

Witch Soot Destroyer

This article has been such a great boon for our customers and the public since we introduced it last season that we have put in another large stock of it and it will always be obtainable. **THE WITCH** cleans the pipes and chimney chemically, saves labor taking down pipes, cleaning of furniture, etc., and incidentally saves your temper. A trial will convince you.

D. J. SHEA

Wholesale Dry Goods and Woolens

House Furnishings For Everybody

Lace Curtains, Scrim Curtains, Curtain Muslins and Draperies of all kinds.

Cretonnes and Casement Cloths.

White Bedspreads. Towels, Napkins and Table Linens.

**OILCLOTHS AND LINOLEUMS,
CARPETS, RUGS AND SQUARES**

Prices Lowest Possible. Goods Sold to the Trade Only.

VASSIE & COMPANY, LIMITED

WHOLESALE DRY GOODS AND WOOLENS

ST. JOHN, N. B.

Our Motto: Promptness, Accuracy, Courtesy.

Custom Tailoring

The New Importations for the Coming Season are now on display. An early inspection will assure you of a large and varied selection to choose from.

We are also prepared to fill all orders entrusted to us for **MILITARY CLOTHING** at reasonable price. We are sole agents for the Crown Tailoring Company, of Toronto, the largest Military Tailoring Company in Canada.

**WALKER BROS. MERCHANT
TAILORS**

QUEEN STREET, WEST END

FEEDS

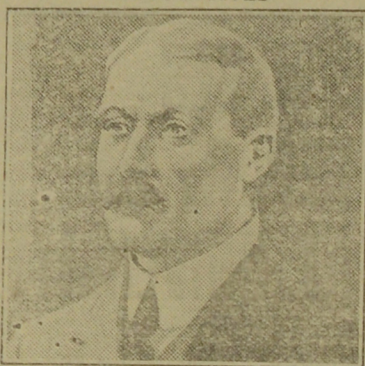
CORNMEAL MOULEE CHOP
CRACKED CORN FEED FLOUR
BRAN SHORTS OATS

at lowest market rates.

G. W. HODGE

HAD RHEUMATISM FOR FIVE YEARS

No Return of the Trouble Since Taking
"FRUIT-A-TIVES"



MR. JOHN E. GUILDERSON

P. O. Box 123, Parrsboro, N. S.

"I suffered with Rheumatism for five years, having it so badly at times I was unable to get up without assistance. I tried different medicines I saw advertised and was treated by doctors in Amherst, also in my home town, but the Rheumatism came back.

In 1916, I saw in an advertisement that 'Fruit-a-tives' would stop Rheumatism, and took one box and got relief; then I took them right along for about six months and the Rheumatism was all gone and I have never felt it since.

Anyone who would care to write me as regards 'Fruit-a-tives' I would be glad to tell them what 'Fruit-a-tives' did for me."

JOHN E. GUILDERSON,
Contractor and Mason.

50c. a box, 6 for \$2.50, trial size 25c. At all dealers or sent postpaid by Fruit-a-tives Limited, Ottawa, Ont.

A woman wants to forget her birthday as the years pass swiftly, but she doesn't want her husband to forget the birthday presents.

France has turned the clock ahead to save fuel. How would it do to turn the calendar ahead?

Like many others, we used to wonder what we would do if we had a million dollars. Now we know. We would have eggs for breakfast.

ARCTIC RINK

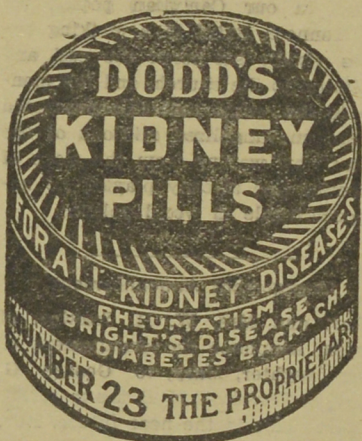
Band Every Monday, Wednesday and Friday Nights, and Saturday Afternoon.

Shating has become very popular this year and everybody's doing it.

**GRAND CARNIVAL
TUESDAY, JAN. 13.**

HOCKEY THURSDAY, Jan. 15
Fredericton vs. Marysville

Bowling Alleys in connection.



MR. W. C. DURANT IS THE REAL AUTOMOBILE KING

Only yesterday as time is measured in the hurly-burly of modern business he was starting out as an automobile manufacturer on the basis of a production of sixteen cars a year. Today his program for the year extending from July 1st, 1919, to June 30th, 1920 calls for a capacity production of 652,000 motor vehicles and implements, at the rate of 2,100 vehicles for every day of a 310 working-day year. Four new motor vehicles every minute.

Two thousand dollars was all the capital he had back there in the beginning—except for a limitless store of grit, patience and perspicacity. Today he is the head of a giant corporation spread out through forty-one different plants, employing 65,000 men and women, all working together on a production of "gas chariots" that yields a net volume of sales amounting close to \$350,000,000 annually—a volume of business exceeded only by the United States Steel Corporation, Swifts, Armour's, Bethlehem Steel, Wilson and Company, and the big du Pont industries.

When first he launched into business he had to scrape and dig for a bare living in the undeveloped forest lands of Michigan, where he chopped

down hickory trees to make his famous "Blue Ribbon" two-wheeled carts that sold to farmers all over the world. Today the monster industry that he dominates will yield net profits for the year 1919 of something like \$100,000,000.

A little more than ten years ago, when he calmly announced his determination to produce 50,000 automobiles in a year, the world of business laughed at him. Ten years ago, when he prophesied that the United States would shortly make and sell 1,000,000 motorcars a year on foreign and domestic markets, there were many skeptics. But the voice called no longer in the wilderness when, three years ago, the same "visionary" said we would soon be making 2,000,000 cars a year. For, as a matter of fact, the production of motorcars in the United States for 1919 will be all of 2,000,000 cars.

Money Kings laughed at this embryo captain of industry when first he sought capital for his business. Wall street gave him the cold shoulder. Ten years ago, when he wanted to borrow \$15,000,000, Wall Street grudgingly gave it to him, but under terms that would have discouraged a less determined business man. He was forced into a voting trust as just "one of the party." But he had a lot of patience and only smiled benevolently five years later when his company declared a dividend in cash of \$50 on its common stock!

Controls Six Big Plants

Who is he? He is William C. Durant, president of the General Motors Corporation, one of America's newest commercial giants, a commanding genius who has attained the proportions of world leadership. How did he do it?

A writer in the Philadelphia Ledger tells his story as follows:

At the age of twenty-five he was president of the Durant-Dort Carriage Company turning out 100,000 of his two-wheel "Blue Ribbon" farmers rigs a year.

One day the young carriage-builder had a look at a little gasoline engine put together by a man named Buick.

On that day, fifteen years ago, the far-seeing Durant visioned this day at the dawn of 1920 when America has 6,500,000 motor vehicles in operation and is making 2,000,000 new ones in a single year. He organized the Buick Motor Car Company at Flint, Michigan. Then making the Buick the centre of his new operations, he adroitly drew into his new company the Cadillac, the Oldsmobile and the Oakland cars, followed by the Chevrolet and others. In 1916 he became affiliated with the powerful du Pont interests

SNUFFS OUT A COLD IN A FEW MOMENTS

Clears the Nostrils, Stops Sneezing
Heals the Throat Quickly.

Catarrhazone Works Wonders

Lots of people used to get their colds "work off"—they suffered a whole lot, sneezed around the house, till the whole family finally caught the infection.

Nowadays colds are cured by Catarrhazone before they really get a good start. This healing vapor, full of pure essences, gives instant relief. It fills the breathing organs with a healing, soothing vapor that relieves irritation at once. Ordinary colds are cured in ten minutes. Absolutely sure for Catarrh, and in throat trouble it works like a charm. Catarrhazone is a permanent cure for bronchitis and throat trouble. Not an experiment—but a cure that's guaranteed. Get "Catarrhazone" today, and beware of substitutes. The dollar outfit is guaranteed, and small size 50c; trial size 25c, at all dealers.

and organized the massive General Motors Corporation. Every day his plants turn out 700 Chevrolets, 500 Buicks, 200 Oaklands, 150 Oldsmobiles, 100 Cadillacs and forty-five Scripps-Booth cars to say nothing of motor-trucks, tractors and farm implements. Moreover the company's holdings include plants that turn out all kinds of automobile accessories, such as roller bearings, spark plugs, radiators, motors, axles, rims, gears, ignition systems, starting and lighting systems.

Despite the fact that the corporation he heads ranks first in the value of annual automobile output and second in the number of motor vehicles produced, Durant is sighing for more worlds to conquer. He is branching out into new fields. Out in Wisconsin he has lately established a tractor plant with a capacity of 25,000 a year. He is turning out 40,000 motor trucks a year. But he is going into wider fields. He has a plant now for the manufacture of electrically operated refrigerating machines for the home, hotel, and apartment house that will do away with ice altogether. For the farmers of the country he is just beginning to make a gasoline electric-lighted installation—a homemade power plant.

SITUATION VACANT.

We can give immediate employment to two girls in Upper Fitting Department. Good wages to start. Steady work and excellent opportunities for advancement. Write or phone at once.

THE HARTT BOOT & SHOE CO., Ltd.
Fredericton, N. B.

FOR SALE—An Eastman folding camera, 4x5, in good condition; will be sold at a bargain. Apply at the Mail Office.

WANTED—An experienced cook; good wages and no Sunday work. Apply at Ye Mecca Tea Rooms, 98 York street.

THE CURTISS AERONOLA

"THE LAST WORD IN TALKING MACHINES"

Have you thought of getting a Talking Machine for your enjoyment during the cold winter months?

The CURTISS AERONOLA is the last word in the talking machine field and is winning universal popularity. Remember, it is a machine which plays ALL makes of records very faithfully.

We are so pleased with the CURTISS AERONOLA that we invite you to call and hear your favorite selection played on it.

COLUMBIA RECORDS FOR SALE.

J. CLARK & SON, Limited

The Maritime Electric Co.

hereby give notice that the **ELECTRICAL CURRENT** will be **SHUT OFF** on **SUNDAY NEXT** from 9 a. m. until 3 p. m., in order to make some necessary repairs to the plant.

IF YOU ARE INTERESTED IN

LOWER INSURANCE RATES

Than You are Now Paying, Consult

LEONARD C. BOX

BROKERS

Real Estate,

Stocks and Bonds.

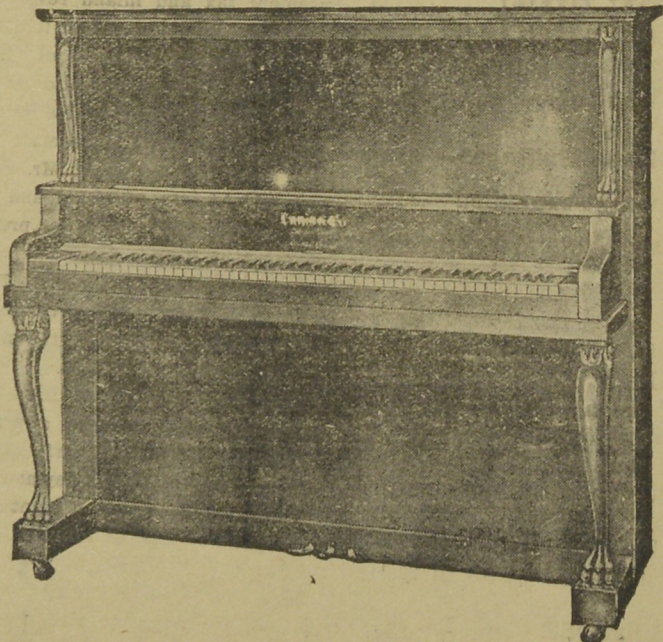
Insurance, Queen St., opp. Post Office, Fredericton, N. B.

The Bell Piano

There are some things you can buy by the maker's name alone, and a good piano is one of them. Style and features vary, yet all pianos look much alike on the outside. Unless you are a craftsman enough to judge the merit and structural refinement of a piano; unless your ear is trained to detect the beauties and shades of its tone, there is but one safe and sound basis for preference—the intention, ability and reputation of the maker.

You can be sure of a good piano when you purchase a BELL. Call and see our COTTAGE STYLE.

Also GERHARD HEINTZMANN and GOURLAY PIANOS.



McMURRAY BOOK & STATIONERY CO., LTD.

THE PIANO PEOPLE

Laugh When People Step On Your Feet

Try this yourself then pass it along to others.
It works!

Cuch! ? ! ? ! This kind of rough talk will be heard less here in town if people troubled with corns will follow the simple advice of this Cincinnati authority, who claims that a few drops of a drug called freezone when applied to a tender, aching corn stops soreness at once, and soon the corn dries up and lifts right out without pain.

He says freezone is an ether compound which dries immediately and never inflames or even irritates the surrounding tissue or skin. A quarter of an ounce of freezone will cost very little at any drug store, but is sufficient to remove every hard or soft corn or callus from one's feet. Millions of American women will welcome this announcement since the inauguration of the high heels.