

STEEL RANGES

Perhaps you need a new range or your old one is worn out and needs replacing. Come in and make a selection from those on display in our sales room—THE BEST IN VALUE, PERFORMANCE and APPEARANCE.

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FAWCETT FURNACES, CIRCULATORS, HEATERS of all types, Etc.

J. Clark & Son, Ltd.

Fredericton N. B. and Branches

NEW AND SERVICEABLE COATS

The late models are now arriving. Beautiful Broadcloth Coats, showing the new Paquin Collar, lavishly decorated with real and durable furs.

Girls' Coats, ages 2 to 14 at Special Prices. Girls' Dresses in flannel, flannelette, velvet, jersey, silk, etc., all sizes, priced from \$1.50 to \$8.50.

If you have not seen our display of Corsage and Coat Flowers you have missed the real beauty spot of Canada.

SPECIALS—Silk and wool and all wool English Hosiery, all colors, 69c pair. Chamoussade Gloves, ladies' and children's, 48c pair.

THE LADIES' AND CHILDREN'S SHOPPE

R. L. BLACK,

62 YORK ST.

GRAF ZEPPELIN FINISHES HER FLIGHT ACROSS ATLANTIC AND IS NOW AT LAKEHURST, N.Y.

Naval Air Station, Lakehurst, N. J., Oct. 15—Completing a journey of some 6,500 miles which kept its 60 occupants in the air for more than 111 hours, the silver German dirigible Graf Zeppelin dropped down on American soil at dusk today.

For three days crowds had been waiting at the Air Station to witness the arrival of the greatest airship afloat but all but 5,000 or so had given up the vigil when the ship arrived.

Those few thousand, however, were so eager to see the airship that they broke through the police lines and fought for the opportunity to touch the dirigible or at least to get close enough to shout greetings to passengers and crew.

The Graf Zeppelin appeared first as a faint smudge low above the northern horizon. Slowly, as daylight began to fail, it took definite form although its metal coat remained dim grey in the dusk.

As day turned into night the mammoth ship glided low over the trees that fringe the air station and dipped toward the flying field and the welcoming crowd. A turn of the ship brought a lighted cabin window into view, strikingly bright against the grey sky across which the airship slipped like an animated shadow.

As the ship dipped earthward the crowd below raised a wild shout of greeting and observers saw some one aboard wave from a yellow window. Many said they could see it was a woman, and if they were right it was Lady Drummond Hay, a British journalist and the only woman on board.

Ship Dives

From the top of a tower near the field's edge the light winked the information to Dr. Hugo Eckner the pilot, that the ground wind was

from the west and of negligible force and the great ship suddenly gave its engines full throttle to dive downward to a position near the mooring mast.

Contrary to expectation the ship was not moored at the mast, ropes being dropped to a landing crew of 500 sailors who drew the ship gently to the ground.

As customs agents boarded the ship, as they do any docking Atlantic liner, the crowd's enthusiasm boiled over and police lines melted before the rush. There was scuffling and rough and tumble encounters in plenty before order was restored.

After German and United States officials had at last edged their way through the throng to voice congratulations through the ship's windows as the ground crew held the ship steady. The Graf Zeppelin was walked slowly toward the hangar. Its progress was ordered stopped just outside and there it rested, its nose almost touching that of the Los Angeles which was shrouded against the hanger's south wall with two navy blimps tucked under its stern to make room for the aerial leviathan.

Dr. Eckener and Lieut.-Commander Charles E. Rosendahl, commander of the Los Angeles and a guest on the Atlantic trip of the Graf Zeppelin, climbed from the control cabin and hurried to the offices of Captain A. S. Jackson, post commander. After a short time they returned and climbed back into the Graf Zeppelin's cabin.

Because of a 12 mile wind across the hanger it was decided at last not to berth the ship tonight. The passengers were taken out and escorted under guard to the hanger and the dirigible was taken to the stub mast close to the high mooring tower where it was attached to swing gently through the dark hours.

MICKY COCHRANE MOST VALUABLE LEAGUE PLAYER

(Continued From Page Eight.)

the party of baseball players headed by Eddie Collins, assistant manager of the Philadelphia Athletics, had started from here in automobiles to drive sixty miles to Doaktown on the Miramichi whence they go twelve miles into the woods to Hopewell Lodge, which is on Cain's river and will be their headquarters for their two weeks hunting trip.

Car Takes News.

Another automobile was started in pursuit of the three cars conveying the baseball stars and over took the party several miles from the city. Cochrane was riding in a car with Joe Bush of the Philadelphia Athletics and there never was a happier baseball player than the former Boston University star when he was told of his selection. "Well, Mickey old boy, there's a well deserved honor for you and a thousand dollars besides", shouted Bush in his characteristic manner as he grabbed Cochrane's hand to congratulate him and slapped him on the back with the other.

Then came Eddie Collins, Benny Bengough, Sam Jones, Walter Huntzinger and some of the local friends of the players who were accompanying them, each with a hearty handshake and their congratulations. Cochrane's face was wreathed in smiles as Eddie Collins told him the honor was well deserved and added "there could be no more popular award" and one of the most enthusiastic in congratulating Mickey was Benny Bengough, the New York Yankees' catcher.

Twenty-Five Years Old.

Gordon (Mickey) Cochrane was born at Bridgewater, Mass., and still calls that his home town, although he resides most of the year at Philadelphia. He is twenty-five years old and first began to show athletic ability when attending high school at Bridgewater, where he played shortstop and occasionally in the outfield on the school baseball team and was a spectacular half back on the football team. Then he went to Boston University where he attended the College of Business Administration for four years, preparing for a business career.

SIR H. B. AMES A SPEAKER AT THE ROTARY CLUB

(Continued From Page Eight.)

ada had played in the World War and to the important place it was taking in the consolidation of world peace.

This morning the distinguished visitor was entertained to a motor drive about the city by Chancellor Jones and this afternoon he is to be entertained at tea at the University.

BROADCAST WAS HEARD IN VIENNA

(Special cable to THE DAILY MAIL by the British United Press.)

Vienna, Oct. 16—The radio broadcast of the arrival of the dirigible Graf Zeppelin at Lakehurst was heard distinctly by crowds in Vienna.

Fairy Story: "Once upon a time a couple of people opened a joint bank account on which both made deposits."

While attending college he starred in basketball as well as baseball and football and did his first catching, going behind the bat to fill in because there was no really good catcher available for the college team. He started playing semi-pro ball in the Boston Twilight League and as soon as his college course was completed entered professional baseball, signing with the Portland club of the Pacific Coast League. In 96 games in 1924 with the Portland club he hit for .333 and was sold at the end of the season to the Philadelphia Athletics for \$50,000. Commencing the 1925 season with the Athletics he was an immediate sensation and in the three years up to the past season his hitting average was .316 while during the 1928 campaign he caught 131 games and hit for .295.

Cochrane is fast, agile and flashy in action and he has the aggressive, winning spirit which many regard as the most important factor in a catcher's work. He has a decided athletic build, is 5 feet 10½ inches in height and tipped the scales at 189 pounds in his hunting togs this morning just before starting for the woods.

"SALADA" TEA

354

Our experts search through thousands of tea samples to find just the right teas to go in "SALADA" blends. Ordinary teas will not do—exceptionally fine teas only, are used. In this way "SALADA" maintains its unrivalled position.

NEWSPAPERS THE BEST FOR ADVERTISING

Atlantic City, N. J., Oct. 16—William F. O'Donnell of Philadelphia, speaking before a conference of sales and advertising executives of the American Gas Association today, declared that newspaper advertising has solved 90 per cent. of gas companies' advertising problems.

"In using the printed word to supplement the activities of salesmen we find the perfect medium in the daily newspaper," he said. "It leaves nothing to be desired. It goes into the homes of our customers and is received there as a good friend of the family. All you have to do is to make your sales message attractive and understandable. Your audience is there, receptive and friendly. No substitute for the newspaper as an agency to carry a message quickly, forcefully and convincingly to a large number of persons can be found anywhere."

The predominating note in gas ranges, water heaters and other appliances, 1929 models, which were placed on display here today is color. A combination gas range and incinerator, a unit for heating and humidifying the house, and a self-locking gas cock which cannot be turned on accidentally are among the exhibits.

Campbellton, Oct. 15—The first fall of snow in Campbellton and vicinity this season arrived here at 1.25 p. m. being a light flurry which lasted about half an hour, followed by hail and rain. For the last few days the town has been in the grip of unusually cold weather and strong northwest winds and it has been noticed in the early mornings that the roadside pools were frozen over.

Condition Improved

Friends here of Hon. D. W. Mersereau former Minister of Agriculture will be pleased to learn that his condition is considerably improved. Hon. Mr. Mersereau has been confined to his home at Fredericton Junction for several weeks with an attack of pleurisy complicated with heart trouble.

BARN BURNED AT P. E. ISLAND EXPER. STATION

Charlottetown, P. E. I., Oct. 15—A loss of between \$30,000 and \$35,000 resulted from a fire which destroyed the large dairy barn of the Dominion Experimental Farm near here. Three head of cattle and one horse perished in the flames and 100 tons of hay, 15 tons of straw, 500 bushels of potatoes, 2,000 feet of lumber and some agricultural machinery were destroyed. The origin of the fire is unknown.

Discovered at 7.15 p. m., the blaze was out on of control and an hour later the barn valued at \$25,000 was in ruins.

M. D. Macon of Sussex is in the city today.

Tenders for Heating

Tenders will be received by The New Brunswick Liquor Control Board up to twelve o'clock Noon, Atlantic Standard Time, Tuesday, October 23rd 1928, for Heating the new premises now being erected on the property of the said Board in the City of Fredericton, New Brunswick.

Plans and specifications may be seen at the office of The New Brunswick Liquor Control Board.

Tenders should be sealed and marked "Tender for Heating," and addressed to either Wm. E. Minue, Architect, Fredericton, N. B., or R. G. Fulton, Chief Commissioner, Fredericton, N.B. New Brunswick Liquor Control Board

R. G. FULTON,
Chairman.

Fredericton, N. B.,
Oct. 11, 1928.

Tenders for Automatic Oil Heater

Tenders for an Automatic Oil Heater suitable for a furnace having a capacity of 4,200 square feet of direct radiation, will be received by The New Brunswick Liquor Control Board up to twelve o'clock Noon, Atlantic Standard Time, October 23rd, 1928.

Tenders should be sealed and marked "Tender for Automatic Oil Heater," and addressed to R. G. Fulton, Chief Commissioner, Fredericton, N. B.

Fredericton, N. B.,
Oct. 11, 1928.

New Brunswick Liquor Control Board
R. G. FULTON,
Chairman.

GLOWING WARMTH FOR AUTUMN DAYS

An electric space heater puts off furnace tending! Save that coal pile for colder days—Instantly on and instantly off it provides cheery, cozy comfort without smoke, dirt or bother—In winter it gives plus heat for bitter cold mornings when the furnace is too slow for comfort.

THE MARITIME ELECTRIC CO., LTD.
426 Queen St. Fredericton, N. B.

SPORTSMEN!

When you want the best in Taxidermy send your trophies of the Hunt to **GEORGE A. DAVIS**

FREDERICTON, N.B., 379 Northumberland St. VANCEBORO,
Phone 346-11 MAINE

GAME HEADS BOUGHT AND SOLD
FUR TANNING AND MANUFACTURING TO ORDER

Price List and Shipping Tags on Request

Guests at Barker

Among the guests at the Barker House today are: W. V. Gale, Montreal; H. G. Donegal, St. John; J. F. Tilley, St. John; J. S. Innes, Toronto; Allen P. Food, Bridgeport; J. Klabonsky, New York City; Mr. and Mrs. A. Hall, Boston; J. W. Zinc, Moncton; Hon. Lewis Smith

M. L. A., Coverdale; I. W. Macquarrie, Montreal; H. H. Rose, New Jersey; R. Arden Clark, St. John.

It isn't our recollection that in the Old Days, after you carefully curried and brushed the family horse, it started raining, necessarily.