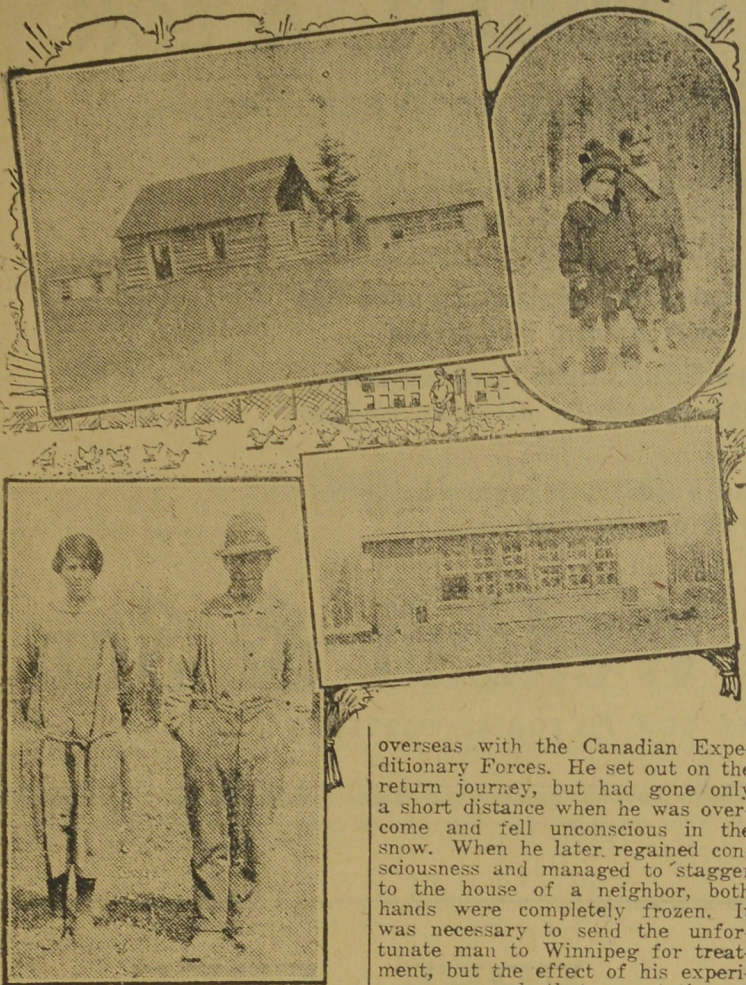


A Comeback with Chickens



Fate is oftentimes cruel in its manifestations, yet frequently victims of its strokes are compensated in such a manner as to reveal that human kindness continues to remain a vital factor in the lives of men. This is the tale of John Corbett, of Quibell, Ontario. Quibell is a community on the Canadian National Railways, west of Hudson, and is one of the entrances into the Red Lake Gold Fields. It was there that Mr. Corbett received a blow which might have discouraged any but a stout spirit, and it is at the same Quibell that he is striving forward towards a remarkable rehabilitation.

John Corbett, at one time section hand on the Canadian National Railways, set out to perform a kindly act one winter's day over a year ago, having undertaken to deliver some groceries to a feeble old woman who resided some distance from the village. While in the house, Mr. Corbett felt faint, but thought nothing of it as he had occasionally suffered dizzy spells, the result of injuries received while serving

overseas with the Canadian Expeditionary Forces. He set out on the return journey, but had gone only a short distance when he was overcome and fell unconscious in the snow. When he later regained consciousness and managed to stagger to the house of a neighbor, both hands were completely frozen. It was necessary to send the unfortunate man to Winnipeg for treatment, but the effect of his experience was such that amputation of both hands followed.

Under such circumstances and with such a severe handicap, the future was not very bright for Mr. Corbett, but the clouds did lift and what followed brought the sunshine back to his life.

After consultation with representatives of the Department of Colonization, Agriculture and Natural Resources, Canadian National Railways, the latter recommended that the most advantageous occupation in which to place Mr. Corbett would be poultry raising.

An up-to-date poultry house was erected last November, while this spring additions were made in the form of a modern brooder house complete with stove and feed hoppers. This building is large enough for three to four hundred young chicks. Mr. Corbett has found a ready market for eggs, and as the hens laid well all winter he has been obtaining some revenue right from the start. From this it will be seen that the project is now well established as a going concern.

SIR H. THORNTON TALKS ON TRUTH IN ADVERTISING

Philadelphia, June 21 — Through their "tireless efforts and continuous fight for truth in advertising," Sir Henry Thornton, president of the Canadian National Railways, today told the annual convention of the Associated Advertising Clubs of the World that its members had done more than any other factor to establish in the business world the faith of the buyer in the honest purposes of the seller. Proper advertising in its introductory aspect, Sir Henry said, was the foundation of successful business.

"Business," said Sir Henry, "has assumed a new aspect during the past quarter of a century. The days of bartering and trading have disappeared. New and more cordial relations exist between the seller and buyer and a new confidence in the integrity of each has developed. Business today, whether in the sale of brains, in the industrial field or in the dispensing of that service which a railroad has to sell, is founded on integrity, fair dealing and truth, and to you who have become such an important factor in modern business affairs I pay a well-merited tribute."

Helps Tourist Travel.

Advertising which excites the reader to travel, Sir Henry declared, was inducing countless thousands to turn their faces toward the beauty spots of North America.

Sir Henry said that no amount of advertising would create a permanent market for an inferior article.

New York "Wide Open."

The advertising men have found New York so "wide open" they do not have to be presented with a key to the city. Mayor Walker was told when he greeted them at City Hall, New York. The Mayor had just presented the advertising men, numbering 40, with a scroll of welcome.

"We don't give keys any more," the Mayor said.

"Oh," said Charles W. Stokes, vice president of the Advertising Club of Montreal, "we don't need a key. This town is wide open."

A roar of laughter brought an exclamation from Mr. Stokes.

"I meant New York's hospitality is so boundless, its facilities for making guests at home so great that no magic sesame is necessary," he said.

Drink never made a smart man smarter, though it has been known to make a dull man duller.

POPULAR CONCEPTION OF AN ARAB HAREM IS ERRONEOUS; LADY AUTHORESS GIVES VIEWS

London, June 23—The popular conception of an Arab harem as a haunt of many beautiful wives is entirely mistaken, and the real sheik of the desert is a perfect gentleman. He wouldn't dream of his own race are more attractive—unless he were shamelessly vamped.

The authority for this is Mrs. C. N. Williamson the popular novelist who collaborated with her late husband. She has just returned from a protracted stay among the Arabs and in the London Express voiced her impressions.

"I will just mention a ball I once went to in the governor's palace at Algiers," she relates. "All the great men of Southern Algeria were assembled there. Wishing to lead up to the subject with tact, I began by asking my first gorgeously-garbed acquaintance how he would define the word sheik."

"He slightly shrugged his shoulders (he had been educated in Paris and we were talking French): Oh a sheik? Any little Arab mister is a sheik."

"A sense of humor was not his strong suit (nor is it that of any high-born Arab)) but he did smile condescendingly when I described the idea of sheiks entertained by the novel reading film-loving young womanhood of America and England. And the smile emboldened me to go on as far as the dangerous word 'harem.'

Sacred to Ladies.

"Harem, or harim as we pronounce, it, is merely a word which means that part of the house sacred to the ladies," he explained. "And to us it is very sacred indeed. The men's part of the house is called the salemlik" he added for my information. "And I should like you to see both for yourself when you come to our part of the world in your travels. My wife would be delighted to entertain you."

"Wife, mind you not 'wives'! That was a blow to tradition. And the word harim did not sound half as mysterious and passionate as harem!"

"The fact is that the princely dwellers of the Algerian desert the super-sheiks are far too proud and dignified ever to make violent love on their native sands to white women without the most bare-faced 'vamping.' They really admire their own women who are extremely beautiful fascinating and particularly accomplished in the most secret arts of charming men, far more than are the most attractive American or European females!"

"It is only these little Arab misters who are always ready for a flirtation with a 'coming-on' foreigner."

"And now for the harem, alias harim!"

"Such harems, complete with the legal number of four wives for one man, as tourists are shown are in the houses of the 'little misters,' such as caravan conductors or rich merchants. A true desert lord must marry a girl of his own rank a daughter of Pashas, as he is a son of a long line of Pashas."

She'd Wreck It.

"She, beautiful, proud creature that she is sure to be with powerful family influence behind her, would wreck this harem if she found another wife in it, or walk out back to her father's house and get a divorce (divorces are easy under Moslem law, even easier for women than men). Indeed it is terribly bad form for a high born Arab to have more than one wife under one roof at one time, religion or no religion. And, alas! for wild romance he cares more for good form than he cares for mad emotions."

A wedding in the home of a super-sheik of the southern desert is an elaborate event. Mrs. Williamson relates. She attended one in which her host's young sister, 15 years old was the bride. The festivities last a week.

She was shown to the super-sheik's salon where, instead of a magnificent tent, hung with Eastern embroideries or a room with mosaic walls and marvelous divans she found reception rooms crowded with modern, near Louis Seize furniture from Paris.

In one salon was the sheik's beautiful young wife, unveiled. She was charmingly dressed in an Arab costume. Her hennaed hair was un-bobbed and wound in thick wheels over her ears. Beside her was the bride-elect, whose long, plaited hair was still black but which was hennaed before the marriage was completed as is the custom with Arab brides. There were several other women of the host's mother, looking 150; two aunts between 50 and 100 and a few little girls.

"An Arab man of good family would feel himself disgraced if any woman, even distantly related to him, lacked a home and protection through some accident of fate," says Mrs. Williamson.

"No girl in an English cathedral town or an American 'main street' could lead a more proper life than a highbred queen of an Algerian desert."

Sore Tired Feet

Bathe in Minard's and warm water, rubbing the solution into the aching parts with the finger tips.

Minard's is also splendid for sprains, bruises and strained ligaments

MINARD'S "KING OF PAIN" LINIMENT

URGES GIRLS TO BOYCOTT THE BOOZERS

London, June 24—If the damsels of Britain follow the advice of the Bishop of London and boycott young men who drink cocktails or other alcoholic beverages there will be a heavy run on cloves and other breath disguisers in the immediate future. He advises the maidens to boycott any young man who invites them to drink a cocktail. Here is his secret of perennial youth:

Don't drink. Don't smoke. Take regular exercise. When people speak of the good dying young, says the bishop, they only mean that the good never fell old.

He has been quickly challenged on the "don't smoke" injunction. Sir Alfred Hopkinson for instance, thinks that Stanley Baldwin's addiction to the weed and his devotion to his consoling cherrywood pipe were two factors of no mean consequence in the settlement of the general strike.

The Tokio newspapers also make a feature of the fact that Capt. Connor was the last to leave the stranded ship. Even then he was most reluctant. His final act was lowering the Union Jack which throughout the three days the freighter held its crew captive on the coral reef, had flown bravely from the after post.

The stories of the British sailors are well told and illustrated in the Japanese press and have a special appeal to the Japanese people, who are justly proud of their navy's achievement.

Advertise In The Mail

"\$ 14.⁹⁸ as Advertised"

HOW do you spell 'financially'?" asked a college student of his roommate.

"F-i-n-a-n-c-i-a-l-l-y," said the room-mate, spelling out the word slowly. As an afterthought, he added: "And 'embarrassed' has two r's and two s's."

How often have you said to a salesman, "That's more than I care to pay"? If you had known the price in advance you would have been spared this little embarrassment. That's one of the great services rendered by newspaper advertising.

By reading the newspaper advertisements before going to the stores, you know what you will have to pay for an article. You need not reveal your financial status to a salesman. You perhaps do not like to ask the price of goods anyhow. If the merchant has told you the price in his newspaper advertisement, you do not have to ask.

Any way you figure it out, IT PAYS YOU TO READ THE NEWSPAPER ADVERTISEMENTS. REGULARLY! The one advertisement you skip may contain just the news you would have welcomed. READ ALL THE NEWSPAPER ADVERTISEMENTS. KEEP INFORMED.

The intelligent way to shop is to read the newspaper advertisements and then go to the stores that offer the best values. Make notes beforehand of the articles that interest you. That's the way to get the most for your money. That's the way to save time.

When You Know the Price in Advance, You Can Ask to be Shown the Goods— "as Advertised"

HANDLING THE STRAWBERRY PLANTATION

(Experimental Farms Note.)

At this season of the year every effort should be put forth to encourage the growth of the newly set strawberry plantation. Results obtained by the Horticultural Division of the Central Experimental Farm, (see report Horticulture Division, 1921) show conclusively the extreme importance of having the young plants rooted at an early date. Endeavor to get a full stand of plants by the middle of September, and then keep all new runners cut off. Each little plant in a matted row should have at least 4 or 5 inches of space, to avoid overcrowding.

The early formation of the runners can be encouraged by the removal of the blossoms, by frequent cultivating and applications of a nitrogenous fertilizer if the soil is at all deficient in this element.

Further work with fertilizers in 1924-1925 has shown the importance of having a considerable amount of nitrogen available in September. At this season a large number of young plants are forming fruit buds for the next season's crop, and applications of nitrate of soda at this time encourages fruit bud development. In the plots nitrated at the rate of 300 lbs. per acre in September, there was an increase of over 20 per cent in crop, as compared with the check plots which did not receive any fertilizer, and an increase of over half that amount when compared with plots which received the nitrogen in the late spring.

As this appears to be a very critical time in the history of the plantation, growers would be well advised to consider the application of nitrate of soda in early September at the rate of about 200 lbs. per acre.

FREIGHTER'S RESCUE THRILL FOR JAPANESE

Tokio, June 23—The captain and crew of the British freighter City of Naples achieved more towards Anglo-Japanese friendship and understanding in a day than all the diplomacy propaganda and banquet speeches achieve in years.

The Japanese newspapers teem this morning with stories of British pluck and Hindu aplomb in the face of most extreme danger, privation and strain when the crew of the British vessel was rescued by the Japanese cruiser Kasuga Thursday morning. Captains Ota of the Kasuga and Connor of the City of Naples are shown in pictures in a variety of positions, with hands clasped and evidently unconscious of the cameras. Their attitudes show genuine feeling.

The newspapers give an account of Capt. Connor's fine discipline and forethought in caring for the crew throughout the trying three days upon a deck tipped to an angle of 40 degrees. The ship's prow was buried once during this period, threatening to take one last dive into the whirl-pooled Pacific. The press paints a word picture of two Japanese blue-jackets in a lifeboat approaching the precariously tipped freighter atop the reef while officers and crew of the City of Naples, looking down from the poop, lowered a long rope ladder.

The lifeboat occupants made this rope fast to submerged rocks, after which they climbed up, testing the perilous link between the dizzy rail of the freighter and the ferocious rocks below. Boarding the freighter, the two Japanese were cheered and embraced by the half-starved crew, which immediately thereafter slipped down to the lifeboats until seventy-three were saved.

The Continental Limited

Train de luxe of the Canadian National Railways, the Continental Limited leaves Montreal daily at 10.15 p.m. for Winnipeg, Edmonton, Jasper and Vancouver. This famous train follows the scenic route across Canada, crosses the Rockies in view of the mightiest peaks, at the easiest gradient and lowest altitude of all transcontinental trains. Equipped with Radio and every other modern invention that tends for greater travelling safety and comfort—it is the Luxury Train to the Coast.

For information, reservations, etc., call— F. B. Edgecombe, City Ticket Agent. R. A. MacMillan, Ticket Agent, St'n.

Use CANADIAN NATIONAL EXPRESS for Money Orders, Foreign Cheques, Etc., also for Your Next Shipment.