

## Always and Easily

The Leader in Quality

**"SALADA"**  
TEA

HS11

It possesses that entrancing and seductive flavour not found in ordinary teas.  
Brown label 75c lb. Orange Pekoe Blend 85c lb.SHOCK FELT IN  
DRY ST. STEPHEN

St. Stephen, Nov. 24—This community was visited by an earth tremor this afternoon about 2.30 o'clock. The shock was short but quite violent and jarred every building in the town and nearby. People ran out of their houses thinking something had struck their buildings and those in the streets distinctly felt the ground tremble. No damage has been reported.

R. M. Fowler of Saint John is at the Queen.  
Joseph L. Diffen of Saint John is in the city.W. W. HUBBARD TELLS MARITIME  
TRADE BOARD WHAT CAN BE DONE  
IN ORCHARD INDUSTRY IN N. B.

(Telegraph-Journal.)

W. W. Hubbard, who represented the Fruit Growers' Association at the meeting of the Maritime Board of Trade, was in Saint John yesterday and held a conference with F. MacLure Sclanders, Commissioner of the Board of Trade. It was decided to invite representatives of nine provincial agricultural associations to meet with a committee of the Board of Trade, and prepare a program for a conference of representatives of the farmers and of business men in this city early in the new year. The purpose is to bring agriculturalists and business men into closer co-operation in the interests of agricultural development.

Mr. Hubbard gave a very interesting address at the meeting in Truro on Tuesday. He emphasized some of the features of the paper read by Mr. Sclanders, with regard to a program of action for local Boards of Trade. He said that in his view one of the most important things in the Maritime Provinces is for the Board to assist in placing desirable people on the farms. In view of the action of the Overseas Settlement Board, and the desire of the British Government to find a suitable location for the surplus population of the Mother Country, there was an especially good opportunity for us to perform, not only a provincial but an Empire service, and have the assistance at the same time of the Imperial Government. In this connection he cited census figures to show that out of an estimated area in New Brunswick, suitable for agriculture, of 10,000,000 acres, only 1,342,000 are utilized for agricultural production. The success in increasing the area is dependent on the markets.

## Demand Unlimited.

Without going particularly into the question of marketing, Mr. Hubbard said that in view of the immense quantities of agricultural products imported, and the fact that already we suffer but little handicap compared with other parts of the country in marketing many of our products, the demand for which both at home and abroad is practically unlimited, it did seem that with co-operation among business men farmers and transportation companies there was as good an opportunity here for agricultural development as anywhere in the world. He therefore urged that local Boards of Trade do their full duty as citizens of a province and of the Empire by studying how to settle the vacant areas of each province and assist in giving settlers the opportunity of selling their products to the best advantage.

Mr. Hubbard said he was somewhat weary of the repeated assertion by public men that one of our own people is as good as ten who come as immigrants. He disagreed entirely. Our own people, he said, will not remain on the farm because there are so many of what they regard as better opportunities elsewhere. What we

need, therefore, is to get people willing to remain on the farm and develop agriculture. These we must get from abroad.

## Modest Illustration.

As a modest illustration of what may be done in the orchard industry in New Brunswick it may be noted that in 1911 Mr. Hubbard planted an orchard of 1,000 trees at Burton, in Sunbury County. There were many to shake their heads and predict failure. All the trees are now bearing, and this year produced between 800 and 900 barrels, with a gross revenue of approximately \$1,500, at an expense of between \$500 and \$600. Of course the orchard has not reached its full bearing capacity. It will be more valuable ten years hence than it is today.

Mr. Hubbard says he has had no difficulty in marketing his apples this year, and adds that when he was in Montreal three weeks ago he could have sold ten carloads of New Brunswick apples if they were available. Mr. Hubbard returned home last evening.

BIG CARGO OF  
LIQUOR IS ON  
THE ROCKS

Shelburne, N. S., Nov. 24—Lighters were tonight removing the cargo of 45,000 cases of liquor from the steamer Western, which piled up on Budget Rock, near Cape Negro, at the entrance to the harbor at 11 o'clock this morning.

Officers of the customs department were on hand to superintend the removal of the cargo, permission having been received from the customs department at Ottawa to make the transfer under close supervision, in the interests of salvaging the steamer.

It is stated with the calm weather prevailing tonight the Western was in little danger. Captain Brown and his crew had been taken off earlier in the day.

Moncton, N. B., Nov. 24—Returning home about 12.30 o'clock this morning John Macleod, of this city found the badly-burned body of his mother, aged 78, stretched across a stove in the dining room of their home. The fire had burned itself out, and it is believed that Mrs. Macleod, who had been suffering from heart trouble, fainted and fell as she was replenishing the supply of coal in the stove. Her body was terribly burned and apparently she had been dead for several hours when her son found her. He had left the house about 7.30 in the evening and at that time she was about the house apparently in her usual health.

LARGE SUM  
PAID FOR CALF

Guelph, Nov. 24—C. M. Blyth of Blythwood Farm, well-known Shorthorn breeder of this district, has just negotiated the sale of a seven-month-old Scotch Shorthorn bull calf to the manager of the Van Horne Farm, East Selkirk, Manitoba, for \$1,000. This calf was bred by Mr. Blyth and is sired by his herd bull Browndale Stamp.

## Special Bargains!

LADIES' LISLE HOSE ..... 25c.  
LADIES' SILK HOSE ..... 35c.  
MEN'S COTTON SOCKS ..... 15c.  
MEN'S BALBRIGGAN UNDER-WEAR, per garment ..... 45c.  
LADIES' SILK SCARFS ..... 65c.  
LADIES' CREPE DE CHENE SCARFS ..... \$1.00  
GINGHAM ..... 12c per yard.  
CURTAIN SCRIM ..... 10c per yard.

## LOTS OF OTHER BARGAINS.

Call and Inspect our Stock.  
Satisfaction Guaranteed.

THOMAS E. GEORGE

Queen Street West  
Phone 358-11.

The experience of many years as successful tailors makes it possible for us to purchase the very finest suit materials at prices which are reflections of economy when they reach you.

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When your CLOTHES need CLEANING, REPAIRING or PRESSING  
TELEPHONE 275-21and we will call for and return them.  
See our new FALL SUITS & O'COATS

C. D. HEARNE

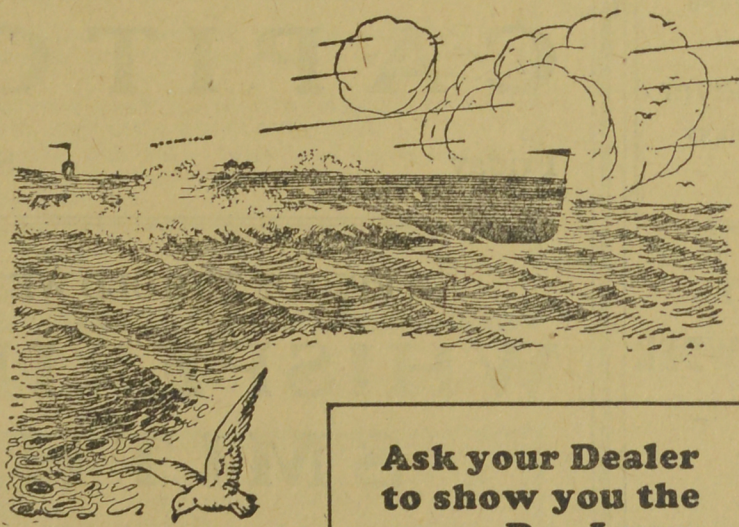
The Tailor  
374 QUEEN STREET

## A LITTLE THING

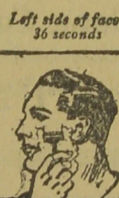
**T**HE power called habit is a little thing \* \* \* \*  
but it can pull your eyes open at a certain hour every morning, determine whether you dress the right or left foot first, drop a fixed amount of sugar into your breakfast coffee—free your mind for thoughts that demand actual choice.

The little habit of glancing over these advertising columns daily, checking this and that which appeal to you, frees your mind from any guesswork about the merits of a product; helps you choose wisely when you buy. If you are familiar with newspaper advertisements, you can discriminate merits, weigh one product against another, these truths against those. And the habit of buying only advertised goods takes the hazard out of shopping; puts in a good, sturdy sure.

Start a Friendly Little Habit That Will Pay.

Read the Advertisements in These  
Columns today.COMFORT — with Speed  
The World's Fastest ShaveAsk your Dealer  
to show you the  
new De Luxe  
Models78  
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From Lather to Towel

Left side of face  
36 secondsRight side of face  
32 seconds

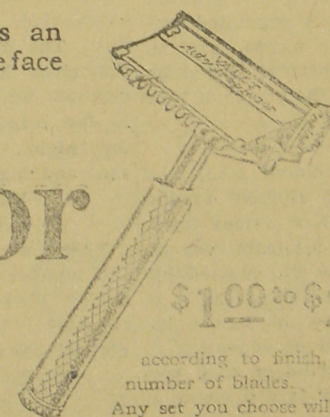
## Valet Auto-Strop Razor

REG. IN CANADA

Much is at stake—your whole shaving future. So buy a Valet AutoStrop Razor. Use either fresh blades or our famous strop for keeping blades keen. It works as a part of each razor. A few strokes

restores a barber's edge to any of our blades.

Whichever you do, you experience a new sensation in shaving.

Buy More  
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Keep another in your travelling kit.  
Leave a third at the club or in the office.  
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according to finish, care and number of blades.  
Any set you choose will give a smooth, velvet, 78-second shave.