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## A HOTEL

IS NOT AS SIMPLE AS IT  
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To give maximum guest service, not only when asked but in anticipation of every want — to be able to give information at an instant's notice on any one of the thousand points which perplex the traveller — is a service upon which we pride ourselves at

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## FRESH YOUNG PIG PORK

Western Beef and Lamb  
Slipp and Flewelling Sausages  
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The colder weather will soon be  
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We have Silk and Wool and Wool  
Hose in all sizes and colors.

Just the thing for Winter

**FRED BARNES**  
76 YORK STREET

PHONE 1190-21

Canadian Boys and Girls Begging  
Apples From Door as 3,000 Yrs Ago

Apple the Goddess of Fruits in Ancient History -- Maids of Old Judged Future Husbands From Cabbage Stem.

No farm: no Hallowe'en festivities. That is the position, although little thought may be given that the festivities of Hallowe'en and the farm, as the producer of the fruits of the earth are inseparable. Certainly, the apple and the pumpkin, two farm products, are popularly associated with Hallowe'en, but the farm is also the supply-base of all the necessary essentials of the feast. Even the humble cabbage, apart from its culinary purposes, has a peculiar significance at Hallowe'en, for do not some maidens sally forth in the darkness of the night to the cabbage patch to pick a stem, in order to divine the characteristics of their future husbands? If the stem be tall, or short, or crooked, so shall their future husband be?

The pumpkin as a Jack-o-lantern in the hands of a frolicsome lad is the improved Canadian edition of the humble Swede turnip in Europe, and to many a youth in Canada the pumpkin is the symbol of Hallowe'en par excellence, either for food or frolic; but after all the apple is more closely associated with the feast than any other fruit or vegetable. There is a special reason for this. In pagan times, at the festival of Pomona, the goddess of fruit trees, nuts and fruits, particularly apples (poma) played an important part and originated the custom of roasting nuts, apple ducking, and the distribution of apples as gifts at this festive time. The Canadian boys who go from house to house ask for Hallowe'en apples are doing exactly what little boys in other countries did three thousand years ago.

When Adam was appointed to dress the garden of Eden and to keep it (Genesis 11, 15), the apple was fated to be of overwhelming significance to the whole human race. In this connection, the legend of the Apples of Paradise figured in the lore of ancient Egypt some 5,000 years ago. These apples were said to show in their lop-sided shape the outline where Eve had taken a generous bite. In this Egyptian lore, there was mention of other apples, the apples of Isthakar, all sweetness on one side and bitterness on the other. In modern times, in the production of various kinds of apples, Canadian scientists have been and are in the forefront of world research.

In the Christian church, Hallowe'en or All Hallows Eve is the name given to the evening of the 31st of October was the occasion of harvest and other ceremonies in various countries. The festivities which gradual-

DUKE OF LEINSTER WANTS  
A WEALTHY WIFE TO  
RESTORE FAMILY CHEST

A Member of the Ancient Fitzgerald Family Who is a High Stepper

DUBLIN, Oct. 31.—The Duke of Leinster, member of one of Ireland's oldest families, the Fitzgeralds, is back in Dublin after an unsuccessful hunt for a rich American bride. The Fitzgeralds are known as amongst the high steppers and fast workers of the Irish aristocrats, but the Duke of Leinster does not seem to have been able to get his work in as fast as some of the other members of the clan. It might be of interest to people in Fredericton to know that the Duke of Leinster as a member of the Fitzgerald family is connected with Lord Edward Fitzgerald who came to Fredericton with the first Imperial regiment, the 54th, and who was A.D.C. to Sir Thomas Carleton, our first governor. Lord Fitzgerald was present at the opening of the first parliament in Fredericton, at the building still standing on Queen St.

The Duke of Leinster's heiress hunt in America touches off the old story of another busted Duke on a similar errand. He addressed a pretty girl.

"Go jump in the river," said the girl.

"I shan't say whether I will or I won't," said the Duke, "but that's quite the best offer I've had today."

In his bankruptcy hearing, the Duke of Leinster wryly tells the court of the failure of his American tour, made with "the idea of marrying somebody rich." It was in 1929 that he borrowed \$60,000 for a big splash in New York, to snare a rich widow. He didn't even get his bait back. He has sold the reversionary rights to his estates, worth about \$10,000,000 in all. He reports to the court debts of about \$700,000 and no assets.

He is Edward Fitzgerald, Premier Duke, Marquis and Earl of the Peerage of Ireland. His clan is the toughest and most durable of all the British Isles. They have been hanged, beheaded, tortured, exiled, jailed, skinned by usurers, fleeced, rooked, rimmed, gouged and tossed around generally for 800 years, and provided they come through with heads on their shoulders, instead of on pikes, they always land again in their grimy

ly gathered round the Christian Hallowe'en originated for the most part in countries under the sway of the Druid religion, notably Britain, plus a few indoor celebrations borrowed from the pagan Roman festival to the goddess of fruit.

Here's that Fast  
"Phillips" Way

To Alkalize Stomach Quickly



On all sides, people are learning that the way to gain almost incredibly quick relief, from stomach condition arising from overacidity, is to alkalize the stomach quickly with Phillips' Milk of Magnesia.

You take either two teaspoons of the liquid Phillips' after meals; or two Phillips' Milk of Magnesia Tablets, almost instantly "acid indigestion" goes, gas from hyperacidity, "acid" headaches — from over-indulgence in food or smoking — and nausea are relieved.

Try this Phillips' way if you have any acid stomach upsets. You will be surprised at results. Get either the liquid "Phillips" or the remarkable, new Phillips' Milk of Magnesia Tablets. Only 25¢ for a big box of tablets at drug stores.

Also in TABLET FORM: Each tiny tablet is the equivalent of a teaspoonful of genuine Phillips' Milk of Magnesia.

MADE IN CANADA

**PHILLIPS' MILK OF MAGNESIA**

old castle at Carton, with their retinue of 100 servants. At the castle are some solemn documents attesting that one of their pine, a lady of Elizabeth's court, lived to the age of 138, and was killed by a fall from a cherry tree, when she climbed up to get some ripe cherries.

There is a monkey in their coat-of-arms, suggesting agility and fast footwork. In 1316, Baby John Fitz-Thomas Fitzgerald was left alone in the house. There was a fire. A pet monkey saved him. They put the monkey in the family crest. John Fitz-Thomas's son, known as "Silken Thomas," started a rebellion. He and his five uncles were hanged, drawn and quartered. Tragedy attends the Fitzgeralds. It was only last year that the Duke's divorced wife, May Etheridge, a musical comedy star, died with a bottle of poison beside her.

The Duke's diversions have been grand parties and yachting. He has a handsome son, just coming of age who is expected to sell his reversionary rights and perhaps recoup the family fortune.

NEWSPAPER  
ADS ARE MOST  
EFFECTIVE

They Give Live Wire  
Dealer Breaks He  
Deserves

NEW YORK, Oct. 31.—Local newspaper advertising gives the live-wire dealer the break he deserves. In one city a manufacturer may have a group of live-wire dealers on their toes to boost his product—aggressive merchandisers able and willing to push out his goods in volume. In another city the same manufacturer may have difficulty in fanning dealer enthusiasm up over the freezing point. Human nature being what it is, and markets being what they are—that is the way it goes.

It is obvious that a thousand dollars worth of advertising placed, where it will directly benefit a group of A1 dealers is going to make a lot more money—for everyone concerned—than a similar appropriation backing a group of B3 dealers, or a group of dealers of assorted A B C abilities. The rain may fall alike on the just, and the unjust, but advertising that falls like rain wastes a pile of good money.

Far more effective, far more profitable, than a campaign that "covers the nation" is a newspaper campaign in selected markets where aggressive dealers stand ready to make good use of it.

Newspaper ads carry that all-important bit of information—WHERE TO BUY. Instead of saying "On sale everywhere in the U. S. and Canada" the newspaper ad says "Buy it at Griggs & Griggs, 101 Main street." Or gives you an opportunity to say that in a little ad of your own typing-in with the manufacturer's bigger ad. The result is extra business, not for dealers "everywhere in the U. S. and Canada," but for you.

Other forms of advertising may aid in creating public acceptance throughout the nation, but ads in your local newspaper will help you make more money.

You suppose, vaguely, that many of your customers read various national publications—but can you think of one customer who does not read the newspaper?

If you are willing to do your part in selling a product, the manufacturer should be willing to do his part—which is to give you the support of local newspaper advertising that will influence your customers to buy that product at your store.

HERE ON HUNTING TRIP  
Dr. and Mrs. A. Carleton Potter of Cambridge, Mass., Richard T. Kinsman of Brookline, Mass., and Mrs. Robert T. Wayland, of Brookline, Mass., are guests at the Queen hotel today. The party is here on a hunting trip.

The first ocean fliers' school was organized by Colonel Lindbergs.

When oil is found in the Arctic it occurs almost on the surface.

DR. DAFOE IS CRITICIZED  
FOR HIS ADVICE ON PETS

Little Danger of Children Getting Germs From Playing With Dogs and Cats, Physicians, Veterinary Assert

TORONTO, Oct. 30.—To a million words already written in praise of Dr. Allan Roy Dafoe, physician to the quintuplets, last night were heaped a couple of thousand words of ridicule.

The country doctor, it seems, has committed a faux pas, and now members of his own profession, veterinarians and other experts have levelled a broadside of criticism at him.

Dr. Dafoe, his critics admit, probably knows more about quintuplets than any physician in the world, but when it comes to dogs and cats and children's pets, he's meddling in a field totally unfamiliar to him, they say.

"Bologna!" Exclaims Veterinary  
In a recent broadcast from Callander, the quint's doctor advised mothers not to allow dogs and cats near their young children. They were germ carriers, he said, of the worst type.

"Bologna!" exploded Dr. Alan Secord of the Secord Animal Clinic, in reply. "Children are far more likely to get germs from playing with the neighbors' children or from the kindergarten or the fall fair, or soiled linen, than from playing with cats and dogs."

Mother Champions Pets  
Dr. Roy Simpson, prominent Toronto baby specialist, was just as emphatic. "Pets are not nearly as dangerous as germ-carriers as adult human beings. Few diseases peculiar to dogs are suffered by humans. I think it is a very fine thing for children to have such pets, especially in the city," he said.

Dr. Simpson suggested, however, that babies should be sufficiently old to recognize that dogs have feelings. Otherwise, a child, ignorant of this, might be inclined to hurt a puppy or a cat, he said.

Dr. Secord, who is one of the most prominent veterinary surgeons in Ontario, spoke of pets through personal experience. He has two children, 6 and 3 years old, who have had dogs and cat playmates since birth. The 6-year-old boy learned to walk by hanging to the tail of a big retriever he said. At the present moment Dr. Secord's children have five dogs and two cats as pets.

During the interview Dr. Secord's mother, Mrs. H. C. Secord, spoke up to champion pets. "In our family we grew up with all kinds of pets, dogs and cats and rabbits, and one of my happiest memories is of mornings when we would get all the pets together and watch them perform," she said.

"It has never been brought to my attention that dogs and cats gather up germs in their wanderings and carry them to children," said J. Macna Wilson, General Manager of the Toronto Humane Society. "But I do agree with Dr. Dafoe that babies and very young children should not have dogs and cats as pets—that is, that they should be past the 'mauling stage.' A child should be old enough to realize that the dog or cat has feelings as well as himself."

A medical man who is a keen animal lover and interested in humane work but who did not want his name used stated children were more liable to get germs from the room or carpet than they were from dogs or cats.

I'm Keeping My Dogs  
"I am a bit skeptical about the idea of germs," said Mrs. F. E. Bevans, editor of Animal Life, "but I do advise mothers not to allow their very

## DIDN'T GO FAR

SUMMERSIDE, P. E. I., Oct. 31.—Imagine Constable White's surprise when he unlocked the cell door and discovered Raymond Arsenault had flown. But Arsenault, who had taken "French leave" just two days before his six months' sentence was up, was discovered hiding in a coal bin, and now faces another term.

## Delinquent Taxes

THE THOMAS HILL, ESTATE  
"Douglas",  
York County, N. B.

Notice is hereby given that unless the Rates and taxes assessed in the Parish of Douglas, in the County of York, N. B., together with the expenses of advertising, etc. are paid to me within twenty (20) days from the first publication of this notice, the Real Estate of such property therein mentioned will be sold for the recovery of the said taxes and expenses.

Delinquent Parish & County Taxes.  
Delinquent School Taxes.  
Delinquent Road Taxes.

The amount is on file at the Secretary-Treasurer's Office, County Court House, Fredericton, N.B.

J. S. SCOTT,  
Secretary-Treasurer,  
Municipality of York.

Fredericton, N. B.,  
October 15th, 1936.

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Fredericton-Grand Falls  
Daily Except Sunday

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Lv. 6.00		Ar. 9.00
Lv. 6.52	Perth	Lv. 8.08
Lv. 7.28	Bath	Lv. 7.32
Lv. 8.11	Hartland	Lv. 6.49
Ar. 8.35	Woodstock	Lv. 6.25
Lv. 8.45	Woodstock	Ar. 6.15
Lv. 9.38	Pokiook	Lv. 5.29
Lv. 10.44	Kingsclear	Lv. 4.36
Ar. 11.00	Fredericton	Lv. 4.50
	Woodstock, Grand Falls	
Fares—Single	\$1.60	\$3.35
Return	2.90	6.05

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PRIVATE BATHS

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to think of  
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the Best for Less in  
OVERALLS, WORK PANTS  
and  
HORSE BLANKETS  
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The only cough drop medicated with the throat-soothing ingredients of Vicks VapoRub.  
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**HOWARD H. BLAIR**  
RELIABLE BRITISH and CANADIAN COMPANIES  
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—You Can Rest Assured—

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**PROVINCE OF QUEBEC**  
3 p.c. Bonds  
MATURING NOVEMBER 1, 1951  
Price: 99 and Interest to Yield 3.08 p.c.  
Orders may be telegraphed or telephoned at our expense.  
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I'll send a patient to ROSS DRUG UNITED for prescription filling anytime! It's one drug store that can be depended on to use only the freshest, purest drugs and the most accurate compounding. And, after all, that's what a doctor and his patients have a right to expect in every prescription job."  
**SPECIFY**  
**Ross-Drug-United**  
PRESCRIPTIONS and be SURE