

The Daily Mail

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TELEPHONE 67.

FRIDAY, NOVEMBER 2, 1928.

LOOKING FOR MISFITS.

A big New York department store employs an expert who is both a physician and psychiatrist to keep tabs on its employees. It wants to find out as early as possible why some persons on its payroll do not produce; why some get discouraged and resign; why some remain in a habitual state of mind which makes them difficult to work with and unpleasant for the public to do business with. These are important questions for the employees and for those who pay them.

Through all the years poets and philosophers have been telling in varying phrases that every man is the architect of his own destiny. That message was never so important as it is today under conditions of highly organized business relationships. A man with an axe in the woods or with a plow in the back field could be ill-tempered without much detriment to anybody but himself. But a worker in a department with several hundred or thousand others may be a veritable monkey wrench in the works.

The program of the psychiatrist mentioned above includes two phases: He studies the employees to discover misfits, and he keeps close watch for "promotional material." That is a good thought for the average man to keep in mind. He may be a misfit, or he may be promotional material. The difference can be wholly in his attitude.

His Royal Highness Marcus Garvey, King of Africa, was given a short shrift by the immigration authorities at Montreal. He slipped into Canada a few days ago via the Quebec route and may have been allowed to remain for a time had he kept his mouth shut. He began to declaim against the republican party in the United States because of his deportation from that country, and soon got in bad with the authorities. He was promptly suppressed and ordered deported to Jamaica, where the climate is more genial. Canada has no great desire nowadays to take up with characters who have been kicked out of the United States.

International Paper Company of New York, the largest newsprint manufacturers in the world has made the following announcement: "We closed yesterday a contract for a substantial tonnage of newsprint for the Hearst papers for several years at prices less than our present contract prices for next year. This transaction involves no deviation from our practice of announcing standard prices, and as soon as the necessary details can be completed we will offer substantial price reductions to all of our customers, including those who have already signed their contracts for next year."

In a recent speech at Baltimore, Governor Alfred E. Smith, the Democratic candidate for president, stated that when touring Indiana he had noticed fiery crosses burning alongside of the railway tracks and was told that it was the Ku Klux Klan's method of bidding defiance to him. "What hollow mockery," exclaimed Smith, "that men professing belief in Christianity and Americanism find it necessary to raise between heaven and earth the emblem of Christian faith as a defiance to me because of my religious belief."

An operatic singer in Chicago, after being given a divorce, kissed the judge on the brow. It isn't stated, however, that she called him Daddy Sweetums. Even a Ki judge probably would not stand for that.

If your work is not good enough to make its own speech, no amount of eloquence about it will make it better. The man who blows his own horn leads the parade, but the big fellows ride in motor cars behind the band.

One thing that we with our limited knowledge of natural history can never understand is how the mamma bear, dear children, gets all the sticky mess off the baby bear's paws after it has been eating honey.

The father who seems to hesitate when an eligible young man asks him for his oldest of five marriageable daughters, and makes it convincing, has wasted his time in business. He'd have made a darn good actor.

We fancy that Chinese general who has twenty-eight wives, throws himself unconsciously into position to step off with his left foot whenever he hears the first strains of a wedding march.

Tough luck for a man we heard complaining recently who, taking out his old flivver he hadn't used for months, found the moths had got into his front fenders.

A foreign magazine asks the old one about what Ten Books you would like, in case of being washed up on a desert island. Of course, Webster's Unabridged makes a very handy chair.

One of the weather prophets predicts one way or conserving one's reputation as a weather prophet is to predict it will be a cold winter.

Everything in the kitchen being now lacquered Chinese red or a tasty Indian yellow, a Far Western public utility has gone in for colored phone poles.

Los Angeles infant of 22 months has a vocabulary of 300 words. A girl baby, of course.

A man loses his own peace of mind when a woman starts in to give him a piece of hers.

During its life-time the oyster produces about 50,000,000 eggs. Now, hen, get busy!

It took only one car to get the ex-Kaiser where he is, but the four he has now can't get him away.

Sometimes a honeymoon is over at the quarter.

Marriage, says an author, is here to stay. Well, some of them, at least.

Also, who remembers when you had to get up a kissing game to kiss?

The stork is another bird who sometimes brings things C. O. D.

COMMUTERS
CASE MAY HAVE
A REHEARING

(Special to THE DAILY MAIL by the British United Press.)

Washington, D. C., Nov. 2.—The government today petitioned the United States Supreme court for a rehearing of its action in upholding a circuit court of appeals decision allowing British citizens in Canada to cross into the United States to work without an immigration quota visa.

DR. ECKENER
WILL BUILD
MORE AIRCRAFT

(Special cable to THE DAILY MAIL by the British United Press.)

Friedrichshafen, Nov. 2.—Plans for building two vast dirigibles for trans-Atlantic service bigger faster and stronger than the Graf Zeppelin were announced today by Dr. Hugh Eckener.

Col. Massie Re-elected.
St. Andrew's Society, of St. John, at its annual meeting in the Admiral Beatty hotel last evening, re-elected as president, Lt.-Col. A. E. Massie, expressing much regret that illness prevented the president from being present. A resolution of regret and condolence was passed in the death of the first vice-president, J. Fraser Gregory. Because of the illness of the president and the recent death of the first vice-president, it was decided to have the annual observance of St. Andrew's Day take the form of a smoker only.

THROUGH OUR SIEVE

Bait: "Send no money."

Add Dictionary: Football, n., An outdoor game that is not postponed Non account of wet grounds.

Nature isn't supposed to make mistakes, nevertheless Mt. Vesuvius seems to be a topographical error.

A western paper reports the marriage of William Winter and Alberta Snow. Have you ordered your coal?

Football is preferable to politics. The campaign is short and there is real action from whistle to whistle.

Any man who has ever been bothered with arthritis knows how the Graf Zeppelin feels toward weather changes.

Middle age is that period in life when the reader can go to bed and leave the hero in the hands of his worst enemy.

Far be it from us to draw uncomplimentary inferences but it is our guess that squaw winter is a bad day between two beautiful Indian summer periods.

Important Game Today
The most important rugby game of the interscholastic season so far, will be played this afternoon at the College Field gridiron when the St. John High School fifteen line up against the Fredericton High School squad in what will be the decisive game to decide the championship and the winner of the interscholastic title. The St. John team arrived by train this morning and are a fit looking lot of athletes. The Yellow and Black squad, coached by Egbert Cass, are confident of taking today's game and thus gaining full claim to the title and will go into the game with every effort bent on capturing the contest. The St. John players also have a look of determination and it will prove to be a wonderful struggle. The game starts at 3.45 o'clock and there promises to be a large number of fans and rooters from both teams present.

To Raise Funds
The Grand Lodge, Knights of Pythias, of the Maritime provinces are at the present time engaged in the campaign of raising an endowment fund of \$50,000 for the Protestant Orphanages in the maritimes. This movement was planned for a long time and the past week or two has seen the step put into action. The Fredericton branch of the Knights are appointed to raise \$3500 of this amount and the lodge members are now busily engaged in the work of raising these funds. St. John which lodge, has of course a larger membership than this city, will have a much larger sum to raise, it being in the vicinity of \$10,000.

Late William Walker.
The funeral of the late William Walker, 82 year old resident of Peniac who passed away at his home on Wednesday evening, took place this afternoon from the late home at two o'clock and was attended by residents and relatives of that place and Marysville. After a short service at the house a service was held at the United Church of Canada in Marysville and was conducted by Rev. J. M. Rice, assisted by Rev. D. J. McPherson. Interment was made in the adjoining churchyard.

Mrs. A. E. Ashford of Boston is visiting relatives in this city.
M. O. Davis of Moncton is in the city today.

DIED

HAWKINS.—At Edmundston, November 1st, Rita Pearl Hawkins daughter of William E. Hawkins of Nashwaaksis, aged ten years. Funeral will take place Saturday afternoon with service at the home in Nashwaaksis at one o'clock by Rev. H. Burns. Remains will be taken to Smith's Corner where service will be conducted by Rev. B. W. Turner in the United Church. Interment will be made at Smith's Corner.

WEEK-END BARGAINS
NOV. 2nd AND 3rd

IN OUR STAPLE DEPARTMENT
ENGLISH PYJAMA CLOTH 45c per yd.
OILCLOTH TABLE COVERS, 64c, 89c, \$1.25 each.
5 yds. ALL LINEN TOWELLINGS 98c.
Wonderful All Wool GREY BLANKETS \$4.95 pr.
UNBLEACHED SHEETING REMNANTS in all widths, Marked Very Low.

IN OUR HOSIERY AND GLOVE DEPARTMENT
We are offering CHAMOISETTE GLOVES at clearing prices and PENMAN'S SILK AND WOOL FULL FASHIONED HOSE in a good range of shades at 95c per pair.

IN OUR READY-TO-WEAR DEPARTMENT
We are offering some very Special values in WINTER COATS and DRESSES and many odd lines of RAYON UNDERWEAR which we wish to clear before arrival of Xmas stock, also 10 per cent discount on all New Winter Coats.

IN OUR DRESS GOODS DEPARTMENT
CHIFFON VELVET at\$2.50 yd.
BARONET SATIN 98c per yard.
Good SILK CREPE DE CHINE \$1.39 yard.

We have a lot of Ladies', Misses and Children's Wool Underwear that we are bound to clear out this season and we have marked them at prices that will be sure to move them, also many other lines in our Underwear Department at Bargain Prices.

Shop with us on Friday and Saturday, November 2nd and 3rd, and do yourself a good turn.

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The Working Man
Can Pay

WE SAVE YOU 50 PER CENT
ON YOUR DENTAL BILLS
Broken Plates Repaired
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50 cents.
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TO LET—A large warehouse situated on Westmorland Street, opposite Windsor Hall, also barn situated on Campbell Street. Apply to G. W. Hodge.

FOR SALE—Chevrolet car, fair condition. Good running order. Phone 827-31.

AMHERST WINTER FAIR
Special low fares have been announced by the Canadian National Railways in connection with the Maritime Winter Fair to be held in Amherst, November 3rd to 9th. Tickets will be on sale November 2nd and are good to return up to and including November 11th. This fair is attracting a greater number of people every year and this year promises to surpass other years in the matter of attractions. Fuller information as to fares, trains etc., can be obtained from any Canadian National Railway agent.

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GAIETY
TODAY and SATURDAY
"WATER FRONT"
With Dorothy MacKaill and Jack Mulhall
Romance on the docks of 'Frisco, with the tang o' the sea to spice it. Tugs and thugs! Fights! Fun! A shanghaied girl who turns tables on a Jolly Jack—yes sir—kidnaps him and then falls head over heels in love.
COMEDY—MAX DAVIDSON in
"SHOULD WOMEN DRIVE
Felix : Regular Prices
Monday — "HEART TO HEART"
With MARY ASTOR and LLOYD HUGHES

NOWADAYS
YOU PRESS A BUTTON
Or perhaps a switch, or some little gadget, and a lot of things happen around home that lighten labor and banish trouble. A Whirling Fan brings a cooling breeze, and a little copper, dish-like affair throws out a sizzling blast that warms the room in no time. Another button boils coffee, toasts bread and cooks waffles. Another does a better job than a broom. Another makes a happy laundress out of a dismal washwoman. Another one cools the ice-box. Another—but why go on? Labor and time saving devices have come and are today within the reach of the humblest home. And one of the chief reasons why they have come and why they are within the reach of the humblest home is the power of advertising. Advertising has carried the news of these better ways of doing things to every home. It has created a desire to possess them, and countless thousands have purchased them, and live better because of them. Reading advertising not only tells you about new, helpful mechanical devices for the home, but it is an unfailing guide to reliable products.
READ ADVERTISING REGULARLY. IT POINTS THE WAY TO BETTER LIVING.