

## THE HIGH HAT IS LACKING AS THE RINGMASTERS MEET

(Chicago News.)

The "ring masters" of a continent met this morning in the Auditorium hotel to consider ways and means of sedazzing the North American public next summer.

They weren't equipped with high hats and whips, though, and as they strolled into the meeting hall, half an hour late (the Showman's League of America put on a party for them last night at a downtown hotel), they carried nothing of the glitter of the fair grounds with them.

"No," Fred Terry, editor of the Horseman, explained, "it takes more than a high hat to make an investment of a million dollars pay in ten days—we are business men."

### How An Educational Institution.

"What proportion of the crowd do the shell games and the roulette wheels draw?" Frank D. Fuller of Memphis, Tenn., president of the International Association of Fairs and Exposition and state senator, was asked.

Again the dignity of the body had been inadvertently bruised.

"They are things of the past," was the reply. "The fair is the great educational institution of modern civilization—it teaches the multitudes."

"But why do people go to fairs?"

"Because they are fair," replied Ralph T. Hemphill of Oklahoma City. "You can put on a horse race in al-

most any town on this continent, or you can stand on your head, and go unnoticed and broke. But if you make the races and the acrobatics features of a fair, you may make a fortune. Am I clear?"

"Perhaps it's something like the psychology that makes people stop and watch builders at work on a busy street," offered V. H. "Barney" Heide of the International Stock show. "If some one else is watching they want to see. Anyhow, most of them like the crowd."

### Millions Spent in Three Years.

Then Mr. Terry returned with figures to prove the business ability of the fair promoter, in the last three years thirty-one fairs in the United States and Canada have spent more than \$8,800,000 for improvements.

"That investment has to pay," he added, "and the men here are the ones who have to make it pay. It takes more than a red coat and a megaphone."

The meeting today was a gathering of a committee to consider, among other points, free tickets.

"In other words," it was explained, "how many tickets do you have to give away to get a crowd big enough to draw in the rest of the population?"

New York, Feb. 19—Charles Hoff's name will be inscribed on the Rodman Wanamaker international trophy as a result of his accomplishments including a world's indoor pole vault record, in his American debut at the Millrose games Feb. 4.

Millrose officials announced today that the trophy judges unanimously decided that the Norwegian star's performances were the outstanding feature of the meet.

Besides setting a new pole vault mark, Hoff ran third in the "Millrose 600" and gave his team a lead in the first leg of an international relay.

## CHARLESTON BRINGS DEATH OR HEALTH; DOCTORS DISAGREE

(Chicago News.)

Dancing the Charleston is good exercise and conducive to health if the person who pursues its toe-twisting intricacies is organically sound.

Dancing the Charleston is a death-inviting dance, and the girl or woman of today cannot, from a health standpoint, afford to dance the Charleston.

There you are. Above, summed up, are the opinions of two reputable Chicago physicians on the dance craze that has swept the nation, pursued, in its various forms—the smart supper clubs, at private balls, and in the black-and-tans of the night-life district.

### Death Starts Criticism.

The matter came up as a result of the death of a 17-year-old girl of Seneca, Kas., whose recent death from peritonitis was attributed by her physician to dancing the Charleston, which, he said, induced inflammation of the peritoneum.

Dr. Andrew A. Gour, who has devoted many years of his life to the study of the instruction in gymnastics, interviewed today, expressed his opinion that dancing the Charleston, far from being injurious, was good for persons who are organically sound.

### Sure Way to Get Rid of Blackheads

There is one simple, safe, and sure way that never fails to get rid of blackheads—that is to dissolve them. To do this, get two ounces of peroxide powder from any drug store—sprinkle a little on a hot, wet cloth—rub over the blackheads briskly—wash the parts and you will be surprised how the blackheads have disappeared. Big blackheads, little blackheads, no matter where they are, simply dissolve and disappear. Blackheads are a mixture of dust and dirt and secretions that form in the pores of the skin. The peroxide powder and the water dissolve the blackheads so they wash right out, leaving the pores free and clean and in their natural condition.

"If the Charleston dancer is in good condition the dance is excellent exercise and no injury will result," he said. "Even persons who are not in good training might derive benefit from dancing the Charleston, if they do not overdo it at first. It makes for endurance and has many other beneficial results."

Observe, for instance, two examples seen last night on two of the dance floors of the city, widely different in patronage.

At the first a pretty girl in a white chiffon dance frock dancing at one of the loop dancing clubs, where reservations for tables are a requisite, was radiant and youthful. Her cheeks flushed with the exercise, her lips parted in enjoyment, she moved across the dance floor with her partner, twisting back and forth on the ball of her foot, kicking out daintily with her heels, bobbing up and down with as much activity as if she were jumping rope. Was she inviting death or stimulating her heart action and toning up her system?

### Excites the Heart.

Dr. Karl Meyer, chief surgeon at the county hospital, took exception to the physician's claim that the violent steps induced inflammation, but added that it could have aggravated the infection at its first stages sufficient to lead to death.

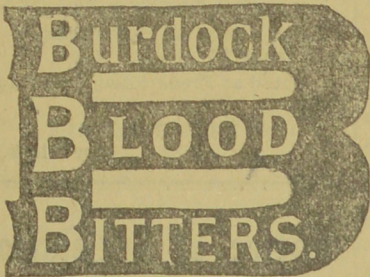
"The girl who finds time to practice the Charleston does not do much physical work, and the exertion of the feverish kicking and bobbing will entirely fatigue the heart, to say nothing of the dangers of coming out into the open air in full perspiration. Making a practice of dancing the Charleston will invoke an athletic heart."

Persons suffering, knowingly or unknowingly, from tonsillar infections, Dr. Meyer said, are taking their lives in their hands when they persist in strutting the southern craze.

Mother—Johnny, these are lemons. I told you to get eggs.  
Johnny—I know ma, but it was slippery, so I thought I'd better get lemons.

### Her Face Was Covered With Large, Red Pimples

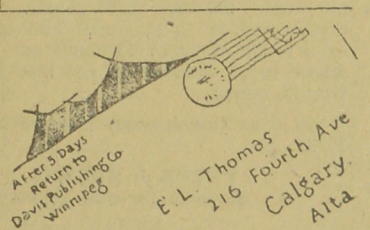
Miss Greta Carlisle, 23 Leonard St., Brantford, Ont., writes: "A short while ago, my face was completely covered with large red pimples, and it seemed that it was almost impossible for me to get rid of them, as nothing I took seemed to do me any good. One day I noticed an advertisement of



and I will never regret the day I bought it, as, now, my face is entirely cleared up of blotches and pimples of every kind."

For the past 47 years B.B.B. has been put up only by The T. Milburn Co., Limited, Toronto, Ont.

### BLUNDERS



### WHY IS THIS WRONG?

Thousands of letters are delayed in delivery from two to ten days in big cities because business men do not place their return street address on letterheads and envelopes. Even though a company may be an important one, all postal employees do not have its address committed to memory. Consequently its mail will surely be delayed if person who must reply to its letters are given no street address.

## VOLSTEAD ACT CONDEMNED BY CHURCH UNION TEMPERANCE SOCIETY OF UNITED STATES

(Toronto Saturday Night.)

The Church Union Temperance Society, composed of the clergy and lay members of the Protestant Episcopal Church of the U. S., has declared for a revision of the Volstead Act and the legalizing of the use of beer and wine.

Rev. Dr. James Empringham, national superintendent of the society, states that after a period of survey made throughout the United States, covering a period of eighteen months, he is convinced that it is impossible to legislate morals into the people, but that a campaign of education would bring results that the Volstead Act cannot accomplish.

Last October this society sent out a questionnaire to twenty thousand members, and the replies have revealed an overwhelming majority for the modification of the present laws, favors wines and beers, and a return to the campaign of education on temperance lines conducted by the society prior to 1916.

The whole reversal of policy of the society is the direct result of the unexpected discoveries made in the investigation, according to Dr. Empringham. The society originally worked for the eighteenth amendment. It is national in scope and includes twenty-one Bishops in addition to a great many Episcopal ministers among its patrons and officers.

Dr. Empringham said that he had started a year ago an investigation, to prove that prohibition was a success, and that the repudiation of complete prohibition now announced by the society was the result of his findings in that investigation.

"We are in favor of a modification of the Volstead act to permit the sale

of beer and wine," he said, "because 1. The effect of prohibition has been to put an end to temperance teaching.

2. It has resulted in increased drinking among young people.

3. It has discouraged the consumption of wine and beer and increased the demand for distilled liquors, which today are mostly poisonous.

4. It has brought about disrespect for all laws.

5. It is class legislation, discriminating in favor of the rich.

6. In our survey we found intemperance increased.

A significant part of the report deals with the protest of Wayne B. Wheeler, general counsel of the Anti-Saloon League, who objected strongly by telephone, telegraph and mail against the publication of the report, arguing that "it would show that prohibition had failed."

Of course no one can blame Mr. Wheeler. It is his job, for which he is highly paid, and little things like misrepresentations on behalf of his client the Anti-Saloon League are quite in order. The question of either public or private morals hardly enters into the case any more than they did when the Volstead Act was forced through Congress by the blackmail route.

Ontario is by no means free from these same methods, particularly in the rural districts where before now both men and women holding the Ontario Temperance Act in contempt have none the less been blackmailed into voting for it. In some cases the urge has been the threatened loss of social prestige among certain elements of the community. In other cases it has been the threatened loss of business.

## TO ENCOURAGE THRIFT AMONG THE FARMERS

Canadian Bank of Commerce to Donate Prizes for Best Set of Books.

In order to encourage the farmer of the province to keep books showing an accurate account of their operations the Canadian Bank of Commerce will donate valuable prizes for the best two sets of books during the year beginning March 1st, 1926, and ending on February 28th, 1927. The judges of the competition will be Mr. W. T. Gerald, Manager of the Fredericton branch, Mr. C. F. Bailey, superintendent of the Fredericton Experimental Station, and Mr. T. G. Hetherington, supervisor of field stations. Books will be supplied by the Fredericton Experimental Station to all applicants. They are very simply arranged and may be kept by any member of the family, father, mother or daughter.

The first prize will be two pedigreed Yorkshire pigs, worth from \$20 to \$30, and the second prize will be three Barred Rock pullets and a cockerel. The prizes will be forwarded to the nearest railway station of the winners.

The object of the competition is to encourage thrift among the farmers and have them ascertain where the leaks are and what branches are the most profitable.

## BOSTON BRUINS BEAT ST. PATS

Boston, Feb. 22—The Boston Bruins consolidated their position in third place of the National Hockey League standing when they defeated St. Patrick's here tonight in a game that went to over-time play. The score was 2 to 1.

Sweet Mamma—I wonder if he loves me?  
Gob—Sure! Why should he make an exception of you?

## YORK COUNTY HOCKEY SERIES OPENS TONIGHT

Marysville is Playing Fredericton—University of N. B. Third Team in Series—Good Games Expected.

The York County hockey series starts tonight with Fredericton meeting Marysville. In years gone by this county series has produced some hockey and this may not be an exception. The University of New Brunswick is the third team in the series and the withdrawal of the university players from the Fredericton team equalizes the strength of the three.

Marysville improved considerably as the season advanced and had the edge on St. Stephen in the games played although the two clubs broke even. The university team also will improve as its college games advance.

The U. N. B. team leaves tonight for Truro where Acadia will be played Wednesday night in the final of the Western Intercollegiate Section and it is hoped the Eastern Section winner the next night.

### NASHWAAK BRIDGE.

Nashwaak Bridge, Feb. 22—A number of the lumbermen have returned home from the woods and others are expected this week.

Miss Greta Manzer spent last week visiting relatives in South Devon.

James Ross who has been ill with typhoid fever is slowly improving.

Miss Edith Parks spent the week-end visiting relatives in Fredericton. Mrs. Robert Forbes who was a patient in the Fraser Memorial Hospital, Fredericton has returned home and is steadily improving in health.

Mrs. John Gilmore of Stanley is spending the winter with her daughter Mrs. Clare Fraser. She is accompanied by her youngest daughter Miss Kathleen, who is attending the school here.

## Where An American Hangs His Hat

Once a hat was not just a hat; it was also a badge of sectionalism. That was when the broad-brimmed Stetson and the nobby derby seldom met. When South, East, North, West lived differently, dressed differently, and thought differently. When a traveling American could feel like a stranger in his own land.

Before advertising—

But now Mrs. Green of Boston and Mrs. Brown of El Paso use the same vacuum cleaner, face powder, soap; Adams of Boston and Sims of Seattle are alike in the cut of their clothes. And where an American hangs his hat, within the borders of these United States, he feels at home. Advertising did that.

Advertising is still at work helping to make these states united. Here is a better bed, a handsomer shoe, a more delicious food. Let it be known from Maine to California, from Washington State to Florida! Here's a healthier way to live, another safeguard for your family, a new service of self-improvement. Spread the news everywhere!

Advertisements.

Read them. They are Couriers of Progress and Unity. Without them you'd lack half the comforts you now have. Ignore them and you'll miss many a good thing to come.

TO KEEP PACE WITH THE TIMES, READ THE  
ADVERTISEMENTS EVERY DAY

