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ELECTION JUNE 27

While the Legislature has not yet been dissolved the semi-official statement is made that the general elections will be held on Thursday, June 27. Premier Tilley made the announcement this morning, after an all-night session of the Legislature.

ON IMPROVING THE WORLD

Youth counts every week its own and rejoices in the faith that it has credit at the bank of time for two or three thousand more. The dedicating of one week each year to youth is an adult idea, a tribute from those whose weeks lie largely in the past to those who will inherit the future.

Youth is talked to by some who lay claim to the ripe judgment of experience, the greater understanding of years. Among other words with which they may try the patience of their young auditors the speakers might say:

"If you want to make a better world, begin with yourself, in your own home, your own neighborhood, your own city. If you passionately desire a better order in the cosmos, see first that the order of your own life, your own room, your own back yard is what it should be. If you are ambitious to exercise a far-reaching influence for good, be sure first that your influence in your immediate neighborhood is promoting local welfare. Tackling the problems of a worldwide house-cleaning should be preceded by solving the problems of an individual and community house-cleaning. It is easy to demonstrate for saner international relations; it is harder, but much more practical, to encourage sound and civically spirited neighborhood relations. Yet the coming of the former depends in the ultimate on the achievement of the latter. An orderly world cannot be built out of disordered local units."

It seems to us that a re-emphasizing of these axioms would be timely.

MAY CUT INTEREST ON LARGE DEPOSITS

Negotiations have been going on between chartered banks with a view to reducing the rate of interest paid on large savings deposits from 2 to 1½ per cent. The Financial Post understands. Small deposits would not be affected.

Reductions that have already been made in the deposit rate from 3 to 2 per cent have not been nearly sufficient to offset the decline of the banks' revenue. Income has fallen chiefly because of the dearth of demand for loans from good commercial borrowers. Banks, therefore, have had to invest heavily in securities on which interest rates have been falling sharply. The present 2 per cent rate exceeds the rate banks can earn on short term government securities.

Since the Government is sympathetic toward lower interest rates, a cut to 1½ per cent in the rate on large savings accounts is expected to be approved.

SHARE-WEALTH SCHEMES

In case you are inclined to be swayed by the plausibility of many "Share-the-Wealth" schemes, it is to be hoped you tuned in a week ago to hear the weekly broadcast of W. J. Cameron, right hand man and Sunday evening spokesman for Henry Ford.

"Share the wealth plans," said Mr. Cameron, "usually begin with the assumption that wealth is money. Just share the money and you have shared the wealth! That, of course, is a fallacy. Money is to wealth what bookkeeping is to a flour mill—you may confiscate and distribute the books and bills and bank balance of the mill, and yet have no flour. Money being merely part of the bookkeeping system of society, is or ought to be the sign of wealth, but it is not and never can be wealth itself."

It is further assumed that wealth can be 'shared' by taking it away and giving it away. There is a 'catch' here also, for wealth is never wealth in the taking, and to think of 'sharing' as taking is only a half truth."

Speaking about this the Financial Post says:

The most effective mechanism yet devised for 'sharing wealth' is industry, urged Mr. Cameron. "It is a trading centre where materials, labor, skill and science are changed into commodities useful to life. The farmer brings his products and gets industrial products in return. The miner brings his ore, the weaver his textiles, the millman his steel; the workers in rubber, oil and glass bring their products; railroad men and sailors bring their services and so on.

"Everyone shares in the making in order to share in the taking. He brings goods or work, which is real wealth; he receives dollars which give him a claim on the equivalent of the wealth he has contributed. This is the social process and should never be injured by financial juggling or chiselling of returns."

Using his own industry he noted that for every car his company made, some worker in a railroad or other shipping employee received \$222 in wages; some worker in a rubber factory received \$12.50 in wages; some worker in a steel mill got \$12. These payments were repeated 386,326 times over, that being the number of cars made during the period. "For every ton of coal we burned, some miner received a dollar in wages, and you can multiply that by 600,000 tons."

"That is sharing. That is not speech making.

"Imagine hundreds of industries doing the same thing each in its proportion. Industry can really 'share the wealth' because its first concern is to create wealth. There is no division without creation. Never have creating and sharing been so effectively combined as in industry. There is no other way. The sharing process needs constant improvement but certainly it does not need introduction. It is already here and operating."

The Province of Quebec is now included in the Eastern Canada Potato Marketing Scheme by virtue of amendments to the Scheme approved by the Governor in Council. These amendments were passed in response to a request received from the Provincial Minister of Agriculture for Quebec. The request was supported by petitions bearing the names of 1,561 potato producers in the Province of Quebec, representing 54 different co-operative societies.

Under the amended Eastern Canada Potato Marketing Scheme the Local Board is enlarged from nine to eleven members to include two representatives from the Province of Quebec, Jean Henri Lavoie, of Quebec City, and William John Tawse, of Montreal. With the whole of Eastern Canada now included in the Eastern Canada Potato Marketing Scheme, it is expected that the Local Board will operate with greater success.

QUEBEC JOINS MARKETING SCHEME

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SNAPSHOTS

If Mayor Clark's idea about giving every person a holiday on a public holiday is to be carried out, we will close the phone offices and stop the railways on these days and give the boys and girls a day off.

It is surprising to hear people advocate a thing because we have done it for "twenty-five years and should continue." If some business men from a progressive town heard such behind-the-times-talk they would laugh at us.

The fight is on. June 27 will tell the tale—or which is the tail. Hop to it, boys.

If the Board of Trade members who do the talking are willing to have twenty-five year ago methods of doing business in the public service, then "O.K."

OUR MAIL BAG

THE MEDALS

Editor of the Mail,
Fredericton.

Dear Sir:

The timely letter from "No Medal" in your issue of the 8th inst., cites several errors in the list from Ottawa, which, of course, had its origin from a local source.

It would be well if the reasons for bestowal of the King's medals be given in each case, so the reasons might be obtainable, and the public left to judge as to the suitability, or otherwise. From the comments there must be some otherwise cases.

One lady gave an explanation "for family reasons." Just what the basis on which these favors were disposed, is too obscure, and we should be enlightened.

The Lieutenant Governor should not be subjected to criticism, as he no doubt had to rely upon local advice, particularly as he is not a resident of this village.

There seems to be evidence of stupidity, or less worthy cause for certain discriminations.

Yours truly,
One who did not expect a medal.

POETRY UNAWARES

Life is full of pleasant surprises. Consider poetry, for example, about which a most cheering discovery has just been made. Poetry is generally considered to be a pretty good thing in its way, but is usually thought to be very difficult to write.

Poets themselves have rather encouraged this idea. The great Virgil used to write only ten lines a day, and there was a famous English poet who declared that he had done a hard day's work, having in the morning put in a comma in his new poem, and in the afternoon having taken it out again.

But, although poetry writing may present difficulties, ardent literary researchers in England have just discovered that these difficulties are overcome by many more people than is generally supposed. Just as Moliere's Monsieur Jourdain spoke prose all his life without knowing it, so apparently innumerable unexpected men and women write poetry unawares.

Dicken's novels, notably "The Old Curiosity Shop" especially in the pathetic passages, are positively splashed about with blank verse, while even sober, erudite and academic works on natural science burst into ecstatic poetry without their writers guessing it. Whewell, in his famous Elementary Treatise on Mechanics, wrote this passage: "Hence no force, however great, can stretch a cord, however fine, into a horizontal line which is accurately straight." He was much surprised when it was pointed out to him that this was poetry—not very unlike Tennyson's "In Memoriam" in meter.

Similar remarks apply to parts of Smith's "Optics" and several other learned works. Thus, there may be verse—especially blank verse—all around us, without our even guessing it.

It may be in the letters of our friends; perchance right here beneath one's very nose, the duff tumbie may be tucked away in this discussion of poetic prose.—Christian Science Monitor

A correspondent sends another letter about the medals. They made a mess of the medals and that's all there is to it. The least said about them now the better.

The leaders of the press in Canada were ignored with a single exception and yet some of them are amongst the leading Canadians. If it were not for the press the world would not know that politicians or public men were alive. If the press were to put the lid on these public men they would have a fit and yet when it comes to any handouts lately the press is ignored. If the press were to take a public man and ignore him he would fade away in a year.

It is understood that Colby was to get a medal but it was mislaid.

GIRL AMONG TEN FACING PLOT TRIAL

Irish-American Will Be Tried by Court Martial In Cuban Uprising

HAVANA, May 10—Giomar O'Halloran, a beautiful Irish-American girl and nine others faced possible death sentences today as a Cuban court martial prepared to try them for complicity in the revolutionary plotting of Antonio Guiteras Holmes, former secretary of interior, slain in a battle with Cuban marines near Matanzas yesterday.

The prisoners, brought here and held incommunicado in grim old Cabana fortress, were captured by the government forces in El Morillo Fort, near Matanzas, where for almost three hours they resisted capture by Cuban marines in a battle in which six persons were killed and several wounded. Another woman also was captured with the revolutionaries, Mrs. Concepcion de Giarand, wife of a noted Cuban extremist leader.

Meanwhile all Guiteristas were held under close military surveillance, as the body of the youthful Philadelphia-born extremist was buried in the family crypt in Matanzas.

At the funeral Guiteras' mother, the former Maria Teresa Holmes, of Philadelphia, swore over her son's grave that his death "shall not go un-avenged."

HON. D. A. STEWART CONCLUDES RELIEF DISCUSSION IN ONT.

OTTAWA, May 10—Relief conditions in New Brunswick were under discussion here today between provincial minister of public works, Hon. D. A. Stewart and Dominion minister of labor, Hon. W. A. Gordon.

The interview was on matters of detail only upon which there was no announcement to make, it was stated afterwards. Immediately following the conference, Mr. Stewart entrained to return to the Maritimes.

Advertising Better

Kenneth Collins Declares Its Influence Is Growing

NEW YORK, N. Y., May 9—Kenneth Collins, assistant to the president of Gimbel Brothers, addressing a meeting of the Metropolitan Comptrollers Association of New York city last night at the Governor Clinton Hotel, asserted that advertising today is exerting a greater influence on people than ever before.

The fact that the potential purchasers have but little money to spend is not, Mr. Collins said, "the fault of the advertising fraternity".

"They are not", he continued, "in charge of the Government printing presses capable of creating money, where it did not exist before. Furthermore, advertising men are not to blame for an extravagant situation, which they are asked to overcome. Nearly every great retail establishment in America has a plant twice as large and costly as is needed for today's business.

But management, instead of shutting off parts of these plants, demands of advertising that it create a volume of business out of thin air to compensate for these expensive buildings and their accompanying costs. So the percentage cost of advertising rises to meet this situation. "But the unit cost of advertising the amount of money required to bring an individual customer to a store, goes down. For advertising and its great ally, the publishing business, continue to improve in technique and in forcefulness".

Advertisement of a Missouri missionary society, reads: "The women of the society have cast off clothing of all kinds. Look them over in the church basement any time this week".

At 11 months, one of the Dionne girls has still to cut her first tooth. Probably holding out for more money for the picture rights.

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Jean Arthur • Wallace Ford

Arthur Byron

A JOHN FORD PRODUCTION

Screen play by Jo Swerling and Robert Riskin. Based on a story by W. R. Burnett. Directed by John Ford.

A COLUMBIA PICTURE

Also Playing:

"THE MARCH OF TIME"

A News Magazine of the Screen

FOX NEWS USUAL PRICES

Mon. CLARK GABLE Tues. and Constance Bennett in

"After Office Hours"

The Daily Mail is the only "daily" in New Brunswick with a full radio page and programme.

WANTED—By male bookkeeper with twenty-five years' experience, part time work in Fredericton. Box "S" care of The Daily Mail.

UP TO \$50.00 EACH PAID FOR U. S. INDIAN HEAD CENTS. We buy all dates regardless of condition. Up to \$1.00 each for U. S. Lincoln Head cents. Up to \$150.00 each for Canadian coins. Stamp Collections, Medals, Books, Old Paper Currency, etc. wanted. Send 25c (COIN) for large illustrated price list and instructions. Satisfaction guaranteed or 25c refunded. HUB COIN SHOP, 113-7 N. Forsythe, SARNIA, ONT.

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SPECIAL FOR THIS WEEK

Pig's Hocks with Cabbage

Extra Choice Western Beef. Young Country Pork. Veal and Lamb

Large Salt Herring 5 cents each

STALL-FED CHICKENS FOR WEEK-ENDS

YORK MEAT MARKET

135 YORK STREET 'PHONE 592.

CAPITOL

Now Playing

The Howling Sweepstakes Comedy!

The Winning Ticket

Leo Carrillo
Louise Fazenda
Ted Healy

Three of the screen's funniest fun-makers in the howling sweepstakes comedy! Collect your share of merriment — there are a million dollars worth of laughs in it!

EPISODE FOUR
Rustlers of Red Dog
Two-Act Comedy:
"MOON OVER MANHATTAN"

Here Mon.-Tues. and Wed.
Aline MacMahon, Guy Kibbee
— in —
"While the Patient Slept"

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