

THEATRE of the AIR

THURSDAY'S PROGRAMMES

CFNB, FREDERICTON, 550 K.

8.00—News Service
8.05—Musical Clock
8.30—M. M. A. Talk
8.35—Listening Post
9.00—Birthday Program
9.30—Alatint Program
9.45—Concert Songs
10.00—Ma Perkins
10.15—Thor Program
10.45—Enterprise Foundry Program
11.00—Happy Warner Hour
12.00—Purina Program
12.15—Building Products Program
12.30—Canada Star Melodies
12.45—News Service

1.00—Frigidaire Program
1.30—Royal York Concert Period
2.00—Marconi Band
2.30—Sherwin-Williams
4.30—Tea Dance
4.45—Monitor News
5.00—News Service
5.10—Burgess Battery
5.30—With the Old Masters
6.00—Roadways of Romance
6.15—Canada Cement Programme
6.30—Popular Songs
6.45—McDonald Program
7.00—Valley Motors Program
7.10—News Bulletin
7.15—Sports Review
7.20—Souvenirs in Rhythm
7.30—Canadian Press News
7.45—Au Rhythm du Rumba
8.00—"Flute and the Nightingale"
8.30—Mort Dennis' Orchestra
9.00—Georgian Singers
9.30—Twilight Echoes
10.00—Rhythm Rebels
10.30—Dance Orchestra
10.45—Press News
11.00—Horace Lapp's Orchestra
11.30—Lullaby Lagoon

WEAF, NEW YORK, 660 K.

4.00—Radio Review
4.30—The Rangers
4.45—Martha and Hal
5.00—While the City Sleeps
5.15—Madge Marley and Carl Landt
5.30—Twin City Foursome
6.00—Flying Time
6.15—Esso News Reporter
6.20—Emerson Gills' Orchestra
6.30—Press Radio News
6.35—Baseball Resume
6.45—Billy and Betty
7.00—Amos 'n' Andy
7.15—Edwin C. Hill
7.30—Frank Crumit
7.45—Life Studies
8.00—Rudy Vallee
9.00—Show Boat
10.00—Bing Crosby
11.00—Clem McCarthy
11.15—Nano Rodrigo's Orch.
11.30—Esso News Reporter
12.30—To be Announced

CKAC, MONTREAL, 730 K.

4.30—Greetings from Old Kentucky
5.00—Social Announcements
5.15—Clyde Barrie
5.45—Little Orphan Annie
6.15—Fireside Program
6.15—Classical Interlude
6.25—L'Heure Recreative
7.00—Nouvelles
7.15—Moment Musical
7.30—Concert Music
7.45—Romance and Melody
8.00—Little Theatre
8.30—Par Dressus les Toits
8.45—Frontenac White Cap
9.15—Pierre and Pierrette
9.30—Piano Ramblers
10.00—Programme Grads
10.15—Commentator
10.30—Alex. Lajoie's Orch.
11.00—Molson Sports Reporter
11.05—Don Betsor's Orch.
12.00—Abe Lyman's Orch.
12.30—Henry King's Orch.
1.00—Sign Off

WJZ, NEW YORK, 790 K.

4.00—Betty and Bob
4.15—Backstage Wife
5.30—The Singing Lady
5.45—Little Orphan Annie
6.00—Esso News Reporter
6.05—Jas. Wilkinson, Baritone
6.15—Captain Tim
6.30—News
6.35—Frank and Flo
6.45—Lowell Thomas
7.00—Easy Aces
7.15—Family Welfare
7.30—Lum and Abner
7.45—Music Is My Hobby
8.00—Pittsburgh Symphony
8.30—Good Times Society
9.00—Death Valley Days
10.30—Roy Shields' Orch.
11.00—Esso News Reporter
11.05—Russ Morgan's Orchestra
11.30—Meredith Willson's Orchestra
12.00—Shandor, violinist
12.08—Bobby Meeker's Orch.
12.30—George Olsen's Orchestra

WTIC, HARTFORD, 1040 K.

4.00—Women's Radio Review
4.30—The Rangers
4.45—Vass Family
5.00—Blue Room Echoes
5.30—Dick Tracy
6.00—Wrightville Clarion
6.30—News
6.45—Rubinoff
7.00—Amos 'n' Andy
7.15—The Lampighter
7.30—Amateur Program
8.00—Rudy Vallee's Variety Show

WABC, NEW YORK, 860 K.

3.30—Do You Remember?
4.00—Salvation Army Staff Band
4.15—Chansonette
4.30—Greetings from Old Kentucky
5.00—Dramatic Sketch
5.30—Keyboard and Console
5.45—The Golobers
6.00—Patti Chapin
6.15—News of Youth
6.30—News
6.35—Concert Pianist
7.00—Myrt and Marge
7.30—Kate Smith's Coffee Time
7.45—Boake Carter
8.00—Harv and Esther
8.15—Three Brown Bears
8.30—Atwater Kent Hour
9.00—Camel Caravan
9.30—To Arms for Peace
10.00—Alemite Half Hour
10.30—Phil Cook
11.00—Isam Jones' Orchestra
11.15—Irving Aaronson
11.30—Vincent Lope Orchestra
12.00—George Olsen
12.30—Phil Scott's' Orchestra

WGY, SCHENECTADY, N. Y., 790 K.

4.00—Betty and Bob
4.15—The Bridge Forum
4.30—Stock Reports
4.45—Grace and Scotty
5.00—While the City Sleeps
5.30—Personality Singer
5.45—Musical Program
6.00—News Reports
6.05—Musical Program
6.15—Bart Dunn and Orchestra
6.30—News
6.35—Evening Brevities
6.45—Jimmie Mattern
7.00—Amos 'n' Andy
7.15—Human Side of the News
7.30—Italian Intermezzo
8.00—Rudy Vallee and Orchestra
9.00—Show Boat
10.00—Bing Crosby
11.00—Esso News Repoter
11.05—Dance Music

FRIDAY'S PROGRAMMES

CFNB, FREDERICTON, 550 K.

8.00—News Service
8.05—Musical Clock
8.30—M. M. A. Talk
8.35—Listening Post
9.00—Birthday Party
9.30—Alatint Program
9.45—Novelty Program
10.00—Ma Perkins
10.15—Thor Program
10.45—Enterprise Program
11.00—Happy Warrior
12.00—Purina Program
12.15—Building Products Program
12.30—Canada Star Melodies
12.45—News Service

1.00—Frigidaire Program
1.30—Royal York Concert Orchestra
2.00—Marconi Band Concert
2.30—Sherwin Williams Musicale
4.30—Tea Dance
4.45—Monitor News
5.00—Can. Press
5.15—Strings
5.30—Musical Comedy Memories
6.00—Fireside Program
6.15—Canada Cement Program
6.30—Organ Reveries
6.45—MacDonald Programme
7.00—Valley Motors Programme
7.05—News Bulletin
7.10—Real Life Drama
7.15—Souvenirs in Rhythm
7.30—Canadian Press
7.45—Little Bits of Everything
8.00—Northern Lights
8.30—Canadian Concert Hall of Air
9.00—From a Rose Garden
9.30—Orchestra
10.00—Musical Romances
10.30—I Cover the Waterfront
10.45—News
11.00—Across the Border
11.30—Lullaby Lagoon

CKAC, MONTREAL, 730 K.

5.15—Priere du Soir
5.30—Fireside Program
6.15—Real Life Dramas
6.25—L'Heure Recreative
6.45—Kaltenborn Edit News
7.00—Nouvelles
7.15—Jeanne et Arthur
7.30—CKAC Commentator
9.00—Hollywood Hotel
10.00—Vin St. George Gypsy Orch.
11.00—Molson Sport Talk
11.05—Joe Reichman's Orch.

WABC, NEW YORK, 860 K.

4.00—Vivian Della Chiesa
4.30—U. S. Army Band
5.00—"Terry and Ted."
5.30—Jack Armstrong
5.45—Og, Son of Fire
6.00—Buddy Clark, Songs
6.15—Bobby Benson and Sunny Jim
6.30—Social Announcements
6.30—News
7.00—Myrt and Marge
7.45—Boake Carter
8.00—Flying Red Horse Tavern
8.30—Broadway Varieties
9.00—Hollywood Hotel
10.00—Richard Himber
10.20—The March of Time
10.45—Mary Eastman, Soprano
11.00—Frank Bailey and his Orchestra

WEAF, NEW YORK, 660 K.

5.30—Terri La Franconi
5.45—Top Hatters
6.00—Flying Time
6.15—Esso News Reporter
6.30—News
6.35—Baseball Resume
6.45—Billy and Betty
7.00—Amos 'n' Andy
7.15—Uncle Ezra
7.30—Mc-O-Rol Jamboree
8.00—Cities Service Concert
9.00—Waltz Time
9.30—Court of Human Relations
10.00—Studebaker Champions
10.30—Marion Talley
11.00—George Holmes, News
11.15—King's Jesters
11.35—Esso News Reporter
12.00—Earl Hines' Orchestra
12.30—Ted Lewis Orch.

WJZ, NEW YORK, 790 K.

4.00—Betty and Bob
4.15—Backstage Wife
4.30—How To Be Charming
4.45—Magic Voice
5.00—Airbreaks
5.30—The Singing Lady
5.45—Little Orphan Annie
6.00—Esso News Reporter
6.05—Animal News Club
6.15—Mary Small
6.30—News
6.35—Have You Heard
6.45—Lowell Thomas
7.00—Niela Goodelle
7.15—Mario Cozzi
7.30—Lum and Abner
7.45—Songs of the Harp
8.00—Irene Rich
8.15—Drowsy Rhythm
9.00—NBC Music Guild
9.30—Fred Waring Orchestra
10.00—Encyclical Anniversary
11.00—Esso News Reporter
11.05—Phil Levant's Orch.
11.15—Negro Male Quartet
12.00—Shandor, violinist
12.08—Ranny Weeks' Orchestra
12.30—To be Announced

WTIC, HARTFORD, 1040 K.

3.00—Forever Young
3.30—Vic and Sadie
3.45—The O'Neils
4.00—Women's Radio Review
4.30—Happy Jack
4.45—The Motion Picture
5.00—Blue Room Echoes
5.30—Dick Tracy
6.00—Wrightville Clarion
6.30—News
6.45—Rubinoff and Jan Peerce
7.00—Amos 'n' Andy
7.15—Edwin C. Hill
7.30—Variety Show
8.00—Jessica Dragonette
9.00—Musical Revue
9.30—Court of Human Relations
10.00—Richard Himbu's Orch.
10.30—Marion Talley
11.01—Baseball Scores
11.15—The Jesters
11.30—Earl Hines' Orch.
11.45—Jesse Crawford, organist
12.00—Silent

WGY, SCHENECTADY, 790 K.

4.00—Betty and Bob
4.15—Bridge Forum
4.30—Stock Reports
5.00—Congress Speaks
5.30—Terri La Franconi
5.45—Grace and Scotty
6.00—News Reports
6.30—News
6.35—Evening Brevities
6.45—Jimmie Mattern
7.00—Amos 'n' Andy
7.15—Uncle Ezra
7.30—Col. Jim Healey
7.45—Jack Randolph
8.00—City Services Concert
8.30—Farm Forum
9.00—Waltz Time
9.30—Court of Human Relations
10.00—First Nighter
10.30—Marion Talley
11.00—Esso News Reporter
11.30—Dance Music

SHORT WAVE

THURSDAY, AUGUST 13

BERLIN, 7 p. m.—Military Concert. DJD, 25.4 m., 11.77 meg.

LONDON, 7.40 p. m.—"Chess Masters at Nottingham." GSP, 19.6 m., 15.31 meg.; GSF, 19.8 m., 15.14 meg.; GSD, 25.5 m., 11.75 meg.

MADRID, 8 p. m.—Program for Children. BAQ, 30.5 m., 9.87 meg.

LONDON, 8.20 p. m.—A Visit to the Empire Transmitters at Daventry. GSP, 19.6 m., 15.31 meg.; GSF, 19.8 m., 15.14 meg.; GSD, 25.5 m., 11.75 meg.; GSC, 31.3 m., 2.58 meg.

CARACAS, 9.30 p. m.—The Theatre of the Air. YV2RC, 51.7 m., 5.8 meg.

CARACAS, 10.15 p. m.—Dance Music. YV2RC, 51.7 m., 5.8 meg.

BERLIN, 10.30 p. m.—Variety Evening. DJD, 25.4 m., 11.77 meg.

LONDON, 10.45 p. m.—A Program of Scottish Poetry and Music. GSD, 25.5 m., 11.75 meg.

Reports from Lake Placid, where Kate Smith is vacationing promise exciting novelties for the new fall hour show, which will make its bow over the Columbia network Thursday, September 17. Definite announcement of her plans is expected soon.

WEATHERMAN NOT WORKING WITH BRITISH FILM COMPANY

Members of the Gaumont-British production unit in Revelstoke, Canadian Rockies, for the filming of 'The Great Barrier,' starring Richard Arlen, with Lilli Palmer, Antoinette Cellier and Barry Mackay, have been praying for the sun—during a period when much of the remainder of Canada has been praying for relief from heat and drought.

Location work on this picture, dealing with railway construction work of 50 years ago, has been delayed by rain and clouds, but the film folk are not the only ones who have been fretful. The farmers of the district have complained that it is too wet for haying and the crop is abundant, too. Berry-pickers have also found conditions too damp.

One indication of the freak weather is that the Revelstoke thermometers registered 72 degrees on the day that the temperature at Toronto hit 104 degrees.

"We had a long winter with much snow," commented a resident of Revelstoke, "and now we are having a rainy season for a summer."

A forest fire is wanted for one sequence of "The Great Barrier" and the production staff had been on the lookout for one which could be used in the picture which is based on the story by Alan Sullivan, Canadian author. It has been so wet, however, that it begins to look almost like a fireless feature. You could not set a forest ablaze if you tried.

Lilli Palmer, incidentally, writes to Shepherd's Bush that she has made two firm friends—an Indian Chief and a grizzly bear!

MAE WEST AGAIN ON WAR PATH

HOLLYWOOD, Aug. 13—Mae West is on the war path again. This time the bone of contention is the title of her next picture, "Personal Appearance," from the play of that name in which Gladys George made a spectacular success.

"The public will be misled by the title. They'll think I'm appearing in the flesh at the theatre—and will be disappointed to find me on the screen only." Mae is telling her boss, Emanuel Cohen.

She has precedent on her side. The Ginger Rogers picture, "In Person," misled movie audiences into believing the red-head would appear in person at the theater and many demanded their money back.

Mr. Cohen, however, is reluctant to accede to Miss West's request. He would like to harvest the tremendous publicity achieved by "Personal Appearance" in its play form. It will be interesting to see which of the two strong personalities wins the argument.

To Warren William goes the questionable privilege of playing the role of cynical press agent in the West picture—questionable because the buxom actress has made a habit of purloining the lion's share of dialogue and situation of every film since her initial success, "She Done Him Wrong." But Warren, the finest actor to date playing opposite Miss West, should be able to hold his own. "Personal Appearance" is the first of three pictures a year on his new ticket for major productions, to which he was contracted following release from Warner Brothers.

Harold Lloyd has the air of a hen that has been setting for a long time on an egg that is just about to hatch. Several months ago the comedian bought a story in New York to follow his screen appearance in "The Milky Way." The tremendous ovation accorded the latter made Lloyd doubly determined its successor would be as good if not better, and with this ambition in mind, has been toiling hard and secretly on the script. The title, together with supporting cast, will be announced within the next few days.

Madge Evans continues her march upward to her former position of screen eminence. As soon as her current assignment, "Piccadilly Jim," with Robert Montgomery, is completed, she goes to Paramount as Bing Crosby's leading lady in "Pennies From Heaven."

The cast of "15 Maiden Lane" is complete. Claire Trevor replaces Constance Bennett, now making her American comeback in "Ladies in Love." Cesar Romero, for once on the side of the law, plays the part of a Scotland Yard detective. Alan Dinehart, Douglas Fowley, as usual a "heavy," and Alan Lane have reputation-building roles. The unusual title gives the clue to the story. Maiden Lane, London, is the locale of important jewelry traders. All suspicious characters found wandering in this gilt-edged neighborhood are automatically jailed.

Helen Jepson and Husband on Show Boat

NEW YORK, Aug. 13—Helen Jepson's first radio appearance with her husband, George Possell, distinguished flautist, is scheduled for the Maxwell House Show Boat broadcast tonight at 9.00 p.m., AST, over the NBC Red Network.

For years both artists have appeared on the stage and before the microphone. Each has been a faithful attendant at the other's rehearsals and performances. Although Miss Jepson's name is far better known to the public, Mr. Possell is also celebrated in musical circles. He was with the New York Symphony Orchestra for 17 years and has appeared on the concert stage with Gali Curci and Victor Herbert. As guest star on Show Boat he will accompany his famous wife in several of her selections.

On the same programme Molasses 'n' January will be starred in another of their popular miniature minstrels and Captain Henry, Ross Graham, The Westerners and other Show Boat favorites will contribute to the music and fun.

NBC Maestro Makes Big Hit in London

LONDON, England, Aug. 12—London wishes that Ruby Newman, NBC dance band leader visiting in Europe, would stay awhile. The young Boston maestro appeared as guest violinist on Henry Hull's famous Variety Programme at BBC the other day and scored a tremendous hit.

Here's what the London Times said after the broadcast: "Mr. Newman, New York orchestra leader, brings a refreshing personality to the London wireless. We wish he would stay and fill London to the brim with the mellowness of his muted violin."

Ruby later embarked for the Salzburg Music Festival in Austria.

Salada Orange Pekoe Blend has by far the finest flavour

"SALADA" TEA

Old Ranger Tells of a True Romance

NEW YORK, Aug. 13—The amusing true story of an early western courtship that was carried on entirely by telegraph, will be told by the Old Ranger in the Death Valley Days broadcast tonight at 9.00 p.m., AST, over an NBC-Blue network.

In the mining camp of Bodie, Sun Lee, a Chinese, presided over the telegraph keys. On the other side of the Sierras, in the village of Genoa, one Miss Minnie Lee held a similar position. It never occurred to the Caucasian Miss Lee that the poetic gentleman with whom she was in telegraphic correspondence was 'foreign born'. And Sun did not enlighten her. When she proposed a 'wedding by wire' he agreed with alacrity. The amusing complications which follow are brought out in the broadcast.

Only 25, He Stars in Old Man Roles

SAN FRANCISCO, Aug. 13—The "grand old man" of NBC's San Francisco studios is a fresh-complexioned lad who is still under 25. He is Frank Provo, gifted young actor who also plays juveniles.

He made his debut as an aged man not long ago when Harbor Lights went on the western networks for the first time. So excellent was his portrayal of age that the Death Valley Days sponsors engaged him to play elderly principals in that series. Producers call upon him several times a week for similar roles.

FIFTY VOICES ON CRC PROG.

The Canadian Radio Commission choral group, "The Georgian Singers," under the direction of Stanley Maxted, will be heard tonight at 9.00 p.m., AST, over the national network from the Toronto studios.

Fifty voices will be heard in a specially selected programme of old favorites and popular numbers that have cemented their vogue through the years.

Included on the programme for this date will be a special arrangement of "Alone," by Brown, and "Sweet and Low," by Barnby. Among the familiar favorites to be heard are "Long, Long Ago," "Flow Gently Sweet Afton," "Grandfather's Clock," and "That's Why Dinkies Were Born." The programme will conclude with the fine old hymn, "The Strife Is O'er."

FOR OLD TIME'S SAKE

FORT WORTH, Texas, Aug. 12—Durelle Alexander doesn't forget an old friendship. When the petite 18-year-old singing star of NBC's Musical Varieties Programme arrived here with Paul Whiteman's troupe for an engagement at the Cast Manana, she dashed over to Dallas to greet James F. Threatt. Five years before Threatt gave Durelle her first night club job.



Savings for AUG. 14 - 15 - 17

| OVALTINE | | SPECIAL | |
|--|------------|--|------------|
| SMALL TIN | MEDIUM TIN | PUFFED WHEAT | |
| 40c | 60c | 2 packages | 19c |
| "The Tonic Food Beverage" | | SPECIAL | |
| "Restores Strength to the Tired Nerves" | | McCready's PICKLES | |
| COCOA | | 19c | |
| COWAN'S PURE PERFECTION | | (Sour, Sweet or Chow) 18 oz. Per btl. | |
| 1 lb. Regular Price | | A Maritime Product from Maritime Farms | |
| "Delicious—Digestible—Nutritious" | | SPECIAL | |
| AEROXON | | PUFFED RICE | |
| FLY STOPS | | 25c | |
| 4 rolls | | SPECIAL | |
| VICEROY | | RED ROSE COFFEE | |
| FRUIT JAR RINGS | | 39c | |
| D.L. 3 pkgs. | | Blended in the Maritimes for Maritime people | |
| SCHWARTZ | | SPECIAL | |
| PICKLING SPICE | | RANKINE'S | |
| 4 oz. Per package | | GINGER COOKIES | |
| CAMPFIRE | | 23c | |
| MARSHMELLOWS | | SPECIAL | |
| Per pound | | SLICED PEARS | |
| 29c | | 23c | |
| HIRES ROOT or GINGER | | CHALLENGE | |
| BEER EXTRACT | | CORN STARCH | |
| Per bottle | | 23c | |
| 35c | | 2 packages | |
| COLEMAN'S | | Full coloured picture of His Majesty King Edward | |
| PURE MUSTARD | | VIII FREE. Send in front panel of package to | |
| 1/4's Per tin | | The Canada Starch Co. Limited | |
| 30c | | Montreal, Que. | |
| INTERLAKE | | CHICKEN HADDIE | |
| TOILET TISSUE | | 15c | |
| 3 rolls | | (Sea Star Brand) Per tin | |
| 25c | | HEREFORD | |
| CRISCO | | CORNED BEEF | |
| 1's Per tin | | 25c | |
| Don't risk health. Use Crisco—the digestible | | DYSON'S | |
| shortening | | MIRACLE YEAST | |
| SPECIAL | | 10c | |
| CATELLI Y.E. or WHITE | | 1 oz. Per package | |
| BEANS | | "Bakes Bread and Rolls in five hours" | |
| 36 oz. Per tin | | "Pure—Dry—Fast Rising" | |
| 17c | | Junket Ice Cream Mix | |
| "They are oven-baked in brick ovens" | | 10c | |
| AUST. PEACHES | | JELLY BEANS | |
| (Halves or Sliced) 16 oz. Per tin | | 19c | |
| 18c | | Cap't John CLAMS | |
| Kellogg's CORNFLAKES | | 15c | |
| 3 packages | | CUT WAX BEANS | |
| 25c | | 23c | |
| | | (Lynn Valley) 2's 2 tins | |

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LISTEN IN TO THE M. M. A. RADIO BROADCAST OVER STATION CFNB EVERY MORNING EXCEPT SUNDAY AT 8.30 a.m.