

YERXA'S SAVING PRICES

Always Mean a
Saving To You

Domestic Short- ening

Is the most popular Shorten-
ing on the market.

1 lb. Blocks	21c
3 lb. Pail	55c
5 lb. Pail	95c
10 lb. Pail	\$1.80
20 lb. Pail	\$3.40

Corn Flakes

SUGAR CRISP

12 cts each 6 pkg 66cts

Matches

Eddy's or Red Head	12c
3 boxes 33 cts.	5 boxes 55 cts

Flour

Five Crowns	\$4.90
Snow White	\$4.90
Purity and Five Roses	\$5.00
for 98 lb. Jute Bags	
Small Bags	\$1.28 and \$1.35

Feed

Corn Meal	\$2.30
Cracked Corn	2.30
Shorts	2.00
Bran	1.90

Patent Medicine

Do not forget the Low Cut
Prices

Coffee

Try our Fresh Ground Chase
and Sanborn Coffee
57 Cents a Pound
Fresh Ground while you wait

California Navel Oranges

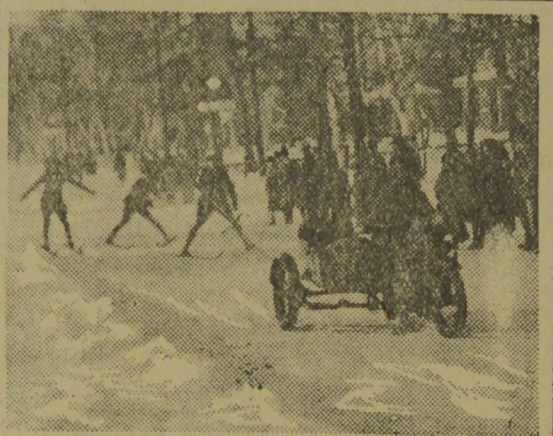
25 cents a dozen up

YERXA GROCERY CO.

2 STORES

York St. Queen St.

Where King Carnival Holds Sway



Upper—The Torser party at Kent House; a snow-ball fight.
—Ski-joring with motorcycle.

Special holiday festivities at Christmas, including a superb fireworks display at the Chateau Frontenac opened the two months winter sports season programme of the Frontenac Club at Quebec City. These continued all Christmas week and were followed on December 30 by the international intercollegiate ski competition in which two entries from Yale and entries from McGill, Loyola and University of Montreal at Montreal, Ottawa College at that city, and Laval University of Quebec, competed in a five-mile cross country ski race and in ski jumping. The former was won by McGill and the latter by Loyola while Loyola also won the Frontenac Winter Sports Club trophy for the best aggregate of points in the competition.

The opening of the New Year was featured by hockey games in one of which Princeton University played a Quebec team, Sons of Ireland, and were defeated. There were also bob-sled races and ski-joring.

Continuance of fine weather and favorable snow conditions have brought the winter sports well into their stride and after the first American invasion by the Dr. Tozier party of about 270 people from Boston, there came a further descent of many tourists from various states in the Union to partake of the keen, invigorating air and exhilarating sport offered in such abundance. Both the first and all succeeding parties put up at the Chateau Frontenac. Individual groups from across the line are also swelling the list of guests and it may be mentioned that two Shea Tours are scheduled to arrive at Quebec next month.

The combination of the last word in luxury at the Chateau Frontenac with every variety of winter sports right at the door of that continent-known hotel accounts for the large influx of visitors. Skiing can be indulged in with no delay or discomfort as skis may be put on in the hotel and then one steps right out on to crisp even snow runs and jumps. Skating is catered to by a rink that is located right on the famous Dufferin Terrace onto

which the hotel opens. A half-mile toboggan run, brilliantly illuminated at night, sends the devotees of this form of sport whizzing at a 60-mile an hour clip straight up to the main entrance of the hotel. These are only a few of the winter pleasures so lavishly furnished.

For those who prefer to take their outings more seriously and with a greater expenditure of energy, excursions on snow-shoes or skis have been arranged which will carry the enthusiast to places famous in history, such as St. Anne de Beaupre, the Montmorency Falls, and across the ice bridge over the St. Lawrence to the Island of Orleans.

High lights in the winter sports programme take in international hockey matches, of which Princeton-Sons of Ireland is a fair example. The same Quebec team will also meet a team from Dartmouth University. The big noises are, however, two. February 6 and 7 sees the holding of the International Snowshoe Union during which world and Canadian Championship snowshoe races will be run. It is expected that nearly 3,000 uniformed snowshoers will be present from all over Canada and the United States. All sorts of old-world French-Canadian customs and unique features will distinguish this event.

Following the Mardi Gras festival and carnival on February 16 the international Dog Derby will be held February 18-19-20. It will cover 135 miles in all and will be over a distance of 45 miles a day. Many teams from Eastern and Western Canada, from the New England States, and even as far as Chicago are scheduled to take part.

The Curling Borspeli week and open championship Bob Sled races will bring the season to a conclusion February 27. One of the most popular features of recent years is the team of husky-dogs under the guidance of Arthur Beauvais the well-known Indian guide, and led by the redoubtable "Mountie", which takes passengers for long mushes across country and which are sometimes used to pull ski-ers.

A SEVENTY FIVE FOOT THRILLER WAS THE FIRST FILM GAMBLE

Hollywood, Cal., Jan. 22—William N. Selig, one of the earliest movie producers, chuckles when he relates what a howl of protest went up when he tried to put over his first 75-foot picture back in the late nineties.

Theatre men who at the time were using motion pictures as between-the-acts features complained that 75 feet of movies was too much for an audience to absorb at one gulp. They suggested that Selig let well enough alone and stick to the 50-foot features.

Now even a movie mathematician can figure out just how much film it will take to make a film play. The length of film actually "shot" in a five-reeler goes far beyond the exhibi-

tion length. Cutting the film for elimination of tedious sequences and all unnecessary action has become an art in itself.

Selig found his pioneering in long pictures easier after the nickelodeons entered the amusement field and began giving the public entire programs of motion pictures. Here was a market for his longer lengths. But it was a long time before "Ten Nights in a Bar Room" reached the screen. No less than 1000 lineal feet of the celluloid, or 100 feet per bar room night, was consumed in telling the thriller.

When "Two Orphans" was offered to exhibitors in 1911 as a three-reel super-feature 3000 feet long, showmen took a long breath. They felt they did not dare offer such a long feature at one sitting; so they ran the three reels on consecutive nights.

Soon it was not unusual to run a three-reel film at one sitting, and then as a natural development came the five-reel feature.

Approximately 1,000,000 feet of film have been shot at a cost of upwards of \$2,500,000 in the latest super-production, which has not yet reached completion. This probably will be trimmed to 10,000 or 12,000 feet before film fans view it.

Speculators are unable to say what the top limit of celluloid length will be in future years.

MOTHS.

Moths didn't have a chance I'd say. When bold knights rode. The broad highway.

Though moths are most destructive pests, They sure were stumped. By chain-steel vests.

SMOKING BAN LIFTED BY SOME BIG THEATRES

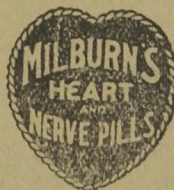
London, Jan. 22—London theatres are rapidly abandoning the ban against smoking. The latest to discard the prohibition is the famous old Gaiety, whose name is linked with the histories of several of the brightest luminaries of English theatrical history and whose choruses have produced many brides for the British nobility and aristocracy.

This is the first time in its history that the Gaiety has permitted smoking and even now it draws the line at pipes, which are allowed in many London playhouses. The Gaiety announces in large type on its programs that smoking must be confined to cigars and cigarettes. In many London theatres smoking is general with the audience, even women indulging freely.

Her Nerves Were "All Broken Up", She Could Not Sleep

Mrs. David Gallagher, 37 Lyndhurst Ave., Hamilton, Ont., writes:—"My nerves were all broken up and I could not sleep at night, and I would have to get up out of bed and walk the floor for hours at a time.

After Using a Box of



I Began To Feel Much Better, and after using a few more boxes I could enjoy my rest as well as ever I could."

H. & N. Pills have been on the market for the past 32 years; your nearest druggist sells them; put up only by The T. Milburn Co., Limited, Toronto, Ont.

Our New Line of Light and Heavy O'Coatings Have Arrived

Irish Frieze, Chincillas, French and English Montilage, Beavers and Carr's Melton.

PRICES RANGE FROM \$35.00 TO \$90.00. (Silk linings extra). Our EVENING DRESS MATERIAL is better than usual. We make a specialty of these garments.

WALKER BROS.

Queen St. Fredericton

FISH

- No. 1 Herring—half barrels and pails.
- No. 1 Mackerel—pails.
- Medium Codfish—50 lb. bundles.
- Boneless Codfish—30 lb. boxes.
- Boneless Smoked Herring—10 lb boxes
- Fresh Cured Haddies—15 lb. boxes.
- Smoked Herring.

For Sale at ATTRACTIVE PRICES

G. W. HODGE

PALMER'S Moose Head Brand Hunting & Fishing Boots

For generations hunters and fishermen all over the continent have appreciated the utter dependability, honest materials and sterling construction of these time-tested boots.

Through bush, streams and the roughest going, these sturdy yet flexible boots will ensure your entire foot comfort. And their wear is proverbial.

Knee High, waterproof with noiseless Flexible Sewed-on Sole of heaviest oil-tanned leather.

Hand made to your individual measure.

Send for Catalogue, showing our complete line.

A Boot For Every Purpose

JOHN PALMER CO., LIMITED
FREDERICTON, N. B.

CURRIE BROTHERS TO Continue Price Slashing Sale

As a Result of our Advertising Campaign carried on through The Daily Mail, we have cleaned out one stock of Farmer's and Lumbermen's Footwear but we have another supply which we will sell at the following low prices;

	Reg. Price	Sale Price
Mens' 10 in. Palmer Draw String Shoepacks	\$5.50	\$4.85
Mens' 6 in. Palmer Draw String Shoepacks	\$5.00	\$4.45
Mens' 6 in. Palmer Skowhegan Waterproof 'packs.	\$3.50	\$2.95
Mens' 10 in. Palmer Horse Hide Indian Style D.S.	\$3.00	\$2.15
Mens' 6 in. Palmer Horse Hide Indian Style D.S.	\$2.50	\$1.95
Boys' 6 in. Palmer Plain Sewn Oiltanned 'packs.	\$2.75	\$2.25
Youths 6 in. Palmer Plain Sewn Oiltanned 'packs.	\$2.00	\$1.60
Little Gents 6 in. Palmer Plain Sewn Oiltanned Shoepacks	\$1.50	\$1.25
Boys and Misses 6 in. Palmer Horse Hide Indian Style Draw String. (Just the thing for Snow shoeing)	\$2.25	\$1.85
Youths 6 in. Horse Hide Indian Draw String 'packs.	\$1.75	\$1.50
Little Gents 6 in. Horse Hide Indian Draw String Shoepacks	\$1.50	\$1.25

The above goods were all manufactured by the John Palmer Co., and are first class standard brands and New Stock—no trash or imitations.

WE ALSO HAVE SOME

Mens 4 Buckle Overshoes. Splendid values, worth at least \$5.00. We are going to sell them at\$3.75

Mens Heavy Khaki Wool Trousers, \$6.00 value at\$4.50

Mens Heavy Khaki Wool Breeches, Leather bound at\$4.50

We have a few Mens Macinaw Jumpers and Shirts, excellent qualities at greatly reduced prices, ranging from \$4.00 to \$5.00

Mens All Wool Under Shirts. While they last going at\$1.00

All Wool Home Made Socks and Mittens.

Leather Gloves, Mittens and Pullovers.

Ladies' 4 Buckle Overshoes, regular \$5.00. Sale price.....\$3.50

Ladies' 2 Buckle and 2 Snap Button Overshoes, Regular \$5.00

Sale price\$3.75

CALL ON US FOR BARGAINS