24 lb. Bag ..... \$1.30 98 lb. Bags

5 CROWN ..... \$4.75

### **Oatmeal**

## Matches

5 BOXES FOR 50c.

Corn 2 TINS FOR 25c.

### Corn Syrup

## Cake and Biscuits

5—6 lb. Box CREAM SODAS 13c lb.

5—8 lb. Box MARITIME MIXED 18c lb.

5—8 lb. Box PICTOU MIXED 18c lb.

VILLAGE CAKE 2 lbs for 25 cents. 20 lb. Box, 11c lb.

### Starch

Corn Starch ... 10c pkg. Linit ..... 9c pkg.

> Acme Gloss 13c, 2 for 25c.

Celluloid Starch 13c, 2 for 25c.

### Perfect Seal Jars

1 DOZ. QUARTS... \$1.85 1 DOZ. ½ GAL. . . . \$2.60

Pat. Medicines AT CUT PRICES

# YERXA GROCERY CO.

2 STORES

York St.

### A FAMILY OF FOUR SEES THE UNITED STATES ON \$600 TOUR; **VISITED MANY BEAUTY SPOTS**

in Field and Stream.

An outdoor vacation is of extreme grades you will find in the West. importance to the tired business man or just the chap with an ordinary job. 20 lb Bag ........ 90c. An auto-camping trip or tour takes with family and outfit, heading for wastes of the Mohave Desert.
the open highway that may lead to all We slept on two double air matsorts of adventure.

are darned glad to get back to the beds at home. old homestead and conclude after all Our cooking outfit was aluminum your lot isn't so bad. And you buckle and represented years of careful bar-10 lb. Pail ....... 75c. into the old job with renewed vigor gaining at the ten-cent stores. We and aggressiveness. And how we love cooked on a folding two-burner camp 5 lb. Tin ...... 40c. and aggressiveness. And not no stove that burned regular gasoline and to display that windshield plastered stove that burned regular gasoline and 2 lb. Tin ...... 19c. with labels gathered enroute—Black proved wonderfully efficient. We car-Hills, Yellowstone, Grand Canyon, ried our steak, milk, lettuce, butter bors. They are conclusive proof that in an iceless refrigerator that bolted we've been somewhere!

four over 8,500 miles. We carried a to cooling our food furnished four gal compact camping outfit and slept in lons of cool water for drinking. When our tent every night of the three we came back over the desert, it provmonths we were on the road, and cook- ed its merit. We would draw the hot ed all of the meals eaten but one. We water on tap at the supply stations, drove a sport touring that gave us a some of it shipped in forty miles, and mileage for the entire trip of 171/2 after an hour's brisk run under that miles to the gallon of gas.

My tires had run upward of 4500 table. before we started, and they didn't ahead with new tires, more puncture- mountain scenery fully as remarkable

barrels of fun a railway tourist would Mountain trout all day long. not even begin to dream of. Our trip got right down close to the customs and conditions of every State we in any other way.

We figured we would spend five dollars per day for gas, oil and food. Sometimes we ran over this sum, but sometimes we ran over this sum, but a safe estimate for daily expenses ARTIFICIAL SILK would still be under six dollars. This amount fed us and carried us from 150 to 200 miles. It wouldn't have paid hotel bills if traveling in any other manner. We paid as high as 34 cents | London, Aug. 7-A fabric to compete

worth of food daily. We bought most- of Bristol University, Research staly raw materials and cooked them tion, Campden.
over our two-burner gas stove or else By a chemical process which re 1 DOZ. PINTS .... \$1.50 on the ranges or gas plates in the duces the time of labor from several nunicipal camping grounds. We camplays to less than two hours, according ed as much as possible in these camps. to reports, they have treated flax and Most of them were free, but in the other fibres, imparting to them a lusper night is usually made. When you strength and durability which exceed consider this included in many cases that of artificial silk. The cost of prethe use of gas or electric stoves, wash- paring the fibres is said to be one

> baths, it was dirt cheap. rather dirty vacant lot in Sante Fe, British manufacturers. you wished.

In Rapid City of the same State we pitched our tent on the bank of Rapid Creek, which ran through the free Tell me pretty lady camping ground. Dozens of campers With sweet and winsome face were whipping its tumbling waters Didn't we encounter with fly rod and catching rainbow In France or some darned place? trout right beside their tent door. Most of the municipal camps are policed Certainly I've met you, and your belongings are perfectly safe. But not at any Spa. We often left tent and outfit for a Buddie, don't you know me? Queen St. we often fert terr and outsite fer your Grandmama!

Motor camping has seized the Amer. or exploring the surrounding country. ican people as completely as radio. It's When we bought our auto-camping the greatest outdoor sport we have, outfit, we had two ideas foremost in SNOW WHITE . . \$4.80 and more are follinws the "Rubber mind. It must supply comfort and be 5 ROSES ..... \$4.80 Trail" than any other. If you live on light in weight. An overloaded car is a PURITY ...... \$4.85 any of the main highways, you've continual aggravation. We saw small plenty of evidence of this before you cars so burdened that all occupants every day, writes Maurice H. Decker except the driver had to get out and push them up the stiff mountain

### Carries Tents.

We carried one of the umbrella you away from your troubles, supplies auto tents in 81/2x101/2 size. This has a 90 lb. Bag . . . . . . . \$3.35 relaxation and keen enjoyment, is edu- sewed-in floor and wide door that cative and gives you a new lease on could be closed either with stormlife. You get new views, new ideas and proof canvas for rough weather or learn how others are tackling the pro- mosquito-proof bobbinet. We were perblems that confront you, And there is feetly comfortable up in Northern Wisa lot of thrill in settling behind the consin, where the water froze in our wheel of a well-balanced car loaded canvas bucket, and out in the hot

tresses laid directly on the tent floor. These are the lightest weight and most comfortable sleeping equipment After traveling a thousand miles of the camper can carry. They are rathdesert or mountain plain you duly ap- er expensive, but extremely durable, preciate their scenic beauty, but still and we use ours the year round on the

on one running-board. It worked on the On my last trip I took my family of evaporation principle, and in addition sumption and thus purchasing power. burning sun it would be cool and pala-

The Cody entrance of Yellowstone give up the ship until over 7000 more Park seems the most popular for auto had been added. At that, they would tourists. We reached Cody in time to have lasted another thousand; but be- view the annual round-up, or rodeo, up tacks and felt we would be money to the park is splendid and threads as that inside. The fee for car and When I got home and figured up party is \$7.50. This includes your fish our expenses I discovered we made ing permit. We caught more trout here the round trip for less than one-third than in any other place. Hundreds o the same mileage on any railroad anglers line the downstreams rail of would have cost. And man! We had Fishing Bridge and pull in Rocky

Yellowstone is truly one of the rewas a veritable eduction in itself. We markable spots of America, the only place where you still view the "ou West" as it was in frontier days. All traveled, made dozens of friends on one can say, outside of writing several Laundry Mixed . . 10c lb the road and along it, and accumulated books on the subject, is; no has befund of knowledge impossible to get gun to see America first until he has spent at least a week here.

a gallon for gasoline in Yellowstone, against artificial silk, at one-quarter and coming home through Iowa we the cost of the latter, has been deran itno a raging gas war that had veloped by two British scientists, Dr. forced the price down to 101/2 cents. Dinshaw R. Nanji of Birmingham Uni-The four of us required about \$1.50 versity ond Dr. Frederick James Paton

ing machines and even hot shower quarter that of preparing artificial Five years ago I stayed overnight in ard textile machinery, and the dis-

New Mexico. As an example of the efforts made by practically every city periments have also developed a proin the land to accommodate and draw cess for producing Ramie fibres from tourists, let me describe the one we China grass, overcoming the past de-HON. MR. BOIVIN stayed three days in at Pierre, South feet of brittleness and turning out a stayed three days in at Pierre, South fect of brittleness and turning out a Dakota. This was a beautiful park on fibre which is soft, lustrous and eas the bank of the Missouri River, plentilily spun. The new product is said to fuly shaded and covered with green equal cotton, and there is some ex grass, and the tourist resthouse con- pectation that it may make Great tained a well equipped kitchen with Britain's industries independent of sink and gas plates, hot running wa- foreign cotton supplies. he yield per ter, reading room, screened porch, hot acre of thi sgrass is said to be from showers, all free to use as long as three to five times the yield of cotton.

### TEMPUS FUGITING.

## SEES SOME REAL NEED IN

Any one who thinks that advertising is a waste because it adds huge expenses to the cost of manufacturing is dead wrong, according to Frank Presbrey, former publisher who has spent many years in advertising. It is our lavish spending on advertising that has made us the world's richest na-

"The old indictment that advertising adds to the cost of goods has been quashed by experience," he writes in World's Work. "Advertising is a machine to aid in distribution. The public never questions the cost of a machine in a manufacturer's plant which adds to volume production. If the public didn't pay for the new machine it would pay for the more costly hand labor. No more is the machine of modern advertising, wisely employed, a subject of query and speculation as to cost. It takes the place of older, more expensive methods of selling and

"Look at the condition of our coun try today. Compare its activity, its prosperity, its standards of living with those of the rest of the world. It is no accident of nature that w are going ahead and that our prosperity is unprecedented. The natural resources China or Siberia are as great as our

"But the masses of our people have a discontent with inferior standards of living. Advertising has made our people want even a higher standard Pike's Peak-to the admiring neigh- salad dressing and other persishables than before. They have worked to get what they wanted and their ever-increasing wants have increased con

"The manufacturer who formorely objected to his workers coming to their jobs in automobiles is glad now to welcome their ownership not only to cars but also of radios and other comforts, conveniences, and luxuries. They have produced more, and he knows that their increased wages due to their increased production are keeping other factory wheels turning. Advertising, the thing which has helped to make men want more, which has helped to make them dissatisfied with ing worn down thin, I started picking held every July Fourth. The road up poor standards of life, may rightly be called an essential of this our modérn industrial prosperity."

finish the business of the session was this done," said Premier Meighen here last night, describing the events which led to his formation of a gov-

"His Excellency asked me to form a overnment." Mr. Meighen said am supposed to have committed a terrible offence against the constitution by agreeing to do so. I wonder what else I was to do. The government resigned. I did not resign. They dropped out. I was leader of His Majesty's

"Does anyone say that it was not my duty to form that government? I was not asked to make any prophecy as to how long it would last and I made none. My duty was to form it. My duty was to carry out the balance of that session, to make law such things as parliament had passed, to give ef fect after that to such policies as I extreme West a charge of fifty cents tre which rivals artificial silk and a could get a mandate from the people of Canada to give effect to.

"Some tell you that I should have refused. The meaning of refusal would have been that Mr. King would again silk. The fibres can be spun on stand- have been sent for to reform his gove ernment, knowing that just as soon as my first municipal camp. This was a coverers are taking steps to license the commons could get a chance they would vote to censure that govern-

# HAS ATTACK OF **APPENDICITIS**

New York, Aug. 7-At one o'clock this morning the condition of Hon. George Boivin, former Canadian Minister of Customs, who is ill of appendicitis, was critical, according to a report received by The Canadian Press over the long-distance telephone from Philadelphia.

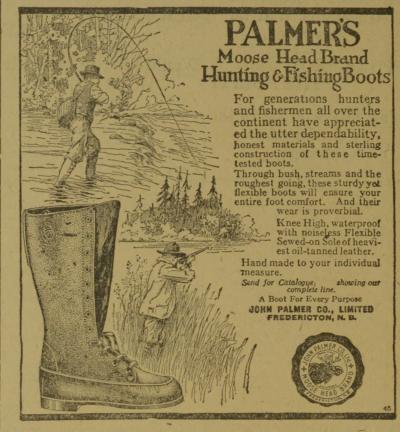
St. J'oseph's Hospital, where Mr. Boivin was operated on last night, reported that he had not yet come out of the anaesthetic. No change in his condition was looked for immediately, it was said.

# ADVERTISING FEEDS who thinks that advertising

Corn Meal, Cracked Corn, Whole Corn, Bran Shorts, Middlings, Feed Flour, Oat Chop, Oat Feed, Feed Wheat, Scratch Feed, Best Western Oats, Crushed Oats

At Lowest Market Rates.

G. W. HODGE



THE THAT THE CUTTO OUR SPRING AND SUMMER

SUITINGS OF GRANITES

AND SPORTEX TWEEDS, ENGLISH WORSTEDS AND GUARAN-TEED BLUES AND GREY SERGES. Also a nice line of SPRING O'COATINGS. English and American Style plates. PRICES RANGE FROM \$35.00 TO \$65.00.

### WALKER BROS.

Queen St. Fredericton

# Anglers, Attention!

SALMON ANGLING SEASON IS NOW OPEN.

> N anticipation of this we have imported from England a complete stock of angling equipment from the best and largest fishing tackle manufacturers in the world. It consists of Salmon and Trout Rods, Reels, Lines, Leaders, Fly Boxes, Leader Boxes, Flies, Spinners, etc. Our Flies were selected by experienced anglers and are especially adapted to New Brunswick waters.

> We have some astonishing bargains in two Handed Salmon Rods, also Reels and Lines.

> If you are in need of a Pair of Hip Boots for the fishing season we can supply them at the Right Price.

Buy Your Fishing Outfit From Fishermen.

### CURRIE BROTHERS

CALL ON US FOR BARGAINS