

# Theatre of The Air

## SATURDAY'S PROGRAMMES

CFNB, FREDERICTON, 550 K.  
8.10—"The Listening Post"  
8.30—Enterprise Foundry Program  
9.00—Birthday Party (Children's)  
9.30—Maytag Melodies  
10.00—Concert Period  
10.15—Studies in Black and White  
10.30—Strings  
10.45—Dance Music  
11.00—Happy Warrior Hour  
12.00—Purina Program  
12.15—Building Products Program  
12.30—Sherwin Williams Musicale  
1.00—Waitz Time (Frigidaire)  
1.30—Marconi Hour  
2.30—Royal York Concert Orchestra  
4.30—All Request Program  
5.00—Monitor News  
5.30—B.E.S.L. Program  
6.00—Band Concert  
6.15—Canada Cement Program  
6.30—Burgess Battery Program  
6.45—Concert Songs  
7.00—News Bulletins  
7.15—Souvenirs in Rhythm  
7.30—Dinner Hour  
8.09—Rex Battle's Orchestra  
8.15—Men of Melody  
8.30—Piano Improvisations  
8.45—Book Review  
9.00—Cotter's Saturday Night  
9.30—Old Time Music  
10.00—General Motors Hockey Broad-  
cast  
11.30—Dornberger and Orchestra  
11.45—Canadian Press

## WEAF, NEW YORK, 660 K.

5.00—Carol Deis  
5.15—To be Announced  
5.30—Our Barn  
6.00—Blue Room Echoes  
6.30—Children's Program  
7.00—Summary of NBC programs  
7.02—Spanish Revue  
7.30—Press News  
7.35—Alma Kitchell, contralto  
7.45—Religion in the News  
8.00—Sports Page of the Air  
8.15—Popeye, the Sailor  
8.30—Negro Male Chorus  
9.00—The Hit Parade  
10.00—Rubinoff and his Violin  
10.30—Shell Chateau  
11.30—To be announced  
12.00—Harold Stearn's Orchestra  
12.30—Esso News Reporter  
(1.00—Ben Bernie's Orchestra  
1.30—Al Lyons Lyons' Orchestra

## WJZ, NEW YORK, 760 K.

5.00—To be Announced  
5.30—Fascinating Rhythm  
6.00—Musical Adventures  
6.15—Jackie Heller, tenor  
6.30—Ken Sparrow String Ensemble  
6.45—News Review  
7.00—Esso News Reporter  
7.05—Cuckoo Hour  
7.30—News  
7.35—Football Scores  
7.40—Morin Sisters  
7.45—Jamboree  
8.30—Message of Israel  
9.00—To be announced  
9.15—Boston Symphony Orchestra  
9.30—Jamboree  
0.15—Russian Choir  
10.30—Barn Dance  
11.30—Carefree Carnival  
12.00—Esso News Reporter  
12.30—Ray Noble and Orchestra  
1.00—Shandor, violinist  
1.08—Sleepy Hall Orchestra  
1.30—Tommy Tucker and Orchestra

## CKAC, MONTREAL, 730 K.

3.30—Notre Dame-Army Football  
6.00—Social Announcements  
6.15—Chas. Dornberger's Orchestra  
6.30—Firebird Program  
7.15—Three Little Words  
7.30—News  
7.35—Le Bon Parler Français  
7.45—Patti Chapin  
8.00—Nouvelles La Presse  
8.05—Quebec Safety League  
8.15—French Songs  
8.30—Cystex Program  
8.45—Les Deux Copains  
9.00—Commentator  
9.15—Geo. Simon's Orchestra  
9.30—California Melodies  
10.30—Variety Show  
11.45—Gogo DeLys  
12.00—Molson Sports Reporter  
12.05—News  
12.15—Abe Lyman and Orchestra  
12.30—Claude Hopkins and Orchest  
1.00—Dick Messner Orchestra  
2.00—Sign Off.

## WTIC, HARTFORD, 1040 K.

5.00—Lucille Manners  
6.15—Program from New York  
5.30—Our Barn  
6.00—Blue Room Echoes  
6.30—Children's Program  
7.00—Wrightville Clarion  
7.30—News  
7.40—Gems from Memory  
7.45—Modern Mountaineers  
8.00—Thornton Fischer on Sports  
8.15—Popeye the Sailor  
8.30—Rhythms of the Day  
8.45—Talk on "The Kidneys"  
9.00—Lenny Hayton's Orchestra  
10.00—Rubinoff and his Violin  
10.30—Victor Young's Orchestra  
11.30—New York Program  
12.00—News  
12.15—Harold Stern's Orchestra  
12.30—Bill Scotty's Orchestra  
1.00—Silent

## WGY, SCHENECTADY, 790 K.

5.30—Our Barn

## SUNDAY'S PROGRAMMES

CFNB, FREDERICTON, 550 K.  
11.00—Service from George St. Baptist Church  
4.00—N. Y. Philharmonic Orches.  
6.00—Vesper Hour, Choral Music  
7.00—Wilsil Program  
7.15—Organ Reverie  
7.30—Events of Can. Interest  
7.45—Anna Malenfant, contralto  
8.00—Garden of Melody  
8.30—Singers from Wales  
9.30—Canadian Concert  
9.30—Little Symphony  
10.00—Forgotten Footsteps  
11.00—Atlantic Nocturnes  
11.30—Chasing Shadows  
11.45—Canadian Press News  
WABC, NEW YORK, 860 K.  
6.00—Elsie Thompson, organ  
6.30—Frank Crumit and Julia San-  
derson  
7.00—Amateur Hour  
7.30—"Smiling Ed" McConnell  
7.45—Voice of Experience  
8.00—Alexander Woolcott  
8.30—Phil Baker, the Great American Tourist  
9.00—Eddie Cantor  
9.30—Leslie Howard  
10.00—Ford Sunday Hour  
11.00—Wayne King's King's Orchestra  
11.30—Freddie Rich's Penthouse party  
12.00—Carl Hoff's French Casino Or.  
12.30—Simon's Orchestra  
12.45—Little Jack Little  
1.00—Frank Dailey's Orchestra

## GERMAN PEOPLE SUFFER FROM FOOD SHORTAGE

Condition Arises from Rigors of Dictatorship—  
Restricted Exports of Money Results in Trade  
by Barter With Foreign Countries

WASHINGTON, D. C., Nov. 16.—People whose remembrance of the incidents of the world war is lively will find the stories of food shortage in Germany standing out prominently. The armies were fed for the most part, but the civilian population suffered severely.

### Hymn of Hate

The near-famine conditions had two important effects. In the earlier stages of the war the unaccustomed food shortage prompted the German people to start each day with the hymn of hate directed chiefly against Great Britain, which was so largely responsible for the marine blockade preventing imports to Germany. Later in the last stages, so desperate did food conditions become that many believe they did almost as much to bring about the German collapse as the military operations of the allies. Strikes and mutinies were rife.

Today there is another sort of food shortage in Germany. This time it arises not from war but from the rigors of the kind of peace Germany is experiencing under a dictatorship.

Now that Germany has cast the Versailles treaty into the discard and is rearming as rapidly as she can, she has deliberately cut herself off from the rest of the world. That is, the government of Germany has done so.

The government does not like to see any money or wealth leave the country. Even if a foreigner, an American for instance, owns property in Germany yielding an income or even has cash in a German bank, he can not take it out of Germany except in small amounts, and with special permission. The owner of the money can spend all he wants to in Germany and take the goods out, but he may not move his money.

In such a situation it will readily be understood that dealers outside Germany are none too anxious to ship goods into that country. They fear they will not be paid. The German authorities handling foreign trade try to have everything on a barter basis. That means that they seek to negotiate deals whereby a person or company outside Germany will accept as payment some sort of goods of which Germany has a surplus. Thus an effort would be made to get a shipper of certain fresh fruits, of which Germany is short, to accept a quantity of chemicals of which Germany has a surplus.

### Gov't Handles Markets

These processes are somewhat cumbersome and tedious. It takes a good deal of shopping around to complete the various intricate deals, three-cornered exchange often being restored to. Not only does this system make ample imports difficult, but it makes the prices extremely high. The consumptive market for most of the imported food items is narrow, only people of ample means being able to pay the prices. Some of these prices are 100 per cent. above what they were only a year ago and they are constantly going higher. Lard is usually regarded as a food necessity. In 1933 the imports of lard amounted to 46,000 tons in the first six months. In the first six months of this year, the imports were only 12,000 tons, and it is expected the second six months will reveal an even lower figure. The price of lard has been steadily mounting and lard now is regarded as a luxury.

Germany produces a good deal of food. Probably there is no country in the world where farms and soil are better tended. Germany has ample supplies of the essential fertilizer, potash, and is capable of manufacturing many synthetic chemical fertilizers. But the variety of production is not great, nowhere near so great as in the United States.

As most readers are aware, everything in Germany now is regulated from the production and distribution of crops to the taking of wives and the wearing of clothes. The Nazi regime has become so powerful that there is little independence of action. The marketing system is in the hands of the government authorities. A special report on the German food situation which the department of agriculture has just received from Donald F. Christy service says that much of the present distress can be traced to mal-distribution rather than downright absence of product. "The reorganized marketing system recently introduced by the present German government," said Christy, "has frequently failed to function properly."

Another factor in the situation is the effect of the great drought. It was not quite so severe as in the United States, but sufficiently so to necessitate the slaughter of many ani-

mals because there was no feed available to keep them alive. The German government did not, like the American agricultural adjustment administration, deliberately go forth and slaughter creatures to take them off the market. Germany is far too thrifty for anything like that, but it did become necessary to kill many animals for lack of feed.

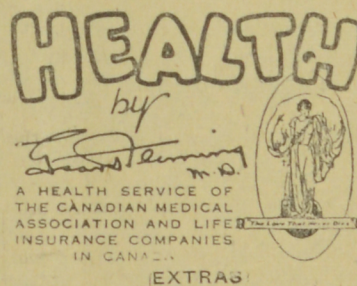
In 1934 there were 22,368,000 hogs in Germany and this year but 20,041,000. In 1934, there were 19,739,000 cattle and this year 19,165,000. Breeding stock as well as meat and dairy animals has been fewer and imports have been impracticable. This has meant constantly mounting meat prices. Retail prices in Germany are fixed by the government, but it is necessary for the government frequently to raise the permitted prices, because the owners of the animals will not part with them at low rates. So far the government has not gone the length of confiscating.

The better situation is reported as especially weak. Normally Germany produced only from 40 to 45 per cent. of her butter requirements, but this year supplies are still shorter and the usual difficulties of importation obtain. There is a definite shortage of fats of all kinds in Germany and what the long range effect of this will be on German health remains to be observed. Eggs are in short supply, too. With the normal import flow stopped and with domestic production low, an emergency situation appears on the horizon. Because of shortage and high prices of poultry feed, the hens were underfed and so, did not lay well. Twice in recent weeks the authorities have raised the retail egg prices, and this had an interesting effect. The higher prices have attracted eggs out of cold storage. At a season of the year, when eggs normally are moving into storage, they are coming out.

Of course, only people who are fairly well off can afford to buy them, but there seem to be enough such people to absorb all offerings. That there will be a definite shortage this winter is not doubted.

With so much uncertainty attending collection of money, exporters to Germany have naturally raised their prices to German buyers. Prices of almost everything are above world levels, Christy's report observes: "It is financially impossible for Germany to import large quantities this year so that the German consumer seems destined to live on a much simpler diet than in the past. It should also be mentioned that the population in 1935 is about 3 per cent. greater than during the years 1928-1932."

Your normal German is a valiant trencherman and this food situation is becoming irksome. Close observers are wondering whether the restrictions which have produced this situation may not contain the seed of political action which might alter the Nazi form of organization in the great European republic.



It is always a question as to which one is really the more fortunate. We think of the children whose parents are economically able to give them opportunities to study music, dancing, et cetera, as being the lucky ones. They may be but sometimes the "extras" are anything but good for them. It is desirable for any child that he have an understanding of music because this increases for him the joy of living. It is also desirable to be possessed of the social graces, which include dancing, so that the individual may not be embarrassed in his social life.

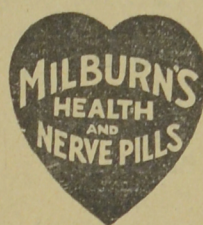
Nevertheless, it is even more desirable that the child have sufficient time for play and an abundance of rest, together with ample opportunity to do the things which he wants to do. These are essential to the physical and mental health of the child, which are infinitely more important than the extras.

Children require sufficient rest, and yet more children are deprived of this essential than suffer from other physical needs. Lack of rest leads to malnutrition, irritability and a whole train of undesirable physical and mental conditions. Play is just as necessary for the child as is food. Play implies doing what the child wants to do, not what someone else considers he should do.

Parents with the best of intentions set out to plan the lives of their children. They may feel that they want to protect them against the difficulties which they themselves had to face. They have forgotten, or else they never knew, that if their child is to be a healthy, happy adult, he must grow up in the sense of becoming independent able to stand on his own feet and to face the difficulties of life as they come along.

Intelligent guidance is desirable, but guidance must leave freedom to the child to make his own decisions and to learn that he must accept the consequences of his own acts. Opportunities for the child to do what he

## Have You Lost That Snap? Feel Yourself Slipping?



How many thousands drag on through life with weary step and worn and haggard face who might be strong and healthy but for some constitutional weakness.

It should be the aim of everyone to retain the strength, health and vigor of mind and body, and to fortify the system against attacks of disease. Milburn's H. & N. Pills contain the elements so necessary to create vim, force and energy to run the machinery of the system.

Get a box from your druggist. You won't be disappointed.

## NOT ALL RADIO ARTISTS DEPEND ON "GHOSTERS"

Ghost writers of gags or script for comedy and other shows have become established institutions in radio with such big-time artists as Jack Benny, Fred Allen, Cantor and others leaning heavily upon them for ideas and for copy. But not all the outstanding talent of the studios find it necessary to call in outsiders to "ghost" their fun-making lines. Many of those whose names are well known as the trio mentioned above are their own gagmen.

Amos 'n' Andy wouldn't recognize a script writer if he sat between them at lunch. From the start they have written every word they speak into the microphones. Amos (Freeman Gosden) is the chief idea man, and Andy (Charles Correll) supplies the typewriter power. They spend from one to three hours a day on their program and usually keep a few scrips ahead.

Then there is Raymond Knight, originator of the Cuckoo Hour, among other shows, who turns out literally reams of copy not only for radio but for magazines. He's a Harvard '47 Workshop' product, and he knows his dramatics. He once wrote script for Rudy Vallee.

### Gets Ideas From News Reels

Col. Stoopnagle and Budd have always prepared their own foolishnesses, ever since they were respectively continuity writer and announcer in a Buffalo station. Stoopnagle is the author of most of their mad ideas and Budd is a sort of board of review. When Stoopnagle runs out of ideas, he often goes into a newsreel theater and gleams some new slant for the next broadcast from what he sees on the screen.

Joe Cook doesn't exactly write his own comedy but it amounts to the same thing. He ad-libs (parlance of the craft for extemporizing) into a dictaphone, plays it back to see how it sounds, and makes corrections. When the script has been transcribed, he often ignores it altogether and makes up new slants on the spur of the moment.

The other star Cook sometimes heard on the radio, Phil Cook, writes his own stuff at home. A former advertising man, he "bats out" his scripts in traditional two-finger style on the typewriter. The lyrics of the songs he sings, he says, are often inspired on a New York subway train on the way home.

### Writes as People Talk

Hendrik Willem Van Loon, of course, was a famous author long before he became a broadcaster, as was Alexander Woolcott. Van Loon writes his copy in a peculiar style which he says is the way people really talk. This consists mostly of dots that set off phrases and clauses; people, he insists, never use well rounded sentences when speaking intimately among themselves. Woolcott dictates his material, sitting practically on the back of his neck in an easy chair after a late breakfast. He takes plenty of time doing it, too.

Al Pearce, the West Coast favorite who brought his Happy-Go-Lucky Gang to New York, is said to be the most spontaneous broadcaster of them

all. He rehearses his staff of artists well beforehand, but the order of their appearances and his introductions are left entirely to momentary inspiration. He actually puts his show together before the microphone.

George Burns and Gracie Allen use gag men, but they work closely with them. As many as three of these wits may be sitting around a hotel room with Burns and Allen, working up a situation. One of the gangsters will suggest a line, and George will come through with a "topper." There is always a secretary present, who takes down the laugh lines and types them out. Then they are revamped into continuity form.

### Knows His Medicine Shows

Honeyboy and Sassafras are entirely self-sufficient. George (Honeyboy) Fields writes all their scripts, depending not on gags but on situation comedy. He writes about medicine shows and he knows them because he once travelled with one. His specialty is the southeastern cow country where he once lived and where he once won the distinction of being made an honorary chieftain of an Oklahoma Indian tribe.

Goodman Ace, former Kansas City newspaper columnist, has written every word of the Easy Aces script since he "incepted" the show on a station there about three years ago. Jane in the act is Mrs. Ace. It is their real name.

Wendell Hall, the Red-Headed Music Maker, and Bill (Grandpa Burton) Baar both write and play all the roles in their own acts, as does Elmore (Senator Fishface) Vincent, who is also a popular professional after-dinner speaker.

Among the ladies, Gertrude Berg ranks "tops" in radio circles. She not only created and played the lead in "The Rise of the Goldbergs" but she is doing the same thing with her current broadcast. She also directs her shows.

Cornelia Otis Skinner writes all her remarkable monologues herself. She tries them out first on her famous father, Otis Skinner, and her husband. She does most of her writing while travelling between stage engagements, and she admits that radio consumes them far faster than she can turn them out.

"Do I really need brushing off?" asked the passenger in the Pullman. "Does you!" exclaimed the porter, with great emphasis, "Boss, I see broke."

## Your WILL and Your BUSINESS

Many businesses carry life insurance on their key executives as a common sense precaution, thus providing cash to pay beneficiaries of the deceased for their inherited interest in the business and averting inroads on working capital.

A business insurance trust agreement with our Trust Department acting as trustee provides a beneficial service available to all business concerns.

## THE CENTRAL TRUST CO. OF CANADA

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## "Central" Radio Service

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Expert Radio Service a Specialty

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## ASK YOUR DOCTOR FIRST, MOTHER

Before You Give Your Child an Unknown Remedy to Take

Every day, unthinkingly, mothers take the advice of unqualified persons—instead of their doctors—on remedies for their children.

If they knew what the scientists know, they would never take this chance.

### Doctors Say PHILLIPS' For Your Child

When it comes to the frequently-used "milk of magnesia," doctors, for over 50 years, have said "PHILLIPS' Milk of Magnesia—the safe remedy for your child."

Remember this—And Always Say "Phillips' When You Buy. Your child deserves it; for your own peace of mind, see that you get it—Genuine Phillips' Milk of Magnesia.

### Also in Tablet Form:

Phillips' Milk of Magnesia Tablets are now on sale at all drug stores everywhere. Each tiny tablet is the equivalent of a teaspoonful of Genuine Phillips' Milk of Magnesia.

PHILLIPS' Milk of Magnesia  
MADE IN CANADA