

THEATRE OF THE AIR

FOR THE DANCERS

TONIGHT

- 11:00 P. M.—Abe Lyman's Pavillon Royale Orchestra.
- 11:30 P. M.—Felix Ferdinand's Orchestra. From Atlantic City.
- 1:00 Mid.—Bert Block and his Trommer's Restaurant Orchestra.
- 12:30 A.M.—Ted Florito and his orchestra.

Hollywood Tots Honor Joan Benny

HOLLYWOOD, California, July 15—One of the outstanding events of the year in Hollywood was the party given recently by Jack Benny and Mary Livingstone, heard Sundays over an NBC-WJZ network at 7:00 P. M., A. S. T., to celebrate the first birthday of their daughter, Joan Naomi, in the garden of their new Beverly Hills home.

Baby sons and daughters of radio and screen favorites attended, and the entire affair was filmed by a staff cameraman from the Metro-Goldwyn-Mayer studio. This was a picture in which Jack did not act. He directed it.

Among the guests were Janet Cantor, daughter of Eddie Cantor; Carol Ann Young, daughter of Robert Young; Mavourneen O'Brien daughter of Pat O'Brien; Manny Robinson, son of Edward G. Robinson; Patricia Taurog, daughter of Norman Taurog; Joan Pine Lehman, daughter of Virginia Pine Sehman; Dionne and Gloria LeMarie, daughters of Rufus LeMarie; daughters of George Levee; Ruth and Allen Riskin, daughters of Maury Riskin; Mary Ann Bestor, daughter of Don Bestor; William Perlberg, Jr., son of William Perlberg, and Julie Allyn Burns, daughter of William Burns.

Maxie Finds His Calling

Max Baer, who even as an ex-champ is popular as the star of "Lucky Smith," is determined to carve for himself a career in the field of entertainment. Max, whose fan mail has increased since his loss of the championship, is confident of his ability to make good as a radio and movie star and has been making long strides in that direction.

GUEST TO HONOR JAMES W. RILEY

CHICAGO, Illinois July 15—The last hours in the life of James Whitcomb Riley will be re-enacted in dramatic form, and Edgar A. Guest will read the poem he composed on the day of Riley's death as two of the outstanding features of the Welcome Valley program over an NBC-WJZ network at 8:30 P. M., A. S. T., Tuesday, July 23.

A large dramatic cast, guest artists and an orchestra directed by Joseph Gallicchio, are heard on the "Welcome Valley" programs with Guest. They are broadcast from the NBC Chicago studios.

Station WABC, source of the Buck Rogers programs is coming to resemble a post office during the Christmas season these days. Curtis Arnall, who plays the title role and Jack Johnstone, author of the series, claim the only parcel post fan mail. It comes in the form of models of 25th Century aircraft and weapons built by youthful listeners and sent to the studio as gifts or for criticism.

MAESTRO VOWS NEVER TO SEE EUROPE AGAIN

CHICAGO, July 15—Morgan L. Eastman, musical director of the Contended program, visited Europe three times before the outbreak of the World War, but hasn't returned since 1914. Furthermore, he thinks he'll never go back again. That third trip—in 1914—was too much.

On the voyage over, the ship on which Eastman was travelling caught fire between the Azores and the Madeira Islands. The fire was extinguished and the young musical conductor proceeded to Ancona, Italy, where he encountered a strike and almost was hit by a bullet when the soldiers fired into a mob in which the American had become entangled.

In Rome he was granted an audience by Pope Pius X, who soon thereafter died. The musician's boat reached Smyrna immediately after a massacre of the Greeks by the Turks and then was held up for a day in the Dardanelles for alleged smuggling.

Eastman then went to the Balkans just in time to be nearly when Crown Prince Ferdinand was assassinated in Serajevo. He reached Budapest the night the Serbian embassy was blown up and he was in Brussels when the German army began advancing on Paris. Reaching Paris he stood in line two days before he was able to obtain permission to leave the country. He was offered \$500 in gold for his return ticket on the Aquitania. He regretted rejecting the offer two days later when the Aquitania was removed from passenger service. The musician finally reached America by tramp steamer. He never has, nor has he ever received the music he ordered at Leipzig ground.

He paid cash for the music when he ordered it, but during the war the publishing firm was unable to mail anything from Germany. Since then Eastman has heard nothing from the firm.

The Contended program, of which Eastman is musical director, is broadcast over an NBC-WEAF network each Monday at 10:00 P.M., A.S.T.

Al Jolson, on his program over NBC-WEAF Saturday at 9:34 P.M., A. S. T., will bring Lee Wiley back to the air after an absence of one year, due to illness. Other guest stars to be presented by Jolson will be Joan Blondell, motion picture star and James J. Jeffries, old-time heavyweight champion of the world.

Lennie Hayton, maestro of the "Hit Parade" show is a living example of the adage, "practice makes perfect". The young batoneer who certainly can "punish" the ivories, practiced so hard and so long that his mother was obliged to chase him out of the house to play and get some fresh air. But is he perfect!

Bernice Claire has been up in the air although it wasn't at a time she was on the air. When she was in the cast of the "No, No, Nanette" movie if Hollywood she sat with Alex Grey in an "airplane" suspended from a derrick for one of the shots. Lunch time came and everyone in the studio went to eat except the two forgotten singers stranded high above the ground.

PLAYS NURSEMAID TO TENNIS TORN HOLLYWOOD HUBBY



Gladys Swarthout, above, is playing nursemaid in Hollywood these days to Husband Frank Chapman who is hobbling gingerly about on a cane, after spraining an ankle during a torrid tennis set. The NBC soprano, heard on the Voice of Firestone broadcasts, is soon to begin work on her first picture, at Paramount.

DOROTHY PAGE SET FOR SECOND MOVIE

HOLLYWOOD, California, July 15—So successfully has the initial picture of Dorothy Page been received at the Universal studios in Hollywood that company officials have renewed the contract of the attractive NBC singing star.

Miss Page's first film, "Manhattan Moon," is soon to be previewed. Meanwhile she immediately begins work on her second picture, "King Solomon of Broadway," which has a cast including Chester Morris and "Pinky" Tomlin, another well known network vocalist.

Keeps Gags Secret

Producers, technicians, musicians, and other staff members of the Hollywood NBC studios have rehearsed many programs and many stars boasting odd fetishes, but none like Al Jolson, currently starring on Saturday nights over an NBC-WEAF network. Jolson reads aloud most of his continuity time after time, but never once does he reveal the punch lines of his gag. "I get better laughs from everybody in the studio when no one knows the point of the story," he explains.

He's Too Lucky

Carlton E. Morse, author of One Man's Family, is so lucky at the claw-machine that he has supplied all his friends with pocket lighters and similar knickknacks. The cigar-store man in the studio building just couldn't take it any longer. He had the machine removed.

MORE AFTERMATH ALL-STAR GAME

BOSTON, Mass., July 14—Jimmy Dykes, manager of the Chicago White Sox, believes that the selection of the future all-star clubs should be left to the fans and not to the managers of the previous pennant winners in the American and National League. "Baseball is long one of its best mediums for publicity by taking this out of the hands of the fans", declared the bellicose boss of the pallid hose. "For instance, the papers would be filled with it months before the game was played. Furthermore, it wouldn't put anybody on the spot as it did in the recent dream game." Supposing the American all-stars had lost, Mickey Cochrane would have come in for a terrific panning, just as did Frankie Frier. Luckily, the American leaguers won. But I'm all for the fans picking the clubs. Then nobody is put on the spot, and baseball is the gainer by the publicity."

ALL TIMES ANNOUNCED ON THIS PAGE ARE ATLANTIC STANDARD TIME

MONDAY PROGRAMMES CFNB—FREDERICTON, 550 K.

- 8.10—"The Listening Post."
- 8.30—Organ Melodies.
- 9.00—Popular Songs.
- 9.15—Novelty Program
- 9.30—Maytag Melodies
- 11.00—Happy Warrior Hour
- 12.00—Purina Program
- 12.15—Building Products Program
- 12.30—Sherwin-Williams Musicale
- 1.00—Waltz Time (Frigidaire)
- 1.30—Dance Music
- 2.00—Marconi Hour
- 5.00—Music Box Revue
- 5.30—Dance Music
- 5.45—Concert Songs.
- 6.00—"Maritime Parade."
- 6.15—Canada Cement Program
- 6.30—Hawaiian Echoes
- 6.45—Old Time Music
- 7.00—News Bulletins
- 7.10—"Real Life Drama"
- 7.15—Dance Music
- Laurier Orchestra, Ottawa.
- 7.30—Chateau Laurier Orchestra, Ottawa
- 7.45—Canadian Press News Bulletin
- 8.00—The Melody Boys, Novelty male trio, Hamilton.
- 8.15—Rex Battle and his Royal York Hotel Orchestra
- 8.30—Show Shop
- 9.00—Edouard Werner's Varieties, Detroit
- 9.30—Old Time Frolic
- 10.00—Babillage-Caprice, orchestra direction Dr. J. J. Gagnier, with Jeanne Desjardins, Montreal.
- 11.00—Canadian Press News
- 11.15—Jesse Crawford, organist
- 11.30—The Youngbloods of Beaver Bend, Winnipeg

WABC—NEW YORK, 860 K.

- 4.00—Visiting America's Little House
- 4.15—Chicago Variety Hour
- 4.45—Oriental
- 5.00—The Bluebirds
- 5.15—Melodie Moments
- 5.30—Jack Armstrong, All American Boy.
- 5.45—Patti Chapin, songs
- 6.00—Buck Rogers in the 25th Century.
- 6.15—Bobby Benson and Sunny Jim.
- 6.30—The Household Music Box
- 6.45—Concert Miniatures
- 6.55—Press-Radio News
- 7.00—"Just Entertainment," variety Programme
- 7.15—Nina Tarasova, singer
- 7.45—Boake Carter
- 8.00—Eso Marketers present Lombardo Road.
- 8.30—One Night Stands.
- 9.00—"Six-Gun Justice."
- 9.30—St. Louis Blues
- 10.00—Wayne King's Orchestra.
- 10.30—"Lilac Time with the Night Singer."
- 11.00—Abe Lyman's Orchestra
- 11.30—LeRoy Smith's Orchestra
- 12.00—Bert Block's Orchestra
- 12.30—Ted Florito's Orchestra

CKAC—MONTREAL, 730 K.

- 4.00—Melodies Classique.
- 4.15—Chicago Variety Hour
- 4.45—Oriental.
- 5.00—Social Announcements
- 5.15—Le Raconteur
- 5.30—The Fireside Program
- 6.15—Tangos
- 6.25—L'Heure Recreative
- 7.01—P. of Q. Safety League "L'Oncle Pierre."

- 7.15—Tito Guizar
- 7.25—Real Life Dramas
- 7.35—Piano Intime
- 7.45—Queens Hotel Concert Trio
- 8.00—De La Salle Cavaliers
- 8.15—Health Philosopher
- 8.30—Variety Show
- 9.00—Living Room Furniture Program.
- 9.15—Guess Who?
- 9.30—St. Louis Blues
- 10.00—Tudor Hall Organ Recital
- 10.30—Alex. Lajoie & Orchestra
- 11.00—Le Reporter Sportif Molson
- 11.05—Abe Lyman's Orchestra
- 11.30—Pick and Pat
- 12.00—Bert Block Orchestra
- 12.30—Ted Florito's Orchestra
- 1.00—Sign Off

WJZ, NEW YORK, 760 K.

- 4.00—Betty and Bob
- 4.15—Songs and Stories with Charles Sorce, tenor, and Harry Swan
- 4.45—Jackie Heller, tenor
- 5.00—Temple of Song
- 5.30—The Singing Lady.
- 5.45—Little Orphan Annie
- 6.00—U. S. Army Band
- 6.15—The Ivory Stamp Club with Capt. Tim Healy
- 6.30—Press-Radio News
- 6.35—Three X Sisters
- 6.45—Lowell Thomas
- 7.00—Amos 'n' Andy.
- 7.15—Tony and Gus, dramatic sketch
- 7.30—To Be Announced
- 7.45—Dangerous Paradise, dramatic sketch.
- 8.00—American Adventure
- 8.00—American Adventure
- 9.00—Sinclair Greater Minstrels—Minstrel show with Gene Arnold, interlocutor; Joe Parsons, bass, male quartet; Bill Childs, Mac McCloud and Clifford Souhier.
- 9.30—Princess Pat Players
- 10.00—The Cuckoo Hour with Raymond Knight
- 11.00—Harold Stern's Orchestra
- 11.30—Ink Spots, Novelty Negro quartet
- 11.38—Ray Noble's Orchestra
- 12.00—Shandor, violinist
- 12.08—Joe Reichman's Orchestra
- 12.30—Joe Rines' Orchestra

WTIC, HARTFORD, 1040 K.

- 4.00—Women's Radio Review
- 4.30—Tintype Tenor
- 4.45—Phil Saxe's Orchestra
- 5.15—Grandpa Burton
- 5.30—Alice in Orchestralia
- 5.45—Adventures of Sam and Dick
- 6.00—Wrightville Clarion
- 6.30—Press-Radio News
- 6.35—Baseball Scores
- 6.45—Modern Mountaineers
- 7.00—Amos 'n' Andy.
- 7.15—Gordon, Dave and Bunny
- 7.30—John B. Kennedy
- 7.45—Musical Moments
- 8.00—Program from New York
- 8.30—William Daly's Orchestra
- 9.00—The Gypsies
- 9.30—Travelers Hour.
- 10.00—Contented Program
- 10.30—Merry Mad Caps
- 11.01—News
- 11.15—Manny Laporte's Orchestra
- 11.45—Hoofinghams

WGY, SCHENECTADY, 790 K

- 4.00—Betty and Bob, sketch
- 4.15—Woman's Radio Review
- 4.30—Book News
- 4.45—Stock Reports

WEAF, NEW YORK, 660 K.

- 4.00—Woman's Radio Review
- 4.30—Girl Alone
- 4.45—Harvest of Song
- 5.00—Kay Foster, songs
- 5.15—Grandpa Burton, humorous sketch with Bill Baer.
- 5.30—Alice in Orchestralia
- 5.45—Sam and Dick in the North Woods, story
- 6.00—Flying Time
- 6.15—Meredith Willson's Orchestra
- 6.30—Press Radio News
- 6.35—Carol Dels, soprano
- 6.45—Billy and Betty, dramatic sketch
- 7.00—Amos 'n' Andy
- 7.15—Uncle Ezra's Radio Station
- 7.30—Kathleen Wells, songs
- 7.45—The Rhythm Boys
- 7.45—To Be Announced
- 8.00—Studebaker Champions
- 8.30—The Voice of Firestone—mixed chorus and string orchestra Horlick
- 9.00—A & P Gypsies direction Harry Horlick; Phil Baker, comedian
- 9.30—To Be Announced
- James Melton, tenor.
- 10.00—Contented Program.
- 10.30—Lucky Smith, dramatic sketch, with Max Baer
- 11.00—Talk by John B. Kennedy
- 11.15—Mannie Laporte's Orchestra
- 11.30—Leonard Keller's Orchestra
- 11.45—The Hoofinghams, comedy
- 12.00—Henry King's Orchestra
- 12.30—Freddie Martin's Orchestra

TUESDAY'S PROGRAMMES

- CFNB, FREDERICTON, 550 K
- 8.10—"The Listening Post"
- 8.30—Organ Melodies
- 9.00—Birthdays Program
- 9.30—Maytag Melodies
- 11.00—Happy Warrior Hour

WABC, NEW YORK, 860 K.

- 4.00—Poetic Strings
- 4.30—Science Service
- 4.45—Connie Gates, songs
- 5.00—The Merry Makers
- 5.30—Jack Armstrong, All American Boy.
- 5.45—Men of Manhattan
- 6.00—Buck Rogers in the 25th Century.
- 6.15—"Bunkhouse Follies, with Carson Robison"
- 6.30—Russian Bear Orchestra with Kuban Cossack Choir
- 6.45—Col. Stoopnagle and Budd
- 6.55—Press-Radio News
- 7.00—"Just Entertainment," variety Programme
- 7.15—Vocals by Verrill
- 7.30—Singin' Sam
- 7.45—Boake Carter.
- 8.00—"Lavender and Old Lace," with Frank Munn, tenor; Lucy Munn, soprano
- 8.30—To Be Announced
- 8.45—Louis Prima's Orchestra
- 9.00—"On the Air with Lud Gluskin"
- Nina Tarasova, singer
- 10.00—Fred Waring's Pennsylvanians, and Col. Stoopnagle and Budd
- 10.30—Edwin C. Hill, "The Human Side of the News"
- 10.45—Leith Stevens' Harmonies
- 11.00—To Be Announced
- 11.30—Frankie Master's Orchestra
- 12.00—Portland Symphony Orchestra
- 12.30—Bill Hogan's Orchestra

CKAC, MONTREAL, 730 K.

- 4.00—Musical
- 4.30—Science Service
- 4.45—Symp Melodies
- 5.00—Social Announcements
- 5.15—Merrymakers
- 5.30—The Fireside Program

- 6.15—Musique Classique
- 6.25—L'Heure Recreative
- 7.00—Chansons Francaises
- 7.15—Virginia Verrill
- 7.30—Variety Show
- 8.00—L'Heure Provinciale, Lecture, Musicale.
- 9.00—Neuveaine a Ste. Anne
- 9.30—Waring's Pennsylvanians with Stoopnagle and Budd
- 10.30—Edwin C. Hill.
- 10.45—Leith Stevens' Harmonies
- 11.00—Le Reporter Sportif Molson
- 11.05—Chas. Dornberger's Orchestra.
- 11.30—Frankie Masters' Orchestra
- 11.30—Ted Fri-Rito's Orchestra
- 12.00—Portland Symphony Orchestra
- 12.30—Bill Hogan and Orchestra
- 1.00—Sign Off.

WEAF, NEW YORK, 660 K.

- 4.00—Woman's Radio Review
- 4.30—Girl Alone, dramatic sketch
- 4.45—Adventures in King Arthur Land
- 5.00—Pan American Program
- 5.30—Vocal Soloist
- 5.45—Nursery Rhymes.
- 6.00—Flying Time
- 6.15—Mid-Week Hymn Sing.
- 6.30—Press-Radio News
- 6.35—Mary Small, songs
- 6.45—Billy and Betty, dramatic sketch.
- 7.00—Amos 'n' Andy
- 7.15—Hall and Gruen, piano duo.
- 7.30—Jackie Heller, tenor
- 7.45—You and Your Government.
- 8.00—Leo Reisman's Orchestra, with Phil Duey and Johnny.
- 8.30—Lady Esther Serenade; Wayne King's Orchestra
- 9.00—Ben Bernie's Blue Ribbon Orchestra.
- 9.30—Eddie Duchin — Fire Chief Or.
- 10.00—Beauty Box Theatre with John Barclay, baritone
- 11.00—Stanley High, Commentator
- 11.15—Harry Meyer's Orchestra
- 11.45—The Hoofinghams, comedy
- 12.00—Ben Pollack and his Orchestra
- 12.30—Arlie Simonds and Orchestra

WJZ, NEW YORK, 760 K

- 4.00—Betty and Bob, dramatic sketch
- 4.15—Easy Aces
- 4.30—To Be Announced
- 4.45—Harvest of Song program
- 5.00—Your Health, guest spekaer
- 5.15—Shirley Howard, songs
- 5.30—Singing Lady
- 5.45—Little Orphan Annie
- 6.00—Otto Thurn's Orchestra
- 6.15—Winnie the Pooh, children's
- 6.30—Press-Radio News
- 6.35—Walter Cassal, baritone
- 6.45—Lowell Thomas
- 7.00—Dot and Will
- 7.15—Tony and Gus, dramatic sketch.
- 7.30—To Be Announced
- 7.45—Graham McNamee
- 8.00—Eno Crime Clues
- 8.30—Edgar A. Guest in Welcome Valley.
- 9.00—N. T. G. and His Girls
- 9.30—Goldman Band Concert
- 10.00—Fibber McGee and Molly, comedy sketch
- 10.30—Heart Throbs of the Hills
- 11.00—To Be Announced
- 11.30—Dorsey Bros.' Orchestra
- 12.00—Shandor, violinist.
- 12.08—Joe Reichman and his Orch.
- 12.30—Billy Bissett and his Orchestra
- WTIC, HARTFORD, 1040 K.
- 4.00—Woman's Radio Review.
- 4.30—Stanley Davis
- 4.45—Studio Program
- 5.00—Pan Americana

The Bridge of Intelligent Endeavor is the way to the Castle of Achievement.

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