



Why PURITY FLOUR Makes Better Cakes

Because of their fine texture, cakes made with Purity Flour win prize contests. Texture is mostly a matter of the efficient blending of materials used.

Purity Flour, made of the finest hard wheat, silk sifted, safeguards the texture of the finished cake because it blends perfectly with the other ingredients used. Your dealer will tell you Purity Flour never disappoints.

Get the PURITY FLOUR COOK BOOK Send 30c in stamps for the 180-page Purity Flour Cook Book. Sent Postpaid

PURITY FLOUR
For all your baking

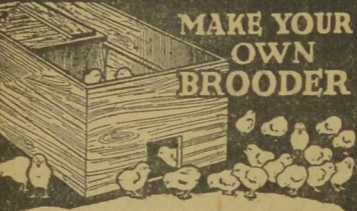
WESTERN CANADA FLOUR MILLS CO., LIMITED
Head Office: TORONTO Branches from coast to coast

Counter Check Books
ALL SIZES AND STYLES

All Orders Filled Promptly and at Lowest Possible Prices.

Mail Orders Receive Careful Attention

The Mail Printing Co.



MAKE YOUR OWN BROODER

This is a Putnam Brooder. You can make one in an hour. It burns ten days without attention. It is the best in the world. Ask us for plans. They are FREE.

STRICTLY FRESH EGGS
from my own Hennerly
Fred. H. Ferguson
Corner Northumberland and Brunswick Streets.



Cook's Regulating Compound

A safe, reliable, regulating medicine for women. Sold in three degrees of strength No. 1, \$1. No. 2, \$3. No. 3, \$5. Sold by all druggists, or sent prepaid on receipt of price. Free pamphlet.

THE COOK MEDICINE CO.
Toronto (formerly Widdowson)
The Proprietors, and Patent Medicine Art
Registered 1902

Trap Nests

If you are in the Poultry business go at it systematically.
Keep tabs on your hens by trap nesting them.
It's the only way to pick out the boarders.

I make a complete set of four nests for only \$4.00. Satisfaction guaranteed. Send me a trial order.


FRED LYONS
260 Aberdeen Street
FREDERICTON, N. B.

Knowledge is Power

Practical, thorough, correct in principle, and up-to-the minute training in the details of business and its moral principles is yours when you enroll for our courses. There is no substitute for their training. Write for full information.

FREDERICTON BUSINESS COLLEGE

F. B. OSBORNE, Principal
Box 928 FREDERICTON, N.B.



Of Interest to the Women

FASHIONS FOR THE BRIDE.

Time was when the wedding signified laying aside the frivolities of youth and adopting a "matronly" manner of dressing. But that day is long past and with it the day of the conventional white satin wedding dress with its long sleeves and high neck and of course very long skirt.

Now the bride trips to the altar in frocks that a boarding school miss would have considered too short and undignified a dozen years ago. And its sleeves may be short, or for that matter it may be altogether sleeveless, so that thrifty bride may use it later for a dance frock for who ever heard of a modern bride laying away her bridal gown in rose and lavender for the grandchildren to laugh at?

Perhaps the change in bridal gowns has been more radical than any other change in modern dress for white satin wedding gown was the conventional attire for the formal wedding for several hundred years, the only substitute being the occasional white brocade. When Princess Mary of England decided to get married in silver cloth there was much discussion as to the wisdom of laying aside the old satin tradition.

Many brides still choose satin however, and for a formal wedding there are those who still cling to long sleeves and a rather high neck. Many of the loveliest wedding frocks this year are trimmed only with a bertha of lace—preferably real lace—if it is a family heirloom or was used by the bride's own mother. One bride recently boasted that the rose point lace on her bridal frock had been used in seven weddings.

Bridal gowns with long sleeves and trains which unhook so that they may be used for formal evening frocks later are shown this year for a bridal gown of handsome material takes a neat slice out of the trousseau money and the unsentimental bride is well aware of the fact that the white dance frock is good this season and it's a wise woman who kills two birds with one stone or gets two frocks for the price of one.

WICKER ENJOYS VOGUE AS PORCH FURNITURE.

A porch does not need expensive furniture to appear attractive and inviting. Wicker furniture has the merit of being both good looking and inexpensive and there are countless crisp and effective fabrics for curtains and cushions that come within the means of even the most modest of home owners.

Wicker or reed is generally the foundation for all porch furnishings. The closely woven reed takes paint well and is slightly more formal in appearance than the other varieties. The stick willow or Swiss reed is heavy does not chip easily and is made into unusual and charming shapes. Regulation willow is inexpensive and comes in a great variety of stock sizes. Then there is the Canton cane furniture with black motifs, which has a certain Oriental charm both in shape and texture.

An enclosed porch with a beautiful garden view should have plain toned curtains as one's eyes should not be distracted by a multitude of colors in the hangings. At the seashore or where there is a distant view of mountains, a flowered cretonne may be used. On whole it is safer to use plain curtains and figured upholstery in enclosed porches. Flowered glazed chintz roller shades can also be used.

From the colors in the chintz select one for the wicker. An excellent color for wicker is cranberry red with Chinese blue plain yellow lamp bases and shades of parchment decorated with red lines. Keep the floor very dark brown.

WOMAN'S FIELD OF WORK IS WIDENING

Washington May 20—While changes in the paper and rubber industries have opened up more employment opportunities for men than for women the number of women employed has increased with the growth of these industries, according to the woman's bureau of the United States department of labor in its report on the effects of applied research on employment opportunities of women.

In the paper industry the change was brought about by the introduction of the wood pulp processes, the report points out. "There was no place for women in the cutting of logs into chips or converting the chips into pulp," it says, "and only on high grades of wood pulp paper were women needed to examine, sort and count the sheets."

More Women Employed.

Factories making paper of rags, according to the report, still employ women not only in sorting and in the initial cutting of rags, but in tending machines which cut the product into sheets. "Women also are employed," it says, "on some of the finishing work—inspecting, sorting and counting still being done by women. In spite of the great increase in numbers of men as a result of the use of a new raw material for paper machines the actual numbers of women have increased with the growth of the industry, though the percentage which women form of the total force has decreased from 44.5 in 1850 to 8.9 in 1919.

In Rubber Industry.

Discussing the rubber industry with respect to the employment opportunities it affords women, the report says: "All attempts to use rubber proved unsuccessful until Goodyear discovered that sulphur and lead compounds mixed with rubber and heated to a given temperature made a product which did not get sticky in hot weather nor harden in cold weather. The immediate effect of this invention was the production of rubber boots and shoes, rubber and elastic fabric, rubber hose and belting, and molded goods.

"By 1857 the production of such rubber sundries as water bottles, bulbs and handballs was begun. After 1859 rubber was put to many other uses, but the greatest development of the industry followed the production of pneumatic tires for automobiles. Although the mixing formulas for different products are numerous, fundamentally the Goodyear discovery is still the basic method of treating rubber.

"In the first factories making rubber boots and shoes and rubber garments a large proportion of women were employed. These women not only cemented the parts together and then ready for shipment, but they also did the cutting of the vulcanized material. Men prepared the mixture and coated the fabric upon which the mixture was spread.

"In the factories making druggists' sundries many women were employed to make such sundries by hand. As the cutting of vulcanized materials became a machine process, and after the making of druggists' sundries changed from the hand to a hot press operation, women ceased to be employed in these capacities. In the manufacture of hard rubber goods man became a dominant factor. So, too, in tire and inner tube protection which represented more than half the value of goods made of rubber in 1923, while women found some employment, most of the work was done by men.

"However, although the changes in principal rubber products opened more employment opportunities to men than to women, still women made substantial gains in the rubber industry. In 1919 there were more than 30,000 women employed as compared with 1,553 in 1850.

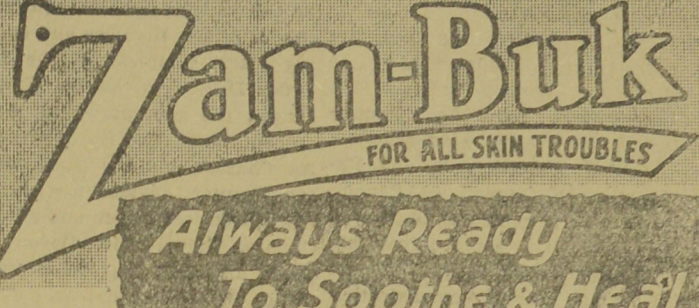
Reggie—I'm going to serenade my sweetie tonight. She's a telephone operator. What song would you suggest?

Archie—Why not sing "Old Pal, Why Don't You Answer Me?"



RED ROSE TEA
"is good tea" TEA

Over 30 years a standard wherever good tea is liked.



Zam-Buk
FOR ALL SKIN TROUBLES

Always Ready To Soothe & Heal

City Garages

BURT'S CONCRETE GARAGE

STORAGE and SERVICE
GAS OILS GREASE ALEMITE
BATTERY REPAIRS and CHARGING

PHONE 400 625 QUEEN ST.
FREDERICTON, N. B. WM. C. BURT, Proprietor.

THE CAPITAL GARAGE

QUEEN ST. FREDERICTON, N. B. CAMPBELL ST.
Phone 206-21. Office, 206-41. W. E. VAUGHAN, Proprietor.

Gasoline, Oils and Greases. Battery Repair Work of All Kinds.

Agents for Hudson, Essex, and Star

Lacquer System of Painting. Tires and Accessories of All Kinds.

DISTRIBUTORS for U. S. L. BATTERIES

Special attention to Tourist Travel. Open Nights Until 12 O'clock.

STUDEBAKER OLDSMOBILE and CHEVROLET

Sales and Service

FIRESTONE TIRES DREADNAUGHT CHAINS
AUTOMOBILE ACCESSORIES

J. CLARK & SON, LIMITED

AUTOMOBILE DEPARTMENT

If You'd Like, We'd Like to Show You the
"CADILLAC", McLAUGHLIN-BUICK,
"DODGE" and "PONTIAC".

THE SMITH FOUNDRY CO., LTD.
Fredericton - New Brunswick.

SCOTT MOTOR SALES

YORK ST. PHONE 928

DISTRIBUTORS

Overland, Willys-Knight and Franklin Cars

GAS OILS ACCESSORIES REPAIRS

VALLEY MOTOR COMPANY, LTD.

NASH-AJAX Sales and Service

Efficient Auto Repairs

DRIVE IN EVERY 500 MILES FOR ALEMITE

TIRES and TUBES

BATTERY SERVICE

FIRE ALARM LOCATION IN THE CITY

- 6 Argyle and York Sts.
- 7 Victoria Hospital.
- 8 Children's Aid Home.
- 12 Westmorland and Aberdeen Sts.
- 13 Northumberland and Saunders Sts.
- 14 Brunswick and Smythe Sts.
- 15 Charlotte and Smythe Sts.
- 16 George and Northumberland Sts.
- 17 King and Northumberland Sts.
- 21 Queen and York Sts.
- 23 York and George Sts.
- 24 Queen and Westmorland Sts.
- 25 Brunswick and Westmorland Sts.
- 26 Charlotte and Westmorland Sts.
- 27 King and York Sts.
- 28 Saunders and York Sts.
- 31 Queen and Regent Sts.
- 32 Needham and Regent Sts.
- 34 Queen and Carleton Sts.
- 35 Brunswick and Carleton Sts.
- 36 Charlotte and Carleton Sts.
- 37 George and Regent Sts.
- 38 King and Regent Sts.
- 43 St. John and Aberdeen Sts.
- 44 Queen and St. John Sts.
- 45 Brunswick and St. John Sts.
- 46 Charlotte and St. John Sts.
- 51 King and Church Sts.
- 52 George and Church Sts.
- 53 Union and Church Sts.
- 54 Shore St. and University Ave.
- 55 Brunswick St. and University Ave.
- 56 Lansdowne St. and Waterloo Row.
- 57 Grey St. and University Ave.
- 112 Smythe and Aberdeen Sts.
- 113 Argyle and Northumberland Sts.

CITY OF FREDERICTON

Tenders For Hauling Coal

Tenders will be received at the office of the undersigned up to 12 o'clock noon on Saturday, the 22nd instant for hauling one thousand tons of coal, more or less, from the local freight yards to the Pumping Station, as required by the City of Fredericton for one year, beginning June 1st, 1926, and ending May 31st, 1927. Each load to be weighed on the City Scales at Phoenix Square.

The lowest or any tender not necessarily accepted.

O. FRED CHESTNUT, City Clerk.
City Hall, May 15, 1926.

THE DAILY MAIL

Is on Sale at the following places of business in the city:

D. H. CROWLEY, 612 Queen Street.
MISS QUINN, 147 Westmorland Street.
ALONZO STAPLES, 100 York Street.
A. J. HANLON, 83 Regent Street.
W. GRIEVES, Cor. Regent and King Streets.

RAY BARKER, Cor. Carleton and King Streets.
WESLEY ERB, 266 York Street.



Spring Eruptions
and all irritated blemished skin is quickly soothed and healed by
ZAM-BUK
50c. box. All Druggists.