

After Every Meal WRIGLEY'S

All the goodness, flavor and quality that goes into WRIGLEY'S at the factory IS KEPT IN IT FOR YOU.

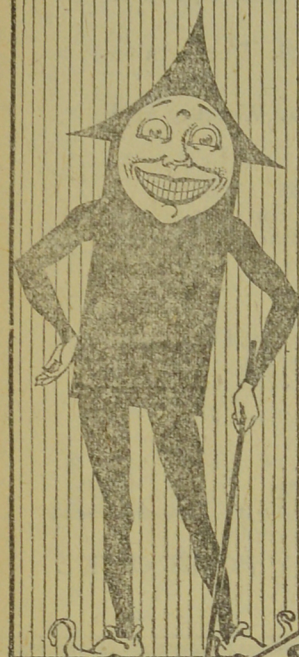
The sealed package does that—You break the seal.

WRIGLEY'S is pure chiclet and other ingredients of the highest quality obtainable. Made under modern sanitary conditions.

WRIGLEY'S aids appetite, keeps teeth white and helps digestion.

Try Wrigley's Doublemint if you like peppermint flavor.

R-6



ACADIA UNIVERSITY

F. W. Patterson, D.D., LL.D., President
Degrees in Arts and Science, Household Economics, Music, Theology, Certificate in Engineering.
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NEW GYMNASIUM SWIMMING POOL
WOLFVILLE, NOVA SCOTIA



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Leaves Bonaventure Station, Montreal, 10.00 a. m. Daily
Ar. Toronto 5.40 P. M.
Ar. Detroit 11.30 P. M.
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OCEAN LIMITED

Makes connection Daily from all Maritime Province Points
For Fares, Reservations, Etc., Apply To

F. B. Edgcombe
City Ticket Agent

or

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Our New Line of Light and Heavy O'Coatings Have Arrived

Irish Frieze, Chincillas, French and English Montinage, Beavers and Carr's Melton.

PRICES RANGE FROM \$35.00 TO \$90.00. (Silk linings extra).
Our EVENING DRESS MATERIAL is better than usual. We make a specialty of these garments.

WALKER BROS.

Queen St. Fredericton

OF INTEREST TO THE WOMEN

SUMMER CLOTHES MUST BE
STORED NOW FOR PRO-
TECTION.

"The proper storage of summer things during the winter months is something the housewife must consider now" say clothing specialists of the New York State College of Home Economics at Ithaca. "Summer clothes must be protected from moths and dust if they are to be ready for use again next May or June."

"Summer furs and woollens need as great care in storing as winter garments. They should be thoroughly cleaned, aired—in the sun if possible—and wrapped and sealed securely in fresh newspaper. Moth balls or camphor may be used for additional protection against moths. Sport clothes should be cleaned and stored in suit boxes carefully sealed if they contain any wool."

"Summer dresses, underwear and all wash materials should be laundered without starching and packed tightly in boxes or drawers where they will be undisturbed until spring. All the boxes should be labeled with their contents."

"Shoes need toe trees or stiff paper stuffing to keep them in shape. They should be clean, dry and protected from dust when put away."

"Some dresses and suits will look better placed on hangers and should be covered with bags of cambric or tar paper. Coats keep their shape if buttoned and it is well to stuff the sleeves with tissue paper. Tissue paper or other padding on the clothes hangers will keep them from marking the shoulders of the garments. Silks should be rolled rather than folded as the material tends to crack along the folds."

"Summer curtains, hangings and furniture covers should be laundered or cleaned, then folded, draped in newspapers or packed with layers of paper between them in suit boxes. All summer things should be stored in a dry place where they will not have to be handled and will be out of the way until they are needed again."

NEW YORK FASHIONS.

Since the less elaborate pump came into style, women have sought something to individualize their footgear. They have found it in hand-cut steel buckles. These are seen in a variety of designs, round square and oblong and are finished either in flashing steel or dull bronze.

Caracul is sharing with mink the honors as a fur favorite at present. In fact, some caracul garments are as expensive as mink wraps. Caracul is so much in demand that the highest grade of other furs is used to trim it. These include Russian sable, ermine, silver fox and others of the rarer pelts.

The designer of hats who overlooks the utilitarianism of his products this fall is out of luck as evidenced by the enduring vogue for small velvet hats. These have the back brim either cut away entirely or turned sharply and smoothly up against the head. In this way they avoid traffic jams with the high fur collars.

Sinful red is the latest shade to strike the fashionable fancy and silk cotton manufacturers declare the demand, for it is rapidly approaching that for gracklehead blue, one of the season's favorites. The shade is a flaring, flaming scarlet.

PERSONAL gkde tg 6..N.. N..

M. R. Steeves of Moncton is in the city today.

H. D. Carvell of St. Stephen is in the city today.

H. L. Staples of Toronto is in the city today on business.

H. I. Smith of Montreal is in the city today visiting relatives.

BLACKHEADS

Get two ounces of peroxide powder from your druggist. Sprinkle on a hot, wet cloth and rub the face briskly. Every blackhead will be dissolved. The one safe, sure and simple way to remove blackheads.

THOUSANDS OF BULGARS PUT TO FLIGHT

Sofia, Bulgaria, Oct. 27—Twenty-five killed, 15,000 homeless and 240 miles of Bulgarian territory occupied by the Greeks. This is the consequence of the past two days' operation amounting to regular warfare, with the old Hacedonian province as the battlefield, as given out in official quarters tonight.

Thus far the killed are said to be about evenly divided between soldiers and civilians but, according to official information, panic-stricken inhabitants of the invaded region are fleeing before the Greeks without food and in utmost misery, and further casualties among these people are expected within the next few days.

The Ministry of War charges that behind the advancing Greek columns of regulars, troops from Asia Minor are resorting to pillage of the occupied country, requisitioning wheat, cereals and other foodstuffs. One town Petrich, and seven villages are declared to have fallen into the hands of the Greeks, whose advance is described as being over a twenty-mile front and to a depth of more than six miles. Latest advices indicate that the Greek advance has come to a temporary halt.

Stories of horrors, such as cropped up during the early weeks of August, 1914, are being told in Sofia tonight. The capital is seething with rage as the refugees relate such happenings as the killing of three children and four women by a shell explosion at the Petrich railroad station.

In shelling Petrich, the Bulgarian authorities say, the Greeks used long range guns of 155 millimetres.

CANADIAN APPLES FOR THE OLD COUNTRY

The crop of Canadian apples this year is better than ever, and what could be a more delightful remembrance from this side to our friends across the seas than a box of hand-picked and hand-packed Canadian apples. Your grocer can fill such an order and the Canadian National Express will transport and deliver, by quick service, to any station in Great Britain or Ireland, from Montreal or Quebec up to November 15th and from Saint John, N. B., and Halifax thereafter, at the rate of \$3.00 per standard box of apples not exceeding one cubic foot eight inches in measurement or fifty pounds in weight. Rate includes refrigeration on steamships. Consult any Canadian National Express Agent as to further particulars.

HOME BREW MODELS NOW FULLY EQUIPPED

Atlantic City, N. J., Oct. 27—The most staple items now on the shelves of hardware dealers are home brew accessories. Charles H. Williams, of Streator, Ill., told delegates to the American Hardware Manufacturers' Association convention here.

"I have never seen any one whose personality was improved by alcohol," the speaker said, "but the home brew accessory trade has become as staple in our town as nails, and it has replaced our saloon accessory trade."

He said that when he first went into business shoplifters stole revolvers and knives, and later boxing gloves, but that now the most stolen items were automobile accessories.

BEAUTIFY IT WITH "DIAMOND DYES"

Just Dip to Tint or Boil
to Dye



Each 15-cent package contains directions so simple any woman can tint soft delicate shades of dye rich, permanent colors in lingerie, silks, ribbons, skirts, waists, dresses, coats, stockings, sweaters, draperies, coverings, hangings—everything!
Buy Diamond Dyes—no other kind—and tell your druggist whether the material you wish to color is wool or silk, or whether it is linen, cotton or mixed goods.

More Loaves

From Purity Flour you will get more loaves than from the same quantity of ordinary flour. Purity is the strongest and most nutritious flour made—it absorbs more water, and the housewife benefits in her baking and reduces the family budget.

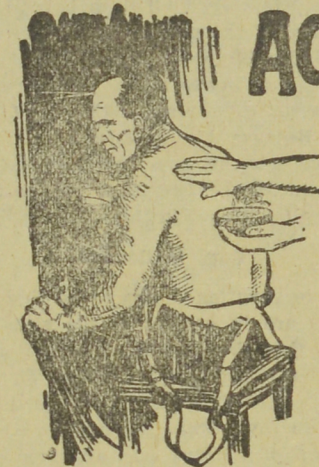
The Purity Flour Cook Book will be mailed postage paid to you for thirty cents—it's worth more. Write for one to-day to Western Canada Flour Mills Co., Ltd., Toronto, St. John, N.B., Winnipeg.

More
bread
and
better
bread

PURITY & FLOUR

"RUB IT IN" To Remove

ACHES & PAINS



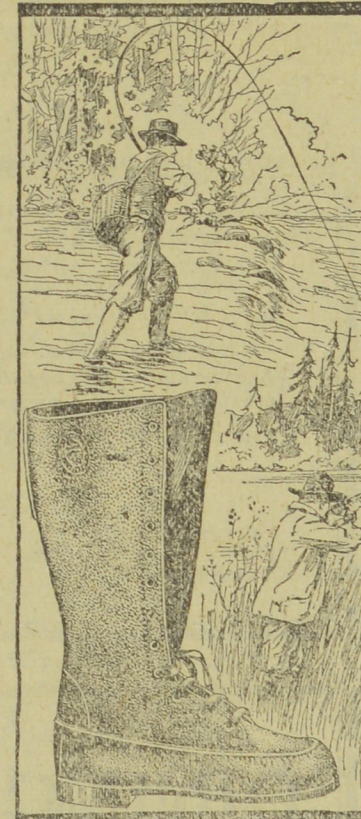
RUB Zam-Buk in to relieve the sharp twinges of rheumatism sciatica or lumbago. Rub it in to aching backs, stiff joints and sore muscles, and to move cold-on-the-chest. Zam-Buk does far more real good than poisonous liniments. Its penetrative pain-killing essences get right to the root of trouble, allaying soreness, congestion, swelling and inflammation in a wonderful way.

Use Zam-Buk for all cuts, wounds and bruises. It prevents festering and blood-poison and ensures rapid healthy healing. 50c box all dealers.

Zam-Buk

Also for eczema, pimples, rashes, bad legs, piles, poisoned wounds, etc.,

PALMER'S Moose Head Brand Hunting & Fishing Boots



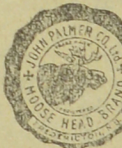
For generations hunters and fishermen all over the continent have appreciated the utter dependability, honest materials and sterling construction of these time-tested boots.

Through bush, streams and the roughest going, these sturdy yet flexible boots will ensure your entire foot comfort. And their wear is proverbial.

Knee High, waterproof with noiseless Flexible Sewed-on Sole of heaviest oil-tanned leather.

Hand made to your individual measure. Send for Catalogue, showing our complete line.

A Foot For Every Purpose
JOHN PALMER CO., LIMITED
FREDERICTON, N. B.



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Corn Meal	Oat Feed
Cracked Corn	Scratch Feed For Poultry
Low Grade Flour	Feed Wheat For Poultry
Middlings	Choice White Oats
Shorts, Bran	Brushed Oats

AT LOWEST MARKET RATES

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