

The Daily Mail

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TELEPHONE 67.

MONDAY, OCTOBER 29, 1928.

COSTS ARE TOO HIGH.

If statements set forth in the advertisement of a sheriff's sale, which has been running in a Woodstock paper are correct it looks as if some amendments to the rates and taxes act are overdue. It seems that the owner of the property being advertised for sale is in default for school taxes amounting to the sum of \$11.20. To this has been added \$39.25 "costs and expenses to the date of the issue of said warrant and fifty cents for the said warrant", making a total of \$50.90. The costs and charges connected with the advertising and sale of the property are yet to be added which will likely bring the total pretty well up to the \$100 mark. Considering the fact that the original debt was only \$11.20 it does look as if the unfortunate owner of the property was being severely penalized. In this country it should not cost \$75 or \$80 to collect a property tax of only \$11.20.

INTANGIBLES.

The hardest thing a salesman has to go up against is the "intangibles" in the mind of his prospect. What's that? Well, the salesman may be almost 100 per cent perfect in his goods and his presentation. He may convince you that his reasoning is entirely correct. He may convince you that his proposition is a little better than the other fellow's. But the thing he is up against and that is hardest to beat is the unexplainable conviction in your own mind that for some reason or other you desire the other fellow's goods. The most human thing about human beings is their childish likes and dislikes. For these strange likes and dislikes they are often only partly responsible. Perhaps they are not responsible at all. These things are there. They are the intangibles of the mind—and they are hard to beat.

The death at Saint John yesterday of Mr. J. Fraser Gregory will be deeply regretted by a large circle of friends in this city and throughout the province. The late Mr. Gregory was a son of Fredericton but the greater part of his active and useful life had been spent in Saint John. He was long associated in business with the late Mr. W. H. Murray, and became president of the company at Mt. Murray's death. He was also president of the St. John River Log Driving Company in the days when lumber cut on the upper Saint John was brought down the river and rafted at Douglas. A shrewd business man, possessed of sterling qualities of mind and heart, Mr. Gregory's death is a great loss to the province.

Now that Premier King has returned from Europe it is expected that the government will make some long deferred appointments. These include a Lieutenant Governor and a senator for New Brunswick. The name of Brigadier General H. H. McLean of Saint John has been mentioned for the governorship, but there is opposition to his appointment on the ground that he was a supporter of Union Government. For the vacant senatorship there are a score or more of applicants, all of whom believe that they have strong claims.

A general election in Newfoundland is taking place today. The Premier is Hon. F. C. Alderice, who took office quite recently as the leader of the United Newfoundland party and Sir Richard Squires, a former Premier is leader of the opposition. The Newfoundland House consists of forty members. In today's election the women of the ancient colony are exercising the franchise for the first time. It will probably be several days before the final results are known.

Asterisks, also, cover a multitude of sins.

None of us should esteem vanity too lightly. Vanity makes a man want to impress his friends. In order to do that he strives to do well in his home town. It is honorable to wish to have people think well of us. It is proper to have self-respect and to have pride in our achievements. It is a little hard to know just where pride leaves off and vanity begins. Vanity can account for a great deal of advancement in this world.

"Our memory goes back to the time when a maiden aunt would not have discussed the causes of the decline in the birth rate in mixed company for a million dollars."—Ohio State Journal.

"And yet, where else would one find a birth rate?" Ema Spencer in Newark Advocate.
Oh, Ema! Whoa, Ema!

Sighted, after a lapse of many years: The old one about the young applicant for a job who gave the preacher as a reference, and the employer who asked, "Can you give me one who knows you weekdays?"

A phrase which always seems wholly inadequate, considering all the circumstances and parties involved, is that Mr. Tunney "brushed aside" the photographer.

Another great truth, established by almost every husband at some time in his experience, is that a breakfast nook is a little too cozy for five-handed poker.

Those disappointed with the various diet regimes might get in touch with the well-known British essayist who says, "Conversation makes the meal."

"A 37-foot schooner with a one-man crew is to cross the Atlantic." Playing so much solitaire, at least one game of Canfield should come out right.

There's one of these, too, in every office: The fellow who thinks golf practice comes under Vocational Training.

Another of the more difficult feats of carpentry, as mentioned now and again by some orator is "driving home a blunt truth."

A despatch tells of a telephone operator who inherited a fortune and lost it on wrong numbers at Monte Carlo.

When a girl outgrows her dresses these days she gets 'em a little shorter.

Still a couple of months to do your shopping, girls, before the end of leap year.

Popular songs are being written now that haven't been written for a hundred years.

BIG LEAGUE BALL PLAYERS HAVE HAD SOME GOOD SPORT

(Continued From Page One.)
has been a most enjoyable trip. Our radio receiving set has kept us in touch with the United States election campaign and other world events and thus we followed the progress of the big football games today," said Collins' note which was under date of Saturday.
Present plans of the baseball stars call for them to leave Hopewell Lodge tomorrow afternoon and to spend Tuesday night at Doaktown, where they will be entertained at a party at The Russell House. On Wednesday they will come to Fredericton and on Thursday evening all the members of the party will leave by Canadian Pacific Railway for Boston with the exception of Mickey Cochrane, whose life is motoring here from Boston so that he will drive home to Bridgewater, Mass., with her.

Marriage of Interest
Fred S. Nightingale of Minto, son of Mr. and Mrs. Ward Nightingale and Helen B. Davidson, daughter of Mr. and Mrs. William Davidson of Chipman were united in marriage at the George St. Baptist church on Saturday afternoon at four o'clock. The ceremony was performed by Rev. M. H. Mason and was witnessed by Sidney Allen of this city. The couple will make their residence in Chipman for the time being.

* THROUGH OUR SIEVE *

Truth is a second-day story.

Billboards are an effective remedy for farsightedness.

Usually it doesn't take more than one match to find a gas leak.

One of the things we are least fond of is continued applause by radio.

Could it be overwork that is making the king of Italy think of retiring?

To Queen Marie there must come days when she feels like eloping with the butler.

Love forgives awkwardness. If he steps on his lip while making love to her she'll kiss the wound.

Add Dictionary: Cynic, n. A man who tries to curdle the milk of human happiness with his own thunder.

There is danger that the radio is spoiling people. Getting their politics over the air, they may take it into their heads that some easier way to vote should be invited.

We almost forgot to note that one of the latest and most astonishing feats in contortion was performed by the California surgeon who removed his own appendix.

Hi Sloum says that the High School Football Team did themselves proud on Saturday, helped along by the whoopee of the High School Babies.

Mr. and Mrs. J. Merbert Macwhinney spent the week end at Chance Harbor, returning to the city last evening.

DIED

SMITH—At Victoria Hospital October 28th. Clarence Phillip Smith, son of Mr. and Mrs. Warren M. Smith of Durham Bridge.

Funeral Tuesday afternoon with service at the late home at three o'clock and later at the United Church, Nashwaak Village by Rev. E. E. Fitch. Interment at Nashwaak Village.

COLLINGS — At Victoria Hospital, October 28th, Mrs. Della Collings, wife of Fred A. Collings of Marysville.

Funeral Tuesday afternoon with service at the late home at 2.30 o'clock conducted by Rev. D. J. McPherson. Interment in Baptist cemetery, Marysville.



Sealed Tenders addressed to the undersigned and endorsed "Tender for Customs and Immigration Building, St. Croix, N. B." will be received until 12 o'clock noon, Tuesday, November 13, 1928, for the construction of a Customs and Immigration Building at St. Croix, N. B.

Plans and specification can be seen and forms of tender obtained at the offices of the Chief Architect, Department of Public Works, Ottawa, the Resident Architect, Old Post Office Bldg., St. John, N. B., and the Postmaster, St. Croix, N. B.

Tenders will not be considered unless made on the forms supplied by the Department and in accordance with the conditions set forth therein.

Each tender must be accompanied by an accepted cheque on a chartered bank payable to the order of the Minister of Public Works, equal to 10 p. c. of the amount of the tender. Bonds of the Dominion of Canada or bonds of the Canadian National Railway Company will also be accepted as security or bonds and a cheque if required to make up an odd amount.

By order,
S. E. O'BRIEN, Secretary.
Department of Public Works,
Ottawa, October 22, 1928.

NOTICE!
RE TRAFFIC REGULATIONS
The regulations making Queen street a one way street on Saturdays after 6 p. m. has been rescinded until further notice.

By order,
N. JONES,
Chief of Police.

FOR SALE—\$3,000 handles tenement returning \$95 per month. \$3,000 buys desirable residence, freehold. \$4,200 double tenement, monthly rental \$50, and other bargains. F. H. Peters, Barrister, York Street.

WHEN YOU HAVE YOUR KIMONA CUT OUT
Cut it out of one of our nice warm
KIMONA FLANNELS
We are showing a very nice range of patterns for the grown ups also a nice pattern for kiddies in the heavy weight.
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INCHES BUILDING
Queen and York Streets
FREDERICTON, N. B.
Free Examination. Dental Nurse
Hours 9-9. Phone 373.
Office open evenings until 9 o'clock

TO LET—A large warehouse situated on Westmorland Street, opposite Windsor Hall, also barn situated on Campbell Street. Apply to G. W. Hodge.

Fits Can Now Be Stopped
New York, N.Y. Epilepsy Colonies now report wonderful results from a new remedy that stops the most stubborn cases of Fits and is not harmful or habit forming. Anyone who sends name to Nurosol Laboratories, Dept. 931, 509 Fifth Ave., New York city, will receive a free booklet explaining this new guaranteed treatment. Write them today.

LOST—Keys in brown leather folder either on Queen or Brunswick street. Reward. Finder please leave at this office.

FARM WANTED—Want to hear from owner having good New Brunswick farm for sale. If bargain, send price and description. F. B. G., Box 495, Olney, Illinois.

HOWARD H. BLAIR INSURANCE
THE RELIABLE KIND
68 York St. Fredericton Phone 291-21
FISH HARRY R. ADAMS
MIRAMICHI SALMON at Porter Cove Lodge
If you have not fished in Miramichi Waters, include this in your next outing. Trout and salmon from either shore. Boats and canoes available. Excellent meals served. Gravelled roads through the beautiful Miramichi Valley. Write
ELMER C. POND LUDLOW, NEW BRUNSWICK.
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GAIETY
Today Also Tuesday
MARION DAVIES in "THE PATSY"
with Marie Dressler, Lawrence Gray
Love laughs and leap year in Marion Davies' greatest comedy.
Billy Dooley Comedy — "Oriental Hugs"
Pathe Review : Regular Prices
Wed. — Bebe Daniels in "Take Me Home"

NOWADAYS YOU PRESS A BUTTON
Or perhaps a switch, or some little gadget, and a lot of things happen around home that lighten labor and banish trouble.
A Whirling Fan brings a cooling breeze, and a little copper, dish-like affair throws out a sizzling blast that warms the room in no time.
Another button boils coffee, toasts bread and cooks waffles. Another does a better job than a broom. Another makes a happy laundress out of a dismal washwoman. Another one cools the ice-box. Another—but why go on?
Labor and time saving devices have come and are today within the reach of the humblest home.
And one of the chief reasons why they have come and why they are within the reach of the humblest home is the power of advertising.
Advertising has carried the news of these better ways of doing things to every home. It has created a desire to possess them, and countless thousands have purchased them, and live better because of them.
Reading advertising not only tells you about new, helpful mechanical devices for the home, but it is an unerring guide to reliable products.
READ ADVERTISING REGULARLY. IT POINTS THE WAY TO BETTER LIVING.