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Because of their fine texture, cakes made with Purity Flour win prize contests. Texture is mostly a matter of the efficient blending of materials used. Purity Flour, made of the finest hard wheat, silk sifted, safeguards the texture of the finished cake because it blends perfectly with the other ingredients used. Your dealer will tell you Purity Flour never disappoints.

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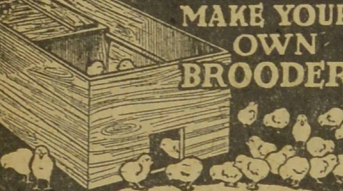
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- D. H. CROWLEY, 612 Queen Street.
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- RAY BARKER, Cor. Carleton and King Streets.
- WESLEY ERB, 266 York Street.



## Of Interest to the Women

### ABOUT HAIR—WHAT LENGTH SHOULD BE.

(New York Sun.)

Is the bob a fad? Is it going out of fashion? Should every woman have short hair?

These are all questions very frequently asked. The answer to each with slight qualifications, is no.

In former days short hair has come and gone. It was a fad, a novel mode. Today the bob has lost its novelty. It is rather the long haired woman who is a trifle conspicuous. We have made our short hair really practical. It is simply worn and requires no fussy arranging. To all appearances it is here to stay, though it may assume different variations as time goes on.

What about the woman who has always longed to have her hair cut but has never quite made up her mind? She feels that it would be becoming, but she doesn't want to be at the tail end of a waning fashion. Not much danger so far as we can see. Short hair is too much of a comfort and a convenience for the modern woman to relinquish without a struggle.

Of course there are some types whom shorn locks would not suit. The line of the body, the weight and the size of the face are all determining factors. If you feel that you belong in this category—keep your individuality and your long hair. But study yourself and adapt your coiffure so that it fits your head and also the mode. In general, the small, neat coiffure is the best. If the hair is overly long and thick it can be discreetly lessened by occasional and limited cutting.

There is no hard and fast rule to tell you exactly how often the hair should be washed. Rules have been laid down, advocating a shampoo all the way from once a week to twice a year, but I think that this is a matter that must be separately considered for each individual. Generally speaking once every three weeks is a good average, and the interval is none too long if the scalp is kept clean with occasional tonic applications. For women who lead a city life, where the air is laden with dust or soot and there is slight chance for the sun's rays to play upon the hair, a shampoo as often as once a fortnight need not be feared.

Many women like to wash their own hair, and a very sensible plan it is too. Now that most of us are devoted to the comfort of the universal bob, the shampoo takes very little time and is not a burdensome task.

## Waving and Curling Dries Life from Hair



The constant curling and waving demanded by present styles in bobbed hair, slowly burns the color, lustre and very life from the hair, leaving it dry, faded, brittle, and full of dandruff; then the hair roots shrink and the hair falls out fast.

Since girls just must curl and wave the hair to appear their prettiest, try "Danderine" to offset any bad effects. After the first application your hair will take on new life and that healthy youthful lustre, become incomparably soft, wavy and appear twice as thick and abundant. Falling hair stops and dandruff disappears.

A 35-cent bottle of refreshing "Danderine" from any drug store or toilet healthy and luxuriant. Counter will do wonders for any girl's hair. It goes right to the roots, invigorates, nourishes and strengthens them, helping the hair to grow thick,

Before actually beginning the shampoo, see that the hair is well combed, that it is smooth and free from tangles. Then rinse it in plain warm water. Next apply the soap solution or whatever you prefer to use, rubbing the scalp vigorously with the finger tips. The suds should be rinsed off and more soap solution should be applied and, doing this two or three times in succession until the foam is quite white. Be sure that you have cleaned the edges of the hair, around the forehead and the back of the neck. Now you are ready for the final rinsing. Use plenty of very warm water making sure that every soap suds has been chased away. Don't finish with cold water as it makes the hair far less fluffy and soft and tractable.

### HOUSEHOLD NOTES.

Woolen materials should always be shrunken before making up.

Tomatoes are valuable food for persons suffering from indigestion.

A little chili sauce added to mayonnaise makes a pleasant change.

Bread after baking should be immediately removed from the pan.

Core apples before paring and there is less danger of their breaking.

Meringes should be put on a pudding after they are slightly cool.

Meat and fish if baked properly, lose less in weight than when boiled or roasted.

Cream peanut butter and mix with a tart jelly for a sweet sandwich filling.

All oily fish should be started in cold water and brought up to a boiling point quickly.

If you desire the crust of your bread soft cover tightly with a cloth while very hot.

## 2 Years' Backache Subdued by "Nerviline"

"Backache was the bane of my life, and for two years I was so lame as to be unfit for work," writes E. S. Sloane, from Georgetown. "While in Smith Bros' Drug Store, I heard of Nerviline being a wonderful pain-destroyer, so I decided to try Nerviline. Thanks to Nerviline, my two-years' backache was rubbed away, and today I am perfectly well."

All those who suffer from weak, aching backs, those whose muscles are stiff, whose joints are swollen, let them try Nerviline—the liniment that never fails. 35c. at all dealers.

## CHEAP TRAVEL FOR CHILDREN IN SWEDEN

Dr. W. D. Rankine who was here attending the encyclical exercises of the University of N. B., returned to Woodstock last night.

J. Barry Smith of Saint John is a guest at the Queen.

C. Besoit of Ottawa is registered at the Queen.

J. H. Pichard of Quebec is a guest at the Queen.

"Perhaps you have noticed", remarked the Man on the Car, "that the first dandelion looks as sweet as the first-born baby in the family, though one is yellow and the other red."

## "DIAMOND DYE" ANY GARMENT, DRAPERY

Just Dip to Tint or Boil to Dye



Each 15-cent package contains directions so simple any woman can tint soft, delicate shades or dye rich, permanent colors in lingerie, silks, ribbons, skirts, waists, dresses, coats, stockings, coverings, hangings, sweaters, draperies,

or whether it is linen, cotton or mixed goods.

Buy Diamond Dyes—no other kind—and tell your druggist whether the material you wish to color is wool or silk, —everything!



## Operas

In all the world no finer example of the candy maker's art. Little peak shaped cream dainties luscious centres, expertly covered with NEW IMPROVED "G.B." chocolate. Exquisite!

Ask for **GANONG'S Operas**  
The maker's mark on every piece

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