

# BICYCLE LAMPS

By having a light on your bicycle at night you not only obey the law, but you protect yourself from accidents. We have a large assortment to choose from. Satisfaction guaranteed.

**A. W. BLACKMER**

'Phone 118-11

96 Regent Street

BUY

## "FUL-O-PEP" LAYING MASH

And increase the production of Eggs when the price is high. Several of the henneries in this city are using this mash and getting the best of results. The manager of the West End Poultry Yards says that since giving this mash to his hens the egg production has increased 60 per cent. For sale by

**G. W. HODGE**

## Custom Tailoring

The New Importations for the Coming Season are now on display. An early inspection will assure you of a large and varied selection to choose from.

We are also prepared to fill all orders entrusted to us for MILITARY CLOTHING at reasonable price. We are sole agents for the Crown Tailoring Company, of Toronto, the largest Military Tailoring Company in Canada.

**WALKER BROS. MERCHANT TAILORS**  
QUEEN STREET, WEST END

Wholesale Dry Goods and Woolens

## House Furnishings For Everybody

Lace Curtains, Screen Curtains, Curtain Muslins and Drapes of all kinds.

Cretones and Casement Cloths.

White Bedspreads. Towels, Napkins and Table Linens.

OILCLOTHS AND LINOLEUMS.

CARPETS, RUGS AND SQUARES

Prices Lowest Possible. Goods Sold to the Trade Only.

**VASSIE & COMPANY, LIMITED**

WHOLESALE DRY GOODS AND WOOLENS

ST. JOHN, N. B.

Our Motto: Promptness, Accuracy, Courtesy.

## Electricity Turns Work into Play and Night into Day

**ELECTRICITY THE WONDER WORKER** has been trying to get acquainted with you for some time now. Enjoy the comfort that various electrical necessities will bring to yourself and wife. Each day is an electric opportunity day here.

**THE MARITIME ELECTRIC CO.**

FREDERICTON, N. B.

For Sale

**McLEAN**

**STUDIO**

I have still a few imported Barred Rock Cockerels of high laying strain, which may be seen at my yards, corner of Brunswick and Northumberland streets. These birds come from the best bred-to-day stock in New England. They carried off honors this month at St. John, St. Stephen and Woodstock Exhibitions.

Price \$3 and \$4 each while they last. Will be shipped promptly on receipt of order.

If you want to own one of the best birds ever brought to the province, place your order without delay. ....

WEST END POULTRY YARDS

Fred H. Ferguson, Prop.  
Fredericton, August 17, 1920.

The McLean Studio has re-opened at the Howie Building, 352 Queen Street, next to Yerxa's Grocery Store.

Having the latest equipment, we are in a position to do first class work.

Try us with your films. Our prices are very moderate.

**C. E. McLEAN,**

Photographer.

# HOTELS OF SWITZERLAND ALL EMPTY OR CLOSED

Falling Off in Tourist Travel is Responsible for the Trouble—

Hotels of Switzerland Provide Excellent Fare at a Reasonable Price—One Hotel Keeper Has Lost the Savings of Thirty-five Years.

Special to Daily Mail. Copyright 1920 by Cross Atlantic News Service

London, Oct. 15—(By Mail)—Every country has its crisis in these stormy times, and Switzerland is no exception to the rule. But there the trouble is an hotel crisis. Outside a few resorts, such as Zermatt, half the hotels are empty or closed. The other half are just managing to exist for the most part, though here and there hotels have done fairly.

Where perhaps in Europe is accommodation better; the fare and service are excellent, for though the meals served are simpler and shorter than before the war, they are better. Moreover an uncrowded Switzerland offers peculiar attractions. The charm of lakes and mountains were never greater and there is no need to fight for seats and places.

As an example of what has happened, at Brunnen the largest hotel is closed, with two of the smaller establishments. Most of the others are complaining of the lack of visitors. Yet the place is perhaps the most beautiful centre on the glorious lake of Lucerne with admirable steamer and hotel accommodation. At Lugano, another equally beautiful place, where, however, the season was scarcely begun when I left the other day, the position was much the same.

I saw a great authority on travel in Switzerland. "Will the hotel industry recover quickly?" I asked.

"Not until half the hotels have shut down," he said gloomily; "Then there may be enough custom for those that are left."

I talked with a very old Swiss friend, an hotel-owner himself, with a large, excellent, and once prosperous hotel and a clientele that came year after year, liking him as much as the delicious spot which he had chosen for his establishment.

"I have lost the savings of 35 years," he said.

"I was a rich man before the war. Since then I have been lucky; I have just been able to keep open and carry on, but I have not been able to pay interest on my mortgages."

He pointed to a great and famous hotel which for seventy years had been in the hands of the same family. "They lost all," he said, "and they are now working as servants in the place which they once owned. The bank foreclosed. In another case" and he pointed out another old and equally famous hotel, "the family lost their big hotel, and they have now taken a little one with 40 beds, where they are doing fairly, catering for Swiss custom."

To protect hotels a law has now been passed forbidding the building of any more.

The hotel-keepers have not raised their prices to the extent that might have been expected. Everything costs more, labor in particular. But where in 1913 I paid \$2.60 a day, and was "well done", this summer I paid \$4.00, allowing in each case for exchange, and was excellently "done", so that the rise was little more than 50 per cent.

## COMPLEXIONS COST MONEY

Washington, Oct. 21—Peachy complexions, ruby lips and fragrant personality cost the women of this country \$750,000,000 last year according to luxury tax return figures. This enormous sum was expended for rouge, face powder, cosmetics and perfumery.

The cost of cosmetics and perfumery was more than twice that of women's furs and that in a year when fur prices were the highest in history. The amount spent on furs was approximately \$300,000,000.

Ladies did their part in spending money on luxuries, but the expenditures were not confined to them. Eight hundred million dollars went up in cigarette smoke, while \$510,000,000 was burned up in the form of cigars. Jewelry cost \$500,000,000, only 2 per cent. of the sum spent on luxuries.

## HOW THE FEMALE OF THE SPECIES ATTRACTS MALE

Special to Daily Mail. Copyright 1920 by Cross Atlantic News Service.

London, Oct. 15: (By Mail)—"The flaming garments worn by women now are designed, perhaps instinctively, to attract the notice of the male sex."

This is the opinion of Prof. Leonard Hill, who has just published his book "Science of Ventilation and Open-Air Treatment."

Just as the bower bird picks up every bright thing to form a bower for his lady women decorate themselves with bright colored clothes to please the men. Red particularly excites the emotions: lips are red and cheeks are red.

In dressing with the object of winning husbands or wives we follow the instinct of all animals. But it is possible to combine beauty of dress with perfect hygienic qualities. The great error is lack of ventilation.

Prof. Hill says that clothes should be as light as possible, permeable to air, allowing free exaporation, and not clinging to the skin when wet. For this cellular material is the best.

At a temperature of 59 degrees we should wear summer clothing at 50 degrees summer clothing plus a light overcoat; at freezing temperature winter clothing, thick undergarments, and an overcoat; and when the thermometer is 5 or 6 degrees below freezing a fur overcoat.

Coolness without chilliness is what we should aim at for the highest efficiency. A man in sedentary employment "is constantly trying to remove himself from the influence of cold, and his daily life is practically under the influence of a tropical climate."

Prof. Hill considers that in neckwear women are more hygienic than men.

THE VENTRILOPHONE—Wonderful Double Throat Swiss Warbler. Bird and Animal Imitator. Fun for everybody. Catalogue and sample 8c. Stone, Fredericton, N. B. Box 474.

## Of Course, the Women Liked It

On special occasions, such as an afternoon tea, the new Red Rose Orange Pekoe Tea had its first introduction to many of the women of Canada.

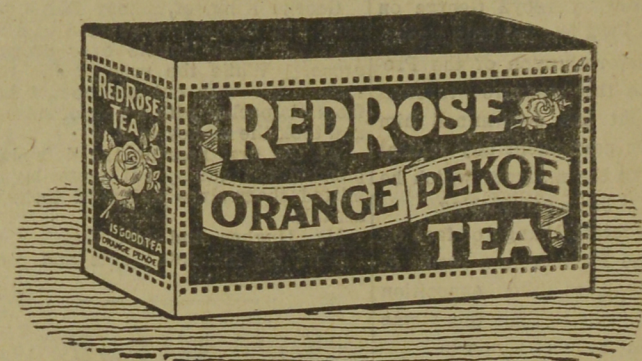
And at such times its extra qualities could be discussed and enjoyed at leisure.

The women found that its aroma is delicate and delightful, that it has a bright sparkling amber color in the cup, that the flavor is of rare charm and distinction, while its strength is rich and satisfying.

The more cultivated your taste, the more you will appreciate Red Rose Orange Pekoe Tea.

Ask for it by the full name—Red Rose Orange Pekoe Tea.

Sold only in our new sealed airtight cartons.



## B. C. NOW IN THE WET COLUMN

Vancouver, B. C., Oct. 20—Although detailed totals will not be known for some hours yet, at 9 o'clock tonight returns indicate a wet majority in excess of 10,000 for the province of British Columbia.

The heaviest vote in the history of the province was recorded, and more women than men were numbered on the voters' list. Victory of the moderationists will mean a generous system of government sale. The exact details of the scheme under government control have not yet been worked out.

Repatriate is talk with a kick in it.



## The Family Smoke

"OLD CHUM" is a family friend. Grandfathers, Fathers and Sons have been smoking it for years and years.

During this half century, "OLD CHUM" has grown steadily in popularity and favour.

Every pipe smoker appreciates "OLD CHUM" quality—the choice Virginia Flake Cut tobacco—chosen by experts—stored away until the perfect tobacco taste and mellow flavour are fully developed.

It is this dependable, constant quality, maintained for years, which has made "OLD CHUM" the chum of all pipe smokers in Canada.

**OLD CHUM**

Canada's Favorite Pipe Tobacco.

