

# THE DAILY MAIL

NEW BRUNSWICK'S ONLY HOME COMMUNITY PAPER  
THE MAIL PUBLISHING COMPANY — J. L. NEVILLE, Managing Editor.  
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FREDERICTON, SATURDAY, NOVEMBER 7, 1936

## Liberals Promote Business

Since October, 1935, when the Liberal Government was elected to office, Canada has conducted trade negotiations with fifteen different countries. Five new trade treaties have become operative; with United States, Poland, Brazil, Uruguay and Germany. Extension of current trade accords have been arranged with New Zealand and Haiti. Adjustments of trade difficulties have been completed with Japan and Russia, and negotiations are still in progress with the United Kingdom, Australia, France, Cuba, Holland and Switzerland.

During its first year in office, the new government of Mackenzie King has shown more activity in the matter of trade expansion than has any other Canadian government in the past. This activity flows directly from the very concise and definite mandate given to the Liberal Government by the people of Canada in the election of October last. Liberals were elected to office chiefly on the pledge that they would seek wider markets for Canadian products, and would endeavor to clear the channels of commerce of annoying hinderances and unnecessary barriers to trade.

In thus fulfilling its pre-election pledge so promptly, the Liberal government has not only enhanced its own standing with the people of Canada, but has also done an excellent stroke of business for the country. Trade statistics show that since the King administration assumed office, Canadian citizens have done a much larger volume of external trade, both import and export; and, in spite of reduced tariff rates, the collection of revenue for the government from import duties has increased measurably.

During the first eight months of 1936 Canada's external trade went over the billion dollar mark. This was made up of slightly more than \$600,000,000 export business and roughly \$400,000,000 import trade. Trade with the United Kingdom during that period totalled \$307,000,000, made up of \$228,000,000 of exports and \$79,000,000 of imports. Trade with British Empire countries totalled \$390,000,000, consisting of \$281,000,000 of exports and \$109,000,000 of imports. The U.S.-Canada trade during the same period found us exporting \$246,000,000 worth of Canadian products to the United States, and importing \$236,000,000 worth of American commodities. These statistics indicate the most remarkable revival of trade in Canada since 1928.

In every main division of our external trade the figures for the first eight months of 1936 show remarkable increases over the same period in 1935.

## Roosevelt's Great Victory

President Franklin D. Roosevelt's re-election, though widely predicted, was a triumph even the most confident partisans—excepting General James A. Farley—failed to foresee. So far-reaching in the significance of his still mounting popularity and electoral landslide, it is not too much to say, even this early, that this election has fathered a complete reorientation of party politics in the United States. His victory was the defeat of old-guard partisanship and die-hardism. It was an emphatic renunciation of the radical elements of Coughlin-inspired nationalism, communism and Thomas socialism.

The most obvious result of the vote is that the United States has endorsed unqualified liberalism. Tuesday's balloting was less a party-controlled vote than at any time since Jefferson. More than at any other time, perhaps, it was a class vote. While the incomplete returns cannot be parcelled up with absolute assurance, the trend of some States, noticeably Pennsylvania, New York, Ohio, Illinois, Michigan and those in New England, clearly indicates the overwhelming support of labor and the unemployed. In the Middle West the large pluralities of even partial returns point to the Roosevelt-mindedness of agriculture.

There are unquestionably a number of factors responsible for this vote, but mostly they have to do with the President's performance and record in office rather than with his promises. One other conclusion can be drawn from the returns, and that is that business recovery was the strongest argument in the President's favor. While the Republicans refused to concede him any part in it, the strength of recovery was too great to be hidden behind the dismal calamity prophecies of their campaign oratory.

It is most significant that the President was not re-elected on promises. Few of his campaign statements can be projected into the future as assuring legislative action. His speeches held only the subtleties of his programme and went no further than general description. But even in this there was sufficient guarantee that his work on behalf of the little man and labor is still the paramount interest. There was, too, positive assurance of his international trade policy, the one thing that has made the Roosevelt victory so acceptable abroad and particularly in this country.

While some read in the President's speeches a tendency to be "more conservative" in future, he gave no such promise. Neither did he say that he would be any more radical.

The mandate given President Roosevelt is the least restricted received by any Executive for generations. Obviously it is a personal rather than a party mandate, and, because it is, the future is so much more uncertain. So far the bulk of the Democratic party has shown a complete willingness to follow his leadership, but there must be some question as to how well he can control the overwhelming Congressional support that will now be his. But even the party must recognize that the whole country was behind Tuesday's vote, which was given following President Roosevelt's use of extraordinary powers over the past four years. No greater evidence of confidence could be accorded any man.

## SNAPSHOTS

A woman called us up to say that she did not dance the hootchie-coochie on the Hanwell Road. Who said she did?

They should station a sentry on the Hanwell Road just as they did in the old military days. However, the snow will soon be too deep for anything but sliding down hill and then you have to be pushed along.

Go to church tomorrow early and often.

Another old axiom that has been debunked is: "As goes Maine, so goes the nation."

Judging by election returns, the bark of the United States Red seems to be worse than his bite.

Italy and Germany are taking dangerous chances by training child armies. Think of paying pensions to them for 80 or 90 years!

There may be a definite "marrying age" for women; but a man feels that, anywhere from 20 to 90, he is eligible—and dangerous.

Literary Digest editor's jocular efforts to explain his publication's straw vote is made more interesting by his statement that he thought all along that Roosevelt would win.

Sincerity is the thing which men claim to admire most in a woman; yet the first thing that a young girl is taught is the art of appearing interested in a man who bores her to death.

During courtship we feed each other apple sauce in large quantities; after marriage, we just dole it out grudgingly as though the doctor had cut it off our diet-list.

## Spanish Gov't

(Continued from Page One)

MADRID, Nov. 7.—The downfall of Madrid appeared imminent today as rebels arrived at the very outskirts of the city. The Moorish soldiers on the rebel side have been very instrumental in breaking down the morale of the Loyalists. Telephone connection with Madrid has been cut off and street fighting is common in the suburbs. Several cabinet ministers fled the capital last night and Premier Caballero and the remaining members of his government have decided to leave, it is said.

LONDON, Nov. 7.—The fall of Madrid was imminent today, seemingly just a matter of hours.

## WEEK-END MARKET

Chicken plentiful, Selling For as Low as 20 Cents This Morning — Much Produce on Hand

Today's week-end market at Phoenix Square was a large one. Chicken featured the selling, being plentiful and selling for 20 to 25 cents per pound. The usual large supply of vegetables, apples and meat was on hand. The prevailing prices were as follows: Potatoes, per barrel, \$2; butter, per pound 28 to 30 cents; apples, per peck, 25 to 35 cents; chicken, per pound, 20 to 25 cents; veal, per pound, 7 to 10 cents; lamb, per pound, 15 to 18 cents; beef, per pound, 6 to 8 cents; carrots, per barrel, \$1.50; wood, per cord, \$5 to \$7; celery, per head, 10 cents; eggs, per dozen, 35 to 40 cents.

NOVEMBER 26th  
"Gold in the Hills"  
— at the —  
P.N.S. AUDITORIUM

## PICKING PLUMS

We all like to pick plums—or in other words, to get our share of the best things in life.

Among those best things real HOTEL COMFORT ranks high. Judging from the comment of our guests, they feel that they have picked the right place when they stay at

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Collect all these Coupons you can. Get your friends to save them for you. (CLIP NEATLY. DO NOT ROLL OR FOLD.)

## First Grand Prize

(Continued from Page One)

The most unusual feature of the campaign is that there are no losers. Everyone who enters the campaign will be paid 20 per cent commission each Saturday night on each and every subscription they have sold during the week. Commission will be paid on both new and renewal subscriptions. One dollar out of every \$5.00 you collect is yours. The only way you can possibly lose is to stay out of the campaign.

### Purpose of Campaign

The object of this drive is to secure paid-in-advance subscriptions in every home in this city and trade territory, and, at the same time, offer every one a chance to make some extra money. It will be easy, pleasant work. Those who are not taking the paper now will be glad to do so if they are asked. Old subscribers will be pleased to extend their subscription in order to help you get started. Votes and 20 per cent commission are issued on old subscriptions as well as new ones.

## Church Services

Appointments of Rev. C. S. Young  
Sunday next: Douglas, 10 a.m., Mouth of Keswick, 11.15 a.m.; Burt's Corner, 3 p.m. and 7 p.m. Armistice service in the Foresters Hall during evening service.

Advent Christian Church, N. Devon  
Milton C. Burt, pastor. 11 a.m., sermon, The Aspect of the Nations Eighteen years after the Armistice. 7 p.m. service of song, followed by sermons. All are welcome.

St. Andrew's Presbyterian Church  
Rev. George E. Ross, D.D., minister. 11 a.m., public worship, subject The Evangelization of our Canadian Life. Rev. Dr. Bingham of Walmer Road Baptist Church, Toronto, will deliver address. 2.30 Sunday school and Bible Class. 7 p.m. Remembrance Day service. Subject, "Their name liveth forever more." Let all assemble in observance of this sacred day.

Brunswick Street Baptist Church  
Special services both morning and evening under Evangelization of Canadian Life Movement. 11 a.m., Dr. Crosley Hunter. 7 p.m., Dr. H. H. Bingham. 2.30, Sunday School and Brotherhood. Evening service broadcast by CFNB. Gerald W. Guion, pastor.

Christchurch Cathedral  
Sunday before Remembrance Day. 8 a.m., Holy Communion; 11 a.m., Morning Prayers and Sermon; 7 p.m., Evensong and Sermon. The services at the Cathedral will be in keeping with Remembrance Day.

Gibson Memorial Church  
Tomorrow night, at Gibson Memorial United Church, South Devon, the pastor, Rev. W. A. Burge will preach on the theme, "The Defeatism of Modernism by the Most Outstanding Divine of the American Continent." This subject ought to make its appeal to the public in general who are concerned with the efficacy of the Christian Faith.

### IS IN NEW HOME

Charles W. B. Maxwell has moved into his new residence, recently constructed on Alexander street. W. E. McMullen also has commenced the erection of a new home on the same street, between the residence of Wm. McCormack and V. D. Fisher.

### TEA ON TUESDAY

The fancy work committee of St. Paul's Ladies Aid Society will hold a tea at the home of Mrs. J. H. Malcolm, 242 Regent street on Tuesday, November 10, from 4 to 6.30 o'clock. Tickets 25 cents.

### DIED

SEGEE—At Victoria Public Hospital. Nov. 7, 1936. George Woodbury Segee, aged 65 years.

The funeral will take place on Monday afternoon from McAdam's Undertaking Parlors, King Street, at two o'clock. Rev. J. W. Bartlett will conduct and interment will be made in the Rural cemetery.

## OUR MAIL BAG

### THE EX-SERVICE MEN

Editor, The Daily Mail,  
City.  
Dear Sir—

The approach of Remembrance Day bids us pause a while to consider just what it is that we are supposed to remember. To many it may seem scarcely necessary to ask such a question, and yet it becomes increasingly necessary with each succeeding year. In the years immediately following the war there was perhaps no lack of remembrance, but the situation has gradually changed.

There are several things that should be recalled at this season of the year. As I see them they are:

First, the sacrifice made by those who fought. Those who gave their lives, their health and strength; all those who endeavored to do their duty as they saw it, many of whom were spared to return to their homes; these shall be remembered first of all. Every year ceremonies take place honoring the dead. That is as it should be. What is not so well remembered is the existence of the living ex-soldier. In the immediate post-war period the returned soldier was not forgotten, but as the years go by there is the tendency to do so. We have done and are doing all we can for the memories of the dead; there exists a still greater opportunity to help the living.

The Canadian Legion endeavors to guard the returned soldiers' interests, but the Legion has to struggle against heavy odds sometimes. Against public apathy and indifference in high places. Most governments adopted regulations granting the preference in employment to ex-service men, other things being equal. For a while this idea was carried out, but I question whether that is still the case.

In this very province, about three years ago, there were five vacancies in the government employ. There was an ex-service man in the field for each vacancy, all properly qualified. Not one of those men obtained the position he sought. Their overseas service counted as nothing against the political influences the other candidates could bring to bear. This was not only a grave injustice to the unsuccessful candidates, but a direct slap in the face of the Canadian Legion who had sponsored them. That particular government probably sank to as low a pitch of moral turpitude as has ever been seen in the history of the province.

The second thing we should remember is the cause for which these men fought. It is entirely beside the question whether or not this ideal was actually reached. It is not their fault if it was not. If militarism and oppression still flourish in the world the blame lies at the door of those who did not keep faith. In the words of Colonel MacRae's poem:

"If ye break faith with us who die  
We shall not sleep, though poppies grow  
In Flanders fields."

That faith has been broken in too many countries today.

The third thing we should remember is the example set in heroism and devotion to duty, not only by our own soldiers, but by those of all lands. The youth of the world sprang to the colors, left their homes, and gave their lives in untold thousands. And this in order that something that they regarded as precious should not perish.

One does not have to be a jingoist to pay tribute to qualities such as this. All right-thinking people hope and pray that such a call may not come again. But we know that war rages today, and who shall say that the fighters in the sanguinary Spanish war may not believe implicitly in their cause? As long as world conditions remain as they are today, just so long will the danger of war exist. The faith was broken.

To many there was no need to say what has been said here. But there will be others who will not buy a poppy. For them there is no Remembrance Day. They either have forgotten, or else they never knew. OBSERVER.

### WILL SHOW PICTURES

The students of the Agricultural Short Course which started last week, will have the opportunity of seeing pictures on Tuesday of next week. The pictures will be shown by the Crown Lands department of the provincial government.

## CAPITOL

NOW PLAYING

The "Bobby" of Eddie Cantor's radio program . . .

## BOBBY BREEN

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smart enough to  
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