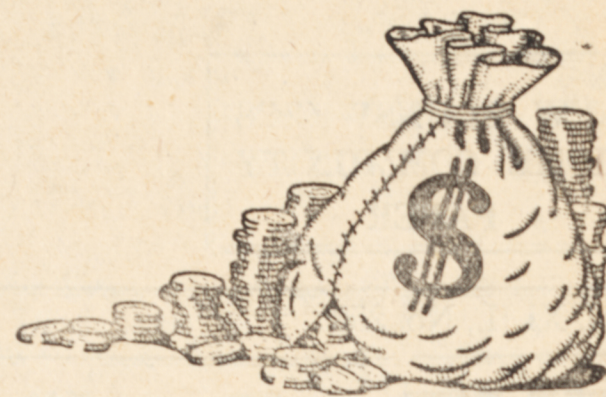




The Daily Mail



ANNOUNCES A BIG



SUBSCRIPTION DRIVE

Weekly Payroll
CAMPAIGN
Officially Opens
Wed., Nov. 11

Subscriptions may be taken
any time following this an-
nouncement.

WEEKLY PAY CHECKS!
As Large as You Want to Make Them
NOW BEING OFFERED TO YOU BY THIS NEWSPAPER
and, at the same time, an opportunity to share in the distribution of

Weekly Payroll
CAMPAIGN
Officially Closes
Thurs., Dec. 24

Just a few short weeks to
win prizes and commissions
worth thousands of dollars.

PRIZES to be Awarded FREE

In a Six-and-a-Half Weeks' Subscription Campaign, Just Starting

First Grand Prize

1937 MODEL

Plymouth Coach

RETAIL VALUE \$985

Phillips & Pringle

OR THE WINNER MAY TAKE \$600 IN CASH

Second Grand Prize

\$100 IN CASH - PLUS
20 P.C. "WEEKLY PAYROLL" CHECKS

THIRD AWARD
\$75.00 IN CASH - PLUS
20 P.C. "WEEKLY PAYROLL" CHECKS

FOURTH AWARD
\$50.00 IN CASH - PLUS
20 P.C. "WEEKLY PAYROLL" CHECKS

FIFTH AWARD
\$35.00 IN CASH - PLUS
20 P.C. "WEEKLY PAYROLL" CHECKS

SIXTH AWARD
\$25.00 IN CASH - PLUS
20 P.C. "WEEKLY PAYROLL" CHECKS

IT IS UNDERSTOOD AND AGREED THAT THE WINNER OF THE FIRST PRIZE MUST REFUND THEIR 20 PER CENT COMMISSION