
NOTICE TO ADVERTISERS

In order to ensure changes
copy must reach this office not
later than 9 a. m. on the day of
publication.

The Daily Mail

THE WEATHER

Fresh north-west winds partly
cloudy, moderately cold today
and Thursday, snow flurries.

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FREDERICTON, N. B. WEDNESDAY, JANUARY 4, 1928.

TWO CENTS PER COPY

Forest Fire Protection A Theme for Discussion

A Subject of Vital Interest Discussed at Meeting of the York Municipal Council This Morning—Hon. C. D. Richards and Chief Forester Miller heard—Commissioners Appointed for the Municipal Home.

A pronouncement on the importance of forestry fire protection by Hon. C. D. Richards, Minister of Lands and Mines and also County Solicitor, featured the proceedings of the York Municipal Council this morning. The Council had previously listened to an address by Mr. G. L. Miller, Chief Forester, and it was during a discussion on the subject precipitated by Coun. Greenlaw, that the Minister was heard.

Mr. R. G. Baird of this city appeared before the Council and offered to sell at a low price his coal shed on the river bank below Court House Square. The matter was promised consideration.

The Council met at ten o'clock. With respect to granted lands the owner was expected to provide the fire fighting equipment. In case he did not do so it devolved upon the county councillors for the parish to summon help without pay to extinguish the flames.

By-law Revision. County Secretary Richards after routine, spoke of the recent revision of the Municipal by-laws a draft of which he submitted and explained some of the important changes which had been made. He said that two copies were available to members of the council for examination. He would suggest that the councillors go carefully over the list of polling districts in their own parishes and suggest any changes which might be necessary. He explained that the list of acts of assembly relating to York County would be published in connection with the by-laws.

Coun. Manuel said that in the past when by-laws were revised it had been customary for the council to deal with them in committee of the whole. He suggested that the same plan be followed this time. He moved that the drafts of the by-laws be considered in committee of the whole on Thursday afternoon. The motion was adopted.

The Municipal Home. Coun. Greenlaw moved that the council proceed to the appointment of commissioners for the Municipal Home for the ensuing year. The Warden explained it would be necessary to name a commissioner for each Parish.

The following were then nominated and declared elected: McAdam, Coun. Gaynor; Southampt, Coun. Greenlaw; Prince William, Coun. Saunders; St. Marys, Coun. Hanson; Canterbury, Coun. McMullin; Stanley, Coun. Douglass; New Maryland, Coun. Kirk; Queensbury, Coun. Nason; Kingsclear, Coun. Gillman; Bright, Coun. Christie; Douglas, Warden Seymour; North Lake, Coun. Wm. Gould; Dumfries, Coun. Ebbett; Manners-Sutton, Coun. Coburn.

The Warden explained that the towns of Marysville and St. Marys named their own commissioners.

Chief Forester Heard. Chief Forester George L. Miller of the Department of Lands and Mines was granted permission to address the council. He took for his subject fire protection and dealt with it in a very interesting way. The importance of prevention of forest fires was stressed and with the aid of maps he showed how the province had been divided into districts. He explained the system of protection in vogue, and by the aid of a map showed the location of the lookout towers in different parts of the province. Where the lookouts he said, had to do primarily with crown land fires, the men on duty were supposed to report all

HENRY FORD DEPENDS ON NEWSPAPERS

(Ottawa Citizen.)

To launch its new car, the Ford company organized one of the most remarkable advertising campaigns ever devised. What form did it take? Solely newspaper advertising.

For five days at total cost of \$1,300,000 full page advertisements were carried—The Citizen is using figures given by the New York World—in 2,000 newspapers in the United States and Canada, or virtually every daily paper in the two countries. In addition, local dealers, it is estimated, added anywhere up to \$500,000 to this sum, all in newspaper advertising.

This, clearly, is a remarkable tribute to the "power of the press" as a publicity medium. Henry Ford is surely no novice when it comes to gaining the ear of the vast public of this continent. The whole business surrounding the production of the new car was as shrewd a bit of advertising as one is likely to meet in modern times. And formally to launch the new product, Mr. Ford depended solely on the newspaper.

He is going to depend solely upon the newspapers in the future, for we read also that although plans have not been divulged, the company "is not expected to emulate other automobile manufacturers in billboard advertising."

DOC COOK MUST SERVE LONG TERM

Washington, D. C., Jan. 3.—Dr. Frederick A. Cook, aged arctic explorer, must serve his sentence of 14 years and nine months in Leavenworth federal prison, the United States Supreme Court ruled today.

Dr. Cook famed as the discredited "discoverer" of the North Pole, a decade ago, was convicted November 1923 of using the mails to defraud in connection with an oil stock scheme of which he was the nominal head.

He started serving his sentence in April 1925, after spending a year and a half in jail pending an unsuccessful appeal. In March, 1925, federal judge Wilson at Fort Worth, Texas, issued an order directing that he be released on a five year probation. The government appealed the case asserting that the judge had no power over the prisoner after he entered the penitentiary. The Circuit Court of Appeals upheld the government and Cook appealed.

MISSED DOG AND HIT A GIRL

Charlottetown, P. E. I., Jan. 3.—When two boys in a sleigh discharged a small rifle at a dog that was worrying their horse they missed the animal but the bullet struck Hazel Fitzgerald, 7, who was at play near her home 200 yards away. She was admitted to Prince County Hospital, where the bullet was removed and no serious consequences are expected.

Off for California

Mr. R. B. Smith, ex-M. P. P., of Oromocto and Mrs. Smith left by this afternoon's C. P. R. train for Southern California. They will travel by way of Montreal and Chicago, and expect to be absent until spring. The trip south is for the benefit of Mr. Smith's health which has not been good for some time. His friends hope that the genial climate of California will speedily bring him back to his old time form.

Wherever there is love, sympathy and kindness there is a Santa Claus.

RUTH ELDER UNDER A \$500 BAIL BOND

Woman Who Flew Across Atlantic Doing Theatrical Stunts.

**SERVED WITH
A WARRANT**

Four Year Old Charge of Misconduct is Laid Against Her.

(Special to the Daily Mail by the British United Press)

Atlanta, Ga., Jan. 4.—Ruth Elder, "The American Girl" who gained world wide attention by her dramatic attempt to fly with George Haldeman across the Atlantic is now continuing her theatrical tour under a \$500 bail bond posted with Georgia courts it became known today.

When Miss Elder arrived here December 20 she was served with a four year old warrant against Mrs. Claud Moody, charging misconduct with the Rev. Hubert Jenkins said to be an evangelist at one time active in Clayton, Ga.

REV. DR. WATSON TO PAY VISIT TO THE HOLY LAND

(Boston Traveller.)

The Rev. Dr. and Mrs. Robert Watson of the First Presbyterian Church, Boston, will sail from New York on the Transylvania on Jan. 25 for a 10 weeks' trip to the Mediterranean and Holy Land. They will spend a week in Spain, en route, and return by way of England and Scotland, arriving in New York on the Cameronia April 2.

The trip will prove a long deserved vacation to one of the leaders in the Greater Boston and Massachusetts Federations of Churches. For many years Dr. Watson has been sacrificing his vacations in the interest of the International Reform movement and Radio-Press Service, and each organization rejoices in his trip and anticipates the renewed vigor with which he will return to his work.

(Rev. Dr. Watson is a native of Devon and a brother of Messrs. P. S. and H. A. Watson.)

TEMPERATURE RISING IN THE MIDDLE WEST

(Special to the Daily Mail by the British United Press)

Chicago, Ill., Jan. 4.—Slowing rising temperatures today will end the cold wave, which has taken nearly 75 lives throughout the eastern half of the country in the last four days, the weather bureau said. Temperatures will reach a maximum of 20 degrees above zero today and tomorrow there will be a further rise, the bureau announced although snow may fall in sections the forecast generally was for fair weather.

WELL KNOWN ACTRESS DIES OF PNEUMONIA

(Special to the DAILY MAIL by the British United Press)

New York, N. Y., Jan. 4.—Dorothy Donnelly, actress playwright and librettist, died of pneumonia at her home here today.

Miss Donnelly who was 48, adapted the librettes for the successful musical comedy "Blossom Time," "The Student Prince" and "My Maryland."

She may not be much of a cook, but if she knows how to treat her man's dyspepsia, love may survive.

Mussolini's Paper Makes an Attack On High Society

New Year's Excesses are Roundly Condemned by Papolo D'Italia—Many First Aid Medical Cases Shown by Police Records—Threatens to Publish Names if There is Not a Change.

(Special to the Daily Mail by the British United Press)

Milan, Jan. 4.—Benito Mussolini's newspaper Papolo D'Italia, today attacked the New Year eve's excesses of high society.

"Police records show many first aid medical cases on San Silvestre's night", said the paper. "Many gentlemen in evening dress and some of them wearing monocles and belonging to the high social classes were included. That such things should happen in Milan is highly deplorable."

"It is not our habit to dramatize the situation but if these irregularities continue we will publish the names. We do not object to anyone's recreation or the right to be gay, sing and drink. But happenings in the high class restaurants were reprovable."

AN ITALIAN TANKER WAS BROKEN IN TWO

Lost Her Direction During a Snow Storm in the Black Sea—Sailor Was Drowned.

(Special cable to the Daily Mail by the British United Press)

London, Jan. 4.—The Italian tanker Clituno with a crew of 35 broke in two on a reef near Constanza in the Black Sea, a dispatch to the Daily Mail from Bucharest said today.

The Clituno lost her direction in a snow storm and piled up on the reef, which was only 600 yards off shore. Most of the crew were saved by the heroism of Navonese Slavador, one of the sailors, who lost his life after swimming to the reef with a rope.

The crew climbed down the rope to the reef and then swam ashore but three, including Slavador, were frozen to death.

CHILDREN LOST LIVES IN FLOODS IN LONDON

(Special to the Daily Mail by the British United Press)

London, Eng., Jan. 4.—Eight children have been drowned in various districts by falling through the ice of ponds weakened by the floods which continued unabated today.

An aviator reported the face of southeast England so changed that he was compelled to set his compass as in flying over the sea instead of land.

RUSSIAN SHIP GOES DOWN

(Special cable to The Daily Mail by the British United Press)

Berlin, Jan. 4.—The Russian steamer Ogoza carrying 250 persons, went down in the Black Sea, dispatches from Constanza said today. An unconfirmed dispatch said all aboard had been drowned, including 50 students.

Again on Time.

The Valley train which was delayed yesterday on account of the loss of a wheel on the engine near Allendale, is running on correct time again today after being delayed until 7 o'clock last evening. A special was sent through yesterday with the mails while the damage was being repaired.

TWO HELD AS WITNESSES IN MURDER CASE

Inquest Adjourned Until Friday at the Request of Commissioner Salt.

Perth, N. B., Jan. 3.—With the arrest of Sam Bentley, near the border line of the State of Maine, in the vicinity of Limestone, by officers of the New Brunswick Provincial Police today, and his detention in the Victoria county jail at Andover, across the river, for safe keeping, while his movements for the last several weeks were being checked up, a brand new angle to the murder of Edward E. Armstrong, 64-year-old farmer, was opened up, in which figured another mysterious note, according to a statement made to the authorities.

At the present time two are being held in the Andover jail as material witnesses in the murder case. The other is Mrs. Fanny Flanary, former apprehended by the Provincial Police apprehended by the Provincial Police near the Maine-New Brunswick border on Monday.

Bentley, according to Captain E. C. P. Salt, Commissioner of Provincial Police, was discovered in Limestone, Maine, working on a farm and offered to cross the border of his own free will when summoned by the police. He was brought to Andover by officers Wilson and McMahon, but denied having been in the vicinity of the crime since Christmas, although it was stated by local people that he was seen about the place just a few days before Armstrong's tragic death.

Inquest Adjourns

The inquest into the farmer's death was resumed this morning by Coroner Dr. Aden F. McIntosh and after hearing the evidence of five witnesses adjourned until Friday morning at 10 o'clock, when more evidence will be presented. The adjournment was made at the request of Captain Salt, who stated that he desired time to investigate along certain lines.

Much Improved.

The condition of Joseph King, son of Mr. and Mrs. Frank King, Charlottetown street, who sustained a severely cut foot while at work in the woods one day last week, is greatly improved over last week. Although he is unable to get about on the injured member, he is much improved. However, it will be quite a while before Mr. King is able to leave the house.