

REVEALS AMAZING SURVEY OF HARD TIMES STRUGGLE

50,000 Restaurants Failed, but 115,000 New Ones
Opened—10,000 More Second-Hand Stores
Come Into Existence

WASHINGTON—There is usually a human interest story in any column of statistics which has to do with any branch of human activities and it is unusual to find any statistics which are not based on such affairs. The domestic commerce division of the department of commerce at Washington has just made a study of the growth of retail establishments on the one hand and the disappearance of such establishments on the other, during the years from 1929 through 1933. These are the years which statisticians consider mark the scope of hard times.

A Dickens or a Thackeray could write a novel around the results of this study. The retail stores of the country were divided into ten general groups, classified as to type or goods handled. Then it was determined how many stores of each group disappeared from the trade picture completely during the hard times and, in contrast, how many new stores started up.

Out of the ten groups it is shown that the disappearances exceeded the new establishments in seven cases. But the remaining three groups seem to have thrived on depression. Where your Dickens or your Thackeray would be called upon would be in the analysis of the human motives which dictated these mercantile fates.

The three general groups which won out in the hard times struggle were the restaurant and eating-establishment group, the second-hand goods group and, of all things, the automobile group.

Every reader of newspapers or listener to the most casual of conversations in the years since 1929 has heard over and over again the story of how this merchant or that merchant failed.

business. During the same period 10,000 new ones were started. Members of a generation which is just beginning to realize that it actually is the last generation, now being set forth to face the sour music of depression.

Now as to the seven other groups all of which showed shrinkage. In the food group—grocery stores, meat markets, fruit stands and others—175,000 such retail establishments folded, as the saying goes, and only about 165,000 new ones started. Closely associated are the stores selling supplies to farmers, for if the farmers were not doing well with food sales, they could buy but little. About 45,000 such stores failed and disappeared, and only 20,000 new ones were launched.

In the general merchandise group, there are some 20,000 disappearances and only 15,000 new ventures. In the new apparel group, the death list was over 55,000, and there were only 23,000 newcomers. In the new furniture group, those succumbing to the times numbered 26,000, while new stores numbered but 12,000. These figures must be compared with the growth in the second-hand stores to complete that picture.

In lumber, building, and hardware, 21,000 stores went out of business, with only 12,000 new ones, and the miscellaneous class of all other retail stores shows the disappearance of 77,000, with only 45,000 new ventures. The humanity of these statistics lies in the fact that despair and hope were wrapped up in every failure and every faring forth into the wide world of retail trade.

The statistical fact is apparent, at any rate, for all to see. During the depression period some 80,000 retail automobile establishments went out of business. But during that same stretch of hard-pressed years, nearly 130,000 new businesses were started, so there was a net gain for the period of 50,000.

These statistics have nothing to do with the amount of money involved. It is a fairly safe assumption that the money side of the picture would show shrinkage all down the line. The figures relate to the number of establishments which succumbed to the times and the number of those which set forth to face the sour music of depression.

Margaret Anglin Joins Summer Theatre Trek, Opening Dennis, Mass.

NEW YORK, July 24—Margaret Anglin, Canadian actress noted in the established theatres of London, New York and elsewhere, joins the trek to the summer theatre this week by opening in the Dennis, Mass., playhouse in "Fresh Fields."

The manner in which the summer theatre—often set-up in reclaimed barns and such—is mushrooming throughout the United States is told in the fact that no less than 14 new performances are billed for such playhouses this week.

Brattleboro, Vt., for instance is currently agog over a hot weather playhouse, reclaimed from a local stable and doing business on a strictly co-operative basis. Another such place is the Barter Theatre at Abingdon, Va., where the country folk fetch eggs, hams and other produce as the price of admission.

Very few of the new-born theatres have stepped forth with the prestige that has been accorded the Mohawk drama festival at Union College, Schenectady, where great expectations are cherished for the season of a month, commencing on July 23, in which four plays are scheduled each bedizened with ballet—"The Merry Wives of Windsor," "Rip Van Winkle," and Don Marquis' still new "Master of the Revels"—to be presented in the order given amidst a revel of gold and green in the new Sylvan theatre on the cottage campus.

The festival is the creation of Dr. Dixon Ryan Fox, the new president of Union College, formerly professor of history in Columbia University.

MARKET IN BRITAIN FOR ALFALFA MEAL

Alfalfa meal for use in poultry mash is showing an increasing demand in Britain. It is estimated there is a market for about 2,000 additional tons of meal similar to the Western Canada product, according to the Agricultural Department of the Canadian National Railways.

FAMOUS TRAIN CELEBRATES THIRTY-FIFTH BIRTHDAY

MONTREAL, July 25—Railways, like kings, commoners and quintuplets have their birthdays and state occasions and thus July 1st noted the thirty-fifth anniversary of the first running of the International Limited train of the Canadian National Railways, which has been in continuous daily operation between Montreal and Chicago since July 1, 1900, and is still going strong. During the 35 years the "International Limited" has travelled 21,715,760 miles, carrying approximately 2,500,000 passengers on its 25,556 trips. Over part of the route there are severe winter conditions of frost and snow which render steaming difficult and yet, despite this annual handicap, the train has a record of 82.3 per cent "on-time" performances during the entire period.

FLUCTUATIONS IN EXCHANGE HAMPERING WORLD TRADE

How the present chaotic state of international exchange is hampering world trade is well shown in the case of Hongkong, states the Industrial Department of the Canadian National Railways. The rate is liable to vary as much as ten per cent within a week or ten days. Last January the landed cost of goods arriving would have been approximately ten per cent higher than the cost of those arriving in March in terms of Hongkong currency.

WHITE OWL CIGARS

5¢

Writer Ousted From Italy For Defying State.

PARIS, France, July 24—Although David Darrah, Rome correspondent of the Chicago Tribune, now in Paris after an expulsion from Italy for his "anti-Italian dispatches," is unwilling to make a statement until he has written his entire story for his own newspaper, it is learned here that the facts surrounding his deportation are somewhat as follows:

The Italian government, with its well known policy of trying either to entice or to browbeat American and other correspondents into reflecting the official view of events and sending nothing unpleasant to the government, had continuously found Darrah refractory. He had been warned before that the regime did not like some of his dispatches.

On Saturday Darrah sent a story commenting on the situation of a quasi revolt in Sardinia culminating in the sending of the cruiser Zara to Cagliari to impress the population with Il Duce's visit and the distribution of largess to the suffering Sardinians.

He also sent another story pointing out the catastrophic conditions to which thirteen years of fascism had brought the Italian public finances, with an incredible increase in the national debt.

He tried to show the harmful effect of government interference with Italian private business and explained the buccaneering in Abyssinia as an attempt of the Italian government to escape financial difficulties and take the people's mind off their poverty.

On Sunday Darrah sent still another dispatch pointing out the well-known fact that although the Italian police are too well organized to permit any real insubordination the mobilization of soldiers for Africa is unpopular, and among the Slaves of Istria and the Germans of the Tyrol it is absolutely hated.

These, Darrah believed, are the points the Italians resented. The president of the Foreign Press Association in Rome made an informal protest to the government not against Darrah's expulsion but against the manner of his expulsion, done without giving him time to put his affairs in order.

If Darrah had not met a friend on the station platform he would not even have had money and none would have known of his expulsion until he reached a free country.

The Italian secret service claims that Darrah was told he could stay two days longer in Rome, but Darrah denies this. The American embassy in Rome will not make a protest unless it is formally instructed to do so from Washington.

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— Special —

STERLING LOBSTER

1/2's Per tin

29c

Magic Baking Powder

1's, per tin

30c

HEREFORD CORNED BEEF

1's, 2 Tins

25c

OVALTINE

4 oz. per tin 8 oz. per tin

39c 59c

SCHWARTZ

Prepared Mustard

9 oz. Per jar

13c

BAKER'S CHOCOLATE

1/2's. Per cake

25c

FLIT FLY SPRAY

8 oz. tin 16 oz. tin 32 oz. tin

33c 59c 98c

KRAFT

MIRACLE WHIP

8 1/2 oz. Per Jar

21c

KRAFT CHEESE

1/2's, per package

16c

CHRISTIES

GRAHAM WAFERS

1's, per package

25c

OAT PUFFS

Per package

10c

CERTO

8 oz. per bottle

33c

— Special —

BENSON'S CORN STARCH

1's Per package

11c

— Special —

SINGAPORE SLICED PINEAPPLE

1's Per tin

10c

— Special —

QUALITY BRAND CANNED PEAS

2's Per tin

10c

Snowdrift Coconut

Per lb.

25c

SUGAR-CRISP CORNFLAKES

3 Packages

25c

REGAL READY CUT MACARONI

16 oz. Per package

10c

CHIPSO

LARGE, Per package

23c

DOLE PINEAPPLE JUICE

1's Per tin

10c

CAMPFIRE MARSHMELLOWS

Per lb.

29c

Evaporated Std. Peaches

Per lb.

18c

QUAKER PUFFED WHEAT

Per box

11c

VIRGINIA SALTED PEANUTS

Per package

19c

Para Sani Wax Paper

Per lb.

25c

KELLOGG'S CORN FLAKES

3 packages 25c

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