

The Daily Mail

Published every afternoon (except Sunday) at 327-329 Queen Street, Fredericton.

THE MAIL PRINTING COMPANY

Subscription Price: \$4 per year by Carrier; \$3 per year by mail.

TELEPHONE 67.

TUESDAY, NOVEMBER 20, 1928

ALCOHOLISM AND INSURANCE

The following statistics computed by Dr. Lewis Smith, statistician of the Metropolitan Life Insurance Company, may be of interest to some of those moral reformers who claim that the United States is flourishing under prohibition while Canada is going to the dogs under government control:

"Since January 1st, 1922 a period of six years and nine months, alcoholism, exclusive of wood and denatured alcohol poisoning, has caused the death of 3,332 Industrial policyholders. Of these 3,298 deaths (among 1. million policyholders) occurred in the United States and only 34 (among 2 million policyholders) in Canada. The death rate from alcoholism has always been lower among Canadian Industrial policyholders than among those in the United States. This has been the case both before and after the prohibition law was put into effect in the latter country. Although the death rate from alcoholism is lower than in ten years prior to 1918 it is nevertheless true that during the eight years of prohibition in the United States, the alcoholism death rate has been rising appreciably, whereas in Canada during the same years, it has always been so small that it is negligible and has not increased."

As the 14 million policyholders among whom the 3,298 deaths from alcoholism occurred in the United States represent but one eighth of the entire population of that country, those figures may logically serve as a basis to figure out the death rate among the whole population. By multiplying 3,298 by 8, we obtain a result of 27,384 which could be approximately the number of deaths which have been caused by alcoholism in the United States during the last seven years under the Volstead Act.

It is going to bother some of our prohibition friends to explain why the death rate from alcoholism in the great republic to the south under prohibition should be greater than that of Canada where liquor is sold in seven of the nine provinces.

THE WEST INDIES SERVICE

The inauguration of an up-to-date steamship service between Canada and the British West Indies is an event of outstanding importance to the Maritimes. As was pointed out at the banquet on the Lady Nelson in St. John last evening it really means the forging of another link in the chain of empire. The steamer Lady Nelson, is as fine a ship as ever floated and is equipped for the carriage of both passengers and freight. She is now at Saint John, and will proceed this week to Halifax whence she sails for the West Indies on December 14th. In all five steamships will be placed on the route and a large passenger and freight traffic is sure to be the outcome. In the old days of wooden ships the merchants of Halifax and St. John made money out of the West Indies trade and there is no doubt that the same thing can be done again. The Canadian National Railways and the Canadian National Steamships Company, have done their part and it is up to the people of the Maritime provinces to avail themselves of the great opportunity now offered to do themselves a good turn.

The new steamship service to be inaugurated between Canada and the British West Indies, has behind it the powerful organization of the Canadian National Railways, headed by Sir Henry Thornton and its success would seem to be already assured. The British West Indies have a population of upwards of two million people who need goods which Canada produces and who have goods

to sell which this country does not produce. There is a splendid opportunity for a large and profitable trade between the two countries.

His Worship Mayor White in the course of his speech at the banquet on the steamer Lady Nelson at St. John last evening remarked that it had been jokingly stated that this province had been largely built upon Jamaica rum which in the early days was an important item of trade with the West Indies. For several years following the creation of New Brunswick into a separate province the revenue amounted to only a few thousand dollars a year and was raised by the imposition of a tax of a few cents a gallon imposed on rum entering via the port of St. John. It would seem therefore, that there is more truth than poetry in the Mayor's statement.

The finding of the Fredericton Police Commission after a thorough enquiry is that members of the police force were not to blame for the escape of two alleged rum runners from the police station last week. The commission's finding appears to be quite in accord with the facts. It is evident that during the absence of the policeman on duty the Le-Blanc's picked the lock and made a get away thus reaffirming the fact that iron bars do not always make a cage. It is now up to the police commission to see to it that in the future, rum runners confined in the police station will not be able to have the laugh on the locksmiths.

Hon. Lewis Smith, who is undoubtedly the most capable Minister of Agriculture that New Brunswick ever had, has arranged to have a fine display of New Brunswick potatoes shown at the Royal Winter Fair which opens at Toronto tomorrow. New Brunswick produces the finest potatoes grown on the American continent and they should be boosted at every opportunity. The crop last season was a bumper one and the Minister's efforts to find a market for them will be appreciated by the farmers of the province.

Mr. H. J. Logan, former M. P. for Cumberland, N. S., and now a director of the Canadian National Railways is deserving of a large share of the credit for the trade agreement with the West Indies and the inaugural of the new steamship service. At the banquet on board of the Lady Nelson at St. John last evening three cheers for Mr. Logan were proposed by Mr. E. A. Schofield, met with a very hearty response.

The footwear manufacturers of Fredericton should be interested in the establishment of the Canada-West Indies Steamship Service. The trade treaty between the two countries provides a generous preference on footwear and Fredericton produces a high class article in this line which can stand an enlarged market.

The splendid new steamship service inaugurated between Canada and the West Indies cannot fail to be of great benefit to the Maritime provinces. The manufacturers of this section of Canada will lose a splendid opportunity to promote trade if they do not avail themselves of it.

At the banquet on board of the Lady Nelson at St. John last evening cablegrams containing greetings from the governors of several of the islands of the British West Indies were read.

One of the statisticians rises to announce that the automobile is now the leading cause of accidents. And statisticians get a reputation by solemnly announcing such self-evidences!

It's a poor rule that won't work backward. Those murderers who kill for a thrill certainly ought to experience a thrill at the idea of being killed.

If the next war is to be fought entirely with machines as confidently predicted we expect there will be a sort of odd gadget attached thereto representing second Lieutenants.

As we understand it, the new idea in medicine is that two dollars' worth of prevention is worth more than a three hundred dollar operation.

THROUGH OUR SIEVE

If a girl doesn't really care much about accepting your invitation she says, conservatively: I'd adore it.

We have discovered that a silent radio in the house is something like having the baby grow up.

Lima Beane says the horse is disappearing but the nightmares come and go as usual.

Middle age will never give a cent toward a monument in memory of the man who invented the rumble seat.

"Crime is so prevalent" remarked the Man on the Car "that nearly everybody has a friend who ought to be in jail."

Strange names are always interesting and if you ever get down in Alabama you might possibly meet Miss Money Kidd.

We expect soon to hear the Hollywood baby with a vocabulary of 300 words saying: "Thank you, ladies and gentlemen of the radio audience."

That Missouri woman who offers to sell her husband for \$5,000 has created some curiosity among husbands. They like to speculate as to what they would bring in the open market.

FALL OF 50 FEET FAILS TO WAKE THREE

Sylva, N. C., Nov. 20.—Three tired young men parked their car by the side of the road and went to sleep about six miles from here. They awakened to find their car in a creek-bed where it had stopped after pulling down a fifty-foot embankment.

The fall had not awakened the sleepers, who said the brakes on the automobile apparently had failed to hold the car on the slight incline on which it was parked.

Rainfall of .61 Inches

The heavy rainfall of last night produced .61 inches of rain, according to information from the Experimental station this morning. The rain commenced early in the evening and lasted until well into the night. It was probably the heaviest shower experienced in this locality for several months. With the renewed fine weather of today the conditions in the woods will be much brighter for the sportsmen and there will very likely be an influx of hunters during the next few days. Incidentally the hunting season is rapidly drawing to a close and there promises to be some of the best game of the season shot within the next couple of weeks.

A Splendid Broadcast

The proceedings at the banquet tendered by the directors of the Canadian National Steamship Company on the Lady Nelson at St. John last evening were broadcast through a link up of the three radio stations of the province. It is said to have been the first occasion when a radio program was sent out from a ship in port. The speeches were carried to Fredericton on a telephone wire and broadcast through station CFNB. Listeners in here were able to hear every word distinctly and were also able to catch some of the spirit of enthusiasm which prevailed at the banquet.

Severely Injured

Miss Hazen Allen, daughter of Mrs. George W. Allen of this city sustained severe and painful injuries to her head on Sunday afternoon at Salamanca when she slipped under the wheel of a large car which was in motion. The car struck her on the side of the head and inflicted painful bruises. The young lady was immediately brought to her home in this city and medical aid summoned. Report today showed that the young lady was resting easier and her friends and relatives now look for quick recovery. Miss Allen is accountant in the Department of Lands and Mines.

"NOVASILK" MADE IN THE MARITIMES

Novasilk Lingerie is one of the best made in Canada and what makes more acceptable Xmas Gifts than Silk Lingerie all nicely boxed in fancy boxes. We are showing a most extensive range this season, but would advise you to buy early when you will be able to find just the shade, style and size you wish.

J. J. WEDDALL & SON, LTD.

NO PAIN!

Free Examination AT YOUR SERVICE

A complete equipment to handle any case that comes within the field of the dental profession. INSTRUMENTS CLEAN AND PROPERLY STERILIZED. A nurse in constant attendance. We do our own laboratory work and are thoroughly familiar with the different methods for the practice of PAINLESS DENTISTRY.

We use the BEST MATERIALS that money can buy. Our WORK is the BEST and you are assured of careful, sympathetic treatment. OUR PRICES ARE MADE TO SUIT THE WORKING PEOPLE. We have pleased thousands and we can please you. IF YOU DO NOT KNOW US, ASK YOUR NEIGHBORS.

DENTISTRY WITHOUT PAIN AT PRICES The Working Man Can Pay

WE SAVE YOU 50 PER CENT ON YOUR DENTAL BILLS

Broken Plates Repaired in Three Hours.

Painless Extraction 50 cents.

Extractions FREE when ordering plates

Full Set Teeth, \$8.00 We Guarantee Our Work

MARITIME DENTAL PARLORS

Prop. Dr. B. R. Ross

INCHES BUILDING Queen and York Streets FREDERICTON, N. B.

Free Examination. Dental Nurse Hours 9-9. Phone 373.

Office open evenings until 9 o'clock

TO LET—A large warehouse situated on Westmorland Street, opposite Windsor Hall, also barn situated on Campbell Street. Apply to G. W. Hodge.

TO LET—Upstairs flat warm and cosy with cooking range, electric lights and bath. Suitable for small family. Heated if desired. Reasonable rent. Apply 210 Brunswick Street.

WANTED—Smart boy to sell papers Apply at this office.

Poetic license is also where you write one to Indian Summer as of September 1.

Guests At Barker

Among the guests at the Barker House today are: C. D. Millidge, St. John; J. P. Buchanan, Montreal, Que.; Hon. Lewis Smith, M. L. A., Coverdale, N. B.; C. H. Scott, St. John; A. D. Rieth, Montreal; A. D. Barton, St. John.

HOWARD H. BLAIR INSURANCE

THE RELIABLE KIND

68 York St. Fredericton Phone 291-21

FISH

MIRAMICHI SALMON at Porter Cove Lodge

If you have not fished in Miramichi Waters, include this in your next outing. Trout and salmon from either shore. Boats and canoes available. Excellent meals served. Gravelled roads through the beautiful Miramichi Valley. Write

ELMER C. POND LUDLOW, NEW BRUNSWICK.

HARRY R. ADAMS

UNDERTAKER and FUNERAL DIRECTOR

Complete Equipment Including Motor Hearse

610 QUEEN STREET Fredericton, N. B.

GAIETY

Here Monday and Tuesday

"The LION and the MOUSE"

May McAvoy, Lionel Barrymore, Alec Frances, William Collier, Jr.

Tense, glamorous drama, its story being that of a girl who has the courage to beard the "lion" in his den, thereby taming him, saving her father from disgrace and winning the lad of her choice.

Big Boy Comedy - News - Regular Prices

Wed.—William Boyd in "Skyscraper"

BASED ON THE STORY BY CHARLES KLEIN

NOWADAYS YOU PRESS A BUTTON

Or perhaps a switch, or some little gadget, and a lot of things happen around home that lighten labor and banish trouble.

A Whirling Fan brings a cooling breeze, and a little copper, dish-like affair throws out a sizzling blast that warms the room in no time.

Another button boils coffee, toasts bread and cooks waffles. Another does a better job than a broom. Another makes a happy laundress out of a dismal washwoman. Another one cools the ice-box. Another—but why go on?

Labor and time saving devices have come and are today within the reach of the humblest home.

And one of the chief reasons why they have come and why they are within the reach of the humblest home is the power of advertising.

Advertising has carried the news of these better ways of doing things to every home. It has created a desire to possess them, and countless thousands have purchased them, and live better because of them.

Reading advertising not only tells you about new, helpful mechanical devices for the home, but it is an unerring guide to reliable products.

READ ADVERTISING REGULARLY. IT POINTS THE WAY TO BETTER LIVING.