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Aspirin is the trade mark (registered in Canada) of Bayer Manufacture of Monocetone-acetic acid of Salicylic acid (Acetyl Salicylic Acid, "A. S. A."). While it is well known that Aspirin means Bayer manufacture, to assist the public against imitations, the Tablets of Bayer Company will be stamped with their general trade mark, the "Bayer Cross."

## PREMIER FERGUSON DEFINES HIS POLICY AT BRAMPTON; WANTS SUPPORT OF PEOPLE

Brampton, Nov. 5.—Predicting he would be Prime Minister of Ontario "for quite a while yet," Hon. G. H. Ferguson expressed to a large audience here tonight the determination to push his policy of education for temperance to such a point that the old convention of "It's not done" would become firmly reestablished in "What I want, and what I intend to have," said Mr. Ferguson, "will be the great mass of people supporting me, and sympathetic toward the law. That condition of affairs will do more than any Attorney-General and his enforcement squad. It was accomplish more than any pains or penalties attached to a law."

There had never been a question, said the Prime Minister, into which he had put the sincerity of purpose and conviction that he had put into his conclusions regarding the failure of the Ontario Temperance Act.

**Believes He Is Right.** "I'm right," he said of his stand on the liquor question. "I know I'm right. Education must prevail. And if public thought is not inflamed, and if public sentiment in this campaign is not prejudiced, but if the electors give the question their careful consideration as I have given it, I'm perfectly confident of what the verdict will be." Referring briefly to the difficulty Sir James Whitney had experienced in putting through the "three-fifths vote," Mr. Ferguson said pointedly, "I'm going to demonstrate as Whitney did. I'm going to be Prime Minister for quite a while yet."

**Ordinarily,** said Mr. Ferguson, "Ontario is a law-abiding Province, but now there seems to be a rebellion in the air—a resistance against the laws of the country, a resistance against coercion and compulsion."

**View of Lawbreakers.** Reiterating his charge that the failure of the temperance forces to continue their educational campaign regarding liquor after the 1919 "victory" was responsible, more than anything else, for the break-down of the O. T. A., Mr. Ferguson declared:

"Who regards a breach of the Ontario Temperance Act as an offense? Men are fined in Police Court, and nobody thinks anything about it. Men go to jail, and come out again, more or less heroes, in some localities. Fifteen years ago they would have come out with a stigma on their names that would have broken their mothers' hearts. Nowadays they break the law, and if they get caught it's a misfortune rather than an offense."

Mr. Ferguson launched another indictment against the O. T. A. The "enterprise" of The Toronto Star, he said, had led to the publication, on their part, of statistics aiming to show that under the O. T. A. there had been a falling-off in cases of cruelty to animals.

"The Star forgot to take into ac-

count," said Mr. Ferguson, "not purposely, of course that the motor car has practically put the horse out of business. But that isn't what I want to talk about. I want to say that I looked up some statistics of my own. Offenses against woman and children—the most revolting kind of offense you can name. In 1922 there were 64 prosecutions in Ontario. In 1923, 107, and in 1924 159 offenses. I don't know how these things impress you, but I present them for your consideration. I may say they assisted me in reaching the conclusions that I have reached on this issue. They forced me to the conclusion that something had to be done."

**Says Raney May Be Wrong.**

It was all right, said the Premier, for Mr. Raney to talk about strengthening the O. T. A. and enforcing it. Mr. Raney had several years of trying to enforce it. "I do not question Mr. Raney's sincerity," said the Premier. "He may be sincere in his views, but at the same time may be wrong. There is not an educational feature in one of them. Increased fine. Lengthened terms. In other words, 'Thou shalt not,' instead of 'Thou should not,' which I submit should be the teaching on this great question in Ontario."

**Evils of Bootlegging.** In speaking of the growth of bootlegging under the act, and the "curse" it had brought to many a community, Mr. Ferguson asked if Brampton was any different from other towns in this regard.

"If it is," said he, "you should put a fence around the place and call it Paradise."

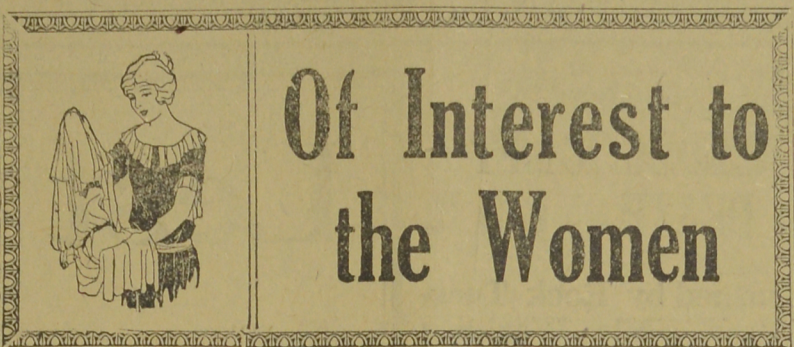
Mr. Ferguson assailed the efforts of certain interests to represent that that issue now before the electors was one of "wet" and "dry." Get that out of your head, once and for all, said he. "This is not a question of liquor against prohibition—of the devil against Christianity. It is a question of whether the Ontario Temperance Act is the most advanced temperance legislation a Government can give to the Province."

He had no quarrel, he said, with those people whose views differed from his. He would give them credit for their sincerity, but asked, in turn that his views likewise be construed as sincere.

"The man who honestly feels that my views are wrong," he added, "should vote against Tom Kennedy, the Conservative candidate, here. I mean that. For, whatever I may be, I'm no hypocrite."

**British Type of Plebiscite.**

Speaking of the campaign being made against him, Mr. Ferguson continued: "Some groups have been raising the 'plebiscite' cry. Well, you're going to have a plebiscite on Dec. 1. It's not founded on the American type, either, but it's a plebiscite founded on the good old British constitutional



## Of Interest to the Women

MY NEIGHBOR SAYS.

Keep in the attic a "charity box" where outgrown clothes, toys, books and other articles may be stored so that when a "call" comes there will be no hunting.

To tell if jelly has jellied dip a silver knife into the boiling juice and place it on the ice. If the jelly wrinkles as you push your finger along the knife it is done.

Sometimes after cooking certain vegetables or fruits aluminum ware will be stained. This is caused by alkali. A good cleanser is a salty bacon rind rubbed thoroughly on the metal.

Save wooden meat skewers, as they are useful for getting into corners when scrubbing paint, etc. Let a skewer soak in the bucket while you are scrubbing wainscoting. After being used once or twice it forms a little brush and is invaluable.

FLUFFY PUMPKIN PIE.

One cup sifted pumpkin, 3/4 cup sugar, 1 cup milk, 1 cup cream, 1/2 teaspoon cinnamon, 1/2 teaspoon ginger, 1/2 teaspoon salt, 2 eggs, plain pastry.

Beat yolks of eggs well. Continue beating and add sugar, salt and spices. Combine pumpkin, milk and cream and add to first mixture. Beat whites of eggs until stiff and dry. Fold into pumpkin mixture, cutting and folding until thoroughly mixed. Turn into a deep pie dish lined with pastry and bake in a moderate oven for 50 minutes.

Light brown sugar can be used in this pie if preferred.

AU GRATIN POTATOES.

Six potatoes cubed or sliced and freshly boiled, 3/4 teaspoon salt, 1/4 teaspoon pepper, 2 tablespoons butter, 1 1/2 cups of milk or 1 cup milk and 1/2 cup cream, 2 tablespoons flour 1/2 cup grated cheese. Melt the butter, remove it from the fire, then mix in the flour to a smooth paste. Add the seasoning and gradually stir in the milk. Boil and stir until thickened. Continue to cook over water for a least 10 minutes. Add the cooked potatoes to the sauce, place in a buttered casserole cover with grated cheese and brown in a hot oven (375 degrees F.)

FROZEN FRUIT SALAD.

One package Neufchatel cheese, 4 tablespoons mayonnaise, 1/2 cup seeded white grapes, 1/2 cup shredded pineapple, 1/2 cup diced peaches, 1/2 cup heavy cream, 2 tablespoons lemon juice, 1/4 teaspoon salt. Work cheese with a fork until smooth. Slowly add mayonnaise blending thoroughly. Whip cream until firm and beat in lemon juice and salt. Combine with first mixture, pack in mold and set in ice and salt to freeze.

practice of men in public affairs taking the responsibility for their views."

Other people, interested solely in the defeat of the Government, had, he charged, been organizing a poster campaign in which, he claimed, the "poor old father" would be pictured staggering from the door of the beer-parlor with a half dozen emaciated children pleading with him. Rather than let these interests continue their gross misrepresentation of facts, he had, he said, abandoned his beer-the-glass-in-parlors suggestion.

"Then they spoke of me as wabbling," said the Premier. "Well, that little wabble fooled a lot of them. If you knew how much money was being put into that poster-campaign enterprise you would realize just how badly they've been fooled."

"But I'm not here to fool you tonight. I'm here to give you the benefit of my long study of this question. I ask you to consider that question calmly. And if you do I can say now what your decision will be."

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## HIGH VALUE ON A HUSBAND

New York, Nov. 9.—Because her husband died while rushing downstairs from bed to answer a telephone call after the operator rung the wrong number, Mrs. Margaret Anderson is suing for \$75,000. She says he slipped and was fatally hurt; the defendant avers the cause was heart disease.

A NOVEMBER LANE.

I went down the lane today  
Whither I had trod in May;  
Then there was May apple bloom  
And the delicate perfume  
Of the purple wild phlox plume  
Now the ashen aster there  
Hinted of the year's despair.

I went down the lane today  
Where Love waited me in May,  
Love in her sweet vernal guise,  
Winsome, virginal and wise  
With the violet in her eyes  
What to me the year's despair?  
Violet Eyes was waiting there!  
—CLINTON SCOLLARD in New York Sun.

Houdini, master of the science of escape, at last found one grip from which he could not tear himself loose.

## Dissolve Your Corns In Foot Bath

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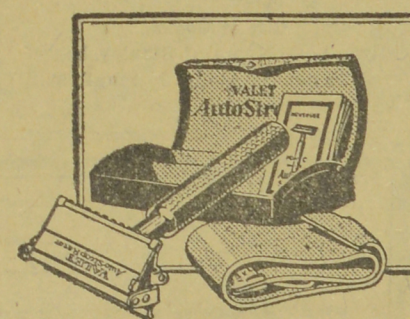
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