

# THEATRE OF THE AIR

FOR THE DANCERS  
TONIGHT

12:00 MID.—Freddie Bergin's orchestra.  
12:30 A. M.—Jacques Renard and his orchestra.  
1:00 A. M.—Bill Hogan and his orchestra.  
1:30 A. M.—Denny Thompson and his orchestra.

## Brilliant Music Is Featured On "Melodic Strings"

Alexander Chuhaldin will add further lustre to the international reputation of his famed "Melodic Strings" when he presents a distinctly brilliant program from the works of four great composers tonight at 11:00 P. M., A. S. T. This program will be heard over a coast-to-coast network in Canada and in the United States through the facilities of the NBC.

M. Chuhaldin will open his program with the Overture from "If I Were King" and will also present Vivaldi's Concerto Grosso in B Minor. This concerto will offer the three parts: Allegro, Largo and Allegro.

The Intermezzo from "Cavaleria Rusticana" and the Finale from Symphony in C Major by Haydn will complete one of the finest programs on this series by the famous Canadian orchestra.

If the world loves a winner, it keeps its admiration and respect for a game loser. The man who can smile when clouds hang low and are

## Gets Air Contract On 17th Birthday

NEW YORK, N. Y., April 24.—Dorothy Alexander celebrated her 17th birthday the other day by signing a radio contract. Now she's heard with Paul Whiteman and his troupe of entertainers in the Kraft Music Hall broadcasts over an NBC-WEAF network each Thursday at 11:00 P. M., A. S. T.

Born in Greenville, Texas, the youthful singer is already a veteran entertainer. She made her stage debut at the age of eight as a singer and dancer and has appeared in vaudeville, the movies and as soloist with dance orchestras. Most of her life has been spent in California.

She has been seen in several screen shorts and has sung with bands since she was 14. Her repertoire includes a number of novelties besides popular selections.

## "Black-out" Pioneer

Beatrice Lillie, who clowns over NBC networks Friday nights, was one of the first to use the type of skit known as the "black-out." This technique is now widely employed on radio, stage and screen. The comedienne presented her first "black-out" 11 years ago.

ready to break, the man who, in spite of defeat and disappointment, setback and grief, faces the world smilingly, is the man who ultimately will win out.

## MICROPHONICS

Kay Thompson, who is heard on Lennie Hayton's program over NBC-WEAF on Saturdays and with Fred Waring's band over CHS on Thursdays, is a non-conformist when it comes to following current styles in the wearing of hats. The slim blonde contralto's chapeaux are invariably perched precariously on the back of her head. Even Kay's grand new Easter bonnet was no exception.

"Carmen" will never again be regarded as serious opera, opines Wilfred Pelletier, Metropolitan conductor. The reason he gives is Beatrice Lillie's burlesque of it on one of her recent NBC Friday night broadcasts. No one that sees her as the fiery Arlesienne will be satisfied with a "straight" performance thereafter, thinks Pelletier.

Frank Luther had a hard day at the office. The famous tenor, who is heard over the NBC networks on three programs a week, was busy rehearsing, answering fan mail, arranging music and interviewing several would-be radio artists. Dazed by it all, he picked up the microphone he uses for rehearsal purposes, dictated a 500-word letter into it, recorded three new songs on the dictaphone, and was rushing to

play a benefit when a magazine writer phoned asking for a story as to how a radio artist kills time between broadcasts.

Virginia Rea makes novel use of her old evening gowns. The soprano has to have a large wardrobe of formal gowns for "work," so she transforms her discarded ones into lounging pajamas, tennis dresses, blouses and even curtains!

Fights aren't the only things champions fly to. Max Baer, world heavyweight champion, had to fly back from Canada to the NBC studios to rehearse all day Sunday, April 28, for the start of his new series of half-hour programs, "Lucky Smith—the private detective with a wallop." The program will be heard every Monday night at 10:30 P. M., A. S. T., over the NBC red network for 13 weeks.

Peter Van Steeden, maestro of "Town Hall Tonight", has always owned a dog. Although most of his pets were mongrels, Van says he never had any trouble with them. But now he is the owner of thoroughbreds for the first time—a pair of scotties—and the popular young orchestra leader says that there is hardly an ailment they haven't managed to contract.

## Gladys Swarthout Popular Soloist

NEW YORK, N. Y., April 25.—Gladys Swarthout, popular Metropolitan Opera and radio prima donna, will return to her series for another concert with William Daly's symphonic string orchestra and a male chorus on Monday, April 29, at 8:30 P. M., A. S. T.

Miss Swarthout, who alternates on the Voice of Firestone programs with Richard Crooks and Nelson Eddy, will sing Gounod's "Ave Maria"; "From the Land of the Sky Blue Water" by Cadman, Ponce's "Estrellita", "Depuis le Jour" from "Louise", and "Love's Old Sweet Song".

Miss Swarthout also will be heard with Margaret Speaks, soprano, in a duet, Berceuse from "Jocelyn", and the male chorus will sing the Stein Song from "Prince of Pilsen" and a special arrangement of Rubenstein's Melody in F.

Jack Fulton's current program over CBS four times a week at 11:30 A. M., A. S. T., has completely altered his mode of living. The popular tenor, who formerly sang with Paul Whiteman's band, was used to working until the wee hours of the morning and sleeping during the day. Now he goes to bed at ten o'clock, so as to be at the studios in time for his morning broadcasts with his orchestra.

Daily Mail advertisements bring results.

## Tells How to Train Springer Spaniels

CHICAGO, April 25.—A. P. Moecher, leading Springer Spaniel field trial winner of the Central States, will be the guest of Bob Becker, noted writer about dogs, during his broadcast over an NBC-WJZ network on Sunday, April 28, at 5:45 P. M., A. S. T. Moecher is owner of the Ashaba Kennels, secretary of the Springer Spaniel Club, and recognized as one of the authorities on the training of spaniels.

The Springer Spaniel, as a hunting dog and home dog, will be discussed during the program, and Moecher will describe his system of training Springer Spaniels.

Bob Becker's Fireside Chats About Dogs are presented each Sunday under sponsorship of John Morrell and Company, makers of Red Heart Dog Food.

Zora Layman, featured on the new John Charles Thomas program over NBC-WJZ on Sundays, does not believe in restricting her efforts to one line. Radio is all right, but she wants to master a couple of other fields. When the warm weather sets in she expects to take up flying. During the winter she has been studying and reading in psychology and may try for a Ph.D. next year.

Edgar Guest never took a lesson in dramatics. Yet the poet-philosopher is being hailed by dramatic critics as an outstanding actor of the Frank Bacon type in his role of a small-town newspaperman on "Welcome Valley" over NBC-WJZ Tuesday nights at 9:30 P. M., A. S. T.

### THURSDAY'S PROGRAMS

CFNB—FREDERICTON, 550 K.  
8:10—"The Listening Post"  
8:30—Organ Melodies.  
9:00—Birthday Party.  
9:15—Novelty Program.  
9:30—Maytag Melodies.  
11:00—The Happy Warrior Hour.  
12:00—Sherwin-Williams Musicale.  
12:30—Building Products.  
1:00—Frigidaire Program.  
1:30—Marconi Hour.  
2:30—Royal York Concert Orch.  
5:00—Music Box Revue.  
5:30—Popular Songs.  
5:45—Symphonic Gems.  
6:15—Canada Cement Prog.  
6:30—Piano Selections.  
6:45—Purina Prog.  
7:00—News Bulletin.  
7:15—Popular Orchestration.  
7:30—Fundy Fantasy—Bruce Holders' Orch.  
8:00—Variety Program—Windsor.  
8:30—Billy and Pierre.  
8:45—C. P. News Bulletin.  
9:00—Piano Interlude (Studio).  
9:05—London Philharmonic Orchestra.  
9:30—Chamber Music—Montreal.  
10:00—University Lecture.  
10:15—Male Quartet—Detroit.  
10:30—Ben Pollack's Orchestra—Detroit.  
10:45—Cyril Pitts, tenor—New York.  
11:00—Melodic Strings—Toronto.  
11:30—Billy Bissett's Orch.  
11:45—Can. Press News & Weather.

WABC—NEW YORK, 860 K.  
5:00—Lyric Serenade.  
5:15—Salvation Army Band.  
5:30—Better Vision Institute Program.  
5:45—Dick Messner's Orch.  
6:15—Vera Van, Songs.  
6:30—Jack Armstrong, All American Boy.  
6:45—Dick Tracy: Dramatic Sketch.  
7:00—Buck Rogers in the 25th Century.  
7:15—Bobby Benson and Sunny Jim.  
7:30—Frank Daley's Orch.  
7:45—Beauty Program.  
7:55—Press-Radio News.  
8:00—"Myrt and Marge"  
8:15—Just Plain Bill.  
8:30—Benay Venuta—Songs.  
8:45—Boake Carter.  
9:00—Romance, David Ross, Readings; Emery Deutsch's Orch.  
9:30—Leith Stevens' Harmonies.  
Edwin C. Hill, Edward Nell, baritone.  
10:00—The Camel Caravan—Glen Gray's Orch.  
10:30—Fred Waring's Pennsylvanians.  
11:30—Alemite Quarter Hour.  
11:45—The Voice of the Crusaders talk.  
12:00—Freddie Bergin's Orch.  
12:30—Enric Madriguera's Orch.  
1:00—Herbie Kay's Orchestra.  
1:30—Denny Thompson's Orch.

CKAC—MONTREAL, 730 K.  
5:00—Symphonette.  
5:15—Theatre des Petits.  
5:30—Strauss Waltzes.  
5:45—Syrup Melodies.  
6:00—Social Announcements.  
6:15—Sumarry and we Recommend.  
6:20—Chansonnettes Francaises.  
6:30—Montreal Pharmacy Program.  
6:45—The Fireside Prog.  
7:15—Musique Classique.  
7:25—L'Heure Recreative.  
8:00—Langier Presents:—La Voix Musicale.  
8:15—Le Cure de Village.  
8:30—Le Quart D'Heure du Bonheur et de la Gaieite.  
8:45—Queens Hotel Concert Trio.  
9:00—Dr. J. O. Lambert.  
9:15—Romance.  
9:30—Par Dessus Les Toits presente par L. N. Messier.  
9:45—Leith Stevens Harmonies.

10:00—Variety Show.  
10:30—Waring's Pennsylvanians.  
11:30—H. Lalonde & Frere.  
11:45—Chas. Kramer.  
12:00—Le Reporter Sportif Molson.  
12:05—Sign Off.

WEAF—NEW YORK, 650 K.  
4:00—Vic and Sade Comedy.  
4:15—Oxydol's Own Ma Perkins.  
4:30—Dreams Come True.  
4:45—Imperial Grenadier Quartet.  
5:00—Woman's Radio Review.  
5:30—Jack Savage's Hillbillies.  
6:00—National Congress of Parents and Teachers Program.  
6:30—Sugar and Bunny—Comedy Sketch.  
6:45—Willie Bryant and his Orch.  
7:00—Summary of NBC Programs.  
7:03—George Duffy's Orch.  
7:15—Amer. Vocational Ass'n Talk.  
7:30—Press-Radio News.  
7:35—Mary Small, Songs.  
7:45—Billy and Betty.  
8:00—Gene Marvey's Orch.  
8:30—Molle Merry Minstrels.  
9:00—Fleischmann Variety Hour—Rudy Vallee's Orch.  
10:00—Captain Henry's Maxwell House Show Boat.  
11:00—Paul Whiteman's Music Hall.  
12:00—Graham McNamee.  
12:15—Meredith Willson's Orch.  
12:45—Tom Coakley's Orch.  
1:00—Dance Orchestra.  
1:30—Hotel Statler Orch.

WJZ—NEW YORK, 760 K.  
5:00—Betty and Bob, dramatic sketch.  
5:15—Take-It-Easy-Time.  
5:30—Platt and Nierman, piano duo.  
6:15—Wooley the Moth.  
6:30—The Singing Lady—Nursery.  
6:45—Little Orphan Annie.  
7:00—William Lundell, interview.  
7:15—To Be Announced.  
7:28—Summary of NBC Programs.  
7:30—Press-Radio News.  
7:35—Armand Girard, Bass.  
7:45—Lowell Thomas.  
8:00—Pepsodent Program—Amos 'n' Andy.  
8:15—To Be Announced.  
8:30—The eHedline Hunter, Floyd Gibbons.  
8:45—Tune Twisters—male vocal trio.  
9:15—Time Twisters—male vocal trio.  
9:00—Pastor a le-concert Orchestra and soloists.  
9:30—To Be Announced.  
10:30—Mexican Musical Tours.  
10:45—Cyril Pitts, tenor.  
11:00—Melodic Strings.  
11:30—Economics in a changing Social Order.  
12:00—Bob Chester's Orch.  
12:30—Dance Orch.  
1:00—Shandor, violinist.  
1:08—Tommy Tucker's Orch.  
1:30—Dancing in Twin Cities.

WTIC—HARTFORD, 1040 K.  
5:00—Woman's Radio Review.  
5:30—Blue Room Echoes.  
6:00—Col. Roscoe Turner's Flying Stories.  
6:15—Studio Prog.  
6:30—Labor Union Talk.  
6:45—You Be the Judge.  
7:00—Wrightville Clarion.  
7:30—Press Radio News.  
7:35—Laurel Trio.  
7:45—Norman Neilson, baritone.  
8:00—Amateur Night.  
8:15—Musical Moments.  
8:30—Bernard & Casper, Minstrels.  
9:00—Rudy Vallee's Variety Show.  
10:00—Captain Henry's Showboat.  
11:00—Paul Whiteman's Music Hall Show.  
12:00—John B. Kennedy.  
12:15—Meredith Willson's Orch.  
12:30—Slumber Hour.

## PROGRAM SCHEDULE

(All Times Given are Atlantic Standard Time)

WGY—SCHENECTADY, 790 K.  
4:15—Oxydol's Own Ma Perkins, dramatic sketch.  
4:30—Dreams Come True, Barry McKinley, songs.  
4:45—Imperial Grenadiers.  
4:55—Short Talks on Advertising.  
5:00—Betty and Bob, sketch.  
5:15—Woman's Radio Review.  
5:30—Jack Savage & Hillbillies.  
6:00—National Congress of Parents & Teachers.  
6:30—Stock Reports.  
6:45—Musical Program.  
7:15—Amer. Vocational Ass'n Talk.  
7:30—Press-Radio News.  
7:35—John Sheehan and Studio Ensemble.  
8:00—Orchestra.  
8:15—Musical Prog.  
8:30—The Molle Merry Minstrels.  
9:00—Fleischmann's Variety Hour—Rudy Vallee's Orchestra.  
10:00—Capt. Henry's Maxwell House Show Boat.  
11:00—Paul Whiteman's Music Hall.  
12:00—John B. Kennedy.  
12:15—Orchestra.  
12:30—Tom Coakley and his Orch.  
12:45—Tom Coakley and his Orch.  
1:00—Henry King's Orch.  
1:30—Joe Reichman's Orch.  
2:00—WGY Sign Off.

### FRIDAY'S PROGRAM

CFNB—FREDERICTON, 550 K.  
8:10—"The Listening Post"  
8:30—Organ Melodies.  
9:00—Vocal Period.  
9:15—Novelty Program.  
9:30—Maytag Melodies.  
11:00—The Happy Warrior Hour.  
12:00—Sherwin-Williams Musicale.  
12:30—Building Products Prog.  
1:00—Frigidaire Program.  
1:30—Marconi Hour.  
2:30—Royal York Concert Orch.  
5:00—Musical Comedy Memories.  
5:30—Hawaiian Echoes.  
5:45—Vocal Selections.  
6:00—Studies in Black and White.  
6:15—Canada Cement Program.  
6:35—Dance Music.  
6:45—Purina Program.  
7:00—News Bulletins.  
7:10—"Real Life Drama".  
7:15—Popular Orchestration.  
7:30—Ray Davis' Orchestra.  
8:00—The Old Down Easter.  
8:30—Billy and Pierre.  
8:45—Canadian Press News.  
9:00—Rainbow Revue.  
9:30—Bits o' This 'n' That.  
10:00—Friday Night—Calgary.  
10:30—Up to the Minute.  
11:00—Western High School Orchestra.  
11:30—Billy Bissett's Orch.  
11:45—Can. Press News Bulletins.

WABC—NEW YORK, 860 K.  
4:00—International Broadcast from Seville, Spain.  
4:15—Good Friday Prog.  
5:45—To Be Announced.  
6:00—Loretta Lee—Songs.  
6:30—Jack Armstrong, All-American Boy.  
6:45—Betty Barthell, songs.  
7:00—Carlton and Shaw.  
7:15—Bobby Benson and Sunny Jim.  
7:30—H. V. Kaltenborn, — Current Events.  
7:45—Beauty Program.  
7:55—Press-Radio News.  
8:00—"Myrt and Marge".  
8:15—Just Plain Bill.  
8:30—Silver Dust Presents—"The O'Neills".  
8:45—Boake Carter.

9:00—Mrs. Franklin D. Roosevelt.  
9:15—Edwin C. Hill in "The Human Side of the News".  
9:30—True Story Court of Human Relations.  
10:00—March of Time.  
10:30—Hollywood Hotel, Dick Powell, Orchestra.  
11:30—Col. Ctoopnagle and Budd.  
12:00—Gene Marvey's Orch.  
12:30—Freddie Berrens' Orch.  
1:00—Luigi Romanelli's Orch.  
1:30—Chas. Dornberger's Orch.

CKAC—MONTREAL, 730 K.  
4:00—Broadcast from Seville, Spain.  
4:15—Good Friday Program.  
6:00—Social Announcements.  
6:20—Love Songs.  
6:30—The Fireside program.  
7:15—Instrumental Novelities.  
7:25—L'Heure Recreative.  
8:00—Montreal Pharmacy Program.  
8:15—Le Cure de Village.  
8:30—To Be Announced.  
8:45—Queens Hotel Concert Trio.  
9:00—L'Heure Provinciale—Lecture, Musicale.  
10:30—Special Good Friday Prog.  
10:30—Hollywood Hotel.  
11:30—Col. Stoopnagle and Budd.  
12:00—Le Reporter Sportif Molson.  
12:05—Variety Show.  
12:30—Freddie Berrens' Orch.  
1:00—Luigi Romanelli and Orch.  
1:15—Chas. Kramer's Orch.  
1:30—Chas. Dornberger's Orch.  
2:00—Bulova Time and Sign Off.

WEAF—NEW YORK, 660 K.  
5:00—Woman's Radio Review.  
E-Z-R-A"  
6:00—Shirley Howard, contralto.  
6:15—Grandpa Burton.  
7:03—Tom Coakley's Orch.  
7:30—Press-Radio News.  
7:35—Arlene Jackson, songs.  
7:45—Billy and Betty—Dramatic Sketch.  
8:00—Gene Beecher's Orch.  
8:15—"The Black Chamber".  
8:30—Three Scamps—Songs.  
8:45—"Uncle Ezra's Radio Station"  
9:00—Cities Service Concert with Jessica Dragonette.  
10:00—Waltz Time—Munn-Siegel.  
10:30—Pick and Pat in One Night Stands.  
12:15—Jesse Crawford, organist.  
12:30—Stan Myer's Orch.  
1:00—George Devron's Orch.  
1:30—Jimmy Gorrigan's Orch.

WTIC—HARTFORD, 1040 K.  
5:00—Betty and Bob—Dramatic Sketch.  
5:15—Edna Odell, contralto.  
5:30—Chick Webb's Orch.  
5:45—General Federation of Women's Club.  
6:00—Platt and Nierman, piano duo.  
6:15—Jackie Heller.  
6:30—The Singing Lady.  
6:45—Little Orphan Annie.  
7:00—Dick Fidler's Orch.  
7:28—Summary of NBC Programs.  
7:30—Press-Radio News.  
7:35—Dale Wimbrow, The Mississippi Minstrel.  
7:45—Lowell Thomas.  
8:00—The Pepsodent Program—Amos 'n' Andy.  
8:15—Plantation Echoes.  
8:30—Red Davis—Dramatic Sketch.  
8:45—Dangerous Paradise—Dramatic Sketch.  
9:00—Irene Rich—Dramatic Sketch.  
9:15—Morton Downey.  
9:30—Ruth Etting.  
10:00—Beatrice Lillie—Comedienne.  
10:30—"The Armour Program with Phil Baker.

### Star Paragraphs

It appears that Harry (Parkyakak) Einstein, through his CBS program with Eddie Cantor, has contributed to the language. A group of small boys in Westchester County, New York, were overheard discussing "Gang" affairs the other day. "Now," said one, "you all know what Parkyer-carass means?" "Yep," said one, "It means to lay down when you see somebody comin' and don't get up till they're gone".

Norman Cordon, handsome young CBS baritone who has become an overnight radio star, is a nephew of the Hon. John C. Ehrinhaus governor of North Carolina.

Members of "The Gumps" cast who planned to tour Europe this summer find that they'll have to do it in fancy. Their sponsor decided to keep them on the air during the summer, so they had to cancel their voyage. But they're going abroad anyway, in the script.

### PROFESSIONAL

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