

# CHEVROLET HAS PRODUCED A WONDERFUL SIX CAR IN THE PRICE RANGE OF FOUR

Passing on to the motoring public the benefits of economies arising out of tremendous volume production, the Chevrolet Motor Company of Canada is introducing "The Outstanding Chevrolet of Chevrolet History—A Six in the Price Range of the Four."

In making this important announcement, Ross Mackinnon, General Sales Manager, points out that the sensational public reception accorded the car in recent years has enabled Chevrolet at this time to offer the added power, speed and smoothness of six cylinder performance at practically the same prices that contributed so much to the world-wide popularity of the four. Preparations for the greatest year in its history are now being made by the Chevrolet Motor Company. Production of the new car has started and the company's giant factories at Oshawa, Walkerville and Regina will be turning out cars to be shipped to dealers by December 15. Deliveries to the public will start January first.

Although no definite schedule has been set for 1929, Mr. Mackinnon declared that production of the new car in Canada and the United States would probably exceed 1,250,000 units, thereby surpassing all former records. In its new offering Chevrolet has retained the highly successful valve-in-head principle. The motor is of the high compression type with a non-detonating head and develops 32 per cent more power than its famous predecessor; its acceleration is measurably greater and its speed has been stepped up to satisfy maximum requirements. The piston displacement is 194 cubic inches.

Despite this greatly improved performance standard, thousands of miles of testing under very road and weather conditions at the General Motors Proving Ground is addition to many cross country runs, have shown that the new Chevrolet engine will operate with an economy averaging better than 20 miles to a gallon of gasoline. This is practically the same fuel economy enjoyed by the owners of the previous four cylinder model.

The motor develops 46 horse power at low engine speed and as a result of the automatic lubrication of the valve mechanism the motor is exceptionally quiet throughout the entire speed range.

Seven models of passenger cars and three commercial types comprise the line, which according to General Motors officials, embodies the greatest dollar value ever offer in an automobile. Included in the passenger car line are five closed and two open models. All bodies this year carry the famous Fisher stamp of craftsmanship. The commercial car line embraces a new and larger Utility Truck of one and one half ton capacity, and a new light delivery chassis.

From an appearance standpoint as well as from inherent design, the car is completely new with a wide range of attractive colors and fine car appointments formerly found only on the more expensive makes.

Despite the score of advanced features, prices remain practically the same, chiefly as a result of the influence of tremendous volume production. The price range is from \$510.00 to \$925.00 F. O. B. Oshawa. Government Taxes extra.

Advance orders will be taken immediately following the announcement with Deliveries starting January first, officials stated. They also pointed out that to insure delivery early next year it would be advisable to place orders as soon as possible.

The new Chevrolet, which on its debut promises to write a new chapter in motor car history, is in every sense a proved product. Four years ago Chevrolet engineers began their research work, engineering, planning and General Motors Proving Ground testing. Associated with the Chevrolet engineers were the specialized engineers of the General Motors Research Laboratories.

Night and day, indoors and out, in good weather and bad, they designed, built and tested every modern type of motor so that no opportunity would be overlooked—so that every desirable feature might be harmoniously incorporated in the new product. Perhaps a thousand ideas were considered and discussed. More than 100 different motors were built up and given exhaustive test bloc and road tests be-

fore the cabinet of expert engineers presided over by O. E. Hunt, Chief Engineer of the Chevrolet Motor Company, finally approved the new Chevrolet valve-in-head six cylinder motor.

Speed, acceleration power and smoothness, to an unusual degree, are offered in the new motor. It is of the high compression type, fully enclosed and with a non-detonating head. It has a three and five sixteenths bore and a three and three quarters inch stroke with a 194 cubic inch piston displacement.

## More Horse Power.

The motor develops 32 per cent more horse power than its famous predecessor and has an abundant source of reserve power for fast getaway heavy roads and steep grades. New features that contribute to this added power are an improved combustion chamber; a newly designed cam-shaft and four exhaust and three intake ports.

The speed has been stepped up to satisfy maximum requirements and in acceleration the new motor is vastly superior to any previous Chevrolet model. This remarkable acceleration is due partly to the use of a new accelerating pump. When the accelerator is suddenly depressed this pump forces a small quantity of gasoline into the manifold of the carburetor, giving the car the instant power and get-away so necessary in modern traffic. On actual dynamometer tests the new engine develops 46 horsepower at low engine speed. At all ordinary speeds it develops from three to four times the amount of power required to drive the car.

## Heavy Crank Shaft.

Torsional vibration is imperceptible at any speed through the use of a heavy 46 pounds crank shaft which is perfectly balanced statically and dynamically. A further contribution to the exceptional quietness of the motor is the automatic lubrication of the entire rocker arm mechanism and of all valve operating parts, which in addition are completely enclosed. Another advanced feature is the fuel pump which insures a positive and uniform supply of gasoline to the carburetor under all driving conditions, regardless of engine speed, load or road grade. A gasoline filter, built in as part of the fuel pump insures only clean gasoline reaching the carburetor and engine. The carburetor is further protected by a new type AC air cleaner which prevents grit and dust from entering.

There is a combination combustion splash and wick flow method of lubrication with the oil supplied through an oil filter at the bottom of the crankcase by means of a newly designed vane type pump. There is an oil pressure gauge incorporated in the new instrument panel.

Assuring maximum cooling efficiency there is a large chromium-plated Harrison honeycomb radiator with water pump and fan.

The clutch is of the single plate dry disc type and requires no lubrication.

The new rear axle is similar in design to that used on the most expensive cars. It is of the semi-floating type with a strong, one piece banjo-type, pressed steel housing. Six heavy duty New Departure annular ball-bearing and extra heavy cut spiral bevel gears make for smooth driving operation.

The steering gear is semi-reversible of the ball bearing worm and gear type. The new shaft is solid, replacing the tubular type formerly used. It is mounted in a bracket securely riveted to the frame. The beautiful seventeen inch black finish steering wheel has a rubber covered spider.

Dependable non-locking four wheel brakes with rear service brakes in two self-aligning segments contribute to the quiet, safe operating features of the car.

The service brakes on the 11 inch drums on the rear wheels are of the external contracting type and those on the front of the internal expanding style. The emergency brake lever is conveniently located on the driver's right and operates a braking system independent of the service brakes.

Long chrome vanadium shock absorber steel springs of the semi-elliptical type are one of the factors accounting for the easy riding qualities of the new car. The springs are set

to the frame, assuring safety and comfort at all speeds. The springs are each 36 inches in length and the rear springs 54 inches. The wheelbase is 107 inches.

Attractive new colors and a new order of beauty in the Fisher body design characterizes the entire passenger line. The high flattened hood and gleaming chromium radiator shell apply the keynote of unusual smartness and grace. The rakish unbroken lines, emphasized by distinctively shaped hood louvers suggest speed and alertness. The divided body moulding and the concave front fenders reflect the vogue so widely favored by leading custom builders, while the larger, longer, lower bodies stand out as tributes to the latest advances in Fisher craftsmanship.

Appointments are the richest and most luxurious ever offered by Chevrolet. The seats are wider and more restful. The driver's seat in all closed models is easily adjustable, forward or back, a feature recently introduced on a few of the high priced cars. The redesigned instrument panel carries an attractive grouping of all control instruments indirectly lighted including the new motor temperature indicator. Rich, long-wearing upholsteries and specially designed Ternstedt hardware contribute to the environment of distinction.

Added safety in night driving has been accomplished through the use of a light control switch at the left of the clutch pedal. Instead of dimming the lights the same effect is obtained by changing the angle of the new two-beam head lamps by pressing the floor button with the foot. Both hands meanwhile may remain on the wheel directing the course of the car.

A new body style takes its place in the new Chevrolet line, supplanting the Imperial Landau. It is the convertible landau sedan on which the top rear quarter may be completely folded down. The car is finished in Trianon Blue and Delphine Blue belt and striped in Tusk Ivory. Window mouldings are in Walnut Grain finish with upholstering in rich blue-gray mohair plush.

The new coach is finished in Norse gray with Helmet gray belt and striped in Tusk Ivory. Window mouldings are Walnut grain finish and upholstering in blue-gray worsted cloth. Smart Coolie blue with Buddha blue belt has been selected as the finish for the coupe. It is striped in Mountain ash scarlet and has window mouldings in Walnut grain finish. It is upholstered in Gray worsted plush.

## Well Finished.

The sedan is finished in Huntingdon green with Como green belt and striped in Odyssey ivory. Window mouldings are in Walnut grain finish and upholstering in green worsted plush. The convertible cabriolet is finished in Trianon blue with Delphine blue belt and striping in Tusk Ivory. Window mouldings are Walnut grain finish. The cabriolet is quickly convertible into a sport roadster by lowering the top.

The new phaeton, which has taken the place of the touring car is finished in Lush green with Zanzibar green belt. It is striped in Tusk ivory and has mouldings in Zanzibar green. The roadster is finished in Estes Park grey striped in Vincennes red. Its mouldings are in Estes Park grey. The top is easily and quickly lowered; a boot for the top is provided.

All models are equipped with parabolic type headlamps, with parking bulbs, operating from the lighting switch. A theft proof electro-lock is also standard. There is a storage battery with composition case, motor driven Klaxon horn; complete tool kit; weatherproof pedal enclosure; automatic stoplight and rear vision mirror.

Both open cars have curtains that open with the doors, and a full vision windshield with weather strip and wiper. Coach, coupe, sedan, cabriolet and convertible landau are equipped with military sun visors, a Fisher VV type windshield with automatic type wiper and narrow windshield posts which eliminate blind spots. There are adjustable driver's seats in all closed models and cowl lamps on the cabriolet and convertible landau. Balloon tires, 4.50 by 20 are standard on all passenger models.

She—Do you think there ever was a man who could truthfully say to his wife: You are the only woman I have ever loved?

He—Only one man I can think of.

She—Who? You dear?

He—No; Adam.

# BOK TOWER BELLS ON THE AIR DEC. 2ND.

The Dream of Edward W. Bok to Become a Reality in Near Future.

Mountain Lake, Fla., Nov. 26—A carillon—medieval Europe's warning flood and war—will sound a note of peace on December 2 when the team of Edward W. Bok becomes reality and his memorial singing power of bells goes on the air for the first time.

Anton Brees, Internationally known carilloner, will broadcast the initial symphony from sixty-one bells which the Philadelphia philanthropist placed in a 205-foot marble tower as a memorial to his parents and the American of wealth and fame for the donor of the famous peace prize.

Radio engineers believed today that they had surmounted the greatest obstacle in broadcasting a carillon symphony. The transmitter is placed close to the source of the music.

Although official dedication of the memorial will not take place until February, M. Brees, who is carilloner at Mercersburg, Pa., Academy plans daily symphonies through December, January and February, and after dedication until April 30. Each year he expects to return between December and May for a series of symphonies on the bells, which were brought to the United States at great cost and trouble.

The Mercersburg carilloner was born in Antwerp, and learned the art from his father, Gustaaf, for forty-seven years carilloner of the Antwerp chimes.

He was among the first professional carilloners to come to America, and rendered opening programs on nearly every carillon in this country. Among them were the Rockefeller chimes at Park avenue Baptist Church New York; St. Chrycostom Memorial at Chicago; First Methodist Episcopal Church carillon at Germantown, Pa.; Princeton University's set and that at Trinity Church, Springfield, Mass. In 1925 he opened the Capetown,



# ASPIRIN

Perhaps you didn't realize that Aspirin tablets are made to relieve the deep-down rheumatic aches as well as dispel the occasional headache. They do! In cases of neuralgia, neuritis, lumbago; for those pains that penetrate one's very bones, Aspirin tablets offer real relief. Just be sure you are getting the real Aspirin, with Bayer on each tablet and on the box—with proven directions inside. All druggists.

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Aspirin is the trade mark (registered in Canada) indicating Bayer Manufacture. While it is well known that Aspirin means Bayer manufacture, to assure the public against imitations, the Tablets will be stamped with their "Bayer Cross" trademark.

South Africa, carillon in the presence of the Prince of Wales.

The Bok bells were cast by John Taylor and Sons at Loughborough, England. The largest weighs eleven tons and the smallest sixteen pounds.

The carillon is a duplicate of those used in the early medieval days in the Netherlands, Belgium and northern France.

"I'm going to give you a book you can read at random."  
"What's that?"  
"A dictionary."

## THE CHURCH

(From The Commonweal)

As tired children when the dusk falls sadly  
Turn weary feet toward the shining lights of home  
So to thy tenderness our hearts turn gladly  
As to thy arms we come.  
Outside thy doors is tumult and confusion  
Within thy walls alone is peace and rest  
As in the silence of thy still seduction  
We seek thy breast.

—MARY ATWATER TAYLOR

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