WHEN 3,000,000 SHARES SELL ON STOCK CHANGE, THERE'S CHAOS IN THE FINANCIAL MAELSTROM

By KENNETH R. WILSON, Staff Editor of the Financial Post New York-The big hand of the Broad Street clock points to the hour. Frantically the shorts rush for "cover." Pandemonium prevails.

Suddenly at the north side of the gentleman mises to his feet and the siren of the closing bell. For thirty member wishing to trade in "Steel" full seconds it electrifies the air in demonium reigns supreme, and fin- post twenty, and so forth. ally sinks lower and lower as hoarse threes to the lobby.

Thus ends a record day on the New York Stock Exchange.

Is 236 Years Old

It is now 236 years since the day that twenty-four brokers stood around the buttonwood tree on what is now Wall Street, and subscribed to the original broker's agreement out of Stock Exchange. And in those two and a quarter centuries there has grown up an institution that turns over billions of dollars worth of sein its hand the financial pulse of the United States.

Not only is it something of a pvililege to watch this great market at work, but furthermore it is rarely that the casual visitor from Canada can time his visits to coincide with one of the biggest major market moveemnts in the history of the Exchange. This, however, was the good fortune of the writer and the experience is one that is not easily forgotten.

Must be Introduced

small army of gray-uniformed guards. The average visitor can get no farther than the swinging doors of this institution, which has now spread itself across a whole block, and faces Nassau, Wall and Broad Streets. However, on busy days (and this one was practically the busiest in its history) the sine qua non of admission is a letter of introduction from a member broker, and armed with this sesame, the seeker after knowledge must needs wind his way down Broad Street and after much "challenging' will find himself ejected from an elevator untio an upper floor. Certain documents must thereupon be signed; ters the holy of holies.

Eleven Hundred 'Phones

The exchange itself is a tremen-utes to spare he might play to his dous amphitheatre flanked on two heart's content with the many inter-

1 ated but cluster in and about the telephone desks on either side of the ex-

Specialists In Big Stocks

When any stock is listel it is assigned to one post, so that with over 1.000 stocks listed, there are approxexchange an immaculately-dressed imately 40 stocks traded in at any one post. For instance, U. S. Steel is listair is filled with the shrill piercing ed at post number two, so that any must do so at or about number two. defiance of the seething crowd be- General Motors Corporation is traded low, then suddenly stops. Again pan- in at post five, Radio Corporation at

Another interesting feature about traders make their way to twos and the New York Stock Exchange is the fact that a great deal of trading is done by specialists. That is to say, one brokerage member will specialize in General Motors, and at a time when speculation and trading are at their height, these specialists will usually be the storm centres of trading at

their respective posts. Thus at the General Motors post which was organized the New York on Friday of last week, there were some three or four men who bore for hours the brunt of an attack that at times involved as many as one hundred and twenty frantic and gesticulcurities in a few days, and which holds ating men. So great was the excitement at times, that again and again the reports found it impossible. to break through the crowd and when they finally did, they would emerge with their packs of order slips that would almost instantly appear on the four huge translucent tickers, probably causing a further burst of cheering and shouting as another new high was reached, of a new record broken.

3,000,000 Share Days

Up till the end of 1927 there had only been eleven "three million" days, three of which were in 1911, and three Exchange is closely guarded by a of which were in 1927. In 1928, how ever, there have already been six days on which more than 3,000,000 shares have been traded, and on Tues day, March 14, the Exchange broke all its previous records by crashing over the four million mark in a themendous orgy of trading.

Another interesting thing about the Exchange is that fact that in spite of this tremendous turnover of share the ticker has never during recen weeks lagged more than six minutes average, during the heaviest trading Two years ago, when a record day hit the Exchange the ticker was twen cameras, canes, umbrellas, and parcels ty minutes late, and on that occasion must be deposited and finally one en-1 the last sale was not rung up until thirty-seven minutes past three.

If any statistician has a few min

COMMERCE IS NOW KING IN THE BUSY CITY OF CALCUTTA: HAS ALL MODERN DEVICES

London in the British Empire. Kalikuta, Old Trading Station

"When Job Charnock, of the East India Company set up a trading sttion in Kalikuta in 1690, the insigni- Calcutta by water its growth is a mysicant native village occupied a nar tery. At the mouth of the Hooghly now stretch of dry land on the left the indigo blue water of the Bay of bank of the mud-laden Hooghly with Bengal turns to a dirty brown. For fever-infested swamps surrounding it much of the eighty-mile trip mud flats on the other three sides," continues and water logged forests form the riv-

the bulletin. "Charnock knew the products of the civilization save for the commercial rich Ganges and Brahmaputra Valleys craft plying the river. Only the most could be routed through Kalikuta and skilled pilot can steer a vessel up the he swamps would portect his station shifty channel. rom unfriendly Indian neighbors, but is wildest imagination, perhaps, did the smoke stack of a jute mill and not lead him to vision the Calcutta of here and there groups of native he twentiety century.

"Today three important railroads the journey, and then, rounding

nformation

It is inevitable that this wealth

of experience has been reflected

in the high standard of NORTH-

BRN ELECTRIC products which

are in daily use for the service

of Canadians and the develop-

ment of Canada's resources.

"Programs from the world's largest converge at Calcutta. The treacherjute and tea centre, featuring weird | ous, shifty channel of the Hooghly is Hindu music, may be heard when a parade ground for commercial ves American radio fans can tune in on sels of all sizes, flying flags of the the new broadcasting station at Cal- world. Nearly ten miles of modern cutta, India," says a bulletin from the wharves and warehouses, equipped Washington, D. C., headquarters of with all modern devices, receive and the National Geographic Society. export many millions of dollars worth gressive cities of the East, with all coal and other products of Bengal and the modern devices to handle its tre- surrounding provinces. And many mendous commerce and etnertain its acres of the old swamp land have been native and foreign population. In less reclaimed, forming beautiful parks than 250 years it has become the larg- and sites for Government buildings est city in India and second only to and palatial residences of "jute kings" and "tea kings."

Famous Tree has 600 Roots

"Tto the traveler who approaches erside scenery, with no evidence of

"When almost in sight of Calcutta thatched huts break the monotony o

"Bathing ghats on both banks now FORECASTS A pend, the great Indian port appears. are filled with Hindus. One of the popular ghats is at the Botanical Garlens where grows the famous Calcutta Banyan tree. It covers nearly two acres and has about 250 trunks. A short distance beyond, perspiring na-

tives loading and unloading ocean-going vessels solve the secret of Calcutta's development-commerce. Small boats resembling the Chinese sampanss clustered about the wharves or floating leisurely to and from Howrah, Calcutta's manufacturing district on the other side of the Hooghly, handle "Calcutta is one of the most pro- of jute, tea, hides, oil seed, lac, cotton, much of the local small freight. A fifteen-hundred-foot floating bridge also connects the two river banks.

> The Maiden is Caluctta's "Mail" "Like all large cities, Calcutta has its slums with squalid houses of mud and thatch, and sometimes brick, bordering narrow, dirty streets and inhabited by half-starved, unkempt natives.

"The congestion in this district is in sharp contrast to the greater protion of the city where wide streets and numerous open spaces, beautified by gardens and lakes are bordered by modern shops, hotels, magnificant temples, palatical residences and Government and private buildings that would do honor to any Western city. The presence of ragged, unkempt beggars at every turn, ohwever, here yesterday and lived. Arthur is constantly suggestive of India. from the Hooghly, is an attractive was flying went into a tail spin

its lake, bears a tablet designating the ing's jaw was broken, Goke's nose vicinity of the famous Calcutta Black was broken and he was cut about the Hole episodel. head

BEREAVEMENT IN U.S. CABINET

New York, March 25-Gustave Meyer of Hoboken "American scientific astrologer" and "the nation's counsellor" who periodically favors the newspapers with his typewritten observations gratis, wrote in yesterday that the sun was in conjunction with and badly afflicted by the evil planet Uranus, in the eighth mansion if the heavens, signifying "a most sudden peculiar and unexpected bereavement" in President Coolidge's cabinet

Mr. Coolidge will be nominated again he thinks-if not, then Governor Smith will be the next president. Among other events predicted are prosperity, a great many automobile accidents and robberies, to say nothing of floods and earthquakes.

AIRMEN HAD A LONG DROP

Platteville, Wis, March 26-Twostudent aviators fell 2,000 feet near Kroening 24 and William Goke crash-"Dalhousie Square, a few blocks ed when the plane which Kroening parkway. The postoffice, which faces at at altitude of 2,009 feet. Kroen-



sides by nests of telephone booths. At esting phases of the Exchange's work. one end there is a lobby which leads The value of the contracts actually out to Wall Street, and at the other, cleared during the year is something another fairly large room where bonds like \$50,000,000,000, and the fund acare traded in exclusively. Above one tually required to close them amounts row of telephone booths, is the long, to one-seventh of that amount. There narrow gallery where visitors are re- are over 1,600 telephones in the Exceived, and above the other are high change, with approximately 1,000,000 vanlted windows which look out calls transmitted each five hour day. across Broad Street at the stately of- The Exchange employs its own refice of J. P. Morgan. To the left and frigeration system, and on hot days right as one stands in the gallery are as much as four gallons of water a the huge blackboards which flap and minute are extracted from the atmoscrack incessantly to attract the atten- phere.

telephones. They stand high above commodity to describe what for five the floor and each board contains hours a day is the pivotal point of something like 1,100 numbers. Just United States finance. Major "bull" below one of these "announciator" movements such as the one which has lcards there juts out a small balcony now seized Wall Street, of catastrofrom which R. L. Bamford, Supervis- phies that send the prices of stocks or of Telegraphies, stands in his im- crashing through financial space are macalate morning coat and with one the settings that make the floor of eye on the chronometer in front of the New York market a maelstrom h.m. opens and closes the trading ses- of wild and fascinating humanity. sion.

On the New York Exchange there are some 25 "posts" placed at regular intervals across the floor. Each one of these posts represents the same 2,930 tons of lead or about 2 per thing as the centre of the floor of the cent of the total Canadian produc-Toronto Stock Exchange, so that to tion. Shipments take the form of visualize the New York mart, one silver lead ores and concentrates might imagine some twenty-five sim- from the Mayo district. ilar posts spread across a huge floor and each surrounded by a frantic group of traders.

up as follows: 968 members; 400 time he should have been. pages; 125 report-rs; and S00 telefloor where the trading posts are situ- on.

tion of members to their respective But statistics at best are a cold

LEAD MINING IN YUKON.

In 1926 the Yukon produced about

It was the poet Pope who said a little learning is a dangerous thing

Actually there are over 1,300 people drink deep or taste not the Pierian on the floor of the exchange when spring and if he wasn't actually talk trading is in full swing. This is made ing about auction bridge at that

When marriage is a failure there tors are not actually allowed on the is little deft for the receiver to work

Master Workmen Work for Canada

N NORTHERN ELECTRIC plants and branches 4,623 workers daily L exert all their wealth of training and experience to create, perfect and distribute much of the equipment necessary to transmit electric current to supply the needs of Canadian householders and Canadian industries from coast to coast. Thus each worker is playing an important part in the development of Canada and in the building of a great industrial nation.

The guild spirit, which inspired the master craftsmen of former days and created a standard of perfection which was easily recognizable by all, is strong in the hearts and minds of these workers. This healthy pride of workmanship has become a part of every product of Northern Electric workshops.

The NORTHERN ELECTRIC COMPANY is proud of the record of service of its employees. The oldest employee in point of service has been with the company for fortynine years; another man for forty-four years; and a third for forty-three years. There are twenty men who have a record of more than thirty-five years of service; sixteen who have been with the company upwards of thirty years; one hundred and twenty-six for more than twenty-five years; and one hundred and ninetyseven for more than twenty years.

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