

# THEATRE OF THE AIR

FOR THE DANCERS  
TONIGHT

11:30 P. M.—Luigi Romanelli's orchestra.  
12:00 Mid.—Sonny Woods' orchestra.  
12:30 A. M.—Julian Woodworth's Meadowbrook orchestra.

## Helen Meany's Life To Be Dramatized On "Outdoor Girl" Parade

Highlights in the career of Helen Meany, noted diver, will be dramatized on the "Outdoor Girl Beauty Parade" program broadcast over the WABC-Columbia network on Saturday, May 18, from 7:30 to 8:00 P. M., A. S. T. Miss Meany won the National high diving championship five times, and four times captured the fancy diving title, besides winning the Olympic championship in 1928.

Victor Arden's orchestra; Connie Gates, contralto, and Richard Norton, baritone, will also contribute to the entertainment offered by the "Beauty Parade". Connie will sing "About a Quarter to Nine" and "Hooray for Love", and Norton's solos will be "Let My Heart Make Up Your Mind", and "Nina". The orchestral selections will include "Love Is The Thing", "Got Rhythm in My Feet", "Anything Goes" and "Siboney".

James Melton, handsome tenor star of "Music at the Haydn's", who has just been signed for the starring role in "Thin Air", a forthcoming Warner Brothers picture, will play a series of concert dates in the principal cities of the New England States before leaving for Hollywood, June 4th.

## Bette Davis To Make Debut as Dick Powell's "Hollywood" Guest

Bette Davis, vivacious blonde leading lady of the films, will make her initial bow to the coast-to-coast radio audience over the WABC-Columbia network as Dick Powell's guest on the "Hollywood Hotel" program on Friday, May 17, from 9:00 to 10:00 P. M., A. S. T. Miss Davis, who was Claudette Colbert's runner-up for this year's Motion Picture Academy award will appear in a condensed radio version of her new picture, "The Girl from Tenth Avenue".

Miss Davis' work in "Of Human Bondage" and "Bordertown" established her as one of the screen's outstanding actresses. In "The Girl from Tenth Avenue" she is cast as a young shop girl who marries a society delfict as a cocktail party and then proceeds to make a man of him despite his addiction to alcohol.

As singing star and master-of-ceremonies at "Hollywood Hotel", Dick Powell will introduce a new Kalmar and Ruby novelty number entitled "Puppchen". Dick's other songs will be "Living in a Great Big Way" and "To Call You My Own". His duets with Anne Jamison, the "Virginia" of the broadcast, will include "Villa" and "My Wonderful One". Frances Langford, exotic blues chanteuse, will feature Duke Ellington's latest hit, "In My Solitude", among other new numbers.

Raymond Paige, musical director of the program, will present several orchestral novelties. One he describes as "The Cotton Belt Line Express Service South of the Mason-Dixon Line with Stopovers in Memphis, Dallas, and St. Louis". Ray himself will act

## MICROPHONICS

Chicago NBC studio pickups: Dorothy Page can forgive anything in a friend but failure to meet an appointment right on the dot . . . Irene Wicker applies her lipstick a moment before she goes on the air but never uses it otherwise . . . Don Ameche studied law at three universities only to discover that he liked acting better than arguing . . . Tony Wons has been making his own way in the world since a lad of 13 when his father died and he went to work in a factory.

NBC studio pickups: Helen Claire, who plays Betty Graham, the little rebel in *Roses and Drums*, is a true daughter of the South. She was born and bred in Union Springs, Alabama, and educated at Randolph Macon College . . . In three years on the air Ed Wynn estimates he has used over 8,000 gags in his broadcasts . . . When he isn't plucking his guitar and singing Western ballads, John White, the Lonesome Cowboy of Death Valley Days, works for a wholesale map company in New York City.

Ruth Etting, starring on NBC with Red Nichols and his College

as engineer, conductor, and porter. Additional Paige offerings will be "Beautiful Heaven" and "Funiculi Funicula", with the chorus.

Miss Davis and her portion of the hour-long dramatic musical revue will be introduced by Louella Parsons movie columnist, who is a regular feature of the program.

Prom Orchestra, was entertainer by fate. A country girl fresh from David City, Neb., she was studying clothes designing at the Academy of Fine Arts, Chicago, when she went to the Marigold Gardens to sketch the costumes. Learning her ambition to sing, the manager made her a member of the chorus. Then one night a male principal failed to appear and Ruth, the only one in the company familiar with the lyrics, was drafted to sing his numbers. She made so good she retired then and there both as a chorus girl and an art student.

When Don Bestor fails to appear at a Jack Benny broadcast without spots that's news. And it is exactly what the bespectacled conductor did last Sunday. Don decided to "go Hollywood" and appeared for the program wearing a loud sport suit, and a shirt that was open at the collar and a flowing tie, but the angle-muffs were conspicuous by their absence. "After this", counselled Benny, "come in shorts, if you want, but don't forget the spats. Your musicians will not recognize you".

Eddie East and Ralph Dumke, the "Sisters of the Skillet", heard over CBS three mornings a week are probably the heavyweight champions of comedy. Eddie and Ralph, whose combined weights total around 500 pounds, diet so strenuously during the day that they have to indulge in a midnight feast every night in order to gain enough strength to go on dieting.

## BENNY'S GAME SOUNDS GOOD!

HOLLYWOOD, May 17—The sound effect of hitting a golf ball, which radio listeners heard on a recent Jack Benny program, during the imaginary match between Frank Parker and Benny, was accomplished by three of the NBC sound-effects staff.

One man swept a willow switch through the air; one hit a block with a hammer and another blew a thin whistle.

The sound-effect where Jack lost his ball in the bushes was made by actually bringing real bushes into the studio and breaking them by hand in front of the microphone.

## Says Radio Actors Work Against Odds

NEW YORK, May 17—Those who think radio entertainment is merely a matter of stepping before a microphone with a script in hand can take their correction from Florence Malone, dramatic actress on the Music at the Haydn's broadcasts heard over an NBC-WEAF network each Monday at 9:30 P. M., A. S. T.

"First of all, the radio performer is working against the tremendous handicap of being invisible", Miss Malone says, "and yet she must let the audience 'see' her".

"On the stage or in motion pictures, this can be done often with the shrug of a shoulder, the raising of an eyebrow or some other gesture. But on the air, this requires a perform-

## Campbell Sisters Trio

The three lovely Campbell Sisters, Toronto's versatile vocal trio, now heard regularly on the Commission program schedule, will again greet audience of the Eastern network with a group of specially arranged popular numbers on Friday, May 17th at 8:00 P. M., A. S. T., when Johnny Perkins will be at the piano.

Ethel, Jeanne and Myrtle promise a new thrill in the three hit tunes, "Whose Honey Are You", "It's Matting Time" and "Baby Take a Bow".

The Campbell sisters are exactly half of a very talented family. There are also three boys and when they were a few years younger they had a show with the six of them that was unrivalled in any regular Canadian urban neighbourhood. Ethel, who is a competent miss of twenty-four, and eldest of the girls, was business manager then as she is now, for the trio. Everyone who had a good idea was entitled to air it but Ethel's wisdom was never questioned when it came to the final vote.

All the girls were accomplished instrumentalists before they decided to try a vocal trio on the air. They just "guessed" what their voices were and then appealed to a competent instructor who pronounced their arrangement correct. Myrtle is soprano, Ethel, first contralto, and Jeanne, the baby, second contralto. They rehearse four hours a day and "dates" are always sacrificed when there is work to be done. "We like good times, but our work comes first", says Ethel.

er's keen perception of just the audience is following her characterization and then reading between the lines accordingly. That's the trick, and it takes almost a sixth sense to do it. I can think of nothing more difficult in the entire profession of entertainment".

## PROGRAM SCHEDULE

(All Times Given are Atlantic Standard Time)

4.30—South Sea Islanders  
5.00—Col. Roscoe Turner's Flying Stories  
5.15—Grandpa Burton  
5.30—Interview by Nellie Revell  
5.45—Program from New York  
6.00—Wrightville Clarion  
6.30—Press-Radio News  
6.35—Baseball Scores  
6.40—Friendly Facts  
7.00—Musical Highway  
7.15—"The Black Chamber" sketch  
7.45—Guy Hedlund and Company  
8.00—Jessica Dragonette  
9.00—The Travelers Hour  
9.30—Pick and Pat  
10.00—First Nighter  
10.30—National Geographical Society—Reception to Admiral Byrd  
11.00—George Holmes on Current Events  
11.20—Jesse Crawford, organist  
11.30—Slumber Hour  
12.00—Silent

WGYY, SCHENECTADY, 790 K.  
4.00—Betty and Bob, sketch  
4.15—Woman's Radio Review  
4.30—Jack Savage Hillbillies  
5.00—Musical Program  
5.15—Stock Reports  
5.30—Interview, Nellie Revell  
5.45—Musical Program  
6.00—Bag and Baggage  
6.15—Air Adventures of Jimmy Allen  
6.30—Press-Radio News  
6.35—Evening Brevities  
6.45—Emmanuel Baptist A Cappella Choir  
7.00—Jim Healey, current events commentator  
7.15—Stories of the Black Chamber, sketch  
7.30—Pickens Sisters  
7.45—Uncle Ezra's Radio Station E-Z-R-A.  
8.00—Cities Service Concert, Jessica Dragonette, Cities Service Quartet, Orchestra  
8.30—WGYY Farm Forum  
9.00—Waltz Time, Frank Munn, tenor; Abe Lyman's Orchestra  
9.30—One Night Stands with Pick and Pat  
10.00—The First Nighter, sketch  
10.30—Musical Program  
11.00—Talk—George R. Holmes  
11.15—Bobby Meeker's Orchestra  
12.00—George Devron & his Orchestra  
12.30—Hoofinghams, sketch  
12.30—Jimmie Garrigan's Orchestra  
1.00—WGYY Sign Off

## SATURDAY'S PROGRAMMES

CFNB, FREDERICTON, 550 K.  
8.10—"The Listening Post"  
8.30—Organ Melodies  
9.00—Birthdays Party (Children's)  
9.30—Maytag Melodies  
10.00—"Cooking School of the Air"  
11.00—Happy Warrior Hour  
12.00—Sherwin-Williams Musicales  
12.30—Building Products Program  
1.00—Waltz Time (Frigidaire)  
1.30—Royal York Concert Orchestra  
2.00—Marconi Hour  
5.00—Music Box Revue (All Request Program)  
6.30—B.E.S.L. Program  
6.00—Band Concert  
6.15—Canada Cement Program  
6.30—Popular Songs

6.45—Purina Program  
7.00—News Bulletins  
7.15—Dance Music  
7.30—La Voix Francaise de la Capitale, concert group, Ottawa  
7.45—Canadian Press News Bulletin  
8.00—Phil Cook's Show Shop  
8.15—"Patience," Gilbert-Sullivan Opera, produced by M. Allison University  
8.30—Bert Anstice and his Mountain Boys, old time orchestra, Montreal  
9.00—Last Act of "Patience," Sackville  
9.30—Breezin' Along  
10.00—Song Time in Tennessee—New York  
10.30—Fiesta, Vancouver  
11.00—Canadian Press News  
11.15—Chas. Dornberger's Orchestra  
11.30—Paul Whiteman and his Paradise Restaurant Orchestra, New York

WABC, NEW YORK, 860 K.  
4.30—Chicagoans  
5.00—Emery Deutsch's Dance Rhythms  
5.30—The Romany Trail  
5.45—To Be Announced  
6.00—Frederic William Wile  
6.15—Concert Miniatures  
6.30—Freddy Bergin's Meadowbrook Orchestra  
6.55—Press-Radio News  
7.00—Soconyland Sketches  
7.30—Outdoor Girl Beauty Parade  
8.00—Modern Minstrels  
9.00—U. S. Navy Band  
9.30—Melody Masterpieces  
10.00—Song Time in Tennessee  
10.30—California Melodies  
11.00—Archie Bleyer's Orchestra  
11.30—Claude Hopkins' Orchestra  
12.00—Orville Knapp's Orchestra  
12.30—Ray Herbeck's Orchestra

CKAC, MONTREAL, 730 K.  
4.00—Among Our Souvenirs  
4.00—Chicagoans  
5.00—Social Announcements  
5.15—Deutsch's Dance Rhythms  
5.30—The Fireside Program  
5.45—Joan Brunetto's Orchestra  
5.15—Le Bon Parler Francaises  
6.30—Chansons Francaises  
6.45—Les Oeuvres de Charite  
6.55—Press Radio News  
7.00—The Health Philosopher  
7.15—C. W. Lindsay & Cie, Ltée.  
7.30—Outdoor Girl Beauty Parade  
8.00—Modern Minstrels  
9.00—U. S. Army Band  
9.30—Saturday Night Barn Dance  
10.30—California Melodies  
11.00—Le Reporter Sportif Molson  
11.05—Variety Show  
11.30—Claude Hopkins & Orchestra  
12.00—Orville Knapp & Orchestra  
12.30—Ray Herbeck's Orchestra  
1.00—Sign Off

WEAF, NEW YORK, 660 K.  
4.15—Carol Deis, soprano  
4.45—Our Barn  
5.00—Eddie Duchin's Orchestra  
5.00—Tommy Tucker and his Hotel Slatler Orchestra  
5.30—American Schools, talk, the Air  
6.02—Tom Cookley's Orchestra  
6.30—Press-Radio News  
6.35—Gallagher and Shean Jr. Parade

6.45—Songfellows—male quartet  
7.00—"Religion in the News"  
7.15—Jamboree—variety musicale  
7.45—The Briggs Sports Review of the Aid  
8.00—Lucky Strike Presents the Hit Jolson with guest artists  
9.00—Radio City Party  
9.30—The Shell Chateau, starring Al Jolson with guests artists  
10.30—"Let's Dance"—Three Hour Dance Program; Kel Murray, Xavier Cugat and Benny Goodman Orchestra

WTIC, HARTFORD, 1040 K.  
3.30—Music Guild  
4.15—Carol Deis, soprano  
4.30—Our Barn  
5.00—Salute to the CCC  
5.30—Blue Room Echoes, Joseph Blume, director; Thomas Armstrong, tenor  
5.55—G.C.C. Program  
6.00—Wrightville Clarion  
6.30—Press-Radio News  
6.35—The Ranch Boys  
6.40—Laurel Trio  
6.45—Songfellows  
7.00—Neal O'Hara on Sports  
7.15—Musical Moments  
7.30—Lum and Abner  
7.45—Thornton Fisher on Sports  
8.00—The Hit Parade  
9.00—Radio City Party  
9.30—Al Jolson; Victor Young's Orchestra  
10.00—Let's Dance—Kal Murray's Benny Goodman's; Xavier Cugat's Orchestra  
1.30—Silent

WJZ, NEW YORK, 760 K.  
3.30—Music Magis—Roy Shield's Orchestra; Ruth Lyon, soprano; Cyril Pitts, tenor.  
4.00—Platt and Nierman, piano duo  
4.15—To Be Announced  
4.45—Chick Webb's Orchestra  
5.15—Jackie Heller, tenor  
5.30—Gardens of the Nation—guest speaker; Mario Cozzi, baritone; string ensemble direction Josef Honti  
6.00—The Jewish Program  
6.30—Press-Radio News  
6.35—Morin Sisters, harmony trio  
6.45—The Master Builder  
7.00—Trio Classique, instrumentalists  
7.15—National Parks Program  
7.45—Grace Hayes, in songs  
8.00—Phil Cook's Show Shop  
8.30—Enric Madriguera's Orchestra  
9.00—To Be Announced  
9.30—National Barn Dance  
10.30—Carefree Carnival  
11.00—Joe Rines' Orchestra  
11.30—Paul Whiteman's Orchestra  
12.00—Shandon, violinist  
12.00—Reggie Childs' Orchestra  
12.30—Leo Zollo's Orchestra

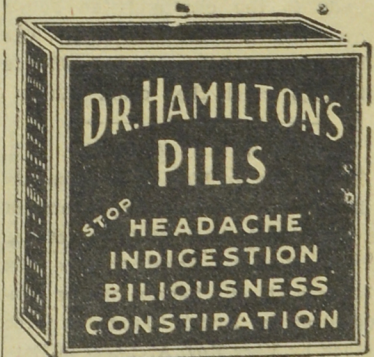
WGYY, SCHENECTADY, 790 K.  
3.30—NBC Music Guild  
4.15—Carol Deis, soprano  
4.30—Jack Savage Hillbillies  
5.00—Musical Program  
5.15—Eddie Duchin's Orchestra  
5.30—Our American Schools  
6.00—Bag and Baggage  
6.15—Tom Cookley and his Orch.  
6.30—Press-Radio News  
6.35—Evening Brevities  
6.45—Songfellows  
7.00—The General Electric Program  
7.30—Jamboree, variety musicale  
7.45—Briggs Sport Parade—Thornton Fisher  
8.00—The Hit Parade, Lennie Hayton and his Orchestra

9.00—Radio City Party—Ray Noble and his Orchestra  
9.30—The Shell Chateau, Al Jolson; Victor Young and his Orchestra  
10.30—Let's Dance—three hour dance program  
1.30—WGYY Sign Off

Promptness is one of the virtues possessed by Max Baer, heavyweight champion, now appearing Monday nights at 10:30 P. M., A. S. T., over the NBC red network. He's always the first to show up for rehearsals and broadcasts of "Lucky Smith", in which he plays the hero. And he watches the progress of the weekly contest in which 15 people win round-trips and ringside seats for his fight with Jimmie Braddock June 13 as though he were personally running the contest.

Bernice Claire has received a very tempting offer from the British Lion Film Corp. to make a picture in England this summer with the largest salary every paid abroad to an American radio star. If she can arrange a leave of absence from her "Waltz Time", and "Lavender and Old Lace" programs, the beautiful soprano star may accept.

The Daily Mail is the only "daily" in New Brunswick with a full radio page and programme.



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