

BUTTER Making Goods

BUTTER COLOR 30 and 55c Bot.
BUTTER PAPER 70c ream.
BUTTER SALT, 50 lb. bag, 90c.
20 lb. bag, 30c.

Coarse Salt
50 lb. bag 75c.
Large Bags \$1.75

Flour
98 lb. bag
PURITY \$4.75
5 ROSES \$4.65
5 CROWN \$4.65

Matches
FAMOUS RED HEAD MATCHES
11c box, 5 boxes for 50c.
EDDYS MATCHES
12c Box, 3 Boxes 33c.

Corn Flakes
SUGAR CRISP
12c pkg., 6 pkgs for 66c.

Candy
BEST HARD MIXED
18c lb., 2 lbs for 35c.
FANCY CHOCOLATES
25c to 35c lb.

Cake and Biscuits

Hot weather makes you feel like not Baking. Our Biscuits are cheaper than Home Cooking.

CREAM SODAS, small boxes ... 13c lb.
MARITIME MIXED BISCUIT
18c lb. by box.
PICTOU MIXED
6 lb box, 18c lb.

SODAS in bulk, 3 lbs for 40c.
VILLAGE CAKE, 2 lbs for 25c.
VILLAGE CAKE 20 lb Box, 11c lb.

Starch
LAUNDRY MIXED 10c lb.
CORN STARCH 10c pkg.
LINIT 9c pkg.
ACME GLOSS 13c, 2 pkgs 25c.
CELLULOID STARCH, 13c, 2 pkgs 25c

Corn Syrup
10 lb. PAIL 75c.
5 lb. TIN 40c.
2 lb. TIN 19c.

Pat. Medicines
Don't forget our LOW CUT PRICES
on Liniments, Pills and Medicines.

YERXA
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2 STORES
York St. Queen St.

THE REMARKABLE CAREER OF LORD BEAVERBROOK; HIS FIRST ELECTION IN ASHTON UNDER TYNNE

(F. A. MacKenzie in Chicago News.)
London, July 7—Before the World War I was editing a weekly newspaper in London. One morning Lord Northcliffe telephoned me and demanded that I should make myself free for a few hours. "I want you to know a very remarkable young Canadian who has just come from Montreal," he said. "He has won the only Conservative victory in the general election. He knows nothing of England yet, but he will go a very long way here."
As young Max Aitken, stockily built, big headed, with blazing eyes, told me his story a few hours later, I knew that Northcliffe had picked a winner again. This young man would not take himself too seriously. He laughingly admitted that in his election addresses he had become all mixed up, and had talked about dollars and cents when he meant pounds and pence. But his vitality, his intensity and his sheer personality carried one right away.
Yet even those of us who recognized his remarkable qualities then could scarcely dream that he would go so far. Today, peer of the realm, the inheritor to a large extent of Northcliffe's journalistic mantle, maker and breaker of governments, he occupies a place unique in British life. His critics call him the Puck of politics. But even those who criticize him most recognize his amazing power.
Life Like Romance.

The tale of his life is like a romance. Son of a Presbyterian minister in New Brunswick, brought up amid the poverty and high thinking of a small country manse, he started out when in his teens as secretary to a Nova Scotian financier. He soon got into finance himself, and after one bad setback in the West, found himself in Montreal, in his mid-twenties, up against the group of old Scottish-Canadian millionaires who then controlled banks and business there.

The millionaires, in a slow and cautious fashion, were contemplating a big cement merger. Max Aitken saw his chance, took the deal from under their noses, made a fortune for himself at a stroke, and earned a storm of hatred, abuse and denunciation which followed him for years after.

Other mergers and flotations followed. Wanting a holiday, he went to England, intending to combine business with pleasure by financing a big Canadian scheme in London. The financing was finished in a few hours, for this lad had a way with him which charmed even Lombard street. He had some spare time. Why not accomplish something in England?

He remembered that the son of another New Brunswick manse, Bonar Law, had done well in England and was now leader of the Conservative party. The papers were full of Bonar Law's name just then, for a general election was on.

Bonar Law's Friend.
He and Bonar Law renewed acquaintance and struck up a close friendship. "Let me help in your fight," demanded Max. But the only vacant seat was Ashton-under-Lyne, a radical stronghold, so hopeless that no conservative candidate could be found.

Max took up the fight there. He and his young wife—daughter of a British admiral—went down into the slums of this midland town and were horrified with what they saw. They started to feed and clothe some of the hungry women and children. Conservative committeemen protested in horror. "You will be charged with bribery and corruption. The courts will send you to prison."

Max's jaw set hard. "Let them send me to prison, if they like," he said. "But if you think I am going into the homes of starving people and not going to help them, you think wrong. I never dreamed there was such misery in the world as I have seen here."

The night before the election he organized a great parade of his supporters through the streets. He made such a show—he is a born showman—that all the doubtful electors, sure now that he would win, resolved to vote for him. Max Aitken was returned by a good majority in an election that everywhere else was a landslide against the Conservatives.

He settled in London, and quickly made good financially. It is apparently an easy thing for him to be rich. Seven years after he had opened his office facing the Bank of England he confessed to me one evening that he was tired of making money. It no longer interested him, and he meant to stop it. But a man who has once well started on this road cannot stop.

In House of Lords.
He had by now found more inter-

esting things to do. He had in those seven years become first a knight, then a baronet, and last a baron, member of the House of Peers, Lord Beaverbrook. He had made his way into the very inner group of English politicians and had quietly organized the downfall of Mr. Asquith and the succession to the premiership of Lloyd George. He was a member of the war government, minister of information, and was beginning to interest himself in daily journalism.

His success had not spoiled him. No man has less "side" than Max Aitken. He has a genius for friendship. His middle name is hospitality. His fame as a host has traveled Europe. But there are depths beneath which it is not so easy to plumb.

I remember once when crossing the channel together during the war a chance reference to the shorter catchism turned our talk to other things and while our companions were searching the horizon for a sight of German submarines Max Aitken touched far down as we discussed the great problems of pre-destination and free will. He was resolutely orthodox. A man is not raised in a Presbyterian manse for nothing.

He has told part of the tale of his political battles in a fascinating little book, "Politicians and the Press." The story of his business methods he told some time ago in another little book, "Success." Shrewdness, the trading instinct and real hard work are his business secrets.

The illness and death of his friend Bonar Law robbed politics of some of its zest. He became more and more involved in newspapers, buying a controlling share in the London Daily Express and Evening Standard. Under him these papers have flourished amazingly. He ranks today as one of the three newspaper kings of London.

Lord Rothermere—brother of Lord Northcliffe—holds the strongest place, but Rothermere is rather a financier and business organizer than a journalist. The Berry brothers are also supreme as business organizers of the press. But the good humored, impish, stimulating, provoking character of Max Aitken runs through every page of the Express group.

His greatest handicap has been his health. Every now and then he burns himself out. But men who work with him tell me that when he lies in fever and physical agony his brain works icy cold.

UNREST IN ALSACE GROWS MORE SERIOUS

Paris, France, July 6—One of the first problems the new government will be obliged to meet is the increasing discontent in Alsace. There is already a considerable movement for administrative autonomy in this restored province and the movement apparently is growing.

The Alsations, it is declared, have always been independent-minded and difficult to govern.

Fret at Paris Appointments.
The French financial situation has produced an unfortunate impression on the Alsations who are also unfavorably impressed by certain officials appointed from Paris. Moreover, the French government in the last few years has been dominated by the anti-clerical party whereas the majority of the Alsations are staunch Catholics.

As an exceptional measure, the concordat with Rome has been maintained temporarily in Alsace despite the separation from the rest of France and Alsation Catholics look with suspicion on the anti-clerical politicians in Paris.

League Found Genuine.
An autonomous league called "Heimatbund" recently published a manifesto to which caused consternation in French government circles. At first it was attributed to German propaganda but investigation revealed that it had a genuine foundation in Alsation settlements. Communists and a large part of the Catholics seem to be making a common cause of autonomy which the socialists, however, oppose. The chances are that financial reform and sound local administrative measures could remove much of the local discontent. The problem, however, remains serious.

Mrs.—John, can't you find something else to do than sit twisting those dials?
Mr.—What did you want, dear?
Mrs.—I want the radio for awhile.

RIDING ROONEYS FAMOUS ARTISTS

Family of Performers With Sparks' Circus—Headliners at New York Hippodrome for Two Years.

The famous family of Riding Rooneys, a New York Hippodrome feature for two years, is one of the notable acts offered by Sparks' Circus this season. There are four riders in the act, two men and two women, the ladies being Misses Minnie and Corinne Rooney, while Charley Rooney "clowns", though before the finish he does some fast work on the "resin-backs"—four beautiful white horses.

Bareback riding acts have always been identified with the circus, the first great stars being European artists. More than 140 years ago the first bareback rider to perform in this country appeared in Boston, and he introduced the riding act to America. Since then there have been many stars whose names are inseparably connected with circus history. America has produced many of the greatest riders, though some of these artists, like the Rooneys, simply "have it" in their blood, being descended from noted families of English riders. Members of the family of Rooney have been riders for six generations.

Sparks' Circus, now one of the world's largest, exhibits in Fredericton, Saturday, July 10 afternoon and night.

THE BLACK ARMY CUT WORM EATS STRAWBERRIES

In June, 1925, a black, climbing cutworm attacked the foliage, blossoms and fruit of the strawberry on different farms in Queens and Westmorland counties. The insect may appear anywhere in 1926 and this note is sent out to warn growers to watch for signs of it in their plantations.

Last year, injury began when blossoms were beginning to appear in the field, the caterpillars climbing the plants and eating the centres out of the flowers. This injury was conspicuous, the injured portion turning dark in color in contrast to the white petals. Later, the developing fruit was eaten and also the foliage. In badly infested areas only the midribs of the leaves were left.

Generally, the caterpillars were confined to small patches in the fields, areas varying from a few square rods to an acre or more. The patchy nature of the infestation makes it desirable that the grower should walk over the plantation occasionally during the blooming period, watching for signs of insect injury. The cutworms hide during the day in the leaves and litter on the soil and feed at night. The feeding signs are the features indicating their presence and a search near these signs will usually reveal the insect. As many as seventy-two per square yard were found in badly infested fields in 1925.

Control.

The cutworms eat poisoned bait readily and later die on the surface of the ground. The sweetened bait made up with 20 lbs. of Bran, 1 quart of Molasses, ½ lb. of Paris Green and water to moisten has proven successful. This should be broadcasted over the infested areas in the late afternoon or early evening.

The staff of the laboratory desire to learn the distribution of this strawberry-eating cutworm and any one finding it in their fields will confer a favor by sending a card to.

R. P. GORHAM,
Dominion Entomological Laboratory,
Fredericton, N. B.
(Box 845).

ENDLESS LOVE.

How I loved you last July
As we wandered, you and I,
On the moonlit, sandy shore
Listened to the breakers roar
Plighted troth forevermore
Never would our passion die!
How I loved you last July!

Now July has made its bow
Love again renews his vow
As the dark horizon brings
Thoughts of long past evenings
Still an unsolved question rings;
Who will I be loving now
That July has made its bow?

She—What caused the fire?
He—Friction.
She—Friction?
He—Yes, a \$20,000 policy rubbing against a \$15,000 stock.

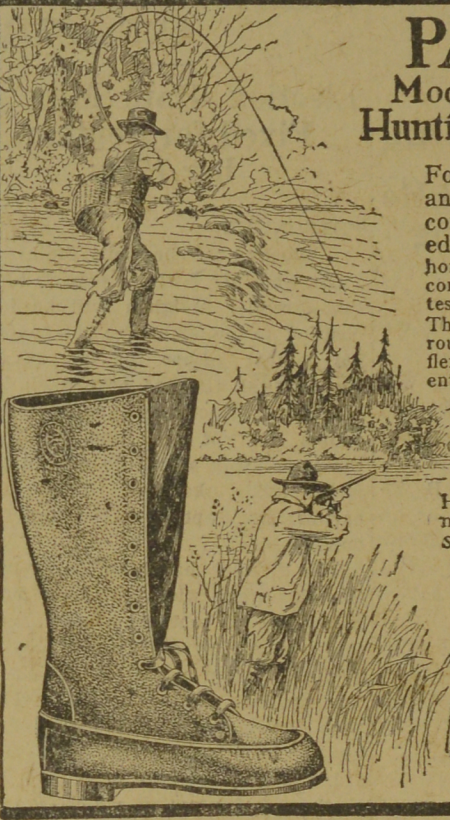
FEEDS

Corn Meal, Cracked Corn, Whole Corn, Bran Shorts, Middlings, Feed Flour, Oat Chop, Oat Feed, Feed Wheat, Scratch Feed, Best Western Oats, Crushed Oats

At Lowest Market Rates.

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WE HAVE IN STOCK OUR SPRING AND SUMMER SUITINGS OF GRANITES AND SPORTEX TWEEDS, ENGLISH WORSTEDS AND GUARANTEED BLUES AND GREY SERGES. Also a nice line of SPRING O'COATINGS. English and American Style plates. PRICES RANGE FROM \$35.00 TO \$65.00.

WALKER BROS.
Queen St. Fredericton

Anglers, Attention!
SALMON ANGLING SEASON IS NOW OPEN.

IN anticipation of this we have imported from England a complete stock of angling equipment from the best and largest fishing tackle manufacturers in the world. It consists of Salmon and Trout Rods, Reels, Lines, Leaders, Fly Boxes, Leader Boxes, Flies, Spinners, etc. Our Flies were selected by experienced anglers and are especially adapted to New Brunswick waters.

We have some astonishing bargains in two Handed Salmon Rods, also Reels and Lines.

If you are in need of a Pair of Hip Boots for the fishing season we can supply them at the Right Price.

Buy Your Fishing Outfit From Fishermen.

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CALL ON US FOR BARGAINS