POVERTY SPELLS HEALTH. DEATHS ECHO PROSPERIT

ed States government reveal that the death rate rises as prosperity rises,

WASHINGTON, D. C., Nov. 4-Lu-show some variation but striking an ath and Caesar, the two dogs, in the average, it is found that the national course of the dialogue which Robert income was in the neighborhood of course of the dialogue which Robert income was in the neighborhood of cides kept climbing. In 1931, there Burns reported, brought out the com- \$95,000,000,000, the greatest income in were 20,088 suicides or 16.8 per 100. But more im the New Deal dropping to 18,829, the lowest they had been since 1929. But more im the "war" isn't the interest-compell Burns reported, brought out the comparative advantages of the rich and the poor and, to the philosophic mind the poor seemed to have the better the poor seemed to have the poor of it, from the standpoint of hearth high, those of skilled labor being es of it, from the standpoint of health and happiness. It takes something of a philosopher to agree that poverty is alists were thriving and those living a philosopher to agree that poverty is alists were thriving and those living the property of the proper a desirable state. Nathaniel Hawthorne on unearned increment were receiva desirable state. Nathaniel Hawthorne on the ing fat dividend checks with satisfyyet while the suicide rate was mount. 1932 they had drepped to 27 but in cream the bad years were in pronewspaper. But here is what a few ing regularity. In that year the death rate according to the mortality stat. Death Seeks Riches istics of the bureau of the census, was almost 1200 per 190,000 of population.

Poverty Drops Death Rate

Everyone will remember that it was ple death seems a happy estate and late in 1929 that the great depression bitterest year of the depression. Naple death seems a happy estate and late in 1929 that the great depression to the depression of the stock tional and individual income had continued to decline. That year the full weight of the tragedy was being felt regarded as the normal attitude. So of the depression were in existence before the great relief expenditures life is the companion of hardship. There are numerable explanations, weight of the tragedy was being felt by people in all walks. It was not only at the lowest it had the various aspects but it is likely the

a rate of 14 per 100,000, and in 1930 ers began to figure largely now. But distributing money right and left, put-15.5 per 100,000.

Even with the suicides of the bankrupts and the disappointed, the gen-

tunes, and who dared not face the working conditions. Yet while the suicide rate was mount-

1932 Toughest Year

The year 1932 was, for some, the

there were 18,551, giving a rate of the general death rate dropped down ting millions on relief and improving INTEREST IN to only 1089 per 100,000.

better that the death rate for all seemed to cheer up. It was inevitable the people. causes of death, declined markedly. that the downward trend in many The national income still was going down the next year, 1931, and the sur-

Better Times Jump Deaths

In 1931 the number of deaths from 1932 they had dropped to 27 but in gress, there were many expressions of citizens think about it: round the corner, they rose to 39. health authorities that in spite of priple cut out some of that war news? That showed that conditions were vations, there was no unusual incid- Or put it all together under one headstill bad but the fact that suicides de- nce of disease and no serious epi- ing, a two-column heading if you must clined to 19,993 is an indication that demics. Most elequent of all, make it that big? Sure I read about it there was a more hopeful spirit a- though are these definitive figures on sometimes in the headlines if there is broad in the land, that despair was the death rate. They are indisputable. sometimes in the factories in the fading. In this low year—and was Death follows prosperity and longer same. And I don't want to turn the

closed out in the earlier years. Bank other New Deal agencies which were ones.

business in general, the national income started its climb back. It gained In 1933, President Roosevelt took more in 1934 than it had lost in 1933. eral health of the nation was so much office and the people or many of them Billions were added to the income of

mounted to 1104 per 100,000 of popula. are-by "too much war?"

we have two currents crossing. Most prior to that but, as few were aware we have two currents crossing. Most prior to that but, as few were aware a case of formerly rich individuals. we have two currents crossing. Most people shrink from death and most people detest poverty, yet death hasteness and delays its visited to penury. The ancient prayer: Give me neither poverty nor riches, seems to strike a selfish mean.

In the year 1929 the unued States enjoyed the greatest measure of prosperity it ever had known in its entire history, but the price was a high traft. The various calculations death rate. The various calculations death rate.

The various calculations and the people defest poverty, yet death and most people detest poverty, yet death hasteness and delays its visite who were suddenly forced to face who were suddenly forced to face deaths per 100,000 than in the prospense good old days of 1929 National aday's unemployment for years were permay stopped to find work. Office workers, some hardship. Artisans who has not known a day's unemployment for years were permay stopped to find work. Office workers, store clerks, all manner of people in the earning classes discovered they no longer could earn. Dire poverty the stimulation which business was overcame many. The suicide rate in 1929 mounted to 20,927, or 17.4 per loss of the price was a high there had been 16,250 suicides, giving death rate to 1133. This may seem they were suddenly forced to face deaths per 100,000 than in the prosperous good old days of 1929 National aday's unemployment for years were permay some down to only about \$40.

Who were suddenly forced to face deaths per 100,000 than in the prosperous good old days of 1929 National aday's unemployment for years were permay some days no longer could earn. Dire poverty what it had been in 1929.

Now begins the new chapter. With the better health of the community. With the high live of the community. With the permay some permay some permay some down to only about \$40.

Not 'more to tait the fact to 1133. This may seem the depression, had much to do with the deaths per we have two currents crossing. Most prior to that but, as lew were aware a case of formerly rich individuals ever been. More than 100 fewer showing would be that the simpler war news; and I very nearly stopped that the proceed by the degree of the proceed by the proceed by the degree of the proceed by the degree of the proceed by the process of the p

WAR RAPIDLY

TORONTO, Nov. 1-Can it be that

It had been only 1067 in the worst year. With returning prosperity, it —as one stenographer assures us they

Everybody's opinion here is valuable-because "everybody" reads a

Stenographer-Why don't you peopages and find more of it all through the papers. You're not nearly as bad

rouble. No, I don't want to read very nuch about it.

B. A.—There's so much of it in the papers I don't want to read any of it. Salesman—I guess my newspaper s supposed to feature the thing that interests the most people. If war news s what people want, I guess it's the newspaper's business to give it to them. But I think war news is beginning to follow the road of industrythe supply is exceeding the demand.

Lawyer-The war news is being played up in many cases far out of proportion to its actual worth think that the public is often led to believe that certain events in Ethiopia are much more critical than they re-

Conflicting Reports

Drug Clerk-If the infernal reports were not so conflicting, one might be able to read them with a little more faith and interest. Stories are blared across the front pages about the Balkans using expanding bullets and poison gas. Cartoons are even drawn illustrating the poor natives dropping to their knees and tearing at their throats. Truly a horrible state of affairs-if you can believe all you read. Then along comes another story in which Haile Selassie himself is reported as denying that the Italians ever used gas or expanding bullets. Some one is a ilar?"

Waiter-If the reports were not liable to have such serious results, they would be funny. I admit that these first few scream engnif

those first few screaming headlines were pretty thrilling. But after they had screamed at you every day for a couple of weeks, one began to get sick of them. It affects a person just the

Teacher-You've heard that little ne rescue and found there wasn't any wolf at all. Then when the real wolf did come along every one laughed and thought it was a good joke. Some newspapers resemble that shepherd

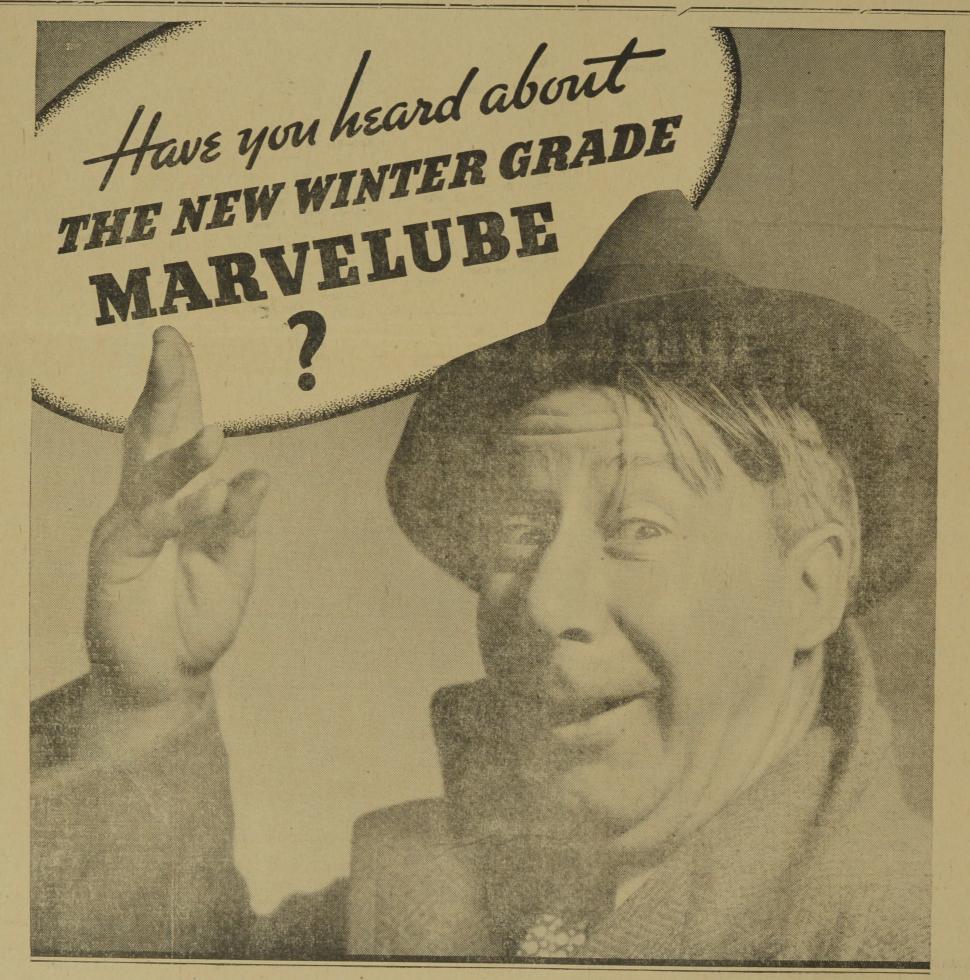
Business Man-Some day we're going to have a real war, and the news-

"Canada Tir a Dheanta"

Gaelic for "Made in Canada" and thhereby hangs a tale. Like her agritended to agricultural produce. The Canadian Trade Commissioner in sued under the Merchandise Marks Act, it will be illegal on and after November 30, 1935, to import into the Irish Free State or offer for sale, a wide variety of new furniture and similar articles made wholly or mainly of wood, unless such furniture bears both in the Irish and English languages specific indications, prominently displayed, of the country of manufacture. As regards Canada. the indication of origin "Canada tir a dheanta, Made in Canada" should be stamped or burned into the wooden portion of such goods in a reasonably onspicuous place, where convenient. Otherwise, in the case of upholstery. the words are to be clearly shown on tag or label securely attached to the article, Canada Tir a Dheanta.

Grandmother-Johnny, I wouldn't slide down those stairs. Little Boy-Wouldn't! Heck, you

When a wife ceases to be jealous of ner husband, he starts to be suspi-



DRIVE IN TODAY at any Imperial Oil station or dealer's and have your car checked for cold weather. Battery tested, oil changed, winter grease pu tor-the whole job can be few minutes. Only Imperial guaranteed products are sold — products sold at a fair price, products you can depend up

VERY statement made here about the new winter grades of Marvelube is a statement of actual fact. They remain free-flowing when it is so cold that ordinary oils are as solid as butter. At away below zero,

Marvelube 10W flows freely. And for districts where such cold weather is not experienced there is Marvelube 20W. Your car will start 40% to 50% easier, with less wear and tear on your battery, if you use this oil. . . . But it isn't only

STATIONS

the fluidity of this oil in extreme cold that makes it ideal for your car. It has extremely good body at high temperatures too — something ordinary oils have not. Marvelube protects the bearing

surfaces of your motor in a way no winter oil ever did before. . . . And it's a pure, clean, clear, golden-colored oil with gum and carbon-forming properties removed by a special process. Next time try the new

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