

THEATRE OF THE AIR

SAY IT WITH MUSIC

To honour St. Patrick, Russ Gerow, conductor of the popular London feature, "Say it With Music," will feature a special Irish Medley on his next Commission program, to be heard over the eastern and midwest network tonight at 9:05 p.m. AST.

Lorne Hitchins and his Banjo Trio which are a feature of these weekly London programs, will be heard in several new numbers, and Grace Needham, whose interpretations of popular and novelty numbers have won her a large following, will also be heard.

Russ Gerow does all the arranging for his program's special features. Among his recent successes were "Valentine," "Salute to Mr. Groun-hog" and "South of Suez." Spring Songs" will be presented on the program for March 21.

Second Request Program by Famous Chuhaldin Orchestra

Alexander Chuhaldin, conducting his famed "Melodic Strings" on the second in a series of "request" programs to be heard in March over the Canadian Radio Commission national network and an NBC network in the United States, will again broadcast tonight at 11:00 P. M., A. S. T., from the Commission's Toronto studios.

M. Chuhaldin has chosen for his opening number the brilliant Bach suite, "Anna Magdalena" in five parts.

The second presentation will be the Serenade from "Night Music" by Mozart and the final number will be Rimski-Korsakov's "Flight of the Bumble Bee" arranged by Chuhaldin.

Chuhaldin

Gus Haenschan, director of the American Musical Revue, owns some startling statistics on radio overhead. Haenschan has figured it out that in ten years of broadcasting he has bought more than 350 dozen pencils which were subsequently borrowed or filched by musicians on his various programs!

Edgar A. Guest's epitaph will probably read: Here lies Edgar A. Guest, Police Reporter. For, the household poet eventually gets around, in an evening's conversation, to telling about the days when he "covered" the police beat for his Detroit newspaper.

"ACADIAN" ORCHESTRA



The "Acadian" Concert orchestra goes into the theme when another thirty minutes of East Coast harmony and song takes the aid from a corner of the Commission's Halifax studios, said by many to be the most beautiful in Canada.

Bea's "Family"

NEW YORK, March 14—Beatrice Lillie is falling in line with the current trend for "family" programs. Among her own "relatives" that she has introduced in her current series are Nephew Junior, played by Junior O'Day; Cousin Hannah played by Jane Huston; and Cousin Hector, affectionately known as "Horseface" portrayed by Jack Keating of the Cavaliers quartet. The titled NBC comic bills herself as "Auntie Bea."

Whether its bike racing, wrestling, boxing, baseball or football, Frank

Munn knows his sports. The tenor of the Americas Musical Revue and other radio programs has followed athletic contests for years and could fill an encyclopaedia with dates, records and names of famous athletes he has known intimately for two decades.

Whispering Jack Smith, the soft-voiced baritone, sang at a neighborhood party. An old lady, who had never heard the singer, asked Jack: "It's little wonder, Mr. Smith, that you couldn't sing any louder. I see you don't wear rubbers—and on a rainy night like this!"

"Playing bridge with the four aces is a simple matter," writes a CBS listener from northern Canada. "Although you are on the air only five minutes, we get the picture and the nightly problem with no difficulty at all. Without your knowing it you are solving problems which would take the average player years to unravel."

Sigmund Romberg, musical director over NBC, continues to advocate a sponsors' organization for the purpose of improving radio entertainment, and a policy of trying our programs on smaller stations before being assigned to the networks.

"Echoes of Erin"

Irish through and through will be the next "Curtain" program presented from Windsor by Jack Radford. In honor of Ireland's Patron Saint, the presentation will be titled "Echoes of Erin" and will be heard over the eastern network tonight at 8:00 p.m. AST.

An instrumental ensemble will supply the musical background for this feature which will introduce everything from jigs to sweet Irish ballads. A stellar array of vocalists will be heard with Trudy Little and George Williams, prominent Border Cities artists, sharing honours with the Three Colleens, a trio of unusual talent and charm. The entire program is tied up with a green ribbon of charming dialogue and displays an intriguing love interest which will lead colour and romance to the tripping tempo of the music.

Lucille Watson, star of "Post Road" and other Broadway successes, will support Roland Young in "Her Master's Voice" on the Radio Theatre on Sunday, March 17 at 3:30 p.m. AST.

THURSDAY'S PROGRAMS

CFNB—FREDERICTON, 550 K.
8:10—"The Listening Post"
8:30—"Music and Song"
9:30—Organ Melodies
11:00—The Happy Warrior Hour.
12:00—Waltz Time.
12:30—Maytag Melodies.
1:00—Luncheon Music.
1:30—Marconi Hour.
2:30—Royal York Concert Orch.
5:00—Music Box Revue
5:30—Popular Songs.
5:45—Symphonic Gems.
6:15—Dance Music.
6:45—Piano Recital.
7:00—News Bulletins.
7:15—Popular Orchestrations.
7:30—Fundy Fantasy—Bruce Hold-er's Orch.
8:00—Royal Yeast Program—Halifax.
8:30—Billy and Pierre.
8:45—C. P. News Bulletin.
9:00—Piano Interlude (Studio).
9:05—"Say It With Music".
9:30—Chamber Music—Ottawa.
10:00—University Lecture.
10:15—Male Quartet—Detroit.
10:30—Music Magic—Chicago.
11:00—Melodic Strings—Toronto.
11:30—Billy Bissett and his Royal York Hotel Dance Orchestra—Toronto.
11:45—Can. Press News & Weather.

WABC—NEW YORK, 860 K.
5:00—"The Little House Family."
5:15—Salvation Army Band.
5:30—Loretta Lee, Songs.
5:45—Dick Messner's Orch.
6:15—"Skippy".
6:30—Jack Armstrong, All American Boy.
6:45—Dick Tracy: Dramatic Sketch.
7:00—Buck Rogers in the 25th Century.
7:15—Bobby Benson and Sunny Jim.
7:30—Frank Dailey's Orch.
7:45—Beauty Program.
7:55—Press-Radio News.
8:00—"Myrt and Marge".
8:15—Just Plain Bill.
8:30—Nick Lucas Songs.
8:45—Boake, Carter.
9:00—Linit "Hour of Charm", featuring Phil Spitalny and his Girl Vocal and Orchestral Ensemble.
9:30—"The Forum of Liberty," with Edwin C. Hill, Edward Nell, baritone.
10:00—The Camel Caravan—Glen Gray's Orch.
10:30—Fred Waring's Pennsylvanians.
11:30—Capt. Dobbsie's Ship of Joy.
11:45—"The Voice of the Crusaders" talk.
12:00—Little Jack Little Orchestra.
12:30—Arthur Warren's Orch.
12:45—Jerry Freeman's Orchestra.
1:00—Herbie Kay's Orchestra.
1:30—Leon Navara's Orchestra.
2:00—Roseland Ballroom Orchestra.

CKAC—MONTREAL, 730 K.
5:00—Perrin Program with Perrette.
5:15—Thetare dse Petits.

5:30—Loretta Lee.
5:45—Syrup Melodies.
6:00—Social Announcements.
6:20—Chansonnettes Francaise.
6:30—"The Fireside Program".
7:15—Musique Classique.
7:25—"L'Heure Recreative".
8:00—Langlier Presents:—La Voix Musicale.
8:15—Le Cure du Village.
8:30—The Dream Man.
8:45—Les Deux Copains—Pharmacies Leduc.
9:00—Dr. J. O. Lambert.
9:30—Par Dessus Les Toits presente par L. N. Messier.
9:45—EnTriant les Depeches.
10:00—To Be Announced.
10:30—Waring's Pennsylvanians.
11:30—Alex. Lajoie and Orchestra.
12:00—Le Reporter Sportif Molson.
12:05—Variety Show.
12:45—Jerry Freeman's Orch.
1:00—Herbie Kay's Orchestra.
1:30—Leon Navara and his Orchestra.
2:00—Bulova Time and Sign-Off

WEAF—NEW YORK, 660 K.
4:00—Vic and Sade—Comedy.
4:15—Oxydol's Own Ma Perkins.
4:30—Dreams Come True.
4:45—Imperial Grenadier Quartet.
5:00—Woman's Radio Review.
5:30—Arlene Jackson, songs.
5:45—Morin Sisters.
6:00—National Congress of Parents and Teachers Program.
6:30—Sugar and Bunny—Comedy Sketch.
6:45—Willie Bryant and his Orch.
7:00—Summary of NBC Programs.
7:03—Waldorf-Astoria Orchestra.
7:15—Amer. Vocational Ass'n Talk.
7:30—Press-Radio News.
7:35—Mary Small, Songs.
7:45—Billy Batchelor, dramatic sketch.
8:00—Hal Kemp's Orch.
8:15—Whispering Jack Smith, songs and Orchestra.
8:30—Molle Merry Minstrels.
9:00—Fleischmann Variety Hour—Rudy Vallee's Orch.
10:00—Captain Henry's Maxwell House Show Boat.
11:00—Paul Whiteman's Music Hall.
12:00—John B. Kennedy.
12:15—Jack Berger's Orch.
12:30—Eddie Duchin's Orch.
1:00—Hotel Waldorf Astoria.
1:30—Hotel Statler Orch.

WJZ—NEW YORK, 760 K.
5:00—Betty and Bob, dramatic sketch.
5:15—Dot Page.
5:30—Platt & Nierman, piano duo.
6:00—El Chico—Spanish Revue.
6:15—Wooley the Moth.
6:30—The Singing Lady—Nursery.
6:45—Little Orphan Annie.
7:00—William Lundell, interview.
7:15—Great Northern Hotel Orch.
7:28—Summary of NBC Programs.
7:30—Press-Radio News.
7:35—Armand Girard, Bass.
7:45—Lowell Thomas.
8:00—Pepsodent Program—Amos n' Andy.

PROGRAM SCHEDULE

(All Times Given are Atlantic Standard Time)

8:15—Gems of Melody.
8:45—Kellogg College Prom—Ruth Etting.
9:45—U. S. and World Affairs.
9:30—Red Trails.
10:00—Death Valley Days.
10:30—Music Magic: Ruth Lyon, soprano; Cyril Pitts, tenor; Orchestra.
11:00—Melodic Strings.
11:30—Economics in a changing Social Order.
12:00—Jack Denny's Orch.
12:15—To Be Announced.
12:30—Martel Michel's Orch.
1:00—Art Jarrett's Orch.
1:30—Dancing In Twin Cities.

WTIC—HARTFORD, 1040 K.
5:00—Woman's Radio Review.
5:30—Blue Room Echoes.
6:00—National Council Parents and Teachers.
6:30—Sugar and Bunny.
6:45—Willie Bryant's Orch.
7:00—Wrightville Clarion.
7:30—Press Radio News.
7:35—Gems from Memory.
7:45—Fire Prevention.
7:45—Billy Batchelor.
8:00—Wm. Sheehan, Conn. Legislative Reporter.
8:15—Whispering Jack Smith.
8:30—Bernard & Casper, Minstrels.
9:00—Rudy Vallee's Variety Show.
10:00—Captain Henry's Showboat.
11:00—Paul Whiteman's Music Hall.
12:00—John B. Kennedy.
12:15—Jack Berger's Orchestra.
12:30—Slumber Hour.

WGY—SCHENECTADY, 790 K.
5:00—Betty and Bob Dramatic Sketch.
5:15—Woman's Radio Review.
5:30—Short Talk on Advertising.
5:35—Arlene Jackson, songs.
5:45—Stock Reports.
6:00—National Congress Parents and Teachers' Program.
6:30—C. C. C. Program.
6:45—Musical Program.
7:00—Municipal Series.
7:15—Amer. Vocational Ass'n Talk.
7:30—Press-Radio News.
7:35—Evening Brevities.
7:45—Billy Batchelor, Sketch with Raymond Knight.
8:00—John Sheehan and Ensemble.
8:15—Whispering Jack Smith.
8:30—Al Bernard, Paul Dumont and their Burnt Cork Dandies.
9:00—Fleischmann's Variety Hour—Rudy Vallee's Orchestra.
10:00—Capt. Henry's Maxwell House Show Boat.
11:00—Paul Whiteman's Music Hall.
12:00—"Me and My Guitar".
12:15—Ralph Harrison's Orch.
12:45—Eddie Duchin.
1:00—Henry King's Orch.
1:30—Joe Reichman's Orch.
2:00—WGY Sign Off.

FRIDAY'S PROGRAM

CFNB—FREDERICTON, 550 K.
8:10—"The Listening Post"
8:30—"Music and Song"
9:30—Organ Melodies.
11:00—The Happy Warrior Hour.
12:00—Waltz Time.
12:30—Maytag Melodies.
1:00—Luncheon Music.
1:30—Marconi Hour.
2:30—Royal York Concert Orch.
3:00—Program From Fredericton High School.
5:00—Musical Comedy Memories.
5:30—Organ Recital—Miss Margaret Richards.
5:45—Vocal Selection.

6:00—Dance Music.
6:15—Studies in Black & White.
6:30—Dance Music.
6:45—Talk on Agriculture under Auspices of Prov. Dept. of Agriculture.
7:00—News Bulletin.
7:10—"Real Life Drama".
7:15—Chas. Johnston, tenor.
7:30—Ray Dawe and his Orch.
8:00—New Brunswick Breakdown.
8:30—Billy and Pierre.
8:45—Canadian Press News.
9:00—Rainbow Revue—Ottawa.
9:30—Bits of This and That—Regina.
10:00—Friday Night—Soloists with Orchestra—Calgary.
10:30—Up-to-the-Minute.
11:00—Le Chanson de Paris—Montreal.
11:30—The Hallucinations of Gentle man Jim.
11:45—Can. Press News Bulletins.

WABC—NEW YORK, 860 K.
4:00—Benay Venuta.
4:15—Minneapolis Symphony Orchestra.
4:30—Adventure Hour—Dramatic Sketch.
6:15—"Skippy".
6:30—Jack Armstrong, All-American Boy.
6:45—Betty Barthell, songs.
7:00—Leon Navara's Orchestra.
7:15—Bobby Benson and Sunny Jim.
7:30—H. V. Kaltenborn, Current Events.
7:45—Beauty Program.
7:55—Press-Radio News.
8:00—"Myrt and Marge".
8:15—Just Plain Bill.
8:30—Silver Dust Presents—"The O'Neills".
8:45—Boake Carter.
9:00—Mrs. Franklin D. Roosevelt.
9:15—Edwin C. Hill in "The Human Side of the News".
9:30—True Story Court of Human Relations.
10:00—March of Time.
10:30—Hollywood Hotel, Dick Powell, Jane Williams, Orchestra.
11:30—Col. Ctoophagie and Budd.
12:00—The Four Aces of Bridge.
12:05—Ozzie Nelson's Orch.
12:30—Jacques Renard and His Orch.
1:00—Cab Calloway's Cotton Club Orchestra.
1:15—Scott Fisher's Orchestra.
1:45—Joe Haymes' Orchestra.
2:00—Frank Dailey's Orchestra.

CKAC—MONTREAL, 730 K.
4:00—Pete Woolery and Orch.
4:15—Minneapolis Symphony Orch.
6:00—Protestant Teachers' Ass'n.
6:15—Social Announcements.
6:30—The Fireside program.
7:15—Instrumental Novelties.
7:25—"L'Heure Recreative".
8:00—Montreal Pharmacy Program.
8:15—Le Cure du Village.
8:30—The Dream Man.
8:45—Fred and Albert.
9:00—"L'Heure Provinciale"—Lecture, Musicale.
10:00—Molson Program.
10:30—Hollywood Hotel.
11:30—Famous Hockey Players.
11:45—Real Life Dramas.
11:50—Joe De Courcy's Orch.
12:00—Le Reporter Sportif Molson.
12:05—Mus-Kee-Kee Variety Show.
12:30—Jacques Renard's Orchestra.
1:00—Cab Calloway & Orch.
1:15—Scott Fisher's Orchestra.
1:45—Joe Haymes and Orch.
2:00—Bulova Time and Sign Off.

WEAF—NEW YORK, 660 K.
5:00—Woman's Radio Review.
5:30—NBC Music Guild.
6:15—"The Tom Mix Ralston Straight Shooters".
6:30—Interview by Nellie Revell, reporter.
6:45—"The Ivory Stamp Club".
7:03—Waldorf Astoria Hotel Orch.
7:15—Merry Macs, songs.
7:30—Press-Radio News.
7:35—Arlene Jackson, songs.
7:45—Billy Batchelor Dramatic Sketch.
8:00—To Be Announced.
8:15—"The Black Chamber".
8:30—Fox Fur Trappers.
8:45—"Uncle Ezra's Radio Station E-Z-R-A".
9:00—Cities Service Concert with Jessica Dragonette.
10:00—Waltz Time—Munn-Siegel.
10:30—Pick and Pat in One Night Stands.
11:00—Campana's First Nighter.
11:30—"The Pause That Refreshes on the Air".
12:00—George R. Holmes.
12:15—Angelo Ferdinand's Orchestra.
12:30—Jolly Coburn's Orch.
1:00—Jack Denny's Hotel Biltmore Orchestra.
1:15—Josef Cherniavsky's Congress Hotel Orchestra.
1:30—Don Pedro's Orch.

WJZ—NEW YORK, 760 K.
5:00—Betty and Bob—Dramatic Sketch.
5:15—Rhythm Ramblers.
5:30—Bennett Sisters.
5:45—General Federation of Women's Club.
6:00—Al Pearce and his Gang.
6:15—Jackie Heller.
6:30—The Singing Lady.
6:45—Little Orphan Annie.
7:00—Jack Berger and his Hotel Astor Orchestra.
7:28—Summary of NBC Programs.
7:30—Press-Radio News.
7:35—The Mississippi Minstrel.
7:45—Lowell Thomas.
8:00—"The Pepsodent Program—Amos n' Andy".
8:15—Plantation Echoes.
8:30—Red Davis—Dramatic Sketch.
8:45—Dangerous Paradise—Dramatic Sketch.
9:00—Irene Rich—Dramatic Sketch.
9:15—"To Be Announced".
9:30—"The Intimate Revue—Al. Goodman's Orch".
10:00—Beatrice Lillie—Comedienne.
10:30—"The Armour Program with Phil Baker".
11:00—Rubber Program.
11:45—"To Be announced".
12:00—Hal Kemp's Orch.
12:30—Ink Spots—Negro Novelty Quartet.
12:38—Nobzie Sissle & Orchestra from

French Casino.
1:00—Freddie Berrens and his Flying Trapeze Restaurant Orchestra.
1:15—Freddie Berrens and his Flying 1:30—Martel Michel's Orch.
WTIC—HARTFORD, 1040 K.
5:30—Music Guild.
6:15—Straight Shooters.
6:30—Nellie Revell.
6:45—Stamp Club.
7:00—Wrightville Clarion.
7:30—Press Radio News.
7:35—Gems from Memory.
7:40—Laurel Trio.
7:45—Billy Batchelor.
8:00—Concert Miniatures.
8:05—William Sheehan, Conn. Legislative Reporter.
8:30—Frank Sherry & Laura Gaudet.
8:35—Frank Sherry & Laura Gaudet.
8:45—"The Harmonizers".
9:00—Jessica Dragonette.
10:00—"The Travelers Hour".
10:30—"Pick and Pat".
11:00—"First Nighter".
11:30—Frank Black's Orchestra.
12:00—George Holmes.
12:20—Jesse Crawford, organist.
12:30—Slumber Hour

WGY—SCHENECTADY, 790 K.
4:00—Vic and Sade Comedy.
4:15—Oxydol's Own Ma Perkins.
4:30—Kay Foster, Songs.
4:45—Book News—Leverne Fuller.
5:00—Betty and Bob Dramatic Sketch.
5:15—Woman's Radio Review.
5:30—Elmer Tidmarsh, organist.
5:45—Stock Reports.
6:00—Lang Sisters.
6:15—"Tom Mix Ralston Straight Shooters".
6:30—Interview—Nellie Revell.
6:45—"The Ivory Stamp Club".
7:00—Bag and Baggage.
7:15—"Air Adventures of Jimmy Allen".
7:30—Press Radio News.
7:35—Evening News.
7:45—Billy Batchelor, sketch.
8:00—Col. Jim Healey—Current Events.
8:15—"The Black Chamber".
8:30—"Dick and Dot, sketch".
8:45—"Uncle Ezra's Radio Station E-Z-R-A".
9:00—Cities Service Concert.
9:30—WGY Farm Forum.
10:00—Waltz Time, Frank Munn, tenor.
10:30—One Night Stands.
11:00—"The First Nighter".
11:30—"The Pause That Refreshes on the Air—Frank Black and Orch".
12:00—Geo. R. Holmes.
12:15—"Me and My Guitar".
12:30—Ralph Harrison's Orch.
1:00—Jack Denny's Orchestra.
1:15—Josef Cherniavsky's Orch.
1:30—Don Pedro's Orchestra.
2:00—WGY Sign Off.

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