

ROTARIANS FROM ALL PARTS OF THE WORLD ARE MEETING IN CONVENTION AT MINNEAPOLIS

Minneapolis, Minn., June 19—A quently we have fallen back on the old phrase, 'it can't be defined; it must be lived.' That is in fact the answer. Rotarians must of necessity live right and then all the criticism of the world will fall flat and be un-availing."

"The emphasis of Rotary upon service through vocation has had a distinct effect upon present day civilization. No greater service can be done to the world at large than by Rotarians constantly emphasizing the higher standards of business practice."

**Boys' Work**

"If Rotary has made no greater contribution to the world than her Boys' Work contribution, she would have justified all of the time and effort expended in her twenty-three and a half years of existence. Let our boys work go on with ever increasing emphasis, not as the sole and only objective of Rotary, but as one of its prized offsprings."

"The same may be said of our work for crippled children. Through the efforts of Rotarians the International Society for Crippled Children has become a tremendous force. Let interest in this work increase until in a few years a crippled adult may be a rare sight in any city. Interest in student loan funds is growing, and providing a splendid service. Community service is as broad as the community itself and a good Rotarian will find his place in helpful activity for the betterment of his community."

**Made Many Trips**

President Sapp then described his trips of the past year into seventeen different countries visiting hundreds of Rotary clubs, and gave as his impression the statement that "truly we have come into a new era of friendship between men. International friendships grow and spread," he said, "until they form the nuclei for ever widening groups, and it is not too much to hope that Rotary's sixth object, universal understanding and international peace shall be greatly advanced by this fellowship."

"What is the future of Rotary? We have asked ourselves this question again and again. Whenever I have doubts in my mind as to Rotary's place in the world, I seek out some man of affairs who is not a Rotarian and ask him whether he has any contact with the Rotary movement and what is his estimate of its place in the world. If he is a man who has recently traveled extensively, or who has made intelligent observation of our organization in his own country, the answer invariably gives me encouragement."

"Just recently I called upon two such men. One was a distinguished statesman, the other a great churchman. Both have the broadest international contacts. The statesman said of Rotary, 'I believe that this organization will in the future have a remarkable influence in bringing understanding among the nations.' The churchman said, 'I look upon Rotary as I have seen it in India, Australia and America, as one of the greatest opportunities for good the world has seen. It will have a great influence in the future of civilization.'"

**Holds Dignified Place**

"It is such words of praise as these that give us heart for the ultimate result of our efforts. I sometimes feel that we do not appreciate the dignified place Rotary holds in the world. The fact that Rotary has among its members, kings, princes, presidents, men high in church and state in every nation where Rotary abounds, is but an indication of the latent possibilities in touching directly through the business and professional men of these nations, every walk of life, high or low, every type of endeavor, until Rotary will wield a powerful influence for good, which, if that influence maintains its integrity with unselfish purpose, will truly help to bring about a new and blessed relationship among all men."

"It is easy for us to deal in generalities, to think in terms of distances, of numbers and enlarged dimensions. The future of Rotary does not lie in her size or the gigantic proportions of her endeavor. The emphasis must come back and be placed squarely upon the individual. The future of Rotary, therefore, is going to depend upon the future Rotarian. If that Rotarian of the future lives up to his ideals and his opportunities and faces the world and her responsibilities with courage, with conviction and with an unselfish devotion to duty, the future of Rotary is secure."

**Unselfish Service**

As a sample of unselfish service to humanity, President Sapp concluded with the story of a man in his own home town of Huntington, Indiana. John Kissinger, the unknown and unsung hero who offered his life during the Spanish American war for the investigation and cure of the yellow fever epidemic. Kissinger volunteered to allow infected mosquitoes to bite him, proving that the disease was transmitted in that fashion, and although his life was saved, he was a wreck of his former self when discharged from the army. The surgeon who shared his sacrifice died. Eventually his heroism was recognized and he was given a little chicken farm and a veteran's pension."

"John Kissinger rendered to the world a supreme sacrifice," said President Sapp. "He made life in the tropics possible because of his sacrifice and unselfish service. That masterpiece of modern engineering, the Panama Canal, was completed. After all, the principle of service may be collective in its processes, but of necessity it goes back to the individual. 'He profits Most Who Serves Best' is nicely summed up in the Spanish proverb. 'Who would bring home the wealth of the Indies must carry the wealth of the Indies with him.'"

Breakfast assemblies of Rotary leaders in various activities began the working program of the convention Tuesday morning, bringing together the district governors, club presidents, secretaries and club publication editors, and the convention song leaders. Homer Rodeheaver, the world famous leader of community singing, organized his assistants at one of these meetings, to handle the singing of a monster choir of more than 12,000 Rotarians and their families. The magnificent new organ in the municipal auditorium provided the music for this great chorus throughout the convention sessions."

**Memorial Given**

Dr. E. Leslie Pidgeon, pastor of the Erskine church of Montreal, Canada, led the opening assemblage in prayer, and the annual memorial service for Rotarians who have passed to the great beyond followed. Secretary Chesley R. Perry and Treasurer Rufus Chapin presented their annual reports, after President Sapp's address."

"We are going to the hills," said Paul P. Harris, of Chicago, president-emeritus and founder of Rotary, in his annual message. "The Creator must have had man's welfare in mind when He gave him hills to climb; dead levels are monotonous, yet they serve to throw in bold relief the hills we have to climb. A generation ago hilltop men were all to be found in the ranks of the reformers. Then came the day when the dead level men paid a visit to the hills and gazed skyward. Business, while noting the insufficiencies of the reformer, has nevertheless been impressed with their high mindedness and has resolved to create a reformation of its own. In the vanguard of the movement, Rotary has taken its place."

Welcoming the new clubs in the four countries into which Rotary has gone in the past year, President Sapp extended greetings to the new Rotarians represented by their delegates, and Dr. Wilhelm Cuno, president of the Rotary club at Hamburg, Germany, responded in the name of all the new countries."

**The Least Excitement Made Her Heart Palpitate and Flutter**

Mrs. Ambrose Orser, Elginburg, Ont., writes:—"I suffered for some time with a bad heart which seemed to be controlled by my nerves. The least little excitement would cause it to flutter and palpitate, and at times I would have real bad spells. I suffered in this way for some time when, one day, I saw

advertised, so decided to try them. I had only taken a few boxes when I noticed that I felt better, so I continued taking them and in a short time my heart felt entirely different."

**MILBURN'S HEART AND NERVE PILLS**

Price 50c. a box at all druggists and dealers, or mailed direct on receipt of price by The T. Milburn Co., Limited, Toronto, Ont.

**Genius of Rotary**

"What is the genius of Rotary that it means so much to us and is truly taking such a lead in the affairs of men? We should, of course, be exercised about what the critics say of Rotary. No great movement ever escaped the critics. There has been much talk of counter propaganda, but wisely little has been done about it. The way to stop criticism is so to live that the criticism falls of its own weight. There is much loose Rotary talk by Rotarians, simply because we do not know Rotary. Claims are made that are at once false and foolish. The real problem in Rotary today is not 'what do men say that Rotary is,' but what do you of Rotary say it is."

"Often we have been embarrassed in trying to define Rotary and fre-

THE CHINCHILLA RABBIT IS ONE OF THE MOST VALUABLE DOMESTICATED FUR BEARERS

One of the most remarkable romances of the rabbit industry, says the president of the American Rabbit Association, is the development of the Chinchilla Fur Rabbit into one of the most valuable and useful domesticated fur-bearers we have in America today. "Without doubt," says Robert Ridley, of the New York Fur Auction Co., of New York, "the Chinchilla is among other varieties of Foxes." It is easily seen why selected and well-bred Chinchillas have especially fine pelts resembling the real South American chinchilla squirrel-like animal of South America, whose fur is rated, on account of its beauty and scarcity, as the most valuable of all furs. The real Chinchilla fur is worth from \$150 to \$250 for the best skins."

The Chinchilla rabbit has been bred to imitate the real Chinchilla squirrel. The fur is about an inch long; thick soft and silky. The under fur is slate blue, at the base; the intermediate portion is pearl grey, merging into white; and the end of the hair is slightly tipped with black. The long guard hairs are tipped with jet black and so arranged as to give an attractive wavy appearance. Chinchilla pelts of good quality and color are of more than average value to the fur trade, since they are used in their natural undyed state in the manufacture of fur garments, trimmings and other purposes. Such pelts sell from two to five dollars. Of course, like Silver Fox pelts, much depends on the pains taken in doing choice and selective breeding. The same obtains in sheep and dairy cow breeding. When scrubs sell for next to nothing, good stock of any kind commands high prices."

Profitable results in the Chinchilla industry depends on good quality stock, good care, good breeding and quantity. Fur dealers in the fur world are ready for millions of pelts, and when they are able to get them in large numbers, then will the market price rise. A ladies' Chinchilla coat is known to have sold as high as \$1,000 on one of our Canadian city markets. In England a common Chinchilla coat sells for \$250."

Now the urgent question is the cost of raising this precious bunny. A hutch can easily be made according to the most practical modern plans for a few dollars. English authorities who have been breeding for some years tell us that it costs from seven to eight shillings a year to feed an adult Chinchilla. That means about one dollar and forty to one dollar and sixty cents. Experience has taught us that we can practice economy by experimenting."

It is hoped that our farmers who cannot afford to invest in the Silver Fox business will not delay in opening ranches of Chinchillas. The initial outlay need not be big. A couple of does bred and an unrelated buck will give any one a good start. Unlike the fox, the flesh of the Chinchillas make delicious eating, whether the breeder eats it himself or sends it to market. In the United States, last year, the rabbit meat market went up as high as 32 cents a pound. This winter one firm in Halifax was offering the Nova Scotia Chinchilla Rabbit Association 25 cents a pound for what they could supply."

**NOTICE TO DOG OWNERS**

All persons owning or harbouring dogs are required to obtain a license from the City Treasurer at City Hall. All persons owning or harbouring dogs who have not paid the fee and obtained the license, and the owners of all dogs found running at large on the street after the date hereof will be prosecuted and are liable to a penalty of Fifty Dollars (\$50.00).  
Dated June 13th, A. D. 1928.  
NATHANAEL JONES,  
Chief of Police.

FRANCE WILL LIGHT AIR LINES FOR PILOTS

Le Bourget, June 18—Night flyers soon will have good signal lights by which to steer their course on four air highways."

The way from Paris to London, Brussels, Marseilles and Perpignan will be marked with orange colored neon electric lights which will flash continually the Morse code for the letters that will identify them."

There is but little fling in the dark as yet, but in every way French aviation is trying to prepare for the imminent development of night travel. The pilots are taught by handling planes in which they are inclosed in a dark cabinet, while another pilot who can see the ground prevents accidents by correcting errors through a double control."

**LILAC BUSH**

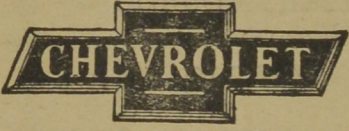
Wide spreading gossamer of purple lace  
Against the green background of the trees,  
Your fountain lifts its flower crested face,  
And fairly splashes fragrance on the breeze."

Wee purple blossoms, sparkling drops of dew  
Poised all in clusters each with a sprig of spray;  
There's heaven in the glory of your hue,  
For God alone can weave such tracery."

—ELSIE WARING in Detroit News

**TENEMENTAL**


He sang of cots beside a rill,  
Of country lanes and roads, but still  
I've often noticed songs like that  
Are mostly written in A. flat."



# you must be satisfied

NO dealer, however smart, can remain long in business without satisfied customers. Because we are in business to stay, we want every buyer satisfied . . . whether they are buying a "Bigger and Better" Chevrolet or one of our good Used Cars. Whatever car you buy . . . and whatever price you pay . . . your satisfaction with your car is a matter of vital importance to us. That is why you can buy here *with confidence*. Come in and see our special Used Car values. CU-1328B

# USED CARS



Chevrolet Roadster Delivery, 1926 model in good condition, 1928 tags. Price . . . . . \$400.00

Ford Roadster delivery a good buy at price \$100.00