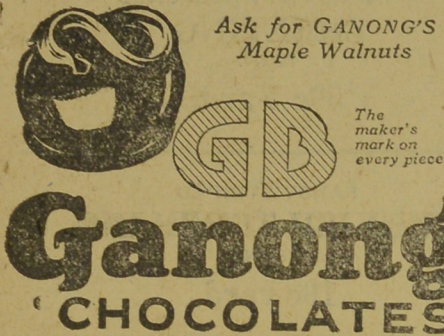


Maple Walnut

Like a trip to the woods in maple sugar time! And the fresh flavour is enhanced with tender walnut meats from France. Too dainty for anything but its own "G.B." chocolate coating.



FINANCE MINISTER ROBB, A MAN OF FEW WORDS DID A GREAT DEAL TO HELP THE LIBERALS WIN

Conservative politicians, completely demoralized, are looking for a national leader. They are meeting next week to select one, but their views as to the type of man they regard as suitable are not encouraging to supporters of the party throughout the Dominion.

The Liberals, or the King-wings, are sailing this week to discuss Empire problems at London. Fortunately, they will have Hon. P. C. Larkin with them, but the absence of Dunning and Malcolm, if only as observers and advisors is most unfortunate. Mr. King has never been in sympathy with or understood business problems. This is the comment made by industrialists who have read his theories in "Industry and Humanity."

The Conservatives are still speaking of and looking for an experienced parliamentarian, which we presume means a good debater. They believe a nation is governed by and thrives on oratory, and can hold office simply by placating or buying this section or that. The King Liberals think the big problem of Empire revolves about some constitutional technique. They are not, we fear, going to have much time for practical problems.

Unity is Wanted.

Canada is looking for national unity, drastic economies, heavy cuts in taxes and policies that will lay the foundations for real prosperity, and the country will support leaders with a record of capacity for doing these things.

It was not King, with his long, tireless talks on the constitution, they voted for, but Robb—the man of few words and much common sense, with his budget and promise of further tax reduction.

The most successful political leader in the world today is Coolidge, the Silent. The ablest constructive administrator Canada ever had was Macdonald. Sir John used to say that he had taken Sir George Foster into the government to do his talking. Sir John did the thinking and planning, not the talking, nor did he belong to the intellectuals. He lived close to the people. He had vision and imagination and a capacity for turning them into action. He brought into being this great Dominion and left behind him definite plans for a greater Empire. He used to spend his vacations quietly at Riviere du Loup. For hours, on his little verandah, he would sit with eyes half-closed, dreaming and working out the future for Canada and the Empire. This, he thought, our greatest problem. He left us 36 years ago, but since then with the exception of Laurier, his successors have done little. He left a loyal, prosperous, united, growing Dominion. Today, we have disunity, sectionalism and doubts of the future. Sir John, having organized the Dominion had Empire development as his next objective. That was to be brought about by preferential trade, and Laurier made the first move in that direction. Sir John believed this should be on a give and take basis, and Laurier was criticised, even by Mr. Fielding and members of his cabinet, for saying in England in 1897 that Canadian preference was a free gift to the Mother Country. It would look now as if Laurier saw further than we give him credit for at that time. His policy brought quick action. Germany, after the big bluff—which never worked with Disraeli, but

always brought Salisbury to his knees—came, hat in hand to Canada and, finally, in 1911, came the United States with reciprocity proposals, fearing, as President Taft said, the further extension of British-Canadian preferences.

Was Laurier's idea in his seeming encouragement of Taft just a play, and his real object an attempt to arouse Britain's industrialists to the Empire opportunities her orators and intellectuals were letting pass?

The Great Leaders.

Could the modern Conservatives and Liberals do better than study and be guided at this time by the policies and activities of their two great leaders? On page 3 in this issue we print Sir John Macdonald's views of how Canada and the Empire should be developed. His policies showed that Sir Wilfrid was working toward exactly the same ends, but menaced always by the mesmeric talker, Bourassa. The latter, ignorant of or indifferent to business developments, revelled in the thrills that came to him from the play of his oratory upon the prejudices of his trusting audiences. Now, a strong supporter of Mr. King, but still feared by the Laurier Liberals, he has, it is said, gone to England in advance of the Prime Minister and will be an active worker on the outside at the Imperial Conference. This makes all the more urgent the presence there of Hons. C. A. Dunning and James Malcolm.

H. T. Hunter, vice-president of The Financial Post, has left for the conference to watch developments, undercurrents and reactions as they will affect the future of Canadian business, industry, production and investments in their relation to Empire and world affairs.

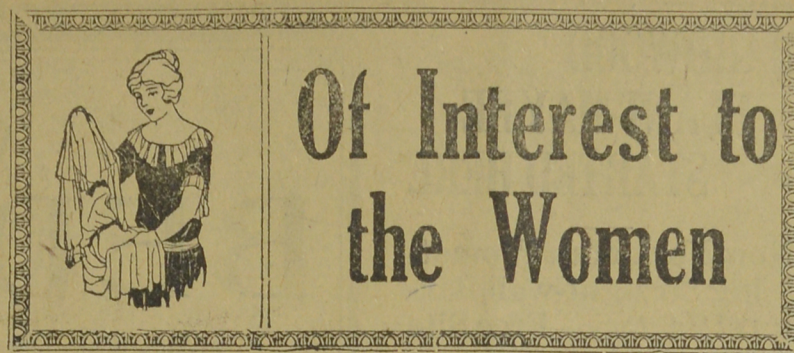
Better Business.

Canada now needs nothing more than it needs a touch of prosperity. It does seem, judging from reports coming in from nearly every part of Canada and from reliable statistical indicators, that the country as a whole is going to enjoy better business during the coming year than has fallen to its lot in the past five years, and that this will be the fore-runner of good times. Most firms the recording larger sales and are making more money now than at any time since 1920. Some lines are still far from the condition their executives would like to consider normal capacity; partially because there are still some unsatisfactory spots on the business map and partially because some business heads refuse to admit that they were overbuilt during the war and carried on for two years after the war on momentum and inflation, and that they must get their view-point adjusted to a "new normal."

Expanding business in Canada is pleasant to contemplate but it must be admitted that we are not experiencing the high degree of genuine nationwide prosperity that might have been ours if we had not spent so much time fiddling around with important questions such as curtailment of governmental expense, immigration, railway renovation and the adoption of a businesslike attitude of letting investors know where the country was heading on the tariff question.

Habber—Was it suicide?
Jabber—Yes, they found a vial in his hands.

"My dear sir, if he was a fiddle player, it was murder."



Of Interest to the Women

THE COLOR NOTES USED BY FRENCH ARTISTS.

The bright reds and yellows of the Orient; the greens and purples of Egypt; the sapphire blues and coral pinks of France—all these brilliant colors are presented by Parisian designers for this season's mode.

Cheruit shows an evening model of gold lined with cerise. This gown is untrimmed depending for its effect in the striking color combination. Dre coll shows a gown of apple green crepe called "Vision" which has a folded girdle embroidered in greens and Egyptian blues. The gathered skirt is very full in front.

Metallic effects are popular. Vionnet Regnier, Molyneux, Lelong, Paquin and Worth. Evening and afternoon gowns are presented by these houses in various shades of blue ranging from Valencia blue a deep sapphire to turquoise and robin egg blues. Chanel also uses a bluish purple.

Iris-mauve is the new evening shade for hosiery.

Silver heels are a new feature of this season's footwear.

Vivid embroidered colors on black are fashionable. Deep rose and gold over black is the color scheme of one beautiful tea gown.

Gold and silver belts are very smart. Belts of Chanel red give a cheerful touch to beige colored sport frocks.

Gold kid leaves fashion the center strap of a flesh satin evening slipper. Walking sandals in royal blue are popular. Red and bright green kid is also used for sport shoes.

Patou, Callot, Vionnet, Worth and Jenny sponsor the wine tones.

WHOLE WHEAT NUT MUFFINS.

2½ cups whole wheat flour
2-2 teaspoons baking powder
1 teaspoon salt
1 tablespoon sugar
1 cup milk
2 eggs
1 tablespoon melted shortening
1 cup chopped nuts of choice
Mix the flour, baking powder, salt and sugar; add the milk, well beaten eggs, and melted shortening; then add the chopped nut meats and mix well. Brush muffin pans with shortening fill two thirds full of the mixture and bake in moderate oven 25 to 30 minutes.

PUFFS WITH PEACH FILLING.

2 eggs
1 cup milk
1 cup flour
Beat the eggs without separating until very light add the milk; pour this gradually into the flour, mix and beat until smooth. Pour into twelve very hot muffin or popover pans, which have been brushed with shortening or oil; bake in moderate oven thirty minutes. If the oven is too hot the puffs will not be light. They should be like cream puffs when removed from the pan. Just before time to serve, split and fill with finely sliced or crushed and sweetened peaches.

EGGS STANLEY.

4 eggs
1 tablespoon bacon drippings or butter
4 tablespoons milk
4 tablespoons breadcrumbs
1½ tablespoon chopped parsley or green pepper
4 slices of toast
1-2 teaspoon salt
Pepper to taste
Beat the eggs and milk until light. Put the drippings in pan; when hot, pour in the eggs very slowly, stirring constantly; add the breadcrumbs. This mixture must be very fluffy. Serve on the toast and sprinkle with the chopped parsley or green peppers.



APPLE SAUCE CAKE.

1 cup apple sauce
¾ cup apple sauce
¾ cup shortening
1 cup brown sugar
1 level teaspoon baking soda
1 teaspoon cinnamon
2 cups flour
Pinch salt.

Cream the shortening and brown sugar, add the apple sauce to which the baking soda has been added; add salt and cinnamon and beat well; then add the sifted flour. Bake in two layers in moderate oven twenty-five minutes; put together with apple jelly. Chopped seeded raisins may be added or one teaspoonful ginger. If loaf cake is desired bake in moderate oven forty-five to fifty minutes.

Fine for catarrh when melted in a spoon, or snuffed up the nose and vapors inhaled.



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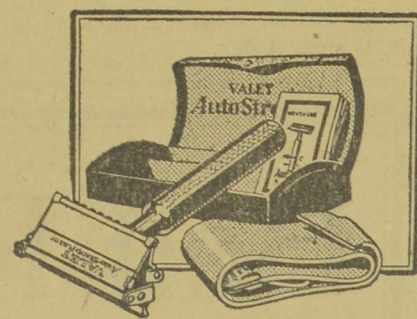
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