

THE DAILY MAIL

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MONDAY, JULY 15, 1935



PROCLAMATION

His Honour the Lieutenant-Governor will hold a public reception in the Legislative Assembly Chamber on the evening of Monday, July 22nd, at 9:30 o'clock (daylight saving time), in honour of His Excellency the Governor-General of Canada and Her Excellency the Countess of Bessborough, on the occasion of Their Excellencies' farewell visit to the Province of New Brunswick.

Those attending the reception will bring two visiting cards.
 Dress—Uniform or Evening Dress; decorations.

T. C. BARKER
 Major A.D.C., Official Secy.
 Lieutenant Governor's Office,
 Fredericton, N. B.

A NEW TEST OF CO-OPERATION

Dispatches from Sweden bring an item that is of more than usual interest in this day of changing economic systems. The Swedish Co-operative Union has just purchased a fashionable department store in the heart of Stockholm, a famous store founded by P. U. Bergstrom, at a price said to be \$500,000.

The Swedish co-operative movement is a movement by and of the people. It was started with a few small retail stores owned by wage-earning consumers. These men and women hoped to make some economies in purchasing and assure themselves of quality standards in the products they bought. Each store was owned and governed by the consumers. It was in effect an experiment in economic democracy. As a movement, it attracted little attention at the time. It was dismissed as unimportant.

However, the retail stores continued to grow in size and numbers and the Swedish wholesale society came into being. The wholesale was run along the same democratic lines. The members were the small retail units. The wholesale co-operative attacked trusts who controlled prices and broke their monopolies. Through this organization consumers moved still farther back toward production and opened their own factories and mills.

Until very recently, the contention was held that the co-operative movement in Sweden had about completed its growth, that the small retail store would always remain the only agency to be governed by the consumer. In purchasing this modern department store the organized consumers have chosen to attempt another experiment. Will they prove that control in the interests of the consumer is as possible in this instance as it was in the others?

ARMS AND THE BLACK MEN

The paradoxical situation in which Ethiopia has found herself as regards arms supplies has raised questions both as to the consistency and sincerity of official interest in that small nation's independence. World opinion has opposed Mussolini's attitude towards what appears to be a practically helpless neighbor. Nevertheless the shipment of war material to Ethiopia has been banned by the governments of important munitions-producing countries—even, indeed, by the British Government.

Yet explanations of Ethiopia's difficulty in procuring weapons for its defense are not hard to find. Some exporters possibly have doubts about Ethiopian credit. Others have been deterred no doubt by diplomatic considerations. Great Britain's reluctance to arm a nation whose cause has every sympathy among British leaders and citizens can be defended on the ground that until all attempts to conciliate Mussolini had failed, it would be best not to add to the friction between Britain and Italy by supplying arms to Ethiopia. Latest reports from London say the British ban on Ethiopian arms shipments may soon be lifted.

It is far from possible to rejoice over the news. As much as peoples in other lands may desire to see Ethiopian independence defended, it speaks

poorly for the great peace-professing powers that they have not been able to achieve sufficient unanimity to prevent war in Africa—that the best they have so far shown themselves capable of is to supply the means for prolonging the conflict. In other times, it is true, foreign supplies have turned the tide of Ethiopian conflict back upon the invaders. But the World War-chastened twentieth century should have better hopes than this for the outcome of the Ethiopian dispute.

SPECIALISTS NEEDED

Many of the criticisms heard against machinery that saves labor, and supposedly destroys jobs have a serious weakness: they lack perspective. They are concerned with a few specific cases, failing to consider what happens over a long period. What has been the history of inventive activity in the last quarter of a century? How many opportunities for business have been opened by the work of engineers, chemists, mechanicians? The Mellon Institute of Industrial Research in Pittsburgh, issuing its twenty-second annual report, approaches such questions in the light of experience, reviewing the results of many years of investigation in its laboratories.

Trade associations and private companies support the fellowships at the institute for the study of industrial problems. These range from experiments with new kinds of cement to the improvement of razor blades and the testing of vegetables for vitamins. In at least ten instances since 1912 fellowship inventions have created new industries or added new branches to existing manufacturing enterprises.

The institute reports an increasing number of opportunities for young technical graduates in research. "It is becoming more difficult," it says, "to fill recent demands for specialists." This seems in marked contrast to the conditions in most branches of professional work. Possibly the depression has helped convince formerly hesitant manufacturers that profit may well be sought through persistent laboratory study for the improvement of products, or for the development of new products and new uses for old things. Such investigation has become an organized industry employing hundreds and apparently expanding, even if slowly, in slack times.

SNAPSHOTS

Dr. Cameron has got after the pigsty on the Woodstock Road. Make it snappy "Doc". The public can't stand he smell much longer.

The city road department is following up the green telephone poles by painting a nice orange strip along the roadway.

If the roads and streets committee would only pound down the sidewalks so that people would not stub their doors at night they would be doing a service.

When the piggy smell is eliminated there will only remain the city dump on Queen Street.

When the Governor General and Lady Bessborough arrive, why not land them at the C. N. R. Station where they will have dry ground and very pretty scenery. The last time they were here their car was landed in a mud puddle with a wood yard for scenery. Try the C. N. R.

There are a large number of people who are willing to serve their country by taking jobs under the new government.

Dave Mersereau is willing to serve his country by making a try for an Ottawa seat. Ahem!

Comment on Stevens Manifesto is Scarce

(Continued from Page One)
 believe that more of his wheat will be taken. He is not making any play for the Quebec vote, evidently, and having that in mind he can afford to put things in which will catch votes in other provinces but which would hurt the workers of Quebec considerably if they ever were implemented."

Rome Would Take Control of Ethiopia As Britain Does Iraq

(Continued from Page One)
 U. S. Concerned at Prospect
 WASHINGTON, July 15—Pronouncement by Secretary of State Hull that the Kellogg-Briand peace treaty is binding upon all nations signatory to it was regarded today as a new indication that the United States looks with concern at threatened hostilities between Italy and Ethiopia.

Those two nations are among the 63 countries which signed the pact of Paris. In a statement to the Press, Mr. Hull reaffirmed the United States Government's belief in that treaty and said:

"It is an agreement and solemn obligation that the settlement or solution of all disputes or conflicts among nations of whatever nature or of whatever origin shall never be sought except by pacific means."

Mr. Hull did not mention Italy and Ethiopia by name but did say in effect that this Government looked to nations to live up to their obligations under the treaty.

Mr. Hull's remarks were regarded here as of special significance in view of his recent conferences with Ambassadors of Italy, Great Britain and France.

Abyssinian Temper at Breaking Point

New moves for peace between Italy and Abyssinia were interrupted rudely yesterday when the Government published fresh charges against the troops of Emperor Haile Salassie.

Coincident with official reports of new Italo-Abyssinian incidents the transport Aventino was ordered to sail from Naples for Italian Somaliland with reinforcements and war material. Government allegations of numerous "episodes" in the East African danger zone included charges that Abyssinian soldiers held up an Italian caravan in Eritrea. The wife of the Italian consul at Gondar was travelling with the caravan.

An official communique alleged that soldiers loyal to the "Conquering Lion of Judah" held the consul's wife for two days near Gondar although the local city commissioner had granted her a regular pass.

The caravan was allowed to proceed only after vigorous official protests.

The communique further alleged that armed Abyssinians held up two Italian Somaliland shepherds who inadvertently crossed the frontier near Gogula. They demanded a fine of four thalers for each head of cattle. When the shepherds protested that they were unable to pay, the Abyssinians confiscated 10 oxen and beat one shepherd.

Near Adua, the Government charged, Abyssinian authorities arrested 25 persons for selling food to the Italian consul.

Subsequently they discharged a clerk who dared talk with the consul.

The communique says Abyssinian police at Addis Ababa, arrested several servants employed by the Italian military attache and a native soldier on duty at the Italian legation. They were released only after protests by the Italian minister.

Devon will play the Fredericton Pests on the Devon diamond this evening, the game being a regular York-Sunbury League fixture and will commence at 6:45 o'clock (DST). On Tuesday evening Marysville will play on the Devon diamond at the same time, and Thursday will feature the Philadelphia Colored Giants, who will play a double-header with Devon, the first game starting at 2:30 o'clock and the second at 6:45 o'clock. All these games should be good ones and the present should be one of the best in weeks of the current summer for baseball in this vicinity.

RETURNS FROM OTTAWA

G. L. Miller, Chief Forester of New Brunswick, has returned from Ottawa where he attended the summer meeting of the Woodsmen's and Technical Section of Pulp and Paper Association and the Canadian Society of Forest Engineers. Meetings were held both at Ottawa and Petawawa. The Forestry Experimental Stations were inspected by the delegates, where experiments are being carried out in the different phases of forest conservation

Catering To Tourists

I wonder if the tourist industry amounts to as much as many people think it does. For years I have been a booster of the tourist industry. I have written articles and editorials about it and have always been willing—perhaps a trifle too willing—to emphasize the importance of encouraging the stranger to enter our gates. But sometimes I become a doubting Thomas who looks upon the tourist industry as a much overestimated racket.

Now please don't get shocked, but be good enough to think through this problem with me for a few moments.

It looks sometimes as though we had too many high pressure advertising men devoting their attention—if not their time—to the tourist game. These gentlemen sharpen their pencils, state to number of motor cars that enter the province in a certain period, make an estimate of the amount of money, which every car will leave in the province, multiply the amount by the number of cars, and presto, you have an impressive figure, which apparently proves beyond peradventure that the tourist racket is a profitable one for its province and its people.

Well maybe so, maybe so!

From observations I would say that too many of these so-called tourists are those who buy a used motor car for from \$25 to \$50, load the bus with provisions and start for the Maritimes. They buy twenty to thirty gallons of gas on which the government tax is about \$2 and in their haste pulverize five dollars worth of gravel, which is blown off the roads into the fields by the high winds, which often prevail in these provinces by the sea.

I may be all wrong, but I am beginning to think that the visitors pay but a small fraction of the cost of building the main-trunk highways. In the past we have been carried away with the tall tourist talk of men who are paid for their talk.

I believe in a reasonable program of tourist publicity, but too often big sums have been squandered by high pressure advertising agencies, whose aim and purpose have been to encourage big expenditures in their own interests rather than the interest of the province.

It looks to me as if we had been carried away with high sounding words and misleading estimates. We have believed what the costly publicity artists have told us. We have accepted as wholly true what may be only partially true. I like to face facts, to discover the truth. To frequently beliefs which are generally accepted as true may be a mixture of truth and falsehood—enough truth to catch the unwary; enough falsehood to put the whole subject in bad odor.

Let us keep our eyes and ears open and possibly we will find that the tourist industry, while valuable to New Brunswick, has been given a standing and importance, not altogether deserved. — Sackville Tribune.

Governor General To Present Life Saving Parchments

Raymond Gilks, son of Mrs. Teresa Gilks, and Frederick Grant, son of Mr. and Mrs. Clarence Grant, of Barker's Point, will be presented parchments for the rescuing of Robert Armstrong from drowning in the waters of the St. John river at Fredericton on May 9th, 1935. His Excellency, the Governor General will make the presentation.

Armstrong was one of a canoe party composed of himself, Garnet Copeland and Kenneth Corbett, thrown from a canoe into the waters. Armstrong was rescued from drowning by the prompt action of the Barker's Point boys.

DIED.

SHORTALL—Suddenly at North Devon, July 14, 1935, Frank Shortall.

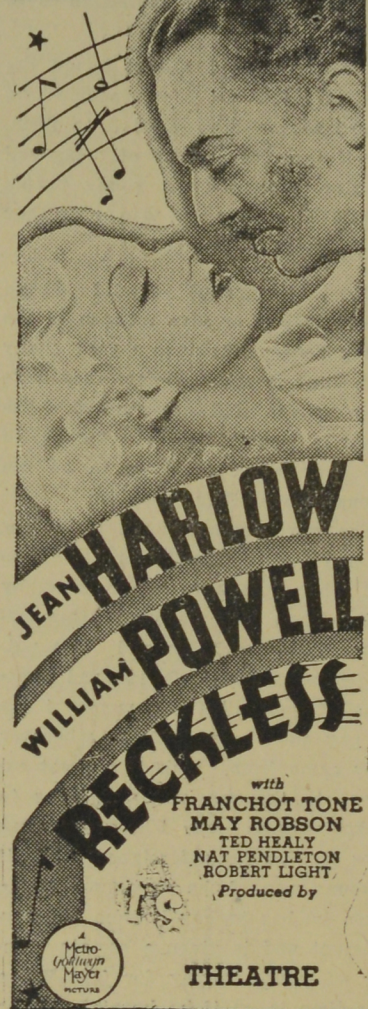
The funeral will take place on Wednesday morning, leaving the home in North Devon at 9:45 o'clock. High Mass of Requiem will be celebrated at 10 o'clock at St. Anthony's Church, Devon. Interment will be in the Sunny Bank cemetery in South Devon.

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ON CANOE TRIP
 Miss Edith MacRae and her guest, Miss Hope Jarvis, left this morning by auto for the North Shore where they will enjoy fishing on the Restigouche river. Upon their arrival the two young ladies will take to canoes and paddle the Restigouche for several days.

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