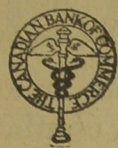


## Mortgage Interest



BE ready to meet the payment when it falls due. Begin now by depositing regularly in a Savings Account.

IN addition to the interest thus provided for, you will probably have something as well to apply on the principal.

## THE CANADIAN BANK OF COMMERCE

Capital Paid Up \$20,000,000

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MAIN STREET HAS GONE AS A  
FACTOR IN MERCHANDISING

Chicago, Aug. 17—"Main Street" Miss S. M. Percival of Redfield as a factor to be considered in S. D., another milliner, agreed merchandising is no more. What with Mrs. Corbin but said that "the ever the intellectual and social automobile craze can go to far."

Thirteen hundred merchants have assembled for the sessions, which were to begin this afternoon under direction of the Chicago Association of Commerce. Three merchants from widely scattered geographical points, picked at random, agreed today in announcing the death notice of the "small town" business man.

"Conditions were never more favorable for the man who conducts a store business in a small American town," said C. W. Hall of Green Bay, Wis., president of the council. "But the merchant must be on his toes. If he sits back and says the mail order houses and what not are ruining his business, his business of course will drop off. But if he keeps up with the times and hustles he will reap a profit never before realized."

## Farmer Knows Styles.

As a matter of fact, the mail order houses are no worse than the old peddlers. But the farmer knows new styles nowadays and demands the best. If the merchant can supply the newest and the best he will not suffer."

"Farmers' wives demand better hats than the town dwellers in Brookings' S. D., said Mrs. E. J. Corbin of that city of 5,000 inhabitants. "With their automobiles and their extension clybs they keep up with us in style and sometimes get ahead of us. They run by car into the big cities and see the newest thing of course they want it."

## THE DAILY MAIL

Is on Sale at the following places of business in the city:  
D. H. GROWLEY, 612 Queen Street.  
MISS QUINN, 147 Westmorland Street.  
ALONZO STAPLES, 100 York Street.  
A. J. HANLON, 83 Regent Street.  
W. GRIEVES, Cor. Regent and King Streets.  
RAY BARKER, Cor. Carleton and King Streets.  
WESLEY ERB, 266 York Street.



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ONLY 50 CENTS A QUART

WE ARE HEADQUARTERS FOR TEMPERANCE DRINKS.  
TRY OUR OLD ENGLISH GINGER BEER.

STRICTLY FRESH EGGS from my own Hennyery

Fred. H. Ferguson

Corner Northumberland and Brunswick Streets.

Of Interest to  
the WomenVELVET STOVEPIPE? NIX!  
IT'S MILADY'S CHAPEAU.

(Chicago News.)

The smart new hat for fall and winter, off the head, resembles nothing so much as a velvet stove pipe. But on the head—oh la-la, it is something entirely different.

Madame pulls it down close to her boyish bob here and pulls it out there, and presto, she has an individual model that suits her features. And if she's not certain all is as it should be, she now and then peers into the mirror set in the handle of her umbrella.

## Latest French Models Shown.

Latest French model hats and Parisian novelties were displayed at the Hotel Sherman today under the auspices of the fashion bureau of the Silk Association of America. Crushable draped beret models from Caroline Reboux, soft "pull-overs" from Agnes, velvet models from Maria Guy, shirred and draped; an "accordion shirred crusher" from Alexa, "cossack" model from Mme. Georgette graced the tables at the fashion display.

"Both the nature and shape of hats have changed," said F. D. Rice director of the display. "The manish style of the unadorned felt hat while a charming style, had become a real danger to style developments."

"Hats now have a tendency to become larger. They are not yet very large, they are only larger. Sometimes the brim is turned up, either at the back or to set off the profile. The crown is still of a large size and very high; it is folded up from the front to the back, or on the side, but it is seldom plain. It shows its suppleness and the handcraft involved by shirrings and plaitings and stitchings."

## Lots of New Colors, Too.

Shades of velvet in the new hats include tones of dark red, nearly black, amaranth; violet hued reds; bronze green and moss green are often combined. Pastel-rose shades gunmetal gray, delft blue, navy blue and black also are good.

One of the novelties of the display is a velvet bag that has openings at each side with zipper closings in which the hands may be inserted, as if it were a muff. A great silver monogram ornaments the bag. Inside it are silver toilet articles. A set that includes a leather trimmed jacket of beige velvet, with a hat, bag and parasol to match is attracting attention. The parasol has a mirror inset in the handle.

## SOUR CREAM DRESSING.

¾ cup thick sour cream  
1-2 teaspoon salt  
1-2 teaspoon powdered sugar  
1-2 teaspoon grated horseradish  
Pinch paprika  
2 tablespoons lemon juice  
Whip cream until thick, but not stiff, fold in seasonings, and lemon juice.

Now we're going to be frivolous and give you a recipe for dessert—lemon cake; have you ever made one? It seems a little cooler than the usual saccharin slices of frosted fluffiness, and tastes ever so good. Try it and see.

## LEMON CAKE.

1-2 cup butter  
1 cup sugar  
1-2 teaspoon vanilla  
2 cups flour  
3 teaspoons baking powder  
2-3 cup milk  
2 eggs  
Cream butter and sugar thoroughly, add vanilla; mix flour, baking powder and add alternately with milk to first mixture. Add whole eggs one at a time and beat well after each addition. Bake in two

Mr. Miller Sleeps Like  
Log, Eats Anything

"After taking Adlerka I can eat anything and sleep like a log. I had gas on the stomach and couldn't keep food down nor sleep." (signed) R. C. Miller. ONE spoonful Adlerka removes GAS and often brings surprising relief to the stomach. Stops that full, bloated feeling. Often brings out old waste-matter you never thought was in your system. Excellent for chronic constipation. Dibblee's Drug Store, Ltd.

oiled and floured layer tins in oven at 375 deg. F., for 25 minutes. And use this filling:

Juice and grated rind of one lemon  
1 cup sugar  
1 tablespoon butter  
2 eggs  
Stir until thick and spread between two layers of cake. Sprinkle powdered sugar over top.

## THE SWIFT SEVOGLE.

(By E. S. Gallop.)

Tho' far we wander through the busy world  
Our thoughts fly back and memories are sweet

Of pine clad hills and limpid water swirled  
Where the 'Sevogle' and the 'Square Forks' meet.

There—every care is to oblivion hurled  
And hour follows hour with flying feet.

There agile Grilse and lordly Salmon lie,  
Giving swift battle to the lucky wight

Whose skill is offering them the gaudy fly,  
Tempts them to sally forth and join in fight

Thrilling us gloriously, they come to die  
A fighter's death, battling with grim delight.

Where balsam-scented zephyrs from the hills,  
And murm'ring waters rippling at our feet

Provide a panacea for human ills  
And lull to tranquil slumber, calm and sweet.

Small wonder that our back-flung memory thrills  
Where the 'Sevogle' and the 'Square Forks' meet.

## Counter Check Books

ALL SIZES AND STYLES

All Orders Filled Promptly and at Lowest Possible Prices.

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If you are in the Poultry business go at it systematically.

Keep tabs on your hens by trap nesting them.

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I make a complete set of four nests for only \$4.00. Satisfaction guaranteed. Send me a trial order.

## FRED LYONS

260 Aberdeen Street

FREDERICTON, N. B.

Lady (learning to drive)—But how can I think of what to do? Instructor—Just imagine that your husband is driving.—Life.

Teacher—John, your composition is exactly like Mildred's—word for word! Didn't you look over her shoulder? Tell the truth, now!" John (an editor's son)—Gosh I didn't know she had it copyrighted!

## FALL TERM

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— OPENS —

Wed., September 1st.

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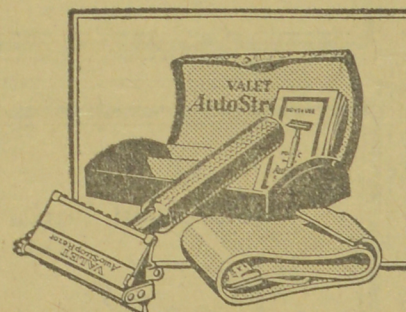
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