one form of gambling that it not prohibited by



Their traffic obligations fluctuate rapidly with the seasons.

Climatic conditions are sometimes difficult. Unusual foresight, skill and determination are called for.

Yet the only unfailing highways for the heavy traffic across the New World from China to France during the war-were Canadian railways.

Canada alone among the allied countries had no war-time transportation crisis. When foreign roads choked under their load, she relieved them of millions of tons. At a time when ships were the need of the hour no ship lost time in any Canadian port through failure of the railways to deliver cargoes at the docks.

To-day the Canadian producer still commands the fastest, the most dependable and the cheapest railway service in the world.

But the foresight that made this record possible could do nothing without MONEY! The skill that kept terminals uncongested had to be backed with MONEY! The determination that drove crippled engines ahead in the face of 40-below gales and mounting snow would in the long run have been useless without

Thus to-day the alarming fall in the net revenues of the railways is a menace to railway efficiency. It injures railway credit. It dissolves the reserves needful to meet the expanding needs of a growing country. It imperils national prosperity.

Increased freight rates are imperative therefore, not merely on behalf of railways but in the interests of Canada itself!

This is the first of a series of advertisements published under the authority of The Railway Association of Canada formerly the CANADIAN RAILWAY WAR BOARD

In July 1918 the Canadian roads were threatened with a general strike. To prevent this public catastrophe they agreed to follow the American scale of wage increases. The Government of Canada meantime allowed freight rate increases intended to make up the cost of these new wage rates.

Leaving aside all question of increased cost of material, the new wages cost the railways of Canada an extra eighty million dollars for the first year alone.

The new rates yielded them an additional forty-three millions!

The annual deficit on wages alone was thirty-seven millions and is constantly



The Home Smoke

YOUR wife will welcome your smoking "OLD CHUM" about the house.

When supper is over, and you settle down to read or chat, fill up your favorite pipe with "OLD CHUM" and puff away.

The mellow fragrance of this choice tobacco makes it Canada's favorite.

Another who had not caught the en-

Canada's Favorite Pipe Tobacco.



(New Cork Sun)

He was the greenest of cub report- tire conversation and who thought the ers. Fresh from the halls of an up-young man had been assigned to cover State university, he had joined the the race but had in some way failed staff of a metropolitan newspaper, and to go out volunteered: had received his first assignment. He "Accidents? Say, don't you even the hair of the conscientious interhad been told to "cover" the return of know who won this race? Accidents, rogator. Without a word he fled. the excursion boats, which followed Do you mean to say you don't know the international yacht cup racers. It what happened to the Resolute?" was not as "big" a story as he had "Oh yes, I know about her. But that mused as the group broke up, but hoped he would receive but he had a is not what I am interested in," the that's the first time I ever got intercity editor to satisfy and as he was a young man answered easily. "What I viewed. Now I know what it's like to conscientious youth—all cub reporters wanted to know was whether you had be on the other end of a string of ques are—he was determined to get the any trouble any one blown overboard, tions. Well that's another new one, whole story.

Fearful that he would be late he yes, I know about the Resolute." hastened down to Battery place where "I guess you have made a mistake up against a new one, even to being he had learned most of the boats young feller," the first broke in again interviewed by a cub." would put in: Already the extras had been on the street for more than an hour telling of the victory of Shamrock IV in the first tilt of the series.

A cruising taxicab slowly passed him. He hailed it and with a hurried word jumped in. It drew up to Pier A just as he saw several men jumping ashore from a tugboat. A load from the excursion boats, to be sure. He ran down the pier.

His Timid Approach

His neatly folded brown felt hat. 'doggy" they would call its style on the college campus, the soft white shirt, tweed suit and polished, low tan shoes distinguished him to the homecoming newspaper correspondents, who had been out on the press boat following the race. For the men he saw landing on the pier, unknown to him, were all newspaper men, many of them years old in the business, men who had served their years apprentice ship on the street.

He approached a leading group. Timid his manner might have been described, although under it one might have noticed the aggressiveness of despair that comes to every reporter out on his first story.

"Did you just come in from the race?" he asked, striking a pose unconsciously. which he thought appropriate to a full fledged reporter.

"Yeah,' 'answered one grizzled reporter without realizing he was being interviewed by one of his own trade. "I'm from the New York ----

continued. "Did you have a good trip?

Were there any accidents?" Too dazed with surprise to answer the first old timer looked at his young contemporary in fascination.

EVER PRESENT THOUGHT

The breeze is hot upon the hill, The sun is in the sky, Yet I am thinking, thinking still. About the winter's coal supply.

J. D. Winton of Woodstock is a guest at the Barker House.

while a group of reporters gathered about them. "You are interviewing a bunch of newspapermen. We're not the ones you want to see. Better go over and tackle that excursion boat that is just coming in.'

A blush had spread quickly up to

"Well, I've been in the game for twenty-three years," the first reporter or anything like that, you know? Oh. which is about the chief thing about the newspaper game. Always banging

> When for any cause vou should change your table drink

Instant Postum

recommends itself for many reasons

Among them are its rich, coffee-like flavor, ease of preparation, practical economy and general satisfaction as a household beverage for children as well as grown-ups.

Try Postum

A tin from the grocer is very convincing, as many a former coffee drinker knows.



"There's a Reason"

Canadian Postum Cereal Co., Ltd. Windsor, Ontario