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JANUARY 4, 1937Write, Phone or Call for full
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P.O. Box 928, Fredericton, N. B.THE CHRISTMAS
TURKEY CROP

The Christmas turkey crop has been slower in Saskatchewan and Alberta than in Manitoba, and the impetus from the export market has been more pronounced in Manitoba than in the two other Prairie Provinces. There is still a brisk demand for Canadian turkeys on the British market, and the fact that Christmas comes late in the week this year is making it possible to use sailings one week later than is usually the case.

Over the week-end of November 28, twenty-five cars of poultry left Manitoba and Saskatchewan for the British Christmas trade. The prices obtained for turkeys are said to be very satisfactory. Canada is selling freely while some other countries are holding back their supplies in anticipation of higher prices.

With regard to Canadian eggs on the British market, W. A. Wilson, Animal Products Trade Commissioner for Canada in the United Kingdom, reporting on November 14th on receipt of 3,000 cases of Canadian eggs in England, states that "although the eggs were received at a time when the prices were falling, there is no complaint on the quality or on the condition of the pack." Later, on November 20th, on 1,400 cases going to various consignees, Mr. Wilson reports: "All the eggs are reported to have given satisfaction regarding quality and pack at the various destinations, namely, London, Liverpool, and Manchester." Further, on the 20th, concerning 550 cases which went to Glasgow, the Scottish Co-operative Wholesale Society report that "the eggs were entirely satisfactory both as regards quality and pack."

Graded Canadian turkeys and graded Canadian beef are two of the Dominion's agricultural products much in demand during the festive season. While the turkey may be regarded as the piece de resistance of the festive board, Canadian graded beef, the quality of which is guaranteed by the Dominion Government runs a no mean second. Graded or branded beef is on sale everywhere and is just what the name implies—beef that has been graded for quality under the authority of the Dominion Department of Agriculture. This Government service, which is carried out by officers of the Live Stock Branch of the Department, makes it possible for the highest quality of beef to be purchased and for the purchaser to be able to recognize at a glance the grade of the beef by the ribbon-like brand placed on it for the protection of the purchaser. Indeed, graded beef may be ordered by telephone without being seen, with the assurance that the quality asked for is guaranteed by the Government brand.

On these points the Live Stock Branch of the Dominion Department of Agriculture has issued a timely pamphlet. The brand which denotes the quality of the beef is plainly stamped in the form of ribbon-like marks running lengthwise of the carcass, so that when cut up into small portions, some part of the brand is visible on each individual cut. This mark has nothing to do with the round blue mark "Canada Approved," so far as quality is concerned. It is the ribbon-like mark which assures the purchaser of receiving quality for money, and no risk of substitution or misrepresentation. There are two official quality brands—Red brand or "Choice" quality, the highest quality obtainable, and Blue or "Good" brand which carries the moderate amount of fat necessary to protect it in handling and cooking to render it tender and juicy and of good flavor.

Graded or branded beef is graded from beef which has already been marked "Canada Approved," a round purple mark showing that the meat has been inspected and passed as free from disease by officers of the Health of Animals Branch. But that mark is not meant to be a sign of quality. Beef free from disease may be as tough as leather, so that the ribbon-like mark, the quality mark, is the sign to look for. It guarantees the quality, and this quality graded or branded beef is selected from the free-from-disease, "Canada Approved" carcasses.

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... OF ...

Interest to Women

TEMPERATURE IS IMPORTANT
CLUE IN TUBERCULOSIS

(By Dr. James W. Barton)

It is very gratifying to know that some of the most advanced cases of tuberculosis of the lungs with large cavities, profuse expectoration, and high fever are now being cured by collapsing the lung, thus giving it complete rest. On the other hand it would be more gratifying if tuberculosis were treated in its very early stages, or if it were not allowed to get a start in the body at all.

Therefore all the organization engaged in preventing tuberculosis are trying to instruct the public on how to prevent tuberculosis and how to recognize it in its early stages.

In Handbook of Therapy, edited by Dr. Morris Fishbein and published by the American Medical Association, the very early or pre-tubercular symptoms are outlined.

"At the very early stage there may not be any lung signs. There is loss of weight, more or less disturbance of the stomach, pallor, a general feeling of weakness, and disturbance of the circulation of the blood—cold hands and feet.

There is generally a history of progressive loss of weight, irregular chest pains, shallow breathing, dry cough especially when a deep breath is taken, and, most important sign of all, an afternoon or evening rise in temperature.

Stomach indigestion, with loss of appetite, is often an early symptom of lung tuberculosis."

Instead of the tuberculosis chest being flat, it is usually round, or barrel-shaped; that is its width in proportion to its depth is not as large as in normal individuals. Thus, as pointed out many years ago, the tuberculosis chest is the immature or "baby" chest.

The chest expansion is usually below the average.

"A study of the temperature of the suspected person is important; the temperature should be taken every three hours during the day for several days; or at least at 8 o'clock in the morning, at 4 in the afternoon, and at 8 in the evening. A regular or recurrent rise of temperature in the afternoon or evening, without any known cause, is almost a sure sign of a latent or quiet tuberculosis becoming active. Some patients who show no fever when at rest will have quite a rise of temperature on the least exercise. An increased pulse rate—100 or over—with or without rise of temperature, unless there is a thyroid condition, is suggestive of tuberculosis."

I believe that recognition of these symptoms of early tuberculosis, which can be noted by the patient or the family, will prevent the advance of tuberculosis and save many lives.

PERENNIAL BLACK LACE AT NIGHT

Combined With Tulle or Velvet, This Popular
Fabric Reappears in Paris --- Red and
Purple Lace Used by Lelong

PARIS—Black lace always will remain a smart choice for evening wear. Chanel uses it effectively, combined with stiff black tulle. The slim-fitting bodice of the gown is entirely of black lace, while three full tiers of tulle sweep out from the knees to make a flaring skirt. The bodice is cut away into a low decollete in back and front and the gown is worn with a short, waist-length cape composed of three full tiers of stiff black tulle.

Madeline Vionnet combines black velvet and black lace. The velvet forms the foundation of the gown, with a high-necked front bodice supported by a circle of black velvet about the neck. The back is cut away

to the waistline, where a full skirt of sheer black lace swoops out to the floor. The skirt is stiffened by invisible wires at the hips, where it stands out in pannier effect, showing a glimpse of the black velvet foundation underneath.

Lucien Lelong makes an interesting evening gown by combining horizontal stripes of deep red and deep purple lace. The bodice is of Empire inspiration, with an off-the-shoulder effect and an extremely high waistline; the alternate bands of deep red and purple lace start at the bodice in four-inch bands and graduate in size to twenty inches where the full skirt touches the floor.

TOMATO RED
IN PARIS

Other Favorite Winter
Color Combinations

PARIS.—Although materials have remained unchanged in the new collections, there has been a considerable brightening of color schemes. Black and dark brown have always dominated winter collections and probably will continue to do so, but all sorts of new bright shades are being fused into rather sombre winter collections.

Brilliant reds, including crimson, tomato and all the wine shades, are used as a complement to black. And greens, ranging from pale chartreuse and lemon tones to a bright Kelly green, are used in combination with black.

Mauve, violet and purple are extremely popular as well as a bright royal blue. A greyish slate blue is shown frequently for formal afternoon or evening wear, while a pale sky blue is often combined with brown or black for street clothes.

Pinks, ranging from pale shell to a deep, purpy shade, are again popular, and are usually accompanied by gold accessories.

DEMONSTRATING
HOW BRIDGE
IS PLAYED

GODERICH, Dec. 28.—Woman's place may be in the home, but all too frequently, is the contention of some she is at the bridge table, in mind if not in body.

Witness for example, the embarrassing position in which one woman was placed, as she evidently reviewed in her mind a bridge hand of the previous evening.

It was at a meeting of a church organization. The roll was being called. "Mrs. So and So," called the secretary.

"I pass," she murmured, absently.

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HOW TO GET A JOB

(By John F. Hurst)

(in Printer's Ink)

More than 100,000 young men and women—this year's graduates of our colleges and universities—are confronting one of the most important problems of their lives. They are looking for jobs.

Not long ago, the manager of a large business was unexpectedly called upon by a young man whom the manager once knew as a child. The young man got down to business quickly, which was a good thing. He said, "I am looking for a job and . . ."

"All right," was the reply. "You have a job right now. I'll give you the names of some concerns to call on. Tackle each one; and if none of them hires you, report to me and I will give you some more names. Just be sure that you earnestly work eight hours every day looking for a job. Keep it up day after day. Don't stop till somebody hires you. Don't work an hour or two—then quit. Don't loaf. Be on this job of getting a job early and late. Even when night comes, you can think and plan your programme for the next day. Just remember there are probably 20 concerns in this city that would give you a job. You must keep going and going until you find one of them. There is no other way to do it. Well, Eddie, what do you say?"

Eddie's face first registered surprise, then confusion, then understanding. "Okay, please hand me the list."

The elder man quickly pencilled six corporation names on a slip of paper. There was no letter of introduction to anybody—just the six corporation names.

The following afternoon Eddie was back. His adviser said, "Well, you've done pretty well to interview those six concerns in a half day. I'll have another list for you in just a moment."

Eddie was smiling. "Believe it or not," he said, "but I have already got a job. I only came back here to thank you."

Select a company that you would like to work for—not just any concern, but one that you believe is progressive and has a good reputation. Persistently and patiently approach this company. If you are right in your surmise that the company is progressive, you will be given an interview in due course. No real concern will turn away without an interview any man who in a proper manner offers his services. Only the small bore company bars the door.

Many people—and this isn't confined to college graduates—go through life looking for something for nothing. They think too much about what they are getting; not enough about what they are giving.

If the employer definitely fails to show proper appreciation, the employee has only one recourse—he should look for a job with another concern, one that recognizes merit and is willing to pay for it. Fortunately, there are many business institutions in this country that have a deep sense of obligation to every deserving employee.

A Law Every
Mother Should
Know and Observe

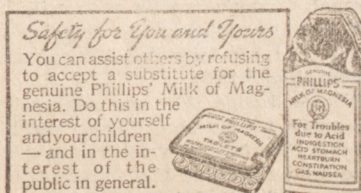
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Unknown Remedy without
Asking Your Doctor First



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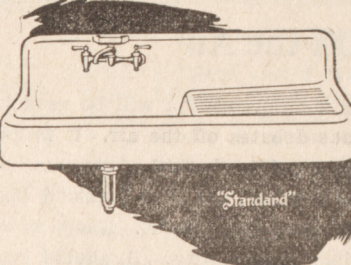
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