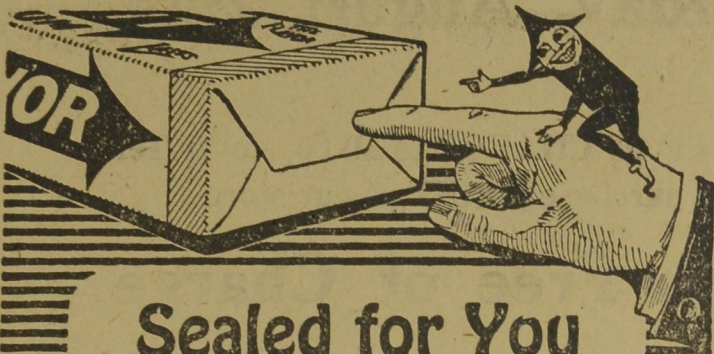


AFTER EVERY MEAL WRIGLEY'S



Sealed for You

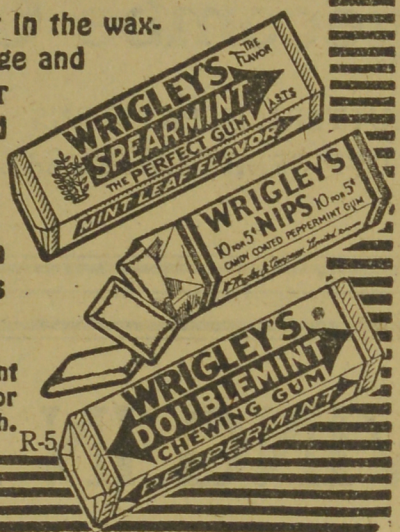
Wrigley's is made of pure chicle and other ingredients of highest quality obtainable.

But it is no use to make WRIGLEY'S 100% in quality and then reach you in poor condition.

So we put it in the wax-wrapped package and SEALED IT TIGHT to keep it good—for you.

Aids digestion—keeps teeth white—helps appetite.

Wrigley's Doublemint is peppermint flavor in double strength.



OF INTEREST TO THE WOMEN

PROPER CARE FOR LINOLEUM FLOORS.

Linoleum is becoming increasingly popular for covering floors. It is no longer restricted to the kitchen and bathroom but makes an interesting and attractive surface for halls, sun parlors and other rooms.

With proper care a well laid linoleum floor will last almost indefinitely continuing to look well under very hard use. But without proper care it will soon grow gray and grimy and the surface will become so roughened and scratched that it can never be made to look clean.

When a new linoleum is laid it should be varnished or waxed immediately before it is walked on. A thin coat of varnish or wax well rubbed into the pores of the fabric will preserve the surface intact. After this first treatment washing with a mild soap and warm water will keep the floor clean in good condition with very little effort.

A perfectly neutral soap is generally the most satisfactory cleaning agent for a linoleum surface though a stronger soap may be necessary when a floor becomes very dirty. In any case the soap should be thoroughly rinsed off and the surface well dried.

Whenever the varnish or wax shows signs of wearing off it should be renewed. Twice a year is not too often to re-wax. As soon as the raw surface of the linoleum is exposed the dirt and water sink down into the pores, and once below the surface they can never be removed.

Washing powders or harsh soaps should never touch linoleum. They will only roughen up the surface and make it catch and hold the dirt more easily.

LUNCHEON SETS FOR DAILY USE.

For everyday use a good looking luncheon or breakfast set can be made of heavy linen toweling or unbleached cotton. Four oblong mats and a runner make an attractive and adequate table arrangement for six persons. The edges of the material are finished with a combination of the blanket and diagonal stitches. Linen thread or heavy embroidery cotton furnishes the medium of decoration and any color or combination of colors to harmonize with the color scheme of the room. The cut would be appropriate.

The first step after the set has been cut out is to turn and crease the edges a quarter of an inch wide on all sides. Secure the seams with the blanket stitch and then finish with a diagonal stitch.

FADS OF NEW YORK.

Since it has been decided by fashion arbiters to have fullness, various expedients have been adopted to maintain appearance of slenderness. One of the favorite ones is to have every line slanting to give length. The spiral also is extensively employed especially on evening dresses which start with only one shoulder strap. Narrow ties are worn with day frocks.

The flare at the hem is carried to an even greater extent in the new autumn coats than in dresses. In the coats it is aided by wide bands of fur at the bottom which give a "swing" to the garment and let it stand away from the figure. One striking new wrap is of smoke gray velour de laine with wide collar, cuffs and bands of fox dyed in lighter gray.

Individuality in dress is almost as much desired at present as beauty itself. In consequence the small hats, which became almost a uniform so alike were they, are giving way to more elaborate headwear. One typical example just imported is a hat of black velvet with a high round crown and a drooping willow plume at the right side. A pin of brilliants catches up the brim in front.

Hortense—And when did you first discover that she hungered for the higher things in life?

Montrose—Why, the very moment I handed her the menu at the restaurant.

Here and There

This year's receipts from motor vehicles licenses in New Brunswick already amount to \$422,000. This amount is larger than the total for any year, except last year when the gross receipts for the whole twelve months were \$452,489. The estimate for the present year is half a million.

The mines and quarries of the Province of Quebec produced to the value of \$18,952,896 during 1924, according to the final report issued by the Provincial Department of Mines. Building materials account for \$11,380,977; other non-metallic minerals \$7,191; and metallic minerals \$390,804.

"In the Cascades and falls of the Canadian Rockies there is enough hydro-electric power to supply the American west with all the electric energy it will need for ages to come," declared W. Paxton Little, treasurer of the Niagara Falls Power Company, who recently visited Banff with a party of distinguished American electrical magnates.

That the Province of Quebec abounds in historic and romantic material for the construction of popular novels, is the judgment of two popular writers—James Oliver Curwood, author of scores of best sellers, and Edwin Balmer, well-known short story writer—who have recently toured the province and Western Canada in quest of "local color."

There has been an unusual distinction conferred upon Prof. Camille Couture, a Montreal musician, who, besides being a violinist is also a maker of violins. He has been honored with a medal and diploma from the British Empire Exhibition at Wembley for a magnificent violin of his make, which he exhibited there.

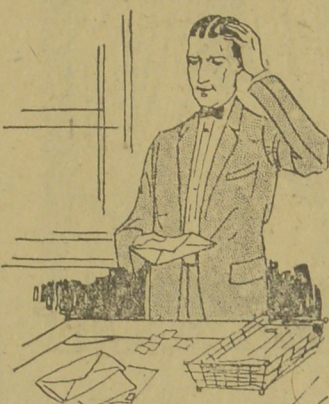
In order to dispel the existing impression in England regarding the coldness of the Canadian climate, five thousand peony blooms are being distributed at the Canadian Pacific Railway Pavilion at the British Empire Exhibition. These plants were produced by W. Ormiston Roy, of Montreal, who states that peonies are the best landscape flower and can be grown in all parts of Canada, irrespective of climatic conditions.

Hon. W. G. Nichol, Lieut.-Governor of British Columbia, and D. C. Coleman, Vice-President of the Canadian Pacific Railway, opened Crystal Gardens, the new and unique indoor salt-water swimming pool at Victoria, B.C., recently. This amusement centre, which has two dancing floors, a gymnasium, art gallery and tea-rooms, is regarded as the largest and finest of its kind on the continent.

Being exceeded only by Mexico and the United States, Canada now ranks third among the silver producing countries of the world. Records of Canadian production have been kept since 1858 and show a total recovery of 451,000,000 fine ounces to the end of 1923. In 1924 production was slightly in excess of 20,000,000 ounces. During 1858-1923 the value of production totalled \$290,705,532, while for last year it amounted to \$13,519,043.

The first lot of buffalo, numbering some 200, to be transferred from the Wainwright Park to the new Buffalo Park, north of Edmonton, left Wainwright, Alberta, recently. For some time past the herd at Wainwright had been growing too rapidly and the Federal authorities decided to ship a number to the Buffalo Park to determine whether or not they can acclimate themselves in the new district as they did in the southern area. Altogether two thousand buffalo, in lots of two hundred each, will be shipped to the Buffalo Park.

BLUNDERS



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Why have we been emphasizing That First Taste

so many times in this paper? Because we know that once you take it you will thank us for introducing you to the most luscious and satisfying Milk Chocolate Bar you ever tasted.

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