

Children Cry for Fletcher's

CASTORIA

The Kind You Have Always Bought, and which has been in use for over thirty years, has borne the signature of *Dr. H. H. Fletcher* and has been made under his personal supervision since its infancy. Allow no one to deceive you in this. All Counterfeits, Imitations and "just-as-good" are but experiments that trifle with and endanger the health of Infants and Children—Experience against Experiment.

What is CASTORIA

Castoria is a harmless substitute for Castor Oil, Paregoric, Drops and Soothing Syrups. It is pleasant. It contains neither Opium, Morphine nor other narcotic substance. Its age is its guarantee. For more than thirty years it has been in constant use for the relief of Constipation, Flatulency, Wind Colic and Diarrhoea; allaying Feverishness arising therefrom, and by regulating the Stomach and Bowels, aids the assimilation of Food; giving healthy and natural sleep. The Children's Panacea—The Mother's Friend.

GENUINE CASTORIA ALWAYS

Bears the Signature of

Dr. H. H. Fletcher

In Use For Over 30 Years

The Kind You Have Always Bought

THE CENTAUR COMPANY, NEW YORK CITY.

NEWSPAPER ADVERTISING IS THE BEST

ALL THE BEST AUTHORITIES AGREE that the most profitable form of advertising is through the daily newspapers. People who have goods to sell must get the fact to the public the quickest and surest way. Local advertisements show their confidence in the Mail and we have every reason to boast that our advertising service is reliable and valuable. A word to the wise.

DENTISTS

DR. J. B. CROCKER,
DENTIST

FREDERICTON, N. B.

TELEPHONES:

Residence 448-41

Office 418-11

DR. GERRARD

OFFICE:

47 KING STREET, FREDERICTON

ARTIFICIAL TEETH and
GOLDWORK a Specialty

Superior Conveniences for Chloroform administration.
Telephone 574.

W. J. IRVINE,

DENTAL SURGEON

Opp. Soldiers' Barracks and Next Door to Bank of N. B. Building, Queen Street.

OFFICE HOURS—10 a. m. to 1 p. m.
2 p. m. to 5 p. m.
Phone—332-11DR. G. R. LISTER,
DENTIST

Tel. 232-41. Burchill-Wilkinson Bldg. Below Regent.

J. A. McADAM,
UNDERTAKER

REGENT STREET

Best and Most Modern Funerals
Equipment in the City.Residence Telephone 70-41
Business Telephone 118-41

HEADQUARTERS

for CUT FLOWERS, ROSES, VIOLETS, CARNATIONS, SWEET PEAS, etc.

Also a very fine variety in POTTED PLANTS, Ferns, Palms, Azaleas, Roses, Camellias, Cyclamens, Primulas, Hyacinths, Dacodils, Tulips, Spirea, Easter Lilies and Floral Baskets.

Pay it with flowers.

Delivered.

ADA M. SCHLEYER,

Phone 271.

CLOTHES CLEANED

for Ladies and Gentlemen.
W. E. SEERY100 Queen Street
PRESSED and REPAIREDMOVEMENTS
OF THE STARS
IN FILMLAND

A great variety of animals reptiles and birds, whose native habitat is India, were used in filming "Stronger Than Death." Narimova's latest production. Three enormous snakes, belonging to an East Indian charmer; a brown honey bear, a peacock, a number of monkeys, parrots, varicolored parakeets and other tropical birds figure in the scenes in India.

Carlyle Blackwell makes his debut with Robertson-Cole in March. His first release will be "The Third Woman," in which he is supported by Louise Lovely, who will be remembered for her excellent work as the leading woman for William Farnum. These capable artists will be surrounded by a notable supporting cast, including Gloria Hope, Winter Hall and George Hernandez.

Five hundred pupils of the El Centro public school in South Pasadena were granted a half holiday not many weeks ago when it was learned that Mary Pickford and her company had arrived in the town and were going to make certain scenes of "Pollyanna" her latest picture within two blocks of the school.

The title of the play which Tom Santschi has been called to New York to appear in at the request of Rex Beach, the author, is "Northwest Malice." It is said that the part selected for Santschi will provide one of the great opportunities of his 12-year career in pictures.

It is reported that Ben Hur is at last to reach the screen. Klaw and Erlanger, the owners, have been holding out for the sum of \$500,000 for the film privileges. Now it is said a New York corporation has been formed to take them over.

At a charity ball given in Los Angeles by picture celebrities there were present as patronesses Mary Pickford, Clara Kimball Young, Mildred Harris, Chaplin, Anita Stewart, Viola Dana, May Allison, Mary MacLaren, Enid Bennett, Bessie Barriscale, Gloria Swanson, Ruth Roland, Edna Purviance, Gladys Brockwell, Peggy Hyland, Mary Alden, Mary Anderson, Edith Roberts and Maguerite Livingston. The hostesses were Mrs. Wallace Reid and Mary Miles Minter.

George Carpentier is the third heavyweight to star in films. The first was the ex-champion Jess Willard, Jack Dempsey is now keeping a contract and will be seen in a serial soon to be placed on the market.

A production issued by C. R. McCauley photoplays under the title of "The Gift Supreme" will be distributed by Republic but the chief advance interest in it arises from the fact that its cast includes Lon Chaney, Tully Marshall, Eugene Besserer, Melbourne MacDowell, Seena Owen, Scott McKee, Harry Lonsdale and Clare McDowell. It was directed by O. L. Sellers.

The College of Hawaii has added a four year course in sugar technology.

The springs of a new baby carriage can be adjusted to any tension desired.

A wireless station, open to the public, has been opened in Tierra del Fuego.

To record the work done by stenographers a typewriter meter has been invented.

Peking University will establish an agricultural school and experiment station.

Fumes of benzine cause metal that it contains to glow and heat a new hand warmer.

Norway has established a national domestic science school for girls at Stavanger.

An electrical method has been developed for extracting the water from crude petroleum.

A Cure for
Bad Breath

"Bad breath is a sign of decayed teeth, foul stomach or unclear bowel." If your teeth are good, look to your digestive organs at once. Get Seigel's Curative Syrup at druggists. 15 to 30 drops after meals, clean up your food passage and stop the bad breath odor. 50c. and \$1.00 Bottles. Do not buy substitutes. Get the genuine.

NOVA SCOTIA CONCERN
WHICH SHARES PROFITS

(Richard S. Bond in Canadian Courier.)

A Nova Scotian firm, the head of which I have known for years has just completed its Fourth Annual Profit-Sharing Sale—a sale that has proved to be so successful from several standpoints that other merchants may wish to take advantage of its possibilities.

This firm doing a remarkable business for one located in a small city of less than 10,000 inhabitants, handles groceries dry goods and foot-wear and attempts to operate so the owner says on a thirty per cent profit basis.

Four years ago at least twenty merchants in this city were doing a larger business than my friend. Last year he was doing fully twenty-five per cent more business than his nearest competitor; had the confidence and good-will of consumers in his neighborhood, and had slowly but surely developed the larger farmer trade in the country.

At his Annual Profit-Sharing Sale, preliminary notices are mailed to all regular customers, hand bills are distributed throughout the city, and liberal space in the city's two dailies is used. In all his advertising he comes out openly with the assertion that during the week of the sale no prices of goods in stock will be advanced but a discount of fifteen per cent in price will be given on the entire amount purchased.

Each customer coming into his store and purchasing one dollar's worth of goods receives a numbered ticket entitling that customer to an article on a special shelf bearing the same number. One premium ticket is given for each dollar's worth of goods purchased. The customer is not allowed to choose a ticket, as this is taken by the merchant or his clerk from a machine that delivers one ticket upon insertion of a slug—something after the nature of a gum machine. As tickets for each article placed on the shelf are placed in the machine after being thoroughly mixed, the merchant himself does not know the number of the next one to be drawn and there is no possibility of partiality being shown.

Premiums are based on an average value of 15 cents—which means that almost one-half the dealer's profit is passed out to the customer. Many packages of five and ten cent goods are used, so that it is possible to include in the premiums a goodly number of valuable packages ranging from a bag of pastry flour to a set of dishes, pair of shoes, or twenty pounds of sugar. This latter premium was greatly desired during the 1919 sale just closed for parts of Canada felt the sugar shortage almost as much as we did.

It stands to reason that the crowd will flock to the store offering an inducement of this kind. The sales during Sale week prove this. Not only are the customers satisfied, however, but the merchant is able to more than make up for his fifteen per cent loss by the profit-obtained from the additional sales. Furthermore, although he is very careful that every article on the premium shelf is new, useful and freely purchased during normal times, he does find it suitable to include many articles on which he is over-stocked or on which

the market price is steadily declining. This year, fifteen barrels of early apples put up in twenty pound bags—every apple in prime condition and just the thing for Thanksgiving, were included in the premiums. As the merchant had a large shipment of late apples coming in he would have found it difficult to have disposed of both lots before spoilage had set in were it not for the sale opportunity. As it was the customers were delighted and the merchant saved from a fairly heavy loss.

The satisfaction derived by the customer from this Premium Sale the knowledge that at the end of a year's dealing he or she is sure to be remembered in the Profit-sharing plan effected two years ago and the surety that this merchant's goods compare favorably with competitors, has built up a trade that is considered immense for such a small city.

OPPOSITION
AMENDMENT
WAS DEFEATED

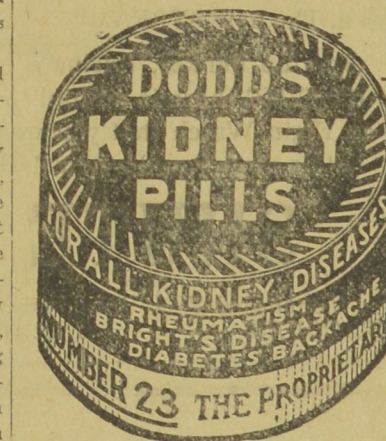
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by carrying out the program connected with conservation. The rate of wages had enormously increased. A system of watch towers and phone connection had been begun and must be continued. The total last year was \$137,000, and this year was \$142,500. Last year and previously members of the staff had free transportation over the C. P. R. and C. N. R. The Dominion Government had put a stop to that making an increase of about \$5,000 in expenses.

MR. MICHAUD asked if the C. P. R. and C. N. R. were aiding in forest fire fighting.

HON. MR. SMITH said that the C. P. R. was, as it was under the Railway Commission. The C. N. R. was not under the Railway Commission, and took no responsibility. When Mr. Hayes had been General Manager one-third of the cost of patrolling was borne by the railway. In 1919 the C. N. R. assisted in a very small way. It had been presumed that the C. N. R. would come under the Railway Commission, but the excuse was offered that it would take place after the absorption of the Grand Trunk. It still was hoped that such would be done.

MR. YOUNG said that this was one of the best services the country had, but he doubted if sufficient money was asked for. Sealers had too large territory and too much lumber to look after. If the Department had more men it could look better after the cutting of logs in accordance with regulations. The staff should be increased in the autumn and early winter.

SAFE AND EFFICIENT
HOME TREATMENT

Many Weak and Ailing People
Who Have Been Healed
Strongly Recommend
Dr. Williams' Pink
Pills.

There is only one way to build up a run down system if the blood is pale and thin. Many diseases are caused by thin blood. Other diseases such as influenza and rheumatism cause the blood to become thin and the wasting effect of these disorders cannot be combatted successfully until the blood is restored to its normal condition.

Pallor, nervousness, indigestion, sleeplessness, headaches, dizzy spells, shortness of breath, palpitation of the heart, these are a few of the symptoms of an anæmic bloodless condition. Some of them are not naturally associated with thin blood, but the quickest way to overcome them is to make the blood rich and red.

Dr. Williams' Pink Pills do one thing and do it well. They build up the blood increasing the number of red corpuscles. As this is done the blood becomes a richer red and is able to carry more oxygen the great supporter of human life. As the blood improves in quality the tissues of the body are better nourished and the functions of the body are better performed. The glands of the stomach are stimulated and the first sign of improvement is usually a better appetite and better digestion.

Dr. Williams' Pink Pills have been used for years as a bloodmaking tonic and system builder with such good results that in every community there are many people who are recommending this remedy to their friends and to others who are afflicted.

Here is the statement of one person among thousands who have used Dr. Williams' Pink Pills to their own great advantage. Mrs. A. Veniot, Hemford, N. S., says: "For about two years I was a great sufferer from indigestion which seemed to carry with it a complication of other troubles. Every meal I took brought with it misery, as it was followed by pain, and sometimes nausea and vomiting. At other times gas would form in the stomach to such an extent that my heart would palpitate at an alarming rate. These conditions brought on extreme nervousness and irritability and I found my general health so much affected, that the least exertion would tire me and I slept but poorly. I had been doctored for several months, with no result beyond slight temporary relief when I was advised by a friend to try Dr. Williams' Pink Pills. I decided to follow this advice and got a half a dozen boxes. Good results soon began to show from this treatment, and the further continued use of the pills have made me a well woman. I can cheerfully recommend Dr. Williams' Pink Pills to similar sufferers."

The purpose of Dr. Williams' Pink Pills is to build up the blood. They do this one thing and they do it well. They are an invaluable remedy in diseases arising from bad or deficient blood, as rheumatism, neuralgia, after effects of the grip and fever. The pills are guaranteed to be free from opiates or any harmful drug and cannot injure the most delicate system.

You can get these pills through any dealer in medicine, or by mail at 50 cents a box or six boxes for \$5.20 from The Dr. Williams' Medicine Co., Brockville, Ont.

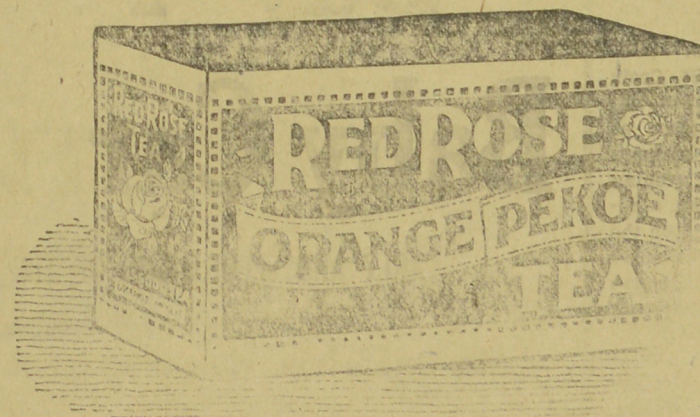
Reports were quite general that there was cutting not in accordance with the regulations of the department of lands and mines.

MR. MICHAUD asked how the item for immigration was expended.

HON. MR. FOSTER said that \$3800 was for the maintenance of the St. John office and \$4800 for the maintenance of the London office.

Golf Club in Session.

A meeting of the Fredericton Golf Club was held last night and it was decided that the annual meeting of the club at which arrangements will be made for the ensuing season, would be held on May 6th.



Mountain Grown
Something New!
Something Extra!
Try a Sealed Carton

Red Rose Crushed Coffee Pleases Particular People