

Special Reductions for SATURDAY, March 6th

BOYS' PANTS\$1.25	5 yds. WHITE COTTON, \$1.00.
BOYS' BLOUSES\$1.00	5 yds. GRAY COTTON, \$1.00.
2 Pr. BOYS' HOSE ...\$1.00	2 pr. SILK LISLE HOSE, \$1.00.
2 BOYS' CAPS\$1.00	LADIES' CORSETS ...98c.
WORK SHIRTS\$1.00	LADIES BRASSIERES 98c
MEN'S PANTS, \$2.75 to \$4.50.	CURTAIN SCRIMS, 15 to 65 cents per yard.
MEN'S DRESS SHIRTS \$1.50.	NEW DRAPERY CHINTZ, 35c, 45c, 50c.
MENS UNDERWEAR \$1.00	MARTHA WASHINGTON DRESSES, \$1.98.
MEN'S HATS\$3.50	
2 pr. MEN'S SOX\$1.00	
7 yds. LINEN TOWELING, \$1.00.	

New Voiles, Silk Crepes, and Broadcloths.

Peter Farrell & Co.

FREE! FREE! FREE!

ONE 50 CENT BOTTLE DAY DREAM PERFUME WITH EVERY 50 CENT PURCHASE OF A DAY DREAM PREPARATION. COLD CREAM, FACE POWDER, BATH POWDER, BRILLIANTINE, TOILET WATER, ETC.

CASH DISCOUNT BONDS GIVEN

ARTHUR J. RYAN, - THE PENSLAR STORE

Remember The Cash Discount Bonds

New Spring Garments

FOR LADIES, MISSES and CHILDREN
SPRING COATS in the new models and cloths.
SPRING SUITS in Fancy Tweeds.

TURNBULL'S FINE RAYON SILK LINGERIE—Vests, Bloomers, Slips, Teddies and Nighties to match, in colors white, black, peach, mauve, pink, fawn, etc., very moderately priced.
NEW UMBRELLAS in black, red, pansy, green, blue, brown, etc., for Ladies and Children.

THE LADIES' AND CHILDREN'S STORE

R. L. BLACK, 62 YORK ST.

BRUSH UP

Spring Housecleaning will soon be at hand.
You will need one of our

SIMMS BRUSHES

We carry a select line of, Paint, Varnish and and Whitewash Brushes, also shoe, scrub and stove brushes.

Call in and select your brush.

LAWLOR & CAIN LTD.

USE OUR HARDWARE—IT STANDS HARDWEAR

Dairying Equipment

Give more attention to Dairying! It is a money making proposition. The demand for Dairy Products exceeds the supply. With the Dairying Machinery which is available now, it can be carried on profitably without the drudgery of the old time methods.

DELAVAL MILKERS—

Have proved their success and can be obtained for any size of herd.

DELAVAL CREAM SEPARATORS—

Will separate the cleanest and last the longest.

DAISY CHURNS—

All Sizes.

BUTTER WORKERS—

Different Styles.

If it is inconvenient for you to call at present and see any of the above machinery, write us and we will send you literature and information re the above.

J. Clark & Son, Ltd.

Fiftieth Anniversary Of Telephone Today Being Generally Observed

Local Telephone Staff Holding Dance in Royal Hall—Alexander Graham Bell, Inventor of Telephone, First Experimented at Brantford, Ontario.

Today the fiftieth anniversary of the telephone is being observed all over the world and Fredericton is no exception. In fact this city has had a telephone service for forty years the service being established here by the Nova Scotia Telephone Company not long after the instrument was sufficiently developed to have commercial possibilities.

All over the United States and Canada today each official and employe of a telephone service is wearing a similar button, dark blue bearing the numeral's 50 with a telephone between.

The City's First Service.

The first telephone service in Fredericton was established in 1886 with James H. Hawthorne as exchange manager. Mr. Hawthorne also performed the duties of operative or "telephone girl" as the modern term is. The Nova Scotia Telephone Co. was in control of the service. For three years it remained in control an exchange of some fifty instruments being operated in the back shop of the premises then and now occupied by Mr. Hawthorne in Queen street. The New Brunswick Telephone Co. was organized in Fredericton, the late Hon. A. G. Blair, the late Hon. F. P. Thompson, father of the present exchange manager, and the late W. T. Whitehead, being among the directors. Mr. Hawthorne was offered the position of manager for the new company here. He declined believing that the Nova Scotia Company would continue. Within a month the New Brunswick Company had bought out the Fredericton exchange. Mr. Hawthorne entered into litigation and received a certain amount but always regretted that he had not accepted the offer of the N. B. Telephone Co.

Dominated the Province.

Within a few years the New Brunswick Co. dominated the Province. Although the headquarters eventually were removed to Saint John the annual meetings of the company still are held in Fredericton. The growth of the business of the company and of telephone business in Fredericton is illustrated by the following statistics: No. of instruments '89 total 75, '94 total 260, '99 total 303, '04 total 380, '09 total 824, '14 total 1376, '19 total 2042, '25 total 2470.

Progress.

In 1889 the exchange was opened in a two storied wooden building which stood upon the site of the present brick structure in Carleton street. W. E. Smith was secretary and manager with seventy-five instruments to start with. In 1906 the present building was occupied with S. B. Ebbett as manager and 440 'phones. Progress was steady. Mr. Ebbett was transferred to Saint John and Alex. J. Thompson succeeded him. Today Fredericton has 2,450 phones graded one-party lines, two-party lines, four-party lines, and farmer lines. Twenty-seven operators handle on an average 16,000 local calls each day, 350 outward calls and 500 inward calls, the last two classes being long distance. In addition to that staff there are seven trouble and maintenance men and five office clerks. In 1889 the first toll line was in operation to Saint John via the River Road. In 1897 the first toll line to Woodstock was opened via Millville. In 1900 the first toll lines to Chatham was in operation and in 1903 three toll lines were in operation. In the present year eight lines are operating to Saint John, three to Chatham and four to Woodstock.

Anniversary Dance.

To celebrate the 50th. Anniversary the Employees of the Fredericton Exchange are having a Dance at the Royal Ball Rooms, tonight at 8.30 P. M. The Committee in charge is Miss M. K. Forbes, Miss E. M. Whitlock, Miss M. B. Henry, Mrs. R. M. Sutton, J. V. Smith and A. J. Ebbett. They are asking all former employees of this exchange to join them on this occasion.

Canadian Invention.

The telephone is a Canadian invention although Americans characteristically refer to it as an American invention. The late Alexander Graham Bell perfected the telephone and his first instruments were made and operated at Brantford, Ont.

Before the first sound was actually heard over the telephone, there had been much profound thinking, endless planning and experimenting. It was at Brantford, that the great principle of the vibrating diaphragm, suggested by the human ear, had first taken shape in Bell's mind. Brantford was the scene of some splendid visions in the mind of the inventor of the coming triumph, and of some interesting early experiments that did much to make, that triumph assured.

American Experiments.

But it was on March 10th, 1876, at Boston, that the first sentence was actually spoken into a crude instrument and heard at a distance. From his laboratory on the top floor of an old house at 5 Exeter Place, Boston Alexander Graham Bell telephoned to Thomas A. Watson, his assistant, in another room on the same floor. "Mr. Watson, come here; I want you."

THIRTY-FOUR AVERAGE AGE OF THE ALUMNI

Princeton, N. J., March 10—Princeton University alumni have almost as many automobiles as they have children.

They also live to an average age of 34.43 years.

About 68 per cent. of them are married.

Life insurance of more than \$20,000 is carried by 79 per cent. of them.

Their preference in sports is divided between tennis and golf.

The entire graduate body averaged 1.48 children and 1.33 automobiles for each.

These figures are given out by the Alumni Weekly the current issue of which pays considerable attention to the "old grad."

CANADIAN FLIERS FOR RED LAKE

New York, March 10—A group of Canadian fliers, lured by the gold rush to the Red Lake district of Canada placed an order with a New York aeroplane company today for the immediate delivery of an aeroplane to use in carrying passengers to the gold regions.

Charles S. ("Casey") Jones, Vice-President of the company said the plane would be ready a week from tomorrow, and that he might pilot it to Canada himself. The syndicate said it hoped to reduce the present six day dog trail to Red Lake to a few hours of flying and believed it could get \$200 each for passengers and \$1 per pound for freight and express.

The syndicate is said to be made up of men who have served of air patrols in the Canadian forest.

N. B. Prize Winners.

A number of New Brunswick people won prizes offered by the Montreal Family Herald and Weekly Star for the nearest guess to the number of votes cast in the Federal election. Mr. A. Mabey of Jasper, N. B., won the third prize of \$500. Among the winners of \$10 prizes were Miss Alice G. Boyd of Gagetown, while \$5 prize winners included Haylock Coy of this city Edgar Brown of Penobscot, Mrs. Harry Thompson of Wolford Benjamin Enghelort of Moncton and Horace Richardson of Lord's Cove.

PREMIER OF N.S. NOT IN FAVOR OF PROHIBITION

Halifax, March 9—Premier E. N. Rhodes told a delegation organized by the Moderation League of Nova Scotia, appearing before him this morning, that while, personally, he was in entire sympathy with the anti-prohibition views of Rev. Noel Wilcox, one of the spokesmen, the government proposed waiting a reasonable time before disturbing the present liquor legislation. The Premier characterized the Nova Scotia Temperance as "most intemperate legislation," and drew from his experiences while living in Ontario, to emphasize his opposition to prohibitive measures.

He added that while he had felt free to explain his own position in the matter he was well aware that a large body of public opinion in Nova Scotia was opposed to government control. It was one thing to have a personal opinion, but other thing to be clothed with the responsibility of a Premier. Under the circumstances he felt the government was doing the wise thing in giving the advocates of prohibition an opportunity to prove their contention that the prohibitory act could be enforced.

If they failed to do this and he expressed the private opinion that they would fail, the moderation league might return next year requesting more practicable legislation. In the meantime, he suggested that the league organize the province for the purpose of consolidating public opinion respecting true temperance.

THE GOBLINS' BONFIRE.

(From G. K.'s Weekly)

There's a crackle and a splutter is the hollow next the oak
And a little flash of firelight and a little puff of smoke;
And sturdy little goblins are dropping from their backs
Their little stores of fuel packed in little mouseskin sacks.

There are kindly words unspoken there are kisses left unasked
And promises forgotten and the chances that were missed;
There are little envious heart-throbs and little loans unlent
And letters left unwritten and the gifts that were not sent.

There's a crackle and a splutter and the grimy goblins stoke
Till there's nothing left but ashes of the bonfire by the oak
A heap of smouldering ashes. Then upon his homeward track
Each weary goblin hastens with his empty mouseskin sack.

Now every goblin slumbers in his cosy moss-lined bed,
And the moon looks down in sadness on the ashes faintly red

JOE WALKER

Purity and Flavour so zealously protected

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has been nationally accepted for these qualities.

Brown Label 75c - Orange Pekoe Blend 85c

House Cleaning Time Will Soon Be Here

ARE YOU PREPARED? NOW IS THE TIME TO ANTICIPATE YOUR REQUIREMENTS.

Let us supply you with your Mops, Brooms, Scrubbing Brushes, Dry Mops, O'Cedar Mops, Yacht Mops, Furniture Polish, Floor Polish, Paint Brushes, Window Brushes, White Wash Brushes, Kalsomine Brushes, Paints, Varnishes, Enamels, Galvanized Pails, Tin Pails, Smoky City Cleaner, Etc.

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