

# THEATRE of the AIR

## SATURDAY'S PROGRAMMES

**CANADIAN RADIO COMMISSION**  
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

6.30—Stan Woods and his Chateau Laurier Dance Orchestra  
6.45—Closing Stock Quotations, from Toronto Stock Exchange  
7.00—Jesse Crawford, organist  
7.30—Rebroadcast of B. B. C. Empire transmission  
8.00—Jeanne Desjardins, soprano  
8.15—Park Plaza Hotel Orchestra  
8.30—Bert Pearl, songs and patter  
8.45—Prof. J. F. MacDonald, Book Review  
9.00—Cotter's Saturday Night, the Aiken family at home  
9.30—Meredith Willson Orch.  
10.00—By the Sea  
10.30—Paul DeMarky, pianist  
10.45—To be Announced  
11.00—Nickelodeon  
11.30—Cameo Theatre, diversified plays  
11.45—C. P. News and Weather  
12.00—Lloyd Huntley Orch.  
12.30—Sophistication, string group  
1.00—Club Thirteen  
1.30—Mart Kenney and his Western Gentlemen, dance music

**CKAC, MONTREAL, 730 K.**  
5.30—Little Theatre  
6.00—Social Announcements  
6.15—Quebec Safety League  
6.30—Fireside Program  
7.15—Le Bon Parler Français  
7.30—Gems of Melody  
8.00—Pastilles Valda  
8.15—Voyage Autour du Monde  
8.30—La Salle Cavaliers  
8.45—L'Universite Devant le Public  
9.00—Columbia Workshop  
9.30—Loews Theatre Presents  
10.00—Junior Chamber of Commerce  
10.15—Romance  
10.30—Commentator  
10.45—CKAC Staff Entertains  
11.00—Le Romeo de L'Air  
11.15—CKAC Commentator  
11.30—Alex. Lajole and Orch.  
12.00—Molson Sport Reporter  
12.05—Jean Forget, pianist  
12.15—Le Psychologue Consultant  
12.30—George Olsen and Orch.  
1.00—Joe Reichman and Orch.  
1.30—Phil Harris and Orch.

**WTIC, HARTFORD, 1040 K.**  
6.00—Top Hatters  
6.30—Kaltenmeyer's Kindergarten  
7.00—News  
7.15—Eddie Casey  
7.30—Wrightville Clarion  
7.45—Dr. Peale  
8.00—"Red" Grange  
8.15—Democrats on the Air  
8.30—The Old Gardener  
8.45—Thornton Fisher  
9.00—Variety Show  
10.00—Snow Village  
10.30—The Chateau  
11.30—Irvin S. Cobb  
12.00—News

**WEAF, NEW YORK, 660 K.**  
5.30—Continental  
6.00—Top Hatters  
6.30—Kaltenmeyer's Kindergarten  
7.00—Otto Thurn's Orch.  
7.30—Press News  
7.45—Sonia Essin, contralto  
7.55—The Art of Living  
8.00—Harold "Red" Grange  
8.15—Hampton Institute Singers  
8.45—Sport Parade  
9.00—Saturday Evening Party  
10.00—Snow Village Sketches  
10.30—Shell Chateau  
11.30—Irvin S. Cobb  
12.00—Pianist  
12.15—Southern Tavern Orch.  
12.30—Russ Morgan's Orch.  
1.00—Jan Garber's Orch.  
1.30—Charles Stencross's Orch.

**WJZ, NEW YORK, 760 K.**  
5.00—Herman Middleman and Orch.  
5.30—Joan and the Escorts  
5.45—Concert Ensemble  
6.00—Cadets Quartet  
6.15—Timothy Makepeace, comedy  
6.30—Musical Adventures  
6.45—Ruth and Ross  
7.00—Jesse Crawford, organist  
7.30—News  
7.45—Home Symphony  
8.00—Message of Israel  
8.30—Uncle Jim's Question Bee  
9.00—El Chico  
9.30—Meredith Willson and Orch.  
10.00—National Barn Dance  
11.00—Nickelodeon  
11.30—Jacques Fray Orch.  
12.00—Riley and Farley's Orch.  
12.30—Ray Noble's Orch.  
1.00—Johnny Hamp and Orch.  
1.30—Griff Williams and Orch.

**WABC, NEW YORK, 860 K.**  
6.45—Frank Dailey's Orch.  
7.10—News  
7.15—News of Youth  
7.30—Royal Football Roundup  
7.45—Saturday Night Swing Club  
8.15—Sportcast, Ted Husing  
8.30—The Carborundum Band  
9.00—Columbia Workshop  
9.30—Elgin Football Revue  
10.00—Nash-Lafayette Speed Show

10.30—To be Announced  
11.00—Hit Parade  
12.00—Tommy Dorsey's Orch.  
12.30—George Olsen and Orch.  
1.00—Ben Bernie and Orch.  
1.30—Phil Harris and Orch.

## SUNDAY'S PROGRAMMES

**CANADIAN RADIO COMMISSION**  
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

6.00—vesper Hour, choral music under Arthur McFadden  
7.00—And it Came to Pass, Biblical dramatization  
7.30—Dr. H. L. Stewart Reviews the News, from Halifax  
7.45—Penumbra, accordion and harp duo  
8.00—America Dances, CBS international exchange  
8.30—Sweet and Low, orchestra and singer  
9.00—La Petite Symphonie de Radio-Canada  
9.30—Jewels of the Madonna, orchestra and soloists  
10.00—Forgotten Footsteps, dramatization by Rupert Lucas  
11.00—Evangeline, reading and organ and violin music  
11.30—William Morton, tenor  
11.45—News and Weather Forecast  
12.00—Across the Border  
12.30—Drawing Room  
1.00—Driftwood

**WJZ, NEW YORK, 760 K.**  
5.00—National Vespers  
5.30—Senator Fishface  
6.00—We, the People  
6.30—Col. Stoopnagle and Budd  
8.00—To be Announced  
8.30—Bakers Broadcast  
9.00—Irving Szathmari  
9.30—Romance of '76  
10.00—Walter Winchell  
10.15—Paul Whiteman  
11.00—Edwin C. Hill  
11.30—Dreams of Long Ago  
12.00—Judy and the Bunch  
12.10—News  
12.15—Shandor, Violinist  
12.30—Arlene Bleyer and Orch.  
1.00—Fletcher Henderson's Orch.  
1.30—Eddie Fitzgerald and Orch.

**WEAF, NEW YORK, 660 K.**  
5.00—The Widow's Sons  
5.30—Musical Camera  
6.00—Marion Talley, soprano  
6.30—Smiling Ed McConnell  
7.00—Catholic Hour  
7.30—Tale of Today  
8.00—Jack Benny  
8.30—Fireside Recitals  
8.45—Sunset Dreams  
9.00—Good Will Court  
10.00—Manhattan Merry-Go-Round  
10.30—Album of Familiar Music  
11.00—Symphony Orchestra  
12.00—Henry Busse's Orchestra  
12.15—Keith Beecher Orchestra  
12.30—News  
1.00—Joe Candullo's Orch.  
1.30—Southern Tavern

**WTIC, HARTFORD, 1040 K.**  
5.00—Horse Sense Philosopher  
5.15—Three Merry Men and Orch.  
5.30—Musical Camera  
6.00—Marion Talley  
6.30—Smiling Ed McConnell  
7.00—Catholic Hour  
7.30—News  
7.45—Flufferettes  
8.00—Jack Benny  
8.30—Sigurd Nilssen, bass  
8.45—Sunset Dreams  
9.00—Good Will Court  
10.00—Manhattan Merry-Go-Round  
10.30—Album of Familiar Music  
11.00—Erno Rapee's Symphony  
12.00—News  
12.15—Henry Busse's Orchestra  
12.30—Musical Interlude  
12.35—Xavier Cugat's Orch.

**WABC, NEW YORK, 860 K.**  
5.00—Ma and Pa  
5.30—Sunday Serenade  
6.00—Your Unseen Friend  
6.30—Guy Lombardo and Orch.  
7.00—Joe Penner  
7.30—Rubinoff  
8.00—Lud Gluskin and Orch.  
8.30—Phil Baker  
8.30—Herbert Foote's Musicales  
9.00—Vick's Open House  
9.30—Eddie Cantor  
10.00—Ford Sunday Evening Hour  
11.00—Community Sing  
11.45—Kaltenborn Edits the News  
12.00—News  
12.05—Will Osborne and Orch.  
12.00—Eddie Cantor  
12.30—Roger Pryor and Orch.  
1.00—Vincent Lopez and Orch.  
1.30—Frank Dailey and Orch.

**CKAC, MONTREAL, 730 K.**  
5.00—To be Announced  
5.30—Sunday Serenade  
6.00—Catholic Hour  
6.45—Carriere-Senecal  
7.00—Commentator  
7.15—L. J. Parent  
7.45—Bleau & Rousseau  
8.00—N. S. Valiquette  
8.15—Alouette Program  
8.30—Church Service

## THE BOOK REVIEW

"The Struggle For Peace," by Stafford Cripps, will be reviewed by Professor J. F. Macdonald on his "Book Review" programme for the Canadian Radio Commission Eastern and Midwest network from Toronto on Saturday, October 31, at 7.45 p.m.

Sir Stafford Cripps is one of the leading figures in the Labour Party of Great Britain. He is an economist and a politician of sagacity and brilliance. "The Struggle For Peace" sets down his hopes for a saner world and his ideas of how the nation can work to bring about peace.

Professor Macdonald will also refer to "Highland Homespun," a pleasant and gratifying first novel by Margaret Mary Leigh, who went to the West Coast of Scotland, settled down for a worthwhile visit and then wrote charmingly of the scene about her.

## SCREEN NEWS AND REVIEWS

A new film illustrating Mendel's celebrated Laws of Heredity is being produced by Gaumont British Instructional with the co-operation of the world-famous scientist, Dr. Julian Huxley. Mr. Huxley of the Imperial College of Science will assist in the direction of the film. Other important personalities who will be associated with the picture include members of the famous Terry and Phelps families.

The chief purpose of the film is to help the public understand the importance of Eugenics and to demonstrate in a simple manner the elementary laws that govern hereditary qualities, both good and bad.

Mr. Val Gielgud, play producer, whose grandmother was the famous actress, Kate Terry, is to have a part in the film to show how her generations the Terry blood has carried with it artistic qualities. "Bossy" Phelps will be representative of physical attributes that are handed down from father to son for generations. The Eugenics Society has provided the film-makers with complete genealogies of both these well known families.

### JOHN LODER

(A Pen-Point Biography)

Is the son of a Colonel of the Seventh Dragoon Guards . . . Studied at Eton, and became a Gentleman Cadet at Sandhurst . . . at seventeen he joined the Hussars and saw service in Gallipoli, Egypt . . . Later fought in Ireland, and during the World War was stationed on the Somme where he was wounded and taken prisoner by the Germans . . . After the war he joined the British Military Mission in Berlin and from 1919 to 1924 was stationed at various times in Vienna, Budapest, Warsaw, and Upper Silesia . . .

In 1924, when he left the army and had investments had robbed him of his capital, he became a movie extra . . . Alexander Korda is responsible for his discovery . . . he picked him out of a crowd of extras and gave him a small part in a picture . . . Continued to play bit parts for a few years . . . then got his real big chance in "The Firstborn," opposite Madeleine Carroll . . . Hollywood producers saw him and were impressed . . . a contract and stardom in Hollywood followed . . . Returning to England, he appeared in "Henry VIII," "Thunder in the East," "Java Head," and the new GB production, "The Man Who Lived Again," starring Boris Karloff.

Has a tall, powerfully built physique . . . is a keen rider and an expert skier . . . and his favorite sport is sailing . . . Recently married Micheline Cheirel, the French actress . . . Clive Brook, his closest friend, acted as best man at the wedding.

## Roland Todd Plays Popular Numbers For Radio Audience

Continuing his widely popular organ recitals of successful current numbers, Roland Todd will be heard over the Canadian Radio Commission Eastern network on Friday, October 30, at 7.00 p.m., from the Toronto studios. Roland Todd, long known across Canada as a theatre and radio artist of fine ability, has a flair for organ arrangements and on this feature he will display his own settings of "I'll Sing a Thousand Love Songs," by Warren; "Close To Me," by DeRose; "Sunrise and You," by Penn, and "I Can't Escape From You," by Whiting.

10.00—Ford Sunday Evening Hour  
11.00—Community Sing  
12.00—News  
12.05—Will Osborn and Orch.  
12.30—Roger Pryor and Orch.  
1.00—Vincent Lopez and Orch.  
1.30—Frank Dailey and Orch.

## Victor Herbert's Operetta "Serenade" On the Album

"The American Album of Familiar Music" will feature selections from Victor Herbert's comic opera, "Serenade," produced in 1897, on his Sunday broadcast, November 1, at 9.30 p.m., over the WEAF-NBC network. Another highlight will be "Give Me Something to Remember You By," Arthur Schwartz' song hit from the musical revue of six years ago, "Three's a Crowd." Frank Munn, tenor, will sing this as a solo.

The complete programme follows: Selections from Serenade (Victor Herbert) Miss Monroe, Frank Munn and Haenschel's orchestra; Give Me Something to Remember You By from Three's a Crowd (Schwartz) Frank Munn; Gold and Silver Waltz (Franz Leha) by Haenschel's orchestra; A Rendezvous With a Dream from Poppy (Leo Robin and Ralph Rainger) by Bertrand Hirsch, violinist, Frank Munn and chorus; Jurame—Promise, Love—(Maria Grever) by Miss Monroe; Here's Love in Your Eyes from The Big Broadcast of 1937 (Robins and Rainger) by Haenschel's orchestra; Another Perfect Night Is Ending (J. Fred Coots) by Ensemble.

## Eddy To Sing "Indian Love Call"

Nelson Eddy, in response to thousands of letters from Vicks Open House audiences, will present representative numbers of various types, including a folk song, an operatic aria, a hymn, and songs from his motion picture successes, Sunday, November 1, at 8.00 p.m., EST, over the WABC-CBS network. Francia White, soprano, will be the assisting artist. Josef Pasternack's orchestra will accompany the singers.

Each song which will be offered received the greatest number of requests of its type. The complete programme follows:

The Owl and the Bobcat from Naughty Marietta (Victor Herbert) by Eddy; Du Bist so Jung (Erich Wolf) by Eddy; Ma Curly-Headed Babble by Miss White; Song to the Evening Star from Tannhauser (Wagner) by Eddy; Tambourine Chinois (Kreisl) by Josef Pasternack's Orchestra; Indian Love Call from Rose Marie (Rudolf Friml) by Miss White and Eddy; The Lord's Prayer (Albert Hay Malotte) by Eddy.

## Comedian Cue Expert

Milton Berle, radio and stage comedian, was defeated by Ruth McGinnis, world's woman pocket billiards champion, 75 to 68 in a fifteen inning special match at the Capital Academy. Ralph Greenleaf was the referee. Miss McGinnis had a high run of 32 while Berle's best run was 20. The comedian's clowning kept the gallery roaring and frequently the woman champion had to stop in the middle of a shot to control her laughter. Claiming to be billiards champion of the entire Berle family, the comic decided to add the women's championship to his belt and the challenge to Miss McGinnis followed.

## THEY CARRY S. A. --- AND HOW



## Eddie Cantor Cast to Celebrate

Bobby Breen may be censored by the Amalgamated Association of Child Actors, Inc., for this—but, nevertheless, he admits he will have a birthday, Sunday, November 1, and will reach the advanced age of nine. Eddie Cantor's cast of merry-makers will help him to celebrate with a special Birthday Broadcast to be heard at 8.30 p.m., EST, over the WABC-CBS network.

A new Eddie Cantor talent find, Linda Hayes, will appear on the programme, paying tribute to Bobby with "Oh Gee, Oh Gosh, Oh Golly, I'm In Love," Cantor's hit song from the Ziegfeld Follies.

Unlike most child prodigies, Bobby will actually rejoice over the fact that he is one year older and will sing "I'll Sing a Thousand Love Songs," from the current Marion Davies-Clark Gable picture, "Cain and Mabel."

Thirteen-year-old Deanne Durbin will sing Jerome Kern's "Make-Believe."

Jacques Renard, not content with being an orchestra leader, will display his skill as a violinist, while Parlykarkas will tell Bobby how a ninth birthday sounds when described in a "Grik" dialect.

## Maria Jeritza to Sing on the Air Sunday Night

On Sunday night, November 1, in the Concerts period on the air, another of the outstanding and unusual programmes presenting the great symphony orchestra of the country has been scheduled—this time from Minneapolis.

The renowned Minneapolis Symphony Orchestra will be introduced to the radio audience as it plays in a "Twin Cities Concert" arranged by the automobile makers, and staged before a large audience of guests from St. Paul and Minneapolis gathered in the Minneapolis Municipal Auditorium.

Erno Rapee, permanent conductor of the General Motors Symphony Orchestra, will go from New York to Minneapolis for the occasion, and the guest soloist will be the world-famous Austrian-American soprano, Maria Jeritza.

The hour-long programme at 10 p.m., EST, will be broadcast through the nation-wide hook-up of NBC-WEAF (Red) network of stations usually transmitting this music hour.

## Brockington Broadcast Changed to Tuesday

The statement on the policies and plans of the new Canadian Broadcasting Corporation, which L. W. Brockington, K.C., Chairman of the Board of Governors of the Corporation, is to make, will be broadcast Tuesday, November 2, instead of Monday, November 1, as previously announced. Mr. Brockington will broadcast his statement from Ottawa over the coast-to-coast network of the national radio system from 9.00 to 9.15 p.m. Rene Morin, Vice-Chairman of the Board of Governors, will broadcast from 9.15 to 9.20 p.m.

## HAIL THE QUEEN!

The queen is crowned! A little mountain girl shall lead them. Lulu Belle, lovely songstress of the weekly Saturday night National Barn Dance heard over the blue network of the National Broadcasting System, has been chosen Radio Queen for 1936 in Radio Guide's third annual radio queen election.

Her honest, hillbilly songs were pitted against concert sopranos, famous actresses, favorite "popular" singers. Her runners-up in order were Jessica Dragonette, Joan Blaine, Frances Langford, Gracie Allen, Margaret Speaks and Kate Smith.

In 1935, American listeners voted the beautiful Jessica Dragonette their queen. This year the soprano of lovely upper-register and honeyed tones almost won again. Miss Dragonette was leading up until the last few days of the contest, but when the final packets of mail poured into the Radio Guide office from the Western prairies and the Arkansas hills to join the other millions of listeners' ballots, Lulu Belle, with her simple, sincere hillbilly songs was voted the winner.

Lulu Belle is a product of the North Carolina hills. She hit the paths of fortune when she travelled to Chicago to try her talents against the already radio-great. There she met Scotty Wiseman, married him and they formed the team of Skyland Scotty and Lulu Belle. They quickly won the hearts of the listeners with the genuine simplicity of their songs.

The tide extends 500 miles up the mighty Amazon of South America.

Roman soldiers were paid in salt, hence the word salarium or salary.

## Election Returns Heard On Camel Caravan, Nov. 3

Election returns will be announced at three successive intervals, supplemented by musical numbers and narratives by Rupert Hughes, on the Camel Caravan show Tuesday, November 3, at 9.30 p.m. EST, over the WABC-CBS network.

The election results will be broadcast at 9.45, 10.00 and 10.15 p.m., EST. Hughes will relate colorful incidents and highlights of other Presidential campaigns.

Because of the all-important news, the customary radio dramatization, starring noted Hollywood actors will be omitted from this programme, but will be presented as usual the following week.

Francia White, soprano of Nelson Eddy's Open House series, will be a guest artist on the show, appearing with Frank Forrest, featured tenor, in a musical etching, "It Happened in Vienna."

Norman Sper, ace football commentator, and Benny Goodman's "swing" band will be heard from New York, while the remainder of the broadcast will emanate as usual from Hollywood. Sper, who has been 84.7 per cent correct in his football predictions to date, will fly to New York to witness the Pitt-Fordham game on Saturday, October 31, and will remain until after the November third broadcast.

Georgie Stoll's orchestra will provide concert and background music for the Caravan programme.

Scented tea is produced by introducing jasmine or gardenia flowers.

## For an Early Morning Headache—DO THIS

IN 2 SECONDS BY STOP WATCH  
An "ASPIRIN" Tablet Starts to Disintegrate and Go to Work  
Drop an "Aspirin" tablet into a glass of water. By the time it hits the bottom of the glass it is disintegrating. "Aspirin" tablets start "taking hold" of pain a few minutes after taking.  
What happens in this glass happens in your stomach



## Enjoy Relief Before You've Finished Dressing

If you wake up with a headache, just do this: Try two quick-acting, quick-dissolving "ASPIRIN" tablets with a little water. Take them the moment you get up—before you start dressing.  
By the time you've finished dressing, nine chances in ten, you'll feel relief coming. You'll meet the day with a clear head instead of suffering for hours.  
"Aspirin" provides this quick relief because it is rated among the quickest methods for relief science has yet discovered. And—because

"ASPIRIN" tablets are ready to start working almost the instant you take them. (Note illustration.) So, next early morning headache you have, try this way.  
● "Aspirin" tablets are made in Canada. "Aspirin" is the registered trade-mark of the Bayer Company, Limited, of Windsor, Ontario. Look for the name Bayer in the form of a cross on every tablet.



Demand and Get—

**ASPIRIN**

LOOK FOR THE BAYER CROSS

## OUTSTANDING FEATURES OF THE NO. 4A M'CORMICK-DEERING MANURE SPREADER

Low, All-Seel, Rust-Resisting Body  
Roller Bearings  
Alemite Lubrication  
Light Draft  
5 Spreading Speeds

Call and See Them at Our Show Room

**J. Clark & Son, Ltd.**

FREDERICTON, N. B. AND BRANCHES