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Milk is most important in a majority of staple food recipes. But the quality and richness of ordinary milk is apt to vary considerably from day to day and many dishes fail to please because of the milk used.

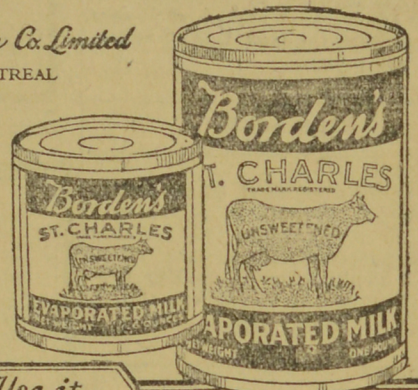
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Borden's St. Charles Milk is so widely used by good cooks because it is always of exactly the same creamy richness. It can be depended on to give the dish that appetizing goodness that not only pleases the palate but nourishes the body as well. It can be used in rich recipes just as it comes from the can, or it may be diluted with an equal quantity of water. And it is so convenient. You can buy it at any grocery and it keeps perfectly in the pantry in the unopened tin. Order a few tins today.

Send for Free Recipe Book

Every woman will find the St. Charles Recipe Book helpful. It contains dozens of tested, simple recipes for soups, breads, cakes, puddings, desserts and candy. It is free. Write to

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**MILK**

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Calls for  
Milk

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## MR. R. G. FULTON TALKS TO THE MONCTON GYRO CLUB ON THE NEW LIQUOR CONTROL LAW

Moncton, Jan. 11—Rev. R. G. Fulton, Chairman of the New Brunswick Liquor Control Board, was the speaker at the regular weekly dinner meeting of the Moncton Gyro Club in the Brunswick Hotel last night. Gyro R. C. Macdonald presided and prior to the address of the speaker of the evening Gyro songs were indulged in and reports were presented. Announcement was made of the returns from the sale of Xmas seals which showed that the objective had been exceeded and that the salary of a nurse to assist in the Anti-Tuberculosis Campaign in Moncton had been assured for the best part of the year, which will give the citizens a service that will be of great value.

Notable among the outstanding features to be put on by the Gyro Club this season is a formal Bridge and Ball to be held in the K. of P. Hall on Monday, January 30th, an event which promises to be one of the most prominent of the present social season.

R. G. Fulton.

Mr. Fulton on being introduced to the audience was acclaimed with applause and after expressing his appreciation of being extended the invitation to address the Club, briefly illustrated through story the great difference between having a spirit of revenge and a spirit of calm reasoning. The task which devolved upon him as Chairman of the New Brunswick Liquor Control Board has not always been easy, he said continuing, for many things have been said about the Commission and its members were not true, and in a great majority of cases these had been made as a result of emotional outburst instead of calm reasoning. "Young men of the Gyro Club of Moncton, approach life with the spirit of calm reasoning instead of with the spirit of emotion," he asked, "because you younger men standing on the threshold of life have everything before you and are living in the greatest age when greater things will be accomplished and which can only be done through calm reasoning."

### Rational Viewpoint.

Continuing the speaker stressed the point of looking into things rationally and of not being swept away by unreasoned emotions and then proceeded to discuss the topic of liquor and liquor control, in the course of which he declared that ninety per cent of the statements concerning the liquor enforcement and the liquor act in this province have been made from the standpoint of emotion and not from that of calm reasoning. He asked the members of the Gyro Club to look at it from a logical standpoint, reason out, analyze it, and then after doing this cling to the decision reached.

The question of liquor control was one that public morals was not wanted to deal with, but private morals, because public morals are the sum total of private morals, Mr. Fulton declared, and we must get back to private morals to understand what it means.

The chairman of the Liquor Control Board turning to the criticisms made in certain newspapers concerning the patronage of the board's stores in Moncton before Christmas, said that in comparison to the two stores operated by the board this year, there were in comparison 105 places in the city selling liquor on the previous Xmas. It was only natural, he said, if you have only two channels of sale that you would see more people go in as against 105.

Purchasers Not Increased.

Dealing with the opening of the Liquor Control Board stores, Mr. Fulton said that they had not created a demand for liquor, the same people who formerly purchased from the vendors or the bootleggers now bought openly and could go home comfortably not feeling as if they had been stealing a sheep. The trouble was in the past that ninety percent of the people wanted to legislate for the other people and not for themselves. The speaker referred to the attacks that had been made against himself in taking the position as chairman of the N. B. Liquor Control Board and stated that it was not monetary consideration that influenced him to ac-

cept the post, he had had many more remunerative offers made to him to go to United Churches, but he declared amidst applause, "Loyalty to my own country and to my own church kept me here."

The speaker then turned to the penalties accruing under the act and declared that the act was being enforced accordingly. "We are not stopping anywhere and whoever the man or woman is who is selling liquor illegally we are going to put our hands on them and put them in prison," he said.

### Have Full Control.

In the matter of enforcement and administration of the Liquor Control Act, Mr. Fulton declared the Premier and other members of the Government placed themselves on record as adopting a "hands-off" policy towards the Board and this policy has been carried out, the Board having full control, which they are pushing up to the last notch against violators, he said. He further said that while loopholes may have been discovered in the act by lawyers, the Board will ask the Government at next session to make the act "iron clad" so as to prevent violators from escaping the penalties.

Referring to the effect consequent upon the administration of the new act within the past four months, the speaker said an appreciable decrease in the consumption of hard liquors, such as brandy, whiskey, gin and rum, had been particularly noticeable, while an increase in wine and beer had been recorded. This, Mr. Fulton believed to be a good thing, for if people were going to drink, it was better to let them drink something that was not intoxicating. The records so far set up in New Brunswick had borne out those of the Province of Quebec, where in 1926, Mr. Fulton said, a decrease of 75 per cent. had been recorded in the arrests of intoxicated persons in a population that have swung over from hard liquors to beer and wines.

### Stresses Education Problem.

The speaker after referring to the "boy and girl flask" and the grievous results of this scion of prohibition, emphasized the need of a continued process of education. He declared that with the institution of the prohibition act in 1916 education stopped and then everybody began to look for liquor. Hon. A. G. Major, Attorney-General of Manitoba, had summarized the prohibition question, Mr. Fulton said, in the following words: "Unfortunately we realized that prohibition was not welcomed generally. We found that we were, in thought, many years ahead of the times; we realized that we could not banish liquor by legislation; we realized that we could not compel people to break away from habit—and a habit it is and nothing more."

Today, the speaker continued, we are trying to educate the people, self restraint and the mastery of self were the two great dominating features, and the only way to get anywhere, Mr. Fulton declared, was to say, "I won't do it," or "I will do it."

In conclusion, he asked the members of the Gyro Club to reason out the question, analyze the thing for themselves and stand by their own opinions.

Upon resuming his seat the speaker was accorded loud applause.

## HOW REFORM OF THE SENATE IS WORKING OUT

Ottawa, Jan. 11—Time has declaimed the Conservative members in the Senate until the powerful majority in the upper house in 1921 has been reduced to six. Both parties are approaching equality in numbers. With the filling of three vacancies on Tuesday, the party standing is now: Conservative, 51; Liberal, 43; Progressive, 1, and vacant 1. The vacant seat is from the province of Quebec. In the Senate, as in the Commons, there is always an absentee list so the actual numbers of majorities or minorities cannot be assumed to be inflexible.

Chas. G. Bliss of Sheffield is registered at the Barker House today.

## Had a Severe Cold Coughed Incessantly

Mrs. C. Fehrman, Selkirk, Ont., writes:—"Last winter I suffered from a very severe cold. I coughed incessantly which irritated the glands and caused sore throat."

"I tried several medicines without any luck, but one day I picked up your almanac and read about

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"I got a bottle and after taking a couple of doses felt much relieved and when I had finished it my cold had simply disappeared."

"Dr. Wood's" is 35c. a bottle, large family size 60c.; for sale at all druggists and dealers; put up only by The T. Milburn Co., Limited, Toronto, Ont.

## FIRE ALARM LOCATION IN THE CITY

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- 7 Victoria Hospital.
- 8 Children's Aid Home.
- 12 Westmorland and Aberdeen Sts.
- 13 Northumberland and Saunders Sts.
- 14 Brunswick and Smythe Sts.
- 15 Charlotte and Smythe Sts.
- 16 George and Northumberland Sts.
- 17 King and Northumberland Sts.
- 21 Queen and York Sts.
- 23 York and George Sts.
- 24 Queen and Westmorland Sts.
- 25 Brunswick and Westmorland Sts.
- 26 Charlotte and Westmorland Sts.
- 27 King and York Sts.
- 28 Saunders and York Sts.
- 31 Queen and Regent Sts.
- 32 Needham and Regent Sts.
- 34 Queen and Carleton Sts.
- 35 Brunswick and Carleton Sts.
- 36 Charlotte and Carleton Sts.
- 37 George and Regent Sts.
- 38 King and Regent Sts.
- 43 St. John and Aberdeen Sts.
- 44 Queen and St. John Sts.
- 45 Brunswick and St. John Sts.
- 46 Brunswick and St. John Sts.
- 46 Charlotte and St. John Sts.
- 51 King and Church Sts.
- 52 George and Church Sts.
- 53 Union and Church Sts.
- 54 Shore St. and University Ave.
- 55 Brunswick St. and University Ave.
- 56 Lansdowne St. and Waterloo Row.
- 57 Grey St. and University Ave.
- 112 Smythe and Aberdeen Sts.
- 113 Argyle and Northumberland Sts.

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