

# THEATRE of the AIR

## MONDAY'S PROGRAMMES

CFNB, FREDERICTON, 550 K.  
8.00—News Service  
8.05—Musical Clock  
8.30—M. M. A. Talk  
8.35—Listening Post  
9.00—Birthday Program  
9.30—Alatint Program  
9.45—Novelty Program  
10.00—Ma Perkins  
10.15—Thor Program  
10.45—Enterprise Program  
11.00—Happy Warrior Hour  
12.00—Purina Program  
12.15—Building Products Program  
12.30—Canada Starch Melodies  
12.45—News  
1.00—Frigidairc Program  
1.30—Royal York Concert Orch.  
2.00—Marconi Band Concert  
2.30—Sherwin-Williams Musicale  
4.30—Tea Dance  
4.45—Monitor News  
5.00—News Service  
5.15—Popular Songs  
5.30—Music Box Review  
6.00—Fireside Program  
6.15—Canada Cement Program  
6.30—Organ Reveries  
6.45—McDonald Program  
7.00—Valley Motors Program  
7.05—News Bulletins  
7.10—'Real Life Drama'  
7.15—Souvenirs in Rhythm  
7.30—News  
7.45—Artist Series  
8.00—Rhythm River  
8.30—Music for Today  
9.00—Fanfare  
9.30—Tribute to a Song  
10.00—With Banners Flying  
10.30—Dance Orchestra  
10.45—News  
11.00—Jascha Galperin Orchestra  
11.30—Lullaby Lagoon

CKAC, MONTREAL, 730 K.  
5.30—Fireside Program  
6.20—Tangos  
6.25—Recreative Hour  
7.00—News  
7.05—Templeton's Ltd.  
7.15—Jeanne et Arthur  
7.30—Living Room Furniture  
8.30—Narvo Melody Painters  
9.00—Lux Theatre  
10.00—Wayne King's Orchestra  
10.30—Le Merle Rouge  
11.00—Jascha Galperin's Orchestra  
11.30—Vincent Lopez Orchestra  
12.00—Henry Halstead's Orch.

WTIC, HARTFORD, 1040 K.  
4.00—Betty and Bob  
4.15—Backstage Wife  
4.30—How to be Charming  
5.00—Let's Talk It Over  
5.30—The Singing Lady  
5.45—Little Orphan Annie  
6.00—News Reporter  
6.05—U. S. Army Band  
6.24—Stage Relief Program  
6.30—News  
6.35—Three X Sisters  
6.45—Lowell Thomas  
7.00—Niela Goodelle, Songs  
7.15—Tony Russell  
7.30—Lum and Abner  
8.00—Fibber McGee and Molly  
8.30—Philadelphia Chamber of Commerce  
9.00—Sinclair Greater Minstrels  
9.30—Tale of Today  
10.00—Carefree Carnival  
11.00—Esso News Reporter  
11.15—Ink Spots  
11.30—Casa Loma Orchestra  
12.30—Phil Ohman's Orchestra

WEAF, NEW YORK, 660 K.  
4.00—Woman's Radio Review  
4.30—Happy Jack, Songs  
4.45—Grandpa Burton  
5.00—Top Hatters  
5.30—Walter Logan's Musicale  
6.00—Flying Time  
6.15—Esso News Reporter  
6.30—News  
6.35—Baseball Resume  
6.45—Billy and Betty  
7.00—Amos 'n' Andy  
7.15—Uncle Ezra  
7.45—Dream Singer  
7.50—Gabriel Heatter, news service  
7.45—Education in the News  
8.00—Hammerstein's Musical Hall  
8.30—Voice of Firestone

WTIC, HARTFORD, 1040 K.  
9.00—A. & P. Gypsies  
9.30—Swift Program  
10.00—The Lullaby Lady  
10.30—National Radio Forum  
11.00—Dick Mansfield's Orch.  
11.30—Esso News Reporter  
11.35—Magnolia Blossoms  
12.00—Rudy Vallee's Orch.  
12.30—Maurice Spitalny's Orch.  
4.00—Women's Radio Review  
4.30—Life of Elson  
4.45—Grandpa Burton  
5.00—Great Lakes Expo.  
5.30—Dick Tracy  
6.45—Musical Program  
6.00—Wrightville Clarion  
6.15—Sports  
6.30—News  
6.45—Street of Dreams  
7.00—Amos 'n' Andy  
7.15—Uncle Ezra  
7.30—Studio Program  
7.45—Night Editor  
8.00—Fibber McGee  
8.30—William Daly's Orchestra  
9.00—The Gypsies  
9.30—Richard Himber

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8.00—Fibber McGee  
8.30—William Daly's Orchestra  
9.00—The Gypsies  
9.30—Richard Himber

10.00—Contented Program  
10.30—The Traveler's Hour  
11.01—Baseball Scores  
11.15—Allen Leifer's Orchestra  
11.30—Magnolia Blossoms  
12.00—Weather

WGY, SCHENECTADY, N. Y., 790 K.  
4.15—Lang Sisters  
4.30—Stock Reports  
5.00—Walter Logan's Musicale  
5.45—Grace and Scotty  
6.00—News  
6.15—Harry Richman's Orch.  
6.30—News  
6.45—Jimmie Mattern  
7.00—Amos 'n' Andy  
7.15—Uncle Ezra  
7.30—Col. Jim Healy  
7.45—Rhythm Review  
8.00—Hammerstein's Music Hall  
8.30—Voice of Firestone  
9.00—A. & P. Gypsies  
9.30—Swift Studio Party  
10.00—Contented Hour  
10.30—National Radio Forum  
11.00—Esso News Reporter  
11.30—Jerry Johnson's Orchestra  
12.00—Rudy Vallee's Orch.

WABC, NEW YORK, 860 K.  
4.00—Commercial Concert  
4.30—Chicago Variety Hour  
4.45—Tea at the Ritz  
5.00—Manhattan Matinee  
5.30—Nothing but the Truth  
5.45—Og, Son of Fire  
6.00—Buck Rogers  
6.15—Bobby Benson and Sunny Jim  
6.30—News  
6.35—Vanished Voices  
7.00—Myrt and Marge  
7.15—Vocals by Verrill  
7.30—Singin' Sam  
7.45—Boke Carter  
8.00—Esso Marketers  
8.30—One Night Stands  
9.00—Radio Theatre  
10.00—Wayne King's Orchestra  
10.30—March of Time  
10.45—Manhattan Choir  
11.15—Jack Denny and Orchestra  
12.30—Hawaii Calls  
11.30—Jerry Freeman's Orchestra

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CFNB, FREDERICTON, 550 K.  
8.00—News  
8.05—Musical Clock  
8.30—M.M.A. Talk  
8.35—Listening Post  
9.00—Birthday Program  
9.30—Alatint Program  
9.45—Concert Songs  
10.00—Ma Perkins  
10.15—Thor Program  
10.45—Enterprise Sunday Program  
11.00—Happy Warrior Hour  
12.00—Purina Program  
12.15—Building Products Program  
12.30—Canada Starch Melodies  
12.45—News

1.00—Frigidairc Program  
1.30—Royal York Orchestra  
2.00—Marconi Band Concert  
2.30—Sherwin-Williams Musicale  
4.30—Tea Dance  
4.45—Monitor News  
5.00—News Service  
5.15—Burgess Battery Program  
5.30—Scrap Book  
6.00—Band Parade  
6.15—Canada Cement Program  
6.30—Popular Songs  
6.45—MacDonald Program  
7.00—Valley Motors Program  
7.10—News Bulletins  
7.15—Sports Review  
7.20—Souvenirs in Rhythm  
7.30—News  
7.45—Edgar Herring's Novelties  
8.00—Sinfonietta  
8.30—Dance Orchestra  
8.45—Tune Teasers  
9.00—Mystery House  
9.30—Serenade to Summer  
10.00—Sunshine and Deep Shade  
10.30—Alex. Lajoie's Orchestra  
10.45—Canadian Press News  
11.00—Luigi Romanelli  
11.30—Lullaby Lagoon

WEAF, NEW YORK, 660 K.  
5.00—Men's Glee Club N. Y. Univ.  
5.30—Manhattan Guardsmen  
6.00—Flying Time  
6.15—Hymn Sing  
6.30—News  
6.35—Baseball Resume  
6.45—Billy and Betty  
7.00—Amos 'n' Andy  
7.15—Human Side of the News  
7.30—Citizen's Family Welfare  
7.45—You and Your Government  
8.00—Leo Reisman's Orchestra  
8.30—Wayne King's Orchestra  
10.00—Elgin Swing Time Revue  
11.00—Sports Shots  
11.15—Argentine Orchestra  
11.30—Esso News Reporter  
11.45—Jesse Crawford, organist  
12.00—Henry Busse's Orch.  
12.30—Sophie Tucker's Orch.

WGY, SCHENECTADY, N. Y., 790 K.  
4.00—Betty and Bob  
4.15—Bridge Analyst  
4.30—Stock Reports  
5.00—Lang Sisters  
5.15—Air Adventures of Jimmy Allen  
5.30—Musical Program  
6.30—News Reports  
7.00—Amos 'n' Andy  
7.15—Human Side of the News  
7.30—ould and Shefter  
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## RADIO STARS WILL CHANGE SONGS AND GAGS

NEW YORK, Aug. 17.—Many radio stars are supposed to be doing plenty of thinking about changes in their entertainment styles. Many top names figure—and rightly—they must periodically alter their acts or go back to the woods.

Phil Baker, for example, intends dropping his accordion solos when he returns. He really should, for there are many better push-in-pull-out players and Phil doesn't need the bit for variety in his show. He already has sufficient support from an orchestra, soloists and harmony groups.

Joe Penner, fortunately, will drop the duck sales talk in September. B. A. Rolfe promises less emphasis on fast music when he supplants the vacationing Waring gang next week. Eddie East and Ralph Dumke are singing silly songs instead of laddling silly advice to housewives. And so it goes.

But, from this angle, it appears the change isn't needed nearly so much in the entertainment line as in the routine of the shows and their commercial plugs. It's got so we know 90 per cent of these by heart.

Stoopnagle and Budd showed Wednesday how silly some of the otherwise excellent March of Time stuff sounds with their constant repetition of the "March of Time!" and "Time Marches On-n!" in sepulchral voice. The March sponsor does a fine job, though, in limiting his ads.

The Manhattan Merry-Go-Round keeps going around, insisting on telling us that the Men About Town are "singing and smiling," conjuring up a trio of smirking gentlemen around a mike. And that Rachel Carley was the star of the Folies Bergere, that Andy Sannella plays music like that you hear in Gay Paree, although it doesn't sound any different from his Americanized tunes.

Also, Maj. Bowes continues his offend through lengthy advertising and from honor cities, Oscar Shaw insists on painting the same kind of backgrounds for nearly all his songs in Broadway Varieties. Tiny Ruffner feigns surprise at the beautiful women in his community sing audience, and so on.

There aren't many programmes that offend through length advertising any more, but plenty are giving us too many of the same words all the time, and something should be done about it. Repetition is effective—but it can be overdone.

Lightning has no grudge against radio, according to a study made by Robert M. Morris, NBC develop-

WABC, NEW YORK, 860 K.

5.00—Chansonette  
5.30—Jack Armstrong  
5.45—Tito Guizar, Tenor  
6.00—Buck Rogers  
6.15—Benay Venuta, songs  
6.30—News  
6.35—Understanding Music  
7.00—Myrt and Marge  
7.15—Jimmy Farrell, Songs  
7.30—Kate Smith's Coffee Time  
8.00—Lavender and Old Lace  
8.15—Edith Karan and Organ  
8.30—Lawrence Tibbett  
9.00—Cameo Caravan  
9.30—Fred Waring's Orchestra  
10.30—March of Time  
10.45—Poet's Gold  
11.00—Abe Lyman and Orchestra  
11.30—Dick Gardiner and Orchestra  
12.00—Herbie Kay and Orchestra

## SHORT WAVE

MONDAY, AUGUST 17

ROME, 7 p.m.—News in English. Selections from the Opera: "La bottega del Caffè." Talk by Paolo Salattino on "Rebuilding Rome: The new view of the monuments." American duets. 2RO's "Mail Bag."

2RO, 31.1 m., 9.63 meg.

BERLIN, 7.15 p.m.—New German Light Music. DJD, 25.4 m., 11.77 meg.

LONDON, 7.30 p.m.—"A Mrs. Camp Episode." Read by V. C. Clinton-Baddeley. GSP, 19.6 m., 15.31 meg.; GSF, 19.8 m., 15.14 meg.; GSD, 25.5 m., 11.75 meg.

CARACAS, 8.45 p.m.—Venezuelan Song Contest. YV2RC, 51.7 m., 5.8 meg.

LONDON, 9 p.m.—Closing Ceremony of the Olympic Games, from the Olympic Stadium, Berlin. GSP, 19.6 m., 15.31 meg.; GSF, 19.8 m., 15.14 meg.; GSD, 25.5 m., 11.75 meg.

LONDON, 10.21 p.m.—A Recital of French Folk-Songs. GSD, 25.5 m., 11.75 meg.; GSC, 31.3 m., 9.58 meg.

TORONTO, 11.30 p.m.—Lullaby Lagoon. CJRO, Winnipeg, 48.7 m., 6.15 meg.; CJRX, Winnipeg, 25.6 m., 11.72 meg.

PARIS, 11.30 p.m.—Theatrical Broadcast. TPA4, 25.6 m., 11.72 meg.

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## WITH THE STARS

Why One Chauffeur Quit

A visitor at the Burns and Allen menage the other day found George driving the car, while Gracie bent over the kitchen stove. It seems the chauffeur, and the cook had just quit, and here's the story:

Burns decided to install a glass partition between the chauffeur's seat and the back of their car. This meant the driver would no longer be able to hear the intriguing conversations that went on between his two employers. The chauffeur rebelled, flatly refusing to stay unless the partition was removed. George was equally insistent on keeping it in place, suggesting that if entertainment was wanted, the chauffeur tune in on their Wednesday broadcasts.

Finally, losing the argument, the chauffeur resigned, taking his wife, the cook, along with him. Thus far, substituting for them, Gracie has succeeded in burning a finger on the sauce-pan, and George has smashed a fender running the car into the garage.

## Turnabout

Andre Kostelanetz, now in Hollywood, and the 45 members of his orchestra—remaining in New York—believe that "turn and turnabout are fair play." Andre turned the dial of his radio one Friday evening (August 7) and listened to his musicians

ment engineer. He says there is no more danger if you have an aerial on your roof than if you haven't, nor is there any more danger if your radio is turned off than if it is turned on during a thunderstorm.

Jules Von Tilzer, brother of the song-writing Harry, always is embarrassing Lucy Monroe, the NBC soprano, by mentioning the fact that he carried her around when she was a baby. "I always told your mother you'd be a soprano some day," Jules says.

Any day now you can expect a new sponsor grabbing them off for the Fall. NBC has been sending out much publicity material about Stoop and Budd, despite the fact that they are under contract to Columbia.

NBC has a magnificent electric organ in studio 3B at Radio City that so intrigues Gus Haenschen that he arrives early for rehearsals and leaves late in order to play it. "If a composer worked on it he would be betrayed into believing his work is better than it really is," Gus says.

It's quite impossible to talk or write radio these days without mentioning Stoopnagle and Budd. Ever so many radio people are convinced that they have some of the air's most subtle comedy although they haven't been any too successful.

(Continued on Page Two)

## MUSICAL HERITAGE AIDED NBC STAR'S CLIMB TO FAME

"Charley Speaks Believes It Is Good to Have Music in One's Home, and Has Purchased a Beautiful Valley Gem Piano." (Item in The Times of Canal Winchester, Ohio, August 5, 1875).

Charley Speaks was right. It WAS good to have music in one's home. More than half a century after he bought his piano two of his descendants were to become celebrated the world over for their music.

One was his son, Oley Speaks, the composer of "Mandalay," "Sylvia" and 200 other songs. The other was his grand-daughter, Margaret Speaks, soprano star of the Voice of Firestone programmes broadcast over a coast-to-coast NBC-Red Network on Mondays at 8.30 p.m., A.S.T.

But Oley and Margaret were not to monopolize all the musical talent in the family. Grandpa Charley Speaks was himself a "noted bass singer and violinist." His wife and their nine children—Oley was one of the nine—distinguished themselves as musicians, amateur or professional.

Just before the turn of the century, music lovers of Canal Winchester gave a performance of "Pinafore." Six of the Speaks' were in the cast, although one of them did not become a Speaks until later. The Times paid them glowing tribute.

"Alice Speaks, as Josephine," said the review, "captured the audience with her faultless singing. Captain John Speaks was perfectly at home in

the character of Captain Corcoran and his singing and acting would do credit to many a footlight favorite. Mrs. J. L. Chaney (Ida Speaks) gave to the character of Little Buttercup that realistic feature which always captivates an audience."

Will Speaks and Oley were in the chorus whose "singing was on a par with that of the leading characters." Miss Edna Lawyer presided at the piano, and "her skillful playing greatly assisted in making the entertainment so successful." Some time later Miss Edna Lawyer married Captain John Speaks. After the birth of three sons, Margaret was born to them.

Margaret's earliest recollection is sitting at the piano, her mother bending over her, drumming into her a sense of rhythm. When Margaret was three she sang a solo in Sunday school. At the big family dinner which followed the child received her share of compliments, but was told she should have done thus and so.

From that time on, Margaret Speaks has sung with an eye to the family jury. When one's mother, father, uncles, aunts, brothers and cousins are all keen musicians, says Miss Speaks, there can be no faltering, never an off-note.

## G-B. Movie Unit Now Under Canvas

(Special To The Daily Mail)  
REVELSTOKE, Aug. 17.—The Gaumont British production unit and extras totalling 200 persons, engaged in making "The Great Barrier" dealing with pioneer railway construction days in the mountains, are occupying a camp near Wapiti Falls in the Kicking Horse Pass of the Canadian Rockies, 15 miles from Golden, B. C., where they will be occupied for 10 days in filming the pictorial progress of Major Rogers' expedition to find a railway route through the majestically rugged country.

Augmenting regular stars and extras for this sequence during which they are required to shoot the rapids of Kicking Horse River in old-type bateaux and dug-out canoes, is a band of 15 Stoney Indians from Alberta, who, incidentally, brought along their

(Continued on Page Two)

# FOUND!

## Somewhere In This Shopping Centre

## ONE PURSEFUL OF OPPORTUNITIES

such as DAILY BARGAINS in this Shopping area.

Some people find them quite by chance — stumble over them blindly—and buy them with astonishment.

Others never seem to be in the right store at the right time, and lose out.

But others READ THE ADVERTISEMENTS in

# THE DAILY MAIL

ADVERTISING IS NEWS — IT TELLS

WHAT — It Shows WHERE

Read it every week and save yourself

## Time - Trouble - and Dollars!