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THE DAILY MAIL, FREDERICTON, N. B. SATURDAY, OCTOBER 31, 1936



Hotel H. E. DEWAR & SON Proprietors. Freder

and are in the forefront of world re- they always land again in their grimy markets being what they are-that search. In the Christian church, Hallowe'en

or AM Hallows Eve is the name giv. Iy gathered round the Christian Halor All Hallows love is the name giv- 's we'en originated for the most part where it will directly benefit a group son, General Manager of the Toronto to the evening of the sist of our in countries under the sway of the of A1 dealers is going to make a lot Humane Society. "But I do agree



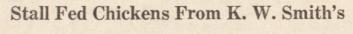
other ceremonies in various coun-

tries. The festivities which gradual-

FRESH YOUNG PIG PORK

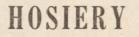
Western Beef and Lamb Slipp and Flewelling Sausages Salt Herring and Salt Cod

HAROLD YERXA'S PHONE 305 89 YORK ST.



Prize Stock

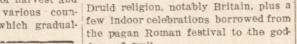
YORK MEAT MARKET 135 YORK STREET PHONE 592. QUALITY AND SERVICE



The colder weather will soon be here, so why not get ready for it.

We have Silk and Wool and Wool Hose in all sizes and colors. Just the thing for Winter

> FRED BARNES **76 YORK STREET PHONE 1190-21**



the pagan Roman festival to the goddess of fruit.

Here's that Fast "Phillips" Way To Alkalize Stomach Quickly



On all sides, people are learning that the way to gain almost incredibly quick relief, from stomach condition arising from overacidity, is to alkalize the stomach quickly with Phillips' Milk of Magnesia.

You take either two teaspoons of the liquid Phillips' after meals; or two Phillips' Milk of Magnesia Tab-lets. Almost instantly "acid indigestion" goes, gas from hyperacidity, "acid - headaches" — from over-intion" dulgence in food or smoking - and nausea are relieved Try this Phillips' way if you have

any acid stomach upsets. You will be surprised at results. Get either the liquid "Phillips" or the remarkable, new Phillips' Milk of Magnesia Tablets. Only 25¢ for a big box of tablets at drug stores.

ALSO IN TABLET FORM: Each tiny tablet is the equiv of a teaspoonful of ne Phillips' Milk of genuine Magnesia MADE IN MILK OF PHILLIPS' MAGNESIA more money-for everyone concerned with Dr. Dafoe that babies and very -than a similar appropriation back- young children should not have dogs ing a group of B3 dealers, or a group and cats as pets-that is, that they of dealers of assorted A B C abilities. should be past the 'mauling stage.' A The rain may fall alike on the just, child should be old enough to realize and the unjust, but advertising that that the dog or cat has feelings as falls like rain wastes a pile of good well as himself."

It is obvious that a thousand dol- germs in their wanderings and carry

lars worth of advertising placed them to children," said J. Macna Wil-

A medical man who is a keen animoney. Far more effective, far more pro- mal lover and interested in humane fitable, than a campaign that "covers work but who did not want his name the nation" is a newspaper campaign used stated children were more liable in selected markets where aggres- to get germs from the room or carpet sive dealers stand ready to make good than they were from dogs or cats. I'm Keeping My Dogs use of it.

"I am a bit skeptical about the idea Newspaper ads carry that all-important bit of information-WHERE of germs," said Mrs. F. E. Bevans, TO BUY. Instead of saying "On sale editor of Animal Life, "but I do adeverywhere in the U.S. and Canada" vise mothers not to allow their very the newspaper ad says "Buy it at Griggs & Griggs, 101 Main street.'

Or gives you an opportunity to say that in a little ad of your own typing-in with the manufacturer's bigger ad. The result is extra business, not for dealers "everywhere in the U.S. and Canada," but for you.

is the way it goes.

Other forms of advertising may aid in creating public acceptance throughout the nation, but ads in your local newspaper will help you make more money

You suppose, vaugely, that many of your customers read various national publications-but can you think of one customer who does not read the newspaper?

If you are willing to do your part in selling a product, the manufacturer should be willing to do his partwhich is to give you the support of local newspaper advertising that will influence your customers to buy that product at your store.

HERE ON HUNTING TRIP

Dr. and Mrs. A. Carleton Potter of Cambridge, Mass., Richard T. Kinsman .of Brookline, Mass., and Mrs. Robert T. Wayland, of Brookline, Mass., are guests at the Queen hotel todoy. The party is here on a hunting trip.

The first ocean fliers' school was organized by Colonel Lindbergs.

When oil is found in the Arctic it occurs almost on the surface.



Delinquent Taxes

"It has never been brought to my attention that dogs and cats gather up

THE THOMAS HILL, ESTATE "Douglas'

York County, N. B. Notice is hereby given that unless the Rates and taxes assessed in the Parish of Douglas, in the County of York, N. B., together with the expenses of advertising, etc. are paid to

me within twenty (20) days from the first publication of this notice, the Real Estate of such property therein mentioned will be sold for the recovry of the said taxes and expenses. Delinquent Parish & County Taxes. Delinquent Road Taxes. Delinquent School Taxes. The amount is on file at the Secreary-Treasurer's Office, County Court House, Fredericton, NB. J. S. SCOTT, Secretary-Treasurer, Municipality of York.

Fredericton, N. B., October 15th. 1936

A LOCAL DOCTOR SAYS

INSURANCE

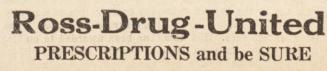
OWARD H. BLAI

COMPANIES

RELIABLE BRITISH And CANADIAN

I'll send a patient to ROSS DRUG UNITED for prescription filling anytime! It's one drug store that can be depended on to use only the freshest, purest drugs and the most accurate compounding. And, after all, that's what a doctor and his patients have a right to expect in every prescription job."

SPECIFY



Fredericton Charlottetown

Phone 454 Saint John, N.B.

68 YORK

STREET