

Use
St. Charles Milk
and you'll have
better success
my dear

Experienced cooks are successful because they leave nothing to chance. They know their ingredients, mix them carefully and get the results desired.

Milk is most important in a majority of staple food recipes. But the quality and richness of ordinary milk is apt to vary considerably from day to day and many dishes fail to please because of the milk used.

Borden's St. Charles Milk is so widely used by good cooks because it is always of exactly the same creamy richness. It can be depended on to give the dish that appetizing goodness that not only pleases the palate but nourishes the body as well. It can be used in rich recipes just as it comes from the can, or it may be diluted with an equal quantity of water. And it is so convenient. You can buy it at any grocery and it keeps perfectly in the pantry in the unopened tin. Order a few tins today.

Every woman will find the St. Charles Recipe Book helpful. It contains dozens of tested, simple recipes for soups, breads, cakes, puddings, desserts and candy. It is free. Write to

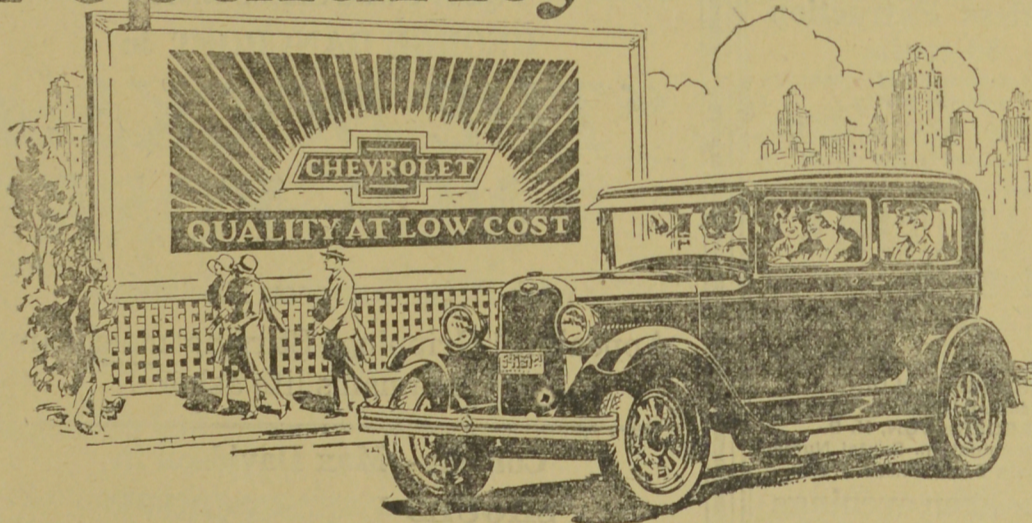
The Borden Co. Limited
MONTREAL

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Borden's
ST. CHARLES
MILK

Use it
Wherever
the Recipe
Calls for
Milk

The Greatest Popularity Contest



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Roadster . . . \$625.00
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Imperial Sedan . . . 890.00
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Fredericton, N. B.

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PREMIER BAXTER IS WARMLY RECEIVED IN WESTMORLAND CO.

(Moncton Times.)

Hon. J. B. M. Baxter, Premier of the Province of New Brunswick, who is on a two days' visit to Westmorland and sections of Kent County, was given a most enthusiastic and fitting reception by supporters of his Government at a smoker held in L'Assomption Hall at St. Joseph's last night. The spacious hall was filled, despite the unfavorable weather and the enthusiasm that reigned throughout the speechmaking was marked evidence of the appreciation of the people in that section of the good work done by the Baxter Government during the three years they have been in office.

Premier Baxter, of course, was the principal speaker of the evening and when he was introduced by Mr. J. P. Sherry, who was cordially chosen by the meeting to preside, received a great ovation. The Premier, in as near a non-political speech as it was possible to give under the circumstances, gave a concise outline of the work of his Government since taking office, pointing out the problems, financially especially, that had to be faced, and was frequently interrupted by applause. In the course of his address in dealing with the financial problem, as a result of the heavy legacy left them by the previous government, the Premier paid a great tribute to the Provincial Secretary-Treasurer, Hon. A. J. Leger, to whom, he said, he had assigned the hardest work in the Government. That he had measured up and was able to successfully cope with his onerous duties of finan-

cing the province in a way to break a little better than even, was a great tribute to his ability, as well as reflecting credit upon the French Acadian people whom he represented in the administration of provincial affairs. A splendid tribute was also paid by the Premier to Hon. E. A. Reilly for the businesslike way in which hydro affairs had been handled. Instead of deficits that had previously marked the administration of this department, under Hon. Mr. Reilly this utility was being given to the people on a business basis and without loss to the province. Free school books, relieving the people of burden in this connection, was referred to by the Premier, who declared that as a result of the Government's efforts to augment the revenues from every possible source, the people of the province were being taxed less today for public services than ever before. His Government, he declared, was representative of every section of the province and administered in the interests of all the people of the province, irrespective of creed or nationality.

Other speakers included M. G. Sisdall, M. L. A., H. M. Wood, M. L. A., Hon. A. J. Leger, Provincial Secretary-Treasurer, Hon. D. A. Stewart, Minister of Public Works, Hon. E. A. Reilly, chairman of the Hydro Commission, Hon. B. Frank Smith, provincial organizer, and Dr. O. B. Price, M. P., for Westmorland, who received a great ovation as he took the platform in response to the call of the chairman. Cheers for Premier Baxter and his Government brought the meeting to a close.

COMMENT ON REPUBLICAN VICTORY BY NEWSPAPERS OF THE CITY OF NEW YORK

The following extracts from New York newspapers show how the news of Herbert Hoover's return as President-elect was received:—

New York Times (Ind. Democrat)—"Mr. Hoover has scored an electoral victory commensurate with his previous great reputation. He has shown the country the engineer striving to be president. Hereafter it will be his opportunity to prove to the people that they have sent to the White House, not merely a practical engineer, but a full, rounded man, equal to the great tasks laid upon him at home and abroad."

New York Herald-Tribune, (Republican)—"The verdict at the polls emphasizes, among other things, the triumph of reason over emotion. Out of the recent chaos of thought and passion, all confused, it is the power of thought that has emerged as swaying the American people, despite the allurements of platform eloquence."

New York World, (Democrat)—"The result is not what we wished it to be, but it is an indisputable result. Mr. Hoover is elected President of the United States by a clear and unmistakable decision of a majority of the American people."

New York Sun (Ind.)—"Nobody knows better than Herbert Hoover the responsibility that has fallen on him. A President who comes into office under dark skies has usually the comfort of thinking that things cannot become much worse than they are. He is permitted to hope that in the natural course of events times will grow better. Such is not the situation today. The size of Mr. Hoover's vote in manufacturing centres shows the relative satisfaction of the workers with things as they are. The size of his vote in agricultural regions indicates the confidence of the farmers that he will give careful attention to the ills of which they complain."

New York Telegram (Ind.)—"Presidential campaigns, as a matter of fact, have the habit of enticing candidates into awkward positions, and that is the reason why the usual reaction from the great quadrennial controversy is not altogether inspiring. Yet, on the whole, it was a gallant fight that Al Smith made, and in his defeat he is greater than he was when the fight began."

Evening World (Dem.)—"It is Herbert Hoover's victory. Or, to be accurate, it is the Republican party's victory. For there will be few to deny that it is the party rather than the candidate that has won. To try to minimize the victory itself would be absurd. It is overwhelming."

Evening Post (Ind.)—"Thanks to that the vote of the people made the victory of Herbert Hoover so overwhelmingly complete!"

"Had it been a narrow victory, this sect or that section, this fanaticism or that snobbism might have shamed us by seeming responsible for it. As it is, the sweep is too big for petty analysis."

"The South cannot lay fair claim to the defeat of Smith. We are glad that the South is broken. We are glad that its racial intolerance has at last been overcome. We regret the reason for it. We are sorry that religious and sumptuary intolerance were the main causes of the breaking. We rejoice that it had no decisive share in the result. Smith could have lost or won every state in Dixie without affecting the outcome of the election."

With all the wonders of California to look at, Californians have still gone to work and erected the largest telescope in the world.

WHEN PACKING FOR VACATION NEVER FORGET

You are sure to need some handy remedy for Sunburn, Insect Stings, Thorn Scratches, Sore Places. Zame-Buk has been proved to be the best. Take a box with you.

50c box, all Drugists and Stores.

ZAME-BUK

Here and There

(163) Employment officials at Regina state that out of the 6,000 British harvesters brought to Saskatchewan, at least 75 per cent. will remain in the West to become permanent Canadian citizens.

A 700-pound sea cow was shot the other day on the shore of Sea Cow Pond, Prince Edward Island an inlet which once swarmed with these gregarious, aquatic mammals but which are now a rarity. The animal was bought by a Summerside manufacturing concern which used the hide for leather, the flesh for fox meat and the fat for lubricating oil.

A wool pool in Alberta is now a possibility. Premier Brownlee met a number of representatives of the industry in this province the other day and the subject was opened up in a preliminary way. It will likely come before the executive council for further considerations in the future, the Government being interested in all co-operative efforts by way of advising and encouraging.

The Department of Public Works, at Ottawa, will shortly invite tenders for the first part of the public undertakings, designed to make Prescott, Ont., the transfer terminal for lake traffic. The ultimate outlay at Prescott is estimated at approximately \$5,000,000, covering rail facilities, docks and elevators. It is understood that plans are now being prepared for the railway layout in which both the large railway companies are concerned.

The Lord Nelson Hotel, containing 200 rooms and decorated in the Georgian style, has just been opened in Halifax, Nova Scotia, facing the city's beautiful Botanical Gardens. The opening ceremonies were marked by a dinner given by the Board of Trade to E. W. Beatty, chairman and president of the Canadian Pacific Railway. Up to date in every particular and quietly and tastefully decorated in the period of design recalled by its name, the new hotel will fill a long felt want in the province.

Snow and dog teams are lacking in "His Destiny," a seven reel film produced by British Canadian Pictures Limited of Calgary, stated Guy Weadick, general manager of the company. The mountain scenes shot around Banff and Lake Louise are the finest backgrounds possible for an outdoor picture, he said. The Governor General and Lady Willington appear in the part showing the Calgary Stampede, and 800 horses are used in a round up scene in this all Canadian film.

An interesting and remarkable feat in railroad engineering is now being effected on the main line of the Canadian Pacific Railway near Toronto. Span by span the old steel bridge built in 1888 is being dismantled and replaced by heavier girders resting on new concrete piers without causing any interruption in traffic. During a six hour interval in the train schedule during the daytime tracks and ties are ripped up, an old span removed, and a new section weighing 45 tons is swung into place by a great crane especially constructed for the purpose. The short gap left between the new and the old spans is temporarily filled by special girders, new ties and track are laid by gangs of workmen, and the bridge is open to trains again. Preparations are then made to tackle the next of the thirteen spans.

FIRE ALARM LOCATION IN THE CITY

- 6 Argyle and York Sts.
- 7 Victoria Public Hospital.
- 8 Children's Home.
- 12 Westmorland and Aberdeen Sts.
- 13 Northumberland and Saunders Sts.
- 14 Brunswick and Smythe Sts.
- 15 Charlotte and Smythe Sts.
- 16 George and Northumberland Sts.
- 17 King and Northumberland Sts.
- 21 York and Queen Sts.
- 23 York and George Sts.
- 24 Queen and Westmorland Sts.
- 25 Brunswick and Westmorland Sts.
- 26 Charlotte and Westmorland Sts.
- 27 King and York Sts.
- 28 Saunders and York Sts.
- 31 Queen and Regent Sts.
- 32 Needham and Regent Sts.
- 34 Queen and Carleton Sts.
- 35 Brunswick and Carleton Sts.
- 36 Charlotte and Carleton Sts.
- 37 George and Regent Sts.
- 38 King and Regent Sts.
- 43 Aberdeen and St. John Sts.
- 44 Queen and St. John Sts.
- 45 Brunswick and St. John Sts.
- 46 Charlotte and St. John Sts.
- 61 King and Church Sts.
- 62 George and Church Sts.
- 63 Union and Church Sts.
- 64 Shore Street and Waterloo Row.
- 65 George Street and University Avenue.
- 56 Lansdowne and Waterloo Row.
- 57 Grey Street and University Ave.
- 112 Aberdeen and Smythe Sts.