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SPORT

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400,000 IS BEST AVERAGE BIG LOOP CROWDS

NEW YORK, Sept. 7—According to Ford Frick, the main mogul of the National League, the majority of the big league clubs can at least break even on a season's attendance total around 400,000.

Last year more than a few clubs fell below this mark—some of them below 300,000.

With the exception of the Boston Braves and the St. Louis Browns, there has been a big bump all along the line this summer.

The Cards and Reds have done much better. The Tigers should pass the million mark. The Giants are beyond their 1934 count, and the Yankees are holding their own. The Cubs have drawn much better this season at home than they did in 1934.

The Browns have a star manager in Hornsby, but no money to spend for any helpful material.

As a result, the Tigers drew more in eight days than the Browns will draw at home all year.

Rival Gate Receipts

The Joe Louis-Max Baer hullabaloo is expected to produce the record gate of the year. A big fight is still the top draw in sport.

But in the way of general averages, big-time football is still in front.

You won't have many fights in a year that will draw \$900,000. Last year, Army and Navy, Army and Notre Dame, Alabama and Stanford and one or two others beat this mark with crowds that ran above 75,000.

Football is the big crowd collector, even with a short season. When you take in all the college games, with pro attendance packed on, the total is something terrific.

This total may run as high as 40,000,000. Perhaps a good bit more.

And number of the leading colleges draw from 200,000 to 400,000 a year.

Past Seasons

In past seasons Notre Dame, Army Navy, Stanford, Southern California, Michigan, Minnesota and Pittsburgh have been among the leaders for an all-season count.

On October 5 Pennsylvania will play to capacity at Princeton—above 50,000—and a week later Pennsylvania will entertain Yale at Franklin Field before 70,000 or more.

Philadelphia is one of the best of all the football cities. Give this city something to look at in a football way, and the multitude starts pouring in.

I recall only a few years ago when a crowd of 8,000 was a big gathering at a Southern game. There were few 10,000 football crowds.

Later I saw 30,000 at a Georgia-Tulane game in Athens, with several thousand turned away. Tennessee and Alabama played to capacity last fall. There are more than a dozen big games in the south each fall that will fill any stadium at hand.

Southern California turned in something like \$800,000 to the big municipal stadium at Los Angeles in less than ten years.

Nels Stewart

Not To Go To
N. Y. Rangers

MONTREAL, Sept. 9—Nels Stewart is appears, will not be with Rangers. Lester Patrick when here admitted he would like to have him, but feared he would not fit into his back-checking ensemble. So big Nels will likely move his duffel bag back to Boston where the Bruins can do very well with his usual twenty goals or so. One hockey player was found yesterday who was actually pining for winter. It was Dave Trotter, ten pounds overweight, but full of tobacco. Dave was pretty well satisfied with his showing last year, and he had every reason to be. He opined that he thought the manner in which Gorman had helped to bring him along early in the year had helped a lot.

"The year before I was not so good. I know I was not playing as well as I should have played. Last year it was different. I know quite a few of the players are anxious to get into action again. We had such a pleasant season that it is no wonder we are looking forward to Winnipeg," he remarked.

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Missed Much on Track and Field

When Jack Lovelock of England beat Bill Bronthron and Glenn Cunningham in that brilliant invitation mile at Princeton on June 15, it was hard to restrain tears of disappointment over failing to see such a dramatic competition. The result was a surprise to me. I felt that Cunningham, the world's record holder at 4.06.7-10, was practically unbeatable at his favorite distance. He must have been slightly off, as the race was run in the comparatively slow time of 4:11.1-5, with three of the four fastest milers of the world in action.

All credit, however, to Lovelock, a

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REVIEW OF SOME OF SPORT HIGHLIGHTS RECENT MONTHS

George Daley, Expert, Tells of Some of Salient Events in Sport World in Recent Months

(By George Daley)

NEW YORK, Sept. 8—No grief was felt over missing the Baer-Braddock fight and while a little surprised I was in no way shocked when Jimmy Braddock won the world's heavyweight championship from the unorthodox and clownish Max Baer. It does not seem to me that the title is in safe hands. Braddock is far removed from men like Jack Dempsey and Gene Tunney, and from all accounts, will be lucky to escape from the tigerish assault of Joe Louis if that bout ever comes about.

I did regret missing a sight of Louis on the evening of June 25, when the light-footed Negro knocked out the ponderous Carnera in the sixth round. It has not been my privilege to see Louis in action, but it strikes me he is by all odds the best heavyweight developed since Jack Dempsey was ruling the class. He has boxing skill as well as a lethal punch.

High Spots in Golf and Tennis

It would have been a pleasure to see Sam Parks win the open golf championship from such a strong field of better known players and I lacked the opportunity to congratulate Lawson Little over being the first American to win the British amateur championship two years in succession.

Must admit to be bitterly disappointed over our stand in the challenge round for the Davis Cup. High hopes were shattered. It is probably too early to pass judgment, but it seems to me as if Wilmer Allison has gone over the peak and is on the down grade—something which comes in all sports. Donald Budge, the nineteen-year-old firebrand, is climbing, however, and is about ready to take Allison's place.

Even at this late day let me sing for a moment the praises of Helen Wills Moody, who "came back." Her victory over Miss Jacobs in the final round at Wimbledon, although narrowly earned, satisfied those who never doubted her courage after that unfortunate happening at Forest Hills two years ago. It may be recalled that I was one of those who would not believe her guilty of quitting.

great competitor, and credit also to a newcomer of England—Stanley Wooderson, a twenty-year-old youth, who twice beat Lovelock on his return to England, once in the British championships. His name must now be added to the list of great milers.

Then, too, a word for Eulace Peacock, of Temple University, who fairly shocked us all by beating the amazing Jesse Owens, of Ohio State, twice in one day at our national track and field games on July 4—winning the 100-metre dash and the broad jump, each in world's record figures. Those performances will stand out when the final summing up is made next December.

Other happenings of much interest and some moment also were lost while stretched out on a hospital bed. Still the gift of reading was a compensation.

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SILVERTOWN, Ore., Sept. 9—The anvil chorus went to work today as an aftermath to the "strip golf tournament" staged by women of the Silvertown Country Club.

The event was a distinct disappointment to the small gallery. The players' excessive modesty left the spectators no little disgruntled.

In the first place, they played only nine holes. Additionally they wore sufficient extra garments to have gone 36 and still be adequately clothed, customers complained.

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