RED HEAD MATCHES 11c Box, 3 boxes 30c, 5 boxes 50c EDDY MATCHES 12c Box, 5 boxes for 55c.

Fruit Syrup

We have this nice Fruit Syrup in jugs

Toilet Paper

Our usual good quality. 4 cents roll, 7 rolls for 25 cents.

Biscuits

Weather. Village Cake 2 lbs for 25c. Soda Biscuit (small wooden boxes) 13 cents per lb. Soda Biscuit (small paper boxes)

2 pkgs. Cream Sodas 25c.

McCormack's Fancy Biscuit

Very low prices.

EMBLEM SALMON					15c	can.	
PECHEUR SALMON					20c	can.	

Soaps

LUX TOILET SOAP 10c cake, 3 for 25 cents. PALM OLIVE SOAP 3 cakes for 25 cents. CASTILE SOAP 7 cakes for 25 cents. GOOD LAUNDRY SOAP SUNLIGHT SOAP

Flour

PURITY	\$4.75
5 ROSES	
5 CROWN	\$4.65
r i	*
Feeds	
1 ccus	
CRACKED CORN	\$2.15

Rolled Oats

		BE	ST	RO	LLE	ED	OAT	rs	
90	lb.	bag							\$3.35
20	lb.	bag							. 90c.

Canned Goods

Still selling 2 CANS CORN or TOMATOES for 25 cents.

YERXA GROCERY

2 STORES York St.

MATCHES THE ST. JOHN RIVER ONE OF THE NOBLEST ON ATLANTICE CO. NOBLEST ON ATLANTIC SEABOARD; VISTAS OF MATCHLESS BEAUTY

(Saint John Telegraph-Journal.) lions. On river banks and estuaries way side of the river. some of the oldest and stateliest cities of the world have grown up. Placing the Saint John River of New Westfield wharf and leaving behind Indian mythology about the giant gory one may approach the subject in a spirit of reverence which upon reflection, deepens and glows with known locally as The Long Reach. patriotic fervor. The old Biblical reference to the unhonored prophet in his rench explorers in the early part of which rises bundreds of miles away Maine and after watering as fertile a section as kind Providence has be-20 Boxes Village Cake 11c lb. its glorious course in the magnification voyagers of contemporaneous his-3 lbs. Soda Biscuit 40c. cent harbor, on the shores of which tory were penetrating new lands to flourishes the Loyalist Clay of Saint the glory of their kings and countries.

the Saint John, almost as much as the marks the spot. whole province of New Brunswick. Twenty-five counties in Maine Quebec and New Brunswick contribute to its, of the majestic stream unfold new waters and throughout its navigable parts no river on the Atlantic seaboard south of the great St. Lawrence possesses such magnificant reaches further upstream the more diversified Canned Salmon possesses such magnificent reaches and lakelike expansions. The Saint Broadening here into grandly sween John in sections takes on the depth of Broadening here into grandly sweepthe sea itself. In other places it rip. ing lake, narrowing again so that over ples through sandy shallows, ideal for hanging foilage almost sweeps the canocing, but in its steamboating steamers decks, the pleasant journey course traffic is never impeded by goes on until the grove-shaded streets scarcity o' water.

World's Oldest Rock.

To visitors from outside parts unacquainted with New Brunswick geo graphy, seeking new thrills and the Five counties have been traversed in essence of vacationing enjoyment, the this jaunt, and everything one could Saint John River furnishes almost expect in river scenery has filled the everything for which the other great eye of the traveler. The picturesque rivers of the world are justly famous. Rhine in Germany, the artifically Near the city of Saint John its rugged beautiful Hudson in wealthy New gorges at the phenomenal Reversing

York, the sullen blue Danube, the

Volga, the graceful Thames, none of Falls tell a story of upheaval and rupture thousands of years old, according these or all of them combined impact to leading geologists. Specimens of any more enjoyable thrill than that the rock gathered hereabouts bearing which the New World River of Saint evidence that it is amongst the oldest John gives its visitors, whether they in creation, grace museums in half be motoring on its shores or furrowing the cultural centres of this continent its waters. and Europe. Geological research papers of Saint John students are being ing seats of learning.

The Kennebecasis. Leaving the rugged grandeur of the mouth of the Saint John on the Bay ary, the Kennebecasis. On the shores luxuriant growth.

Summering Resorts. shores finds modernly equipped summer homes, particularly on the west-



Apply Minard's every day and rub it in well with the finger tips. It penetrates and heals. Removes inflammation.

A remedy for every pain.



National line. The eastern bank of the The late Venerable Archdeacon river has not yet been served with a Raymond, local historian, in his His- railway, but the speed with which tory of the Saint John River, observed suburban development is proceeding that the trend of human civilization and automobile ownership growing has been largely determined and con- apace, the day is not distant when the trolled by great rivers. These arter- well-to-do of New England cities and pet because of his ability as an interies of travel and traffic have been Upper Canadian parts will absorb preter. For years afterwards he bethe tradeways and means of socia! in most of this desirable summering tertercourse of peoples numbering mil- ritory, as has been done on the rail-

Historic Spot.

Turning a point in the stream at Country Club, the visitor sees stretch of fully 16 miles upstream, the 17th century, when upon turning the abrupt corner they beheld still greater watercourse, rivalling all that stowed upon any country, completes majestic streams by which adventur-Indeed on this Long Reach the first It is roughly estimated that 26,000 Jesuit mission was established and square miles of territory is drained by on Canton's Island a bronze memorial

Trip Unsurpassed.

As the steamer proceeds both shores wonders in scenic wealth and discloses a treasure-trove in fertile farm lands and contented countryside. The of New Brunswick's capital city, Fredericton, brings the traveller to his destination, a distance of 85 miles from the starting point in Saint John.

It is of passing history to native 98 lb. bag used in text books in the world's lead- and stranger alike that the Saint John River gave birth to the first marine engine of the high and low pressure type, a step forward in mechanics invented by an ingenous steamboat man of Fundy the traveler, from his com- named Tibbetts, of these parts who fortable steamer chair, scans pictur has received nothing for his revoluof this splendid tributary are located association. This engine was placed in hundreds of farmsteads and suburban an old steamer called the "Reindeer nomes in village alignment. Wooded which plied the Saint John over three islands split the Kennebecasis River generations ago. Its speed has not into a divided stream and as waters been equalled even by modern motor grow shallow and finally dwindle into a marshy formation in the Sussex Val. it be understood the Tibbetts principle ley, the stream becomes navigable to of engine was adopted by the great the smallest craft only, but presents steamship builders of America and a veritable fairyland in scenery and the Old Country, and has since been employed as a standard type, only succeeded by such new fangled ideas Returning to the main stream the as the turbine, gasoline and electric traveller by steamer in scanning both devices and lastly this new rotorship. in this little town, Octa Terry, 25

Lands of Champions.

It is from among the residents of distance of 20 miles, and to its full emerged in the last fifty years, batnavigable length by the Saint John tling their way to the top of the heap place. River Valley branch of the Canadian even by invading far-off Norway and the Hudson in New York, and other champions still come from the banks of the Saint John for in wintertime course and traffic-way for dairymen things. and greengrocers, besides the haunt surface by enthusiastic horsemen

Old Indian Days.

The river Saint John is riel in tradition and folklore. Long before the days of the French explorer Champlain, its rolling watershed was paritions-terrible monsters. streaked with romadic tribes of Indians, same as populated the American first thing Octa wanted to see when side of the boundary in pre-white days | physicians removed bandages from Local history enthralls us with tales her eyes and told her she could see of tribal war'are that rival in excitement and dramatic climax, the most ful I have seen." sensational movie of the present day or hard literature banned by mother's meetings. Indeed, according to the more be a burden to her fam'lyrecord, it was no annusual jaunt for she feels she can now become selfthese war-pairted red men to gather supporting. She already has been their class in what is now the Mari- hemstitching 1000 towels for a local time Provinces and jaunt light-heart- factory. edly through the State of Maine as far Massachusetts and give battle to proudly says.

ing, cattle rusiling and other things provoked these little wars and it was duil times in cla Indian days when me tribe or another was not holding as hostage a squaw or a chieftain of

An Historic Boy.

Ven. Archdeacon Raymond in his alsary charms the reader with recitals from the diary of a little English boy named Gyles, who being captured by New Brunswick Indians in a New England raid, learned the red men's language and became their came, as it were, a human football between the rival tribes, his capture becoming their constant objective. This rugged lad's narrative of early Indian history on the Saint John river the scenic golf course of the Westfield Glocscap, the head of whose hammer is said to be the little rock; Island in the midst of the turbulent Reversing Palis: legends of caveranu: mystric rive: cepths, the spirits of departed chieftains roaming the river wilds. fall these hold a charm for the imagin

When the French Came.

And then in the days of the French occupation the early intrepid Jesuit Fathers became missionaries among the semi-barbarous red me and plied the river Saint John in rele canoes. Large grants of land mad by the court of France to favorite nobles who sailed, like Columbus, over the seas to develop this country, parcelled the river section. There are names today that recall these colorful times, such as the summer hamlet Martinon. named after the Seiur de Martinon. French aristocrat who helped finance one of the overseas exploration trips. For his loyalty he was granted all the western territory from Negro Point Breakwater, West Saint John on the Bay of Fundy, to Gagetown on the Saint John River. When these Frenchmen got fighting among themselves in this newly-acquired country an outstanding incident was the defence of Fort La Tour in the harbor of Saint John by the brave Madame La Tour during her husband's absence

Then there is a story of the English occupation in which William Cobbett, a sergeant in the garrison located at Fort Howe, overlooking the Saint John harbor, who became amored of a Loyalist maiden whom he frequently met while she was drawing water at a well. Cobbett married Jenny and took her back to England when his regiment was called home Then he became an orator of the peo ple, got into Parliament and rose to the top as the great William Corbett, champion of the working common page ple-and buxom Jenny, the Saint John Loyalist girl, became a court lady.

Indeed the River Saint John, while belonging to a comparatively young country teems with romance and history as well as with the lordly salmon and all other game fish, with quarry for the gun hunter, with scenic tours for the steamboat passenger, esque Grand Bay and on his right tionary invention save a bronze tab. the yachtsman, the motorist. It has hand the Saint John's largest tribulet to be erected to his achievement everything the sight-seeing traveler wants. It is one of Canada's great vacationing assets and the peer of all attractive rivers the wide world over

Oakwood O, June 18-A queer paradox of life has been revealed was born blind but she had so felt her way about that her fingers were ern shore, which is traversed first by the River Saint John no less than her "eyes" and her imagination plethe Canadian Pacific Railway for a three world champion skaters have tured the world, from which she was veiled as a beautiful and entrancing

And now that modern medical science has opened her eyes to life American centres. Numerous Canadian Octa is terrified, and really is 'blind"-blind with this thing called sight-Octa, who "saw" with fingers the great river is a natural race-land ears and imagined beautiful

"First of all" she says "the sight of the ice yachismen and occasional of my face startled me. I thought ly sulky races are held on its frozen I was rather pretty. Now—(she pathetically declared)-I know I am

Until she was told that trains and automobiles were trains and automobiles, they were to her strange ap-

The face of her mother, was the Asked as to the thing most beauti-

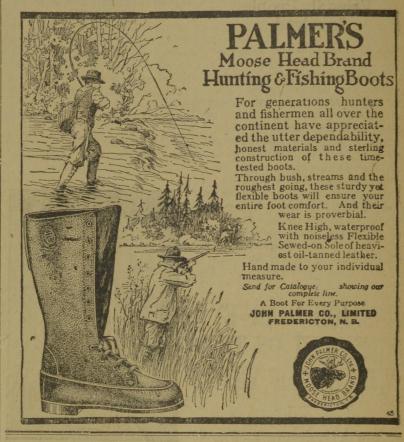
One ray of happiness however, has come into Octa's eyes. She will no

"That means \$15 for mother" she

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> N anticipation of this we have imported from England a complete stock of angling equipment from the best and largest fishing tackle manufacturers in the world. It consists of Salmon and Trout Rods. Reels, Lines, Leaders, Fly Boxes, Leader Boxes, Flies, Spinners, etc. Our Flies were selected by experienced anglers and are especially adapted to New Brunswick waters.

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