



Why PURITY FLOUR Makes Better Cakes

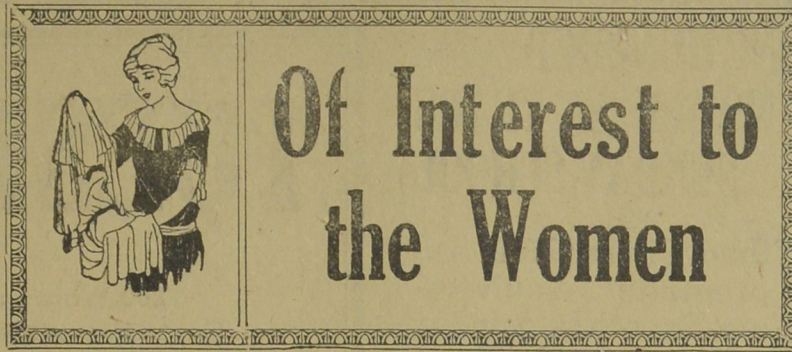
Because of their fine texture, cakes made with Purity Flour win prize contests. Texture is mostly a matter of the efficient blending of materials used.

Purity Flour, made of the finest hard wheat, silk sifted, safeguards the texture of the finished cake because it blends perfectly with the other ingredients used. Your dealer will tell you Purity Flour never disappoints.

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Branches from coast to coast



Of Interest to the Women

PROTECTION AND CARE INSURE BEAUTY OF THE HANDS.

There is no doubt that we Americans grow more fastidious every year and that the American woman is the best groomed woman in the world. Not alone is she satisfied with good looking costumes but she must have good looking accessories attractive to the most minute detail and she is careful not only about her face but about her hair, teeth, throat and hands.

Everybody sees your hands; whether you are lunching, playing cards or merely visiting with friends in your own home your hands are much in evidence. The business girls' hands are also under constant observation. Therefore it behooves all womankind to pay increased attention to beauty culture for the hands.

It is not necessary, however, to spend a great deal of money having your hands professionally manicured if you are willing to spend a little time each day caring for them yourself.

One of the most important things about hand culture is protecting the hands from dirt, cold, exposure and water, which would coarsen the skin and chap them. Cheap rubber and cotton gloves should be kept always on hand—the rubber gloves to protect from water and the cotton gloves to keep hands clean while dusting and putting the house in order. Many society women who have no work at all to do make it a habit to wear loose cotton gloves about their homes when they are handling newspapers and magazines writing letters or otherwise engaged in their home activities.

It is difficult however for the woman who does her own housework to wear gloves of any sort when she is preparing vegetables. Peeling potatoes in a pair of rubber gloves for instance, would result speedily in a cut glove, so the housewife who cares for her hands will cut a fresh lemon every other day and each day use her fresh half to remove all stains from her fingers as soon as she is finished with a vegetable job at the sink.

Most hands need a soothing lotion after they have been washed and women who have an especially dry skin may need to massage a little oil or cold cream into their hands to keep the skin soft and youthful looking.

A few good manicure instruments such as cuticle scissors, orange sticks, emery boards and a very flexible file and buffer are all that are needed. Lemon juice is an excellent nail whitener.

SUNSHINE CAKE.

1 cup granulated sugar
6 eggs
1-2 cup water
1 cup pastry flour
1 teaspoon cream of tartar
1 teaspoon flavoring

Boil sugar and water until it spins a thread. Then pour slowly over stiffly beaten egg whites. Beat egg yolks until lemon colored and add to this with flavoring. Sift flour and cream of tartar and fold into egg mixture. Put in tube pan and place in cold oven and heat to 325 deg. F. Bake from 50 to 60 minutes.

ICE CREAM SURPRISE.

Half fill the sherbet glasses with assorted fruit. Fill with vanilla ice cream and cover with Sat-ten chocolate sauce and a few small pieces of marshmallow.

SOUR STOMACH SWEETENED, BAD BREATH OVERCOME

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Chocolate Maraschino Cherry Cake.

1-2 cup shortening
1 1-2 cups sugar
1 cup milk
3 cups flour
1-4 teaspoon salt
3 teaspoons baking powder
4 egg whites
1-2 cup Maraschino cherries
Cream shortening; add sugar, salt cream again. Add milk, fold in 2 1-2 cups flour which has been sifted with salt. Beat thoroughly and add cherries. Fold in remaining one-half cup flour which has been sifted with baking powder. Cut in beaten egg whites. Bake in layers in moderate oven 25 to 30 minutes in a loaf 45 minutes. Bake in individual egg shape pans and first decorate with colored icing and gum drops. (Egg shape gum drops.)

MATINATA.

A daffodil dawn blows through the bough
Of the pearl bloom tree at my window ledge;

White petals whisper a word to me
At the light's edge—

A word as elusive as mystery
Or the breath of the day buds low in the sedge

There's a patter of bird feet light on the roof
And no other sound save the rustle of leaves

Shaking their dew on the fragrant ground
Then—out from the eaves

Soft thunder of wings unfurled sky bound
In flight that a gold sunpath receives.

Now the winds are awake there's a gull's far cry
A scatter of song on the burgeoning sky—

O wonder of quickening life! the same
In the star, in the sea, in the flower, in the flame,

In the human heart. I must rise and go
While the day dawning

Where wild things hurry on furtive wing
To acclaim the hour and the full blown spring.

I will run I will fly I will sing to the sky
I will shout on the hills till they echo my cry:

"Wake! fortunate mortals, while beauty is nigh
This, this is May morning!"

—GRACIA CLEMENTINE HOWES in New York Sun.

GRUB AND GLORY.

Middle age
Gets you
Jack McGee was telling me
About his girl
Blue eyes, golden hair,
Swell Charleston dancer,
Was Miss Maple Syrup
At the Carnival of Commerce
"Yes, yes," I said
"But how is she
On pot roast and bash?"
Where are my slippers?

BOBS SAVED BOBBERS.

Aurora, Ill., May 15—Women, by bobbing their hair, proved a boon to barber shops when safety razors began threatening inroads on the cash drawer, Illinois barbers meeting here were told. Educational requirements for tonsorial artists and substitution of "dematologist" and "chirotonator" for the plebeian term "barber" were urged.

Mrs. F. H. MacDonald of Boston is at the Queen.

Miss M. A. Smith of Boston is at the Queen.

Neuralgia Conquered Its Pain Destroyed

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IT ACTS QUICKLY

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BULL RING TACTICS USED FOR DANCE

London, May 15—West end dancing academies have been turned into bull rings for the purpose of teaching the paso doble.

"Be a torreador" is the favorite expression with teachers. "Imagine you are confronted by a mad bull," say the teachers is an effort to create the atmosphere of the new Spanish dance. "The first movement is a kind of promenade two-step—that's the torreador entering the arena. Then a little fast foot work from left to right, as if watching and endeavoring to avoid the charge."

Dancing masters say the steps are so simple pupils may easily master them in one lesson, but the difficulty is getting into the spirit of the dance.

SWUNG RED LANTERN ALL ALONG BROADWAY

New York, May 15—Robert Lincoln, 26-year-old actor, bet with a friend that he would have the nerve to walk up and down Broadway at 4 a. m. swinging a red lantern. He won the bet, but may have to give up some of the profits when arraigned on a charge of disorderly conduct.

STRIBLING GOT DECISION

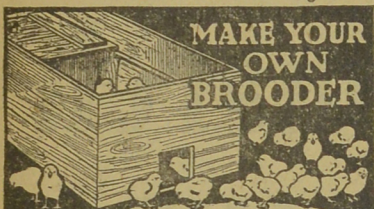
New York, May 1—Young Stribling pounded his way to victory and the judges' decision over Johnny Risko, of Cleveland, tonight in the 10-round feature match before a crowd of 15,000 in Madison Square Garden.

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