

THEATRE of the AIR

FRIDAY'S PROGRAMMES

CANADIAN RADIO COMMISSION
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

6.30—Chateau Laurier Concert Trio
6.45—Closing Stock Quotations on the Montreal Exchange
7.00—The Happy Gang, a variety programme from Ottawa
7.45—Rebroadcast of B. B. C. Empire Transmission
8.00—At the Organ Console
8.15—Les Cavaliers de LaSalle, a novelty orchestra
8.30—This Week in History, commentary by Kannawin
8.45—Old Black Joe
9.00—From a Rose Garden, from Halifax
9.30—Radio Concert (Canadian)
10.00—Univ. of Toronto Night
11.00—Ye Olde Medicine Showe with Hillbillyettes, etc.
11.30—Cover the Waterfront, presenting Pat Terry
11.45—Canadian Press Bulletin and the Weather Forecast
12.00—Horace app Orch.
12.30—Live, Laugh and Love
1.00—The Ghost Walker
1.30—The Western Singers

WJZ, NEW YORK, 760 K.

5.30—Ken Sparon's String Ensemble
5.45—Young Hickory
6.00—Airbreaks, variety program
6.30—The Singing Lady
6.45—Little Orphan Annie
7.00—Animal News Club
7.15—Midge Williams
7.30—News
7.45—Lowell Thomas
8.00—Mary Small, songs
8.15—Literary Digest Poll Results
8.30—Lum and Abner
9.00—Irene Rich
9.15—Singin' Sam
9.30—Death Valley Days
10.00—Fred Waring's Pennsylvanians
10.30—Twin Stars
11.00—Radio Guide Weekly
11.30—Vivian Della Chiesa
11.45—Elza Schallert Reviews
12.00—Henry Busse and his Orch.
12.15—Ink Spots
12.30—Leon Navara's Orchestra
1.00—Shandor, violinist
1.30—Bobby Grayson's Orchestra

WEAF, NEW YORK, 660 K.

4.45—The O'Neills, dramatic sketch
5.00—Woman's Radio Review
5.30—Landon Radio Club
5.45—Grandpa Burton
6.00—Meet the Orchestra
6.15—Tom Mix
6.30—Jack Armstrong
6.45—Terri Franconi, tenor
7.00—Moorish Tales
7.15—Norsemen Quartet
7.35—Dorothy Page, songs
7.45—Flying Time
8.00—Amos 'n' Andy
8.15—Uncle Ezra
8.30—Roy Campbell's Royalists
8.45—Charles Sears, tenor
9.00—Cities Service Concert
10.00—Waltz Time
10.30—Court of Human Relations
11.00—First Nighter
11.30—"Red" Grange, football star
11.45—Communist Party U.S.A.
12.00—George R. Holmes
12.15—Phil Levant's Orchestra
12.30—Xavier Cugat's Orchestra
1.00—Fletcher Henderson's Orch.
1.30—Jesse Crawford, organ
1.45—Alfred Barr's Orch.

CKAC, MONTREAL, 730 K.

4.00—Cincinnati Symphony Orch.
5.30—La Peptonine
6.30—The Fireside Program
7.15—Instrumental Novelties
7.30—L'Heure Recreative
8.00—Montreal Pharmacy
8.15—Le Cure de Village
8.30—Curiosities
8.45—La Maison de Satan
9.00—The Provincial Hour
10.00—Hollywood Hotel
11.00—The Life of the Party
11.15—Le Merle Rouge
11.30—News
11.45—The Plané Rambler
12.00—Molson Sports Reporter
12.05—Berceuse
12.15—Le Psychologue Consultant
12.30—Benny Goodman and Orch.
1.00—Guy Lombardo and Orch.
1.30—Ozzie Nelson and Orch.

WTIC, HARTFORD, 1040 K.

5.00—Woman's Radio Review
5.30—Landon Radio Club
5.45—Grandpa Burton
6.00—Meet the Orchestra
6.15—Tom Mix
6.30—Jack Armstrong
6.45—Terri Franconi, tenor
7.00—News
7.15—Eddie Casey
7.30—Wrightville Clarion
7.45—Jackie Cooper
8.00—Amos 'n' Andy
8.15—Uncle Ezra
8.30—Concert Program
9.00—Jessica Dragonette
10.00—Democrats on the Air
10.15—Reveries
10.30—Court of Human Relations
11.00—First Nighter

11.30—Red Grange
11.45—Communist Party U.S.A.
12.00—News
12.15—Phil Levant's Orch.
12.30—Xavier Cugat's Orch.

WABC, NEW YORK, 860 K.

5.30—U. S. Army Band
6.00—Junior Nurse Corps
6.15—Dorothy Gordon's Corner
6.30—Adventures of Jack Masters
6.45—Wilderness Road
7.00—Buddy Clark, Baritone
7.15—Bobby Benson and Sunny Jim.
7.30—News
7.35—The Three Aces
7.45—Renfrew of the Mounted
8.00—William Hard
8.15—Popeye the Sailor
8.30—Goose Creek Parson
8.45—Boake Carter
9.00—Broadway Varieties
9.30—Andre Kostelanetz and Orch.
10.00—Hollywood Hotel
11.00—Mark Warnow's Orch.
11.30—Roosevelt Progress
11.45—Jimmie Brerly, Tenor
12.00—Shep Fields and Orch.
12.30—George Olsen's Orch.
1.00—Guy Lombardo's Orch.
1.30—Ozzie Nelson and Orch.

SATURDAY'S PROGRAMMES

CANADIAN RADIO COMMISSION
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

6.30—Stan Woods and his Chateau Laurier Dance Orchestra
6.45—Closing Stock Quotations, from Toronto Stock Exchange
7.00—Jesse Crawford, organist
7.30—Rebroadcast of B. B. C. Empire transmission
8.00—Jeanne Desjardins, soprano
8.15—Park Plaza Hotel Orchestra
8.30—Bert Pearl, songs and patter
8.45—Prof. J. F. MacDonald, Book Review
9.00—Cotter's Saturday Night, the Aiken family at home
9.30—Meredith Willson Orch.
10.00—By the Sea
10.30—Paul DeMarky, pianist
10.45—To be Announced
11.00—Nickelodeon
11.30—Cameo Theatre, diversified plays
11.45—C. P. News and Weather
12.00—Lloyd Huntley Orch.
12.30—Sophistication, string group
1.00—Club Thirteen
1.30—Mart Kenney and his Western Gentlemen, dance music

CKAC, MONTREAL, 730 K.

5.30—Little Theatre
6.00—Social Announcements
6.15—Quebec Safety League
6.30—Fireside Program
7.15—Le Bon Parler Français
7.30—Gems of Melody
8.00—Pastilles Valda
8.15—Voyage Autour du Monde
8.30—La Salle Cavaliers
8.45—L'Universite Devant le Public
9.00—Columbia Workshop
9.30—Loews Theatre Presents
10.00—Junior Chamber of Commerce
10.15—Romance
10.30—Commentator
10.45—CKAC Staff Entertains
11.00—Le Romeo de L'Air
11.15—CKAC Commentator
11.30—Alex. Lajoie and Orch.
12.00—Molson Sport Reporter
12.05—Jean Forget, pianist
12.15—Le Psychologue Consultant
12.30—George Olsen and Orch.
1.00—Joe Reichman and Orch.
1.30—Phil Harris and Orch.

WTIC, HARTFORD, 1040 K.

6.00—Top Hatters
6.30—Kaltenmeyer's Kindergarten
7.00—News
7.15—Eddie Casey
7.30—Wrightville Clarion
7.45—Dr. Peale
8.00—"Red" Grange
8.15—Democrats on the Air
8.30—The Old Gardner
8.45—Thornton Fisher
9.00—Variety Show
10.00—Snow Village
10.30—The Chateau
11.30—Irvin S. Cobb
12.00—News

WEAF, NEW YORK, 660 K.

5.30—Continental
6.00—Top Hatters
6.30—Kaltenmeyer's Kindergarten
7.00—Otto Thurn's Orch.
7.30—Press News
7.35—Sonia Essin, contralto
7.45—The Art of Living
8.00—Harold "Red" Grange
8.15—Hampton Institute Singers
8.45—Sport Parade
9.00—Saturday Evening Party
10.00—Snow Village Sketches
10.30—Shell Chateau
11.30—Irvin S. Cobb
12.00—Pianist
12.15—Southern Tavern Orch.
12.30—Russ Morgan's Orch.
1.00—Jan Garber's Orch.
1.30—Charles Stencross' Orch.

WJZ, NEW YORK, 760 K.

5.00—Herman Middleman and Orch.
5.30—Joan and the Escorts

Biography of Ben Sweetland

Ben Sweetland has realized the two ambitions uppermost in the minds of young men today . . . Most of America's youth craves one of two careers . . . On the radio or in the advertising business . . . In 1925 Sweetland was the best direct mail advertising man in the country . . . Today, he has one of the most popular radio programmes on the Pacific Coast, airing his stuff from Hollywood five times weekly as "The Friendly Counsellor."

Born in Carson City, Nevada, on June 30, 1888, Ben Sweetland came from a musical family . . . When he was a youngster, the family had an orchestra among themselves . . . While in the ad business, he was chosen president of the Direct Mail Ad Association . . . A WORE executive heard him deliver a philosophical lecture in 1932 and urged that he go on the air . . . Went on the air for 10 weeks . . . And then wrote 1,000 fans asking them if they would be interested in any product he endorsed . . . \$35 positive replies came back and he realized his commercial possibilities . . . Commercial at WWJ and WJR followed for the next fourteen months.

He's married to the famous French-German actress, Edel du Blanc . . . Always likes reading and writing . . . Is still famous in the East, as an advertising man . . . Flying and motoring are his hobbies . . . Does most of his travelling by air.

When a young man, he organized a small theatrical troupe . . . Went on tour and in a small Nevada town had trouble in getting an electric line into the theatre . . . Finally the city gave him permission . . . He used an overload of juice that threw the town into darkness . . . Angered citizens ran him out of town.

As "The Friendly Counsellor" receives in excess of 1,000 letters weekly . . . From persons seeking advice in matters of the heart, financial affairs and in the matter of giving to charitable institutions.

Most dramatic incident in his career occurred at WMCA, New York . . . Created a marriage between two of his fans and officiated at the ceremony . . . He began to tremble to such an extent that his nose glasses fell off . . . It was hard for him to read his script . . . He had to hold on to the mike stand to remain erect . . . Finally collapsed at the end of the show and was ill for several days.

"This Week in History"

Jack Kannawin will tell the amazing story of "Houdini" on his Canadian Radio Commission broadcast, "This Week in History," to be heard over the Eastern and Midwest network from Toronto on Friday, October 30 at 7.30 p.m.

It is just ten years since the death of Houdini. He faced death sensationally many times in his fantastic career, making his escape from sealed boxes, straight jackets and manacles of all descriptions. Yet he succumbed quietly, away from the lime light, in a Detroit hospital, following an injury caused by a severe blow which he himself invited while giving one of his demonstrations.

Jack Kannawin will tell of his feats, his life and untimely death, of the many energetic campaigns he waged against improper employment of trickery. Houdini was a great man as well as a great magician, and like so many other great men, he commenced his career by running away with a circus.

5.45—Concert Ensemble
6.00—Cadets Quartet
6.15—Timothy Makepeace, comedy
6.30—Musical Adventures
6.45—Ruth and Ross
7.00—Jesse Crawford, organist
7.30—News
7.35—Home Symphony
8.00—Message of Israel
8.30—Uncle Jim's Question Dee
9.00—El Chico
9.30—Meredith Willson and Orch.
10.00—National Barn Dance
11.00—Nickelodeon
11.30—Jacques Fray Orch.
12.00—Riley and Farley's Orch.
12.30—Ray Noble's Orch.
1.00—Johnny Hamp and Orch.
1.30—Griff Williams and Orch.

WABC, NEW YORK, 860 K.
6.45—Frank Dailey's Orch.
7.10—News
7.15—News of Youth
7.30—Royal Football Roundup
7.45—Saturday Night Swing Club
8.15—Sportcast, Ted Husing
8.30—The Carborundum Band
9.00—Columbia Workshop
9.30—Elgin Football Revue
10.00—Nash-Lafayette Speed Show
10.30—To be Announced
11.00—Hit Parade
12.00—Tommy Dorsey's Orch.
12.30—George Olsen and Orch.
1.00—Ben Bernie and Orch.
1.30—Phil Harris and Orch.

A stalkless potato, extraordinarily resistant to frost, grows high in the Andes.

Tea at its Best "SALADA" TEA

Does Our

(Continued from Page Two)

girl be efficiently prepared for life when we ignore what 100 per cent. of young women hope will be their life time job? Can we expect better homes and better trained children when we make no provision in our schools for the training of the future home-makers and mothers? The foundation of all education has its beginning in the home. As the foundation is laid, so is determined the whole future life of the child. His education begins at birth and is solely the care of the home and the adults with whom he is brought into contact until he enters school. He should come to the school (that is, if the home has properly discharged its obligation) in good health, socially adjusted, have respect for law, be obedient, punctual, truthful, honest, and grounded in religious instruction.

How can we expect this job to be properly done by mothers who have no training for the biggest job any woman can undertake? I hope to see the day when every girl in high school will receive instruction in home-making as one of the regular subjects and that she will receive credit in any examination she takes for the work done in the home economics department.

The commercial high school offers a splendid training for boys and girls who intend entering the business world. In fact a knowledge of business procedure is an asset in any walk of life. Every boy and girl in school should know something of business forms and procedure.

So far I have been stressing courses that are only possible in the larger centres. What of the one-room school in the rural districts? What can the teacher do to vitalize the work there? I know that some of you have made a start. I know of schools where knitting and sewing are being taught by the teacher and I believe much more would be done if the regular course was changed so as to give more time. Some of you are bothered about how to begin and I am not competent to give you much help as some of you have discovered, but I am confident that if you are anxious to do this work your own good common sense and training are your best guide. No two districts will present the same problem and your first task should be to make a study of your community and determine the needs that exist there. When you have these you will be in a better position to decide just what should be done.

One Teacher's Work

In this connection let me tell you of the experience of a teacher in rural Nova Scotia. This story was told me last August while attending a meeting of the Teachers' Institute in Antigonish, Nova Scotia, and was vouched for by the Inspector of the district who was present when this marvellous story was unfolded to me.

In August 1933 a Miss Samson arrived in the village of Little Anse, having been sent there by the school inspector. Little Anse is situated on the south east coast of Cape Breton Island on a wind-swept coast where even trees refuse to grow. There are 387 people in the village and the only occupation is that of fishing. During the last few years they have found it difficult to secure even the bare necessities of life and a large number of families have been on relief.

The school house was bare and forbidding and there was little interest in education. She soon discovered that there was not a newspaper taken in the whole village or had not been for some years. The reason was soon apparent as she found that a large percentage of the adults could not read. For instance, of some forty or more men who had to complete forms in order to secure the Federal Bounty only 18 could sign their name.

A dark picture and one that would have discouraged many teachers, but Miss Samson was equal to the occasion. She secured a daily paper and soon had an audience gathered every evening to hear her read the news. She discovered that the people were anxious to learn and so she organized a night school which has been meeting four times a week ever since and today there are six papers taken.

What of her day school? The registration the first term was under thirty, last year she registered 65 and as the school house would only accommodate 30 she took the older pupils in the morning and the younger in the afternoon.

What did she teach? I wish I could let you see the exhibit of work she

President of

(Continued from Page Three)

John Ruskin tells us that the education of the young is a painful task to be done by watching and waiting, warning, praise, and precept, but mostly by example.

"No printed word or spoken plea Can teach young hearts what man should be, Not all the books on all the shelves, But what the teachers are themselves."

A great trainer of teachers, Dean Russell, says, "The first qualification for professional service is good character, the living embodiment of moral standards, the conscious striving for high ideals."

Our mental scientists and specialists have shown that the greatest power in the world is not intellectual but moral power, and moral power is possible to us all. You may not be a great intellectual genius, but you can be a great moral force. So we as teachers have high standards to live up to with much sacrifice and years of labour without appreciation. But in the final issue, in some way, appreciation will come, and we have always the consolation of a task well done.

Praise for Teacher

Henry Van Dyke sings the praise of the unknown teacher—"Great generals win campaigns, but it is the unknown soldier that wins the war. Farous educators plan new systems of pedagogy, but it is the unknown teacher that guides the young."

As the days go by many conflicting thoughts and emotions fill the hearts of teachers as well as of all who do the world's work. There are hours of discouragements and hours of enthusiasm, hours of bitterness and hours of peace, hours of fear and hours of hope, but we follow a high calling and we must press forward and do our best with high courage. Perhaps our spirits would be sweetened, and our souls given broader vision, if before beginning the day's work, each of us, in his own place, might say the teacher's prayer:

"Another day has dawned, another long, full day;
But ere I go to teach, O God, to Thee I pray;

"I thank Thee for the will, the power, the blessed right
To lead immortal minds in ways of truth and light.

"Teach me that I may teach and by Thy grace, I pray,
Let me not dim for one the brightness of this day;

"Grant me Thy wondrous love that I may lift their souls,
And turn their eager hearts to high and noble goals.

"Give me, for I am frail, Thy patience so divine,
That I may deal with them in tenderness like Thine."

had on display. It included weaving, sewing, knitting, painting, woodwork, and carving. A wonderful display! I asked her if she could do all of that work and she said, "Oh, no, but I found people among the people in the village who could and who were delighted to help out."

And what salary do you suppose this young lady receives? The sum of \$300 when they can pay it. She did not seem to mind. But what a satisfaction is here. She has changed a whole community. She took those people out of a world that was bounded by Little Anse. She has pushed back the boundaries of their small world and led them out on voyages of discovery. And what discoveries they made! Think of what it means to a man to have unlocked to him all the hidden store of knowledge contained in papers and books. That is what happens when a man unable to read has been given that power.

You know I feel like closing by simply saying, "Go, thou and do likewise." True, probably none of you will be called upon to face conditions such as Miss Samson found in Little Anse but you will find that every community has its problem and you will be rendering a wonderful service if you can help the people of your district to face up to their problem as Miss Samson helped these fisherfolk of Little Anse.

Hydrogen is lighter than helium. One avocado tree will yield 1,000 pears.

Tungsten steel alloys get stronger under heat.

REDUCED RAILWAY FARES MARITIME WINTER FAIR

MONTREAL, Oct. 29—The arrival of the early winter season will witness a series of fairs at important centres in Eastern Canada, designed to promote the interests of Canadian agriculture and encourage higher national standards for farm products, for which considerably reduced fares will be in effect on the railways in Eastern Canada according to C. P. Riddell, Chairman, Canadian Passenger Association.

These events will consist of the Maritime Winter Fair at Amherst, N. S., November 7th to 12th; Ottawa Winter Fair at Ottawa, Ont., November 10th to 13th; Royal Agricultural Winter Fair at Toronto, November 18th to 26th, and the Ontario Provincial Winter Fair at Guelph, Ontario, December 1st to 3rd.

Railway fares for these events will consist of single coach class fare for the round trip; or single first class fare for the round trip, the latter good in sleeping cars or parlor cars on payment of regular charge for such accommodation. A liberal time allowance will be in effect for the return movement, extending beyond the closing date of each event.

The territory in which these reduced fares apply will cover an extensive area, those for the Amherst, N. S., fair applying from all stations in the Maritime provinces, while fares for the Ottawa, Toronto and Guelph Exhibitions will include a wide radius, commencing in North-western Ontario and embracing an extended territory eastward thereof, which in the case of the Toronto fair will also include the Maritime provinces.

TOOK SWIN TEAMS AWAY

Stanley Wood, of the provincial department of agriculture, has returned here after taking members of the boys and girls swine teams to Moncton for preparatory work before they leave for the Royal Winter Fair at Toronto. At Moncton the youths were subjected to judging work.

SHERIFF'S SALE

The following property will be sold at Public Auction in front of the County Court House, Fredericton, N.B. at twelve o'clock noon, the 14th day of November, 1936.

SIMON STAIRS, ESTATE

Southampton, York County, N.B. All the whole of that particular block of land situate, lying and being in the Parish of Southampton in the County of York, on the East Side of the River Saint John and known as the Calder lot, which lot is now owned by the above named Israel Stairs the third, the said block of land consisting of two hundred acres more or less and bounded as follows: Fronting on the River Saint John and on the lower or northeasterly side by lands owned and occupied by Nelson Stairs, on the rear by the lands of the Nova Scotia and New Brunswick Land Company, and on the upper or southwesterly side by lands owned by William Munroe Jur.

Excepting that part sold to the Southampton Railway described as follows: that is to say; Lot No. 27 as shown on the right of way plan of the said Railway, containing 0.75 acres more or less, and extending from station 602 plus 90 to station 607 plus 70 and having a width of 4 rods, being 2 rods on each side of the centre line of said Railway.

Delinquent Parish & County, Road, and School Taxes.

Year	Parish & County Taxes	Road Taxes
1927.....	\$ 6.40	
1928.....	6.00	
1929.....	6.84	
1930.....	6.68	
1931.....	6.20	
1932.....	5.08	
1933.....	3.96	
1934.....	5.10	\$ 2.40
1935.....	6.90	2.40
1936.....	8.05	2.50

\$61.13	\$ 9.60
School District No. 1	
1935.....	\$ 2.00
1936.....	8.05

	\$10.05
Total P. & C. Taxes.....	\$61.13
Total Road Taxes.....	9.60
Total School Taxes.....	10.05

C. N. GOODSPEED,

High Sheriff for York County, N.B.
Fredericton, N. B.
October 16, 1936.

PRETTY SOFT

You think when you read that old stick-in-the-mud Bill Smith has become manager of that new concern where you are trying to get your son a position as clerk.

BUT IS IT?

After all, when you think back didn't poor old Bill work pretty hard—wasn't he always taking courses.

ENROLL YOUR SON

Today for the New Classes Starting
November 2nd at

FREDERICTON BUSINESS COLLEGE

F. B. OSBORNE, Principal

FREDERICTON, N. B.

OUTSTANDING FEATURES OF THE NO. 4A McCORMICK-DEERING MANURE SPREADER

Low, All-Seel, Rust-Resisting Body
Roller Bearings
Alemite Lubrication
Light Draft
5 Spreading Speeds

Call and See Them at Our Show Room

J. Clark & Son, Ltd.

FREDERICTON, N. B., AND BRANCHES